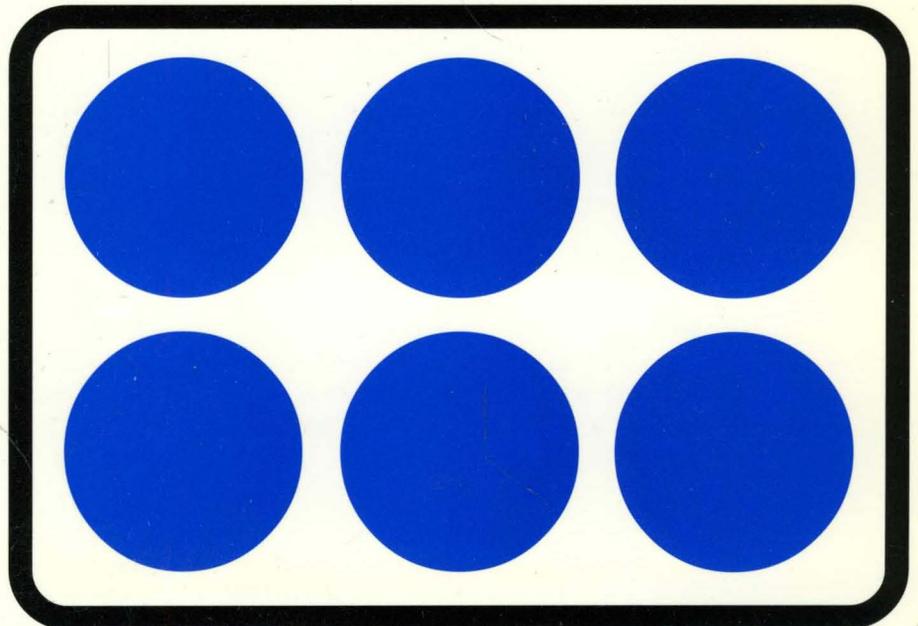


# 1999 DISK/TREND® REPORT

RIGID  
DISK  
DRIVES



# 1999 DISK/TREND® REPORT

## RIGID DISK DRIVES

June, 1999

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## FOREWORD

It's always surprising that an industry which holds net profits to such a low level (in the years when there are profits) can advance its basic technology and the value of its products so rapidly. The last year or two have been typical: Increased product shipments, loss of market share by industry leaders, dramatic increases in drive capacities for all product segments, sharp reductions in average price per megabyte, initial shipments to new consumer electronic markets, losses by several drive manufacturers, bankruptcies of marginal drive producers. It appears that severe competition is the most effective way to generate rapid development of technology.

The DISK/TREND Report on rigid disk drives is now in its 23rd year, and the organization of the report continues to evolve, as the disk drive industry does. The other annual editions of the DISK/TREND Report also change from time to time, and this year two reports previously published separately are being combined, as the Optical and Removable Disk Drive report, which will be available in July. The report on Disk Drive Arrays will again be published in October.

DISK/TREND ON DISK, statistical and specification tables on floppy disks, is again available to subscribers to the DISK/TREND Report. Instructions for using the disks are now included in the DISK/TREND web site. Incidentally, if you are not already familiar with the web site, we suggest a visit to [www.disktrend.com](http://www.disktrend.com), where you'll find information on current industry events and links to every known web site in the disk drive industry.

We are always willing to help you at any time by providing additional information on the industry which we may have available. Your suggestions for improvements in the DISK/TREND Report are always welcome and are sincerely appreciated.

James N. Porter  
Robert H. Katzive

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## INTRODUCTION

### Product groups move up another step

This year we again found it necessary to revise the lowest and highest product groups used for fixed disk drives, which we are always hesitant to do because we know that many companies organize their industry data accordingly. However, it was necessary due to the disappearance of lower capacity disk drives from almost every manufacturer's product lines and the rapid upward movement of high end drives. The new product group lineup uses a single product group for "less than 2 gigabytes" and splits the previous top capacity product group into two new groups: "40-80 gigabytes" and "more than 80 gigabytes".

### DISK/TREND ON DISK instructions on web site

For many years, the statistical and specification tables included in each edition of the DISK/TREND Report have been available in diskette form as a separately purchased option to buyers of each report, and instructions for using the diskettes were included in the last section of the printed reports. However, user instructions are now contained in the diskettes and are also available on the DISK/TREND web site. Information on how to access the web site are included at the end of this report.

### Removable data storage is on the move again

For the last four years, the data on disk cartridge drives and removable card format disk drives included in the DISK/TREND Report on rigid disk drives has also been included in a separate report on removable data storage. Starting this year, the separate report on removable data storage will be combined with our report covering optical disk drives in a single report to be published in July, identified as the DISK/TREND Report on "Optical and Removable Disk Drives." In the new report, the section on disk cartridge drives will be substantially the same as the product group in this report on disk cartridge drives, and the data on drives in removable card formats is extracted from the product group in this report covering drives with less than 2 gigabyte capacities.

### Please note how the DISK/TREND Report counts sales revenues

Various market studies report revenues and unit shipments in several ways, and you will find the information in this report much more helpful if you understand the basic ground rules we have followed with the DISK/TREND Report. We report all disk drive revenues at the level of the product's first public sale by the manufacturer, at the estimated transaction price, whether the sale occurs at the captive, Distributor or OEM/Integrator levels. This is the same method used by individual companies in published financial reports.

## SUMMARY: RIGID MAGNETIC DISK DRIVES

### Industry size

The last year has been good for buyers of disk drives, but it's been a difficult period for most disk drive manufacturers. Worldwide unit shipments increased 11.1% in 1998, with 144.9 million drives, and are projected to reach 168.3 million in 1999, up another 16.1%. However, 1998 sales revenues declined 5.2% to \$30.0 billion, and the forecasted \$32.4 billion sales revenue total in 1999 is a modest increase of only 7.7%. It's clear that several disk drive manufacturers have placed a higher priority on market share than on profits.

Several factors have contributed to the relatively rapid decline in average unit prices during the past year. Competition has become more intense as Fujitsu, Samsung Electronics, Maxtor, IBM and Hitachi have expedited development of new drives, expanded production facilities and added sales coverage. Although losing market share, industry shipment leaders Seagate Technology, Quantum and Western Digital have fought back with their own aggressive product development and pricing strategies. Despite the leaders' competitive counterattacks, their collective share of the industry's worldwide shipments fell from 61.3% in 1997 to 51.0% in 1998. The competitive environment has also been significantly affected by the rapid growth of the low end personal computer market. As it has grown, that market segment has demanded lower and lower prices for one and two platter desktop drives, and many drive manufacturers have been scrambling to accommodate the demand.

Industry participants frequently argue about whether the market's demand for more disk storage capacity is increasing at the same rate as the areal density curve. Many factors affect both trends, but nevertheless the shipment leadership keeps moving up to higher DISK/TREND Report product groups each year. In 1998 the leader was the 3-5 gigabyte group, in 1999 it's the 5-10 gigabyte group, and by 2002 the 40-80 gigabyte group looks like the winner.

Because of strong performances by several drive manufacturers which also happen to be system manufacturers, the ratio of captive sales revenues has been slightly higher than previously forecast, at 21.4% this year, and the revenue level for OEM/Integrator sales is lower, due to growing shipments to the low end PC market and increased price competition.

TABLE 1  
CONSOLIDATED WORLDWIDE REVENUES  
RIGID MAGNETIC DISK DRIVES  
REVENUE SUMMARY

|                          | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |          |                    |          |          |          |          |          |          |          |
|--------------------------|--|----------|--------------------|----------|----------|----------|----------|----------|----------|----------|
|                          | 1998   |          | -----Forecast----- |          |          |          |          |          |          |          |
|                          | Revenues   |          | 1999               |          | 2000     |          | 2001     |          | 2002     |          |
|                          | U.S.   | WW       | U.S.               | WW       | U.S.     | WW       | U.S.     | WW       | U.S.     | WW       |
| U.S. Manufacturers       |  |          |                    |          |          |          |          |          |          |          |
| Captive                  | 3,330.5  | 5,019.9  | 3,531.3            | 5,297.0  | 3,595.3  | 5,373.1  | 4,100.1  | 6,020.9  | 4,716.3  | 6,893.9  |
| Distributor              | 3,299.4  | 6,495.8  | 3,862.5            | 6,418.1  | 4,629.4  | 6,993.3  | 5,346.7  | 7,581.9  | 5,335.5  | 7,593.6  |
| OEM/Integrator           | 6,569.0  | 11,895.8 | 8,360.3            | 13,340.9 | 10,709.6 | 16,000.2 | 13,464.4 | 19,555.4 | 16,308.2 | 23,586.4 |
| TOTAL U.S. REVENUES      | 13,198.9   | 23,411.5 | 15,754.1           | 25,056.0 | 18,934.3 | 28,366.6 | 22,911.2 | 33,158.2 | 26,360.0 | 38,073.9 |
| Non-U.S. Manufacturers   |  |          |                    |          |          |          |          |          |          |          |
| Captive                  | 324.1  | 2,061.7  | 228.1              | 1,642.7  | 136.8    | 1,167.0  | 107.8    | 1,182.1  | 127.0    | 1,321.8  |
| Distributor              | 572.1  | 1,360.0  | 464.7              | 1,161.7  | 610.9    | 1,081.1  | 817.2    | 1,303.1  | 1,018.7  | 1,651.6  |
| OEM/Integrator           | 1,040.8  | 3,243.6  | 2,216.2            | 4,539.8  | 2,866.6  | 5,670.2  | 3,898.7  | 7,316.8  | 4,937.5  | 9,271.0  |
| TOTAL NON-U.S. REVENUES  | 1,937.0  | 6,665.3  | 2,909.0            | 7,344.2  | 3,614.3  | 7,918.3  | 4,823.7  | 9,802.0  | 6,083.2  | 12,244.4 |
| Worldwide Recap          |  |          |                    |          |          |          |          |          |          |          |
| TOTAL WORLDWIDE REVENUES | 15,135.9   | 30,076.8 | 18,663.1           | 32,400.2 | 22,548.6 | 36,284.9 | 27,734.9 | 42,960.2 | 32,443.2 | 50,318.3 |

## **Marketing channels**

The DISK/TREND list of rigid disk drive manufacturers is now down to 18 companies, the current survivors in one of the world's most competitive industries. The United States still dominates the list, with 12 companies headquartered in the U.S. Five are headquartered in Asia, and only one disk drive manufacturer remains in Europe. Maxtor has been reclassified as a U.S. company, after Hyundai relinquished ownership last year in the sale of its shares in the U.S. stock market.

JTS succumbed to aggressive competitive product development and falling prices with a 1998 bankruptcy. Integral Peripherals' assets were sold in bankruptcy proceedings after the 1.8" drive market stayed too small and it took too long to establish a 3" drive market. SyQuest also went into bankruptcy when sales didn't generate enough cash to cover production and marketing costs. Avatar closed its doors when the 2.5" disk cartridge drive business turned out to be more of a theory than a reality. And Nomai departed from the 3.5" disk cartridge drive business after Iomega purchased control of the company, with other objectives in mind. The newcomers are Conner Technology, populated with industry old pros who hope to penetrate the low end desktop drive segment, Halo Data Devices, with a plan to enter the market for 1" disk drives, and PCS, an established supplier of disk drive service and limited manufacturing programs, which provides end of life manufacturing of drive models originated by companies which are now inactive.

Captive sales revenues currently are slightly higher than previously expected, because the strong product development programs by IBM and several Asian drive manufacturers, which also happen to be system manufacturers, have also helped to strengthen captive sales of drives by those firms. Nevertheless, the long term expectation is that the ratio of captive sales revenues to the overall total will decline to 16.3% in 2002. The ratio of OEM/Integrator revenues is destined to increase, reaching a projected 65.3% in 2002. A variety of influences will help boost OEM sales more rapidly, including growing sales of low end personal computers, development of new consumer electronic markets, and continuing strength in mobile and server drive applications -- all markets in which most of the drives are sold on an OEM basis directly to system manufacturers.

TABLE 2  
 CONSOLIDATED WORLDWIDE REVENUES  
 RIGID MAGNETIC DISK DRIVES  
 MARKET CLASS REVIEW  
 REVENUE SUMMARY

| WORLDWIDE REVENUES<br>BY MANUFACTURER TYPE | -----1998----- |        | -----Forecast----- |        |                |        |                |        |                |        |
|--|----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|  | ---Revenues--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|  | \$M            | %      | \$M                | %      | \$M            | %      | \$M            | %      | \$M            | %      |
| U.S. Manufacturers                         |                |        |                    |        |                |        |                |        |                |        |
| Captive                                    | 5,019.9        | 16.6%  | 5,297.0            | 16.3%  | 5,373.1        | 14.8%  | 6,020.9        | 14.0%  | 6,893.9        | 13.7%  |
|  | --             |        | +5.5%              |        | +1.4%          |        | +12.1%         |        | +14.5%         |        |
| Distributor                                | 6,495.8        | 21.5%  | 6,418.1            | 19.8%  | 6,993.3        | 19.2%  | 7,581.9        | 17.6%  | 7,593.6        | 15.0%  |
|  | -.2%           |        | -1.2%              |        | +9.0%          |        | +8.4%          |        | +.2%           |        |
| OEM/Integrator                             | 11,895.8       | 39.5%  | 13,340.9           | 41.1%  | 16,000.2       | 44.0%  | 19,555.4       | 45.5%  | 23,586.4       | 46.8%  |
|  | -12.7%         |        | +12.1%             |        | +19.9%         |        | +22.2%         |        | +20.6%         |        |
| Total U.S. Manufacturers                   | 23,411.5       | 77.6%  | 25,056.0           | 77.2%  | 28,366.6       | 78.0%  | 33,158.2       | 77.1%  | 38,073.9       | 75.5%  |
|  | -4.7%          |        | +7.0%              |        | +13.2%         |        | +16.9%         |        | +14.8%         |        |
| Non-U.S. Manufacturers                     |                |        |                    |        |                |        |                |        |                |        |
| Captive                                    | 2,061.7        | 6.8%   | 1,642.7            | 5.0%   | 1,167.0        | 3.2%   | 1,182.1        | 2.7%   | 1,321.8        | 2.6%   |
|  | +9.7%          |        | -20.3%             |        | -29.0%         |        | +1.3%          |        | +11.8%         |        |
| Distributor                                | 1,360.0        | 4.5%   | 1,161.7            | 3.5%   | 1,081.1        | 2.9%   | 1,303.1        | 3.0%   | 1,651.6        | 3.2%   |
|  | +1.7%          |        | -14.6%             |        | -6.9%          |        | +20.5%         |        | +26.7%         |        |
| OEM/Integrator                             | 3,243.6        | 11.1%  | 4,539.8            | 14.3%  | 5,670.2        | 15.9%  | 7,316.8        | 17.2%  | 9,271.0        | 18.7%  |
|  | -17.9%         |        | +40.0%             |        | +24.9%         |        | +29.0%         |        | +26.7%         |        |
| Total Non-U.S. Manufacturers               | 6,665.3        | 22.4%  | 7,344.2            | 22.8%  | 7,918.3        | 22.0%  | 9,802.0        | 22.9%  | 12,244.4       | 24.5%  |
|  | -7.0%          |        | +10.2%             |        | +7.8%          |        | +23.8%         |        | +24.9%         |        |
| Worldwide Recap                            |                |        |                    |        |                |        |                |        |                |        |
| Captive                                    | 7,081.6        | 23.5%  | 6,939.7            | 21.4%  | 6,540.1        | 18.0%  | 7,203.0        | 16.8%  | 8,215.7        | 16.3%  |
|  | +12.1%         |        | -2.0%              |        | -5.8%          |        | +10.1%         |        | +14.1%         |        |
| Distributor                                | 7,855.8        | 26.1%  | 7,579.8            | 23.4%  | 8,074.4        | 22.3%  | 8,885.0        | 20.7%  | 9,245.2        | 18.4%  |
|  | +.2%           |        | -3.5%              |        | +6.5%          |        | +10.0%         |        | +4.1%          |        |
| OEM/Integrator                             | 15,139.4       | 50.4%  | 17,880.7           | 55.2%  | 21,670.4       | 59.7%  | 26,872.2       | 62.5%  | 32,857.4       | 65.3%  |
|  | -13.9%         |        | +18.1%             |        | +21.2%         |        | +24.0%         |        | +22.3%         |        |
| Total All Manufacturers                    | 30,076.8       | 100.0% | 32,400.2           | 100.0% | 36,284.9       | 100.0% | 42,960.2       | 100.0% | 50,318.3       | 100.0% |
|  | -5.2%          |        | +7.7%              |        | +12.0%         |        | +18.4%         |        | +17.1%         |        |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

**Product mix**

The disk drive industry's strategists will continue to watch the market's reaction very closely as each new drive with incremental increases in capacity goes on sale. They generally agree that the rigid disk drive areal density curve will move upward by at least 60% per year for several years, but they have a variety of hypotheses as to the market's receptiveness. The pessimists claim that most users will neither need or want to buy disk drives at many of the capacity levels expected to be offered during the next few years. The optimists expect the new generations of drives to be sold with a minimum of problems, as today's applications expand, new ones are developed, and the price per drive goes down regardless of increased capacity.

DISK/TREND forecasts assume that relentless demand for higher disk drive capacities for all of the industry's major application areas will continue beyond the current forecast period. Individual personal computer users are using more disk capacity for Windows and a parade of new application programs, travelers want to be able to do everything on their notebook computers that they can do with their office PC's, new Internet servers are continually added, network file servers must be constantly upgraded with more disk capacity, the disk capacity used with mainframe computers is still expanding, and more disk storage is utilized each year for video, imaging, medical and other specialized applications. The result is continuous upward movement in the typical capacities of individual disk drives used for most applications.

The rate of improvement in disk areal density during the 1990's has been high enough to force into obsolescence all drives with larger disk sizes. No significant future production of drives with disks larger in diameter than 5.25" is expected, and shipments of the remaining 5.25" models are forecasted to be phased out during the next few years. After initially dominating the desktop personal computer market, 3.5" drives benefited from the disk drive industry's increases in recording density during the 1990's, and now have large enough capacities to be the predominant choice for network servers and mainframe data storage requirements.

3.5" disk drives, in separate desktop and server configurations, have become the dominant drive standards for both desktop personal computer and server

markets. Usually, each year's highest capacity server drives have been packaged in the standard 3.5" drive form factor with 1.625" height, and both desktop and low end server drives have used the 1" high form factor. Until recently, there has been a clear differentiation between the 1" high server drives and the desktop models, with the server drives using 7,200 RPM motors and the desktop drives operating at 5,400 RPM or less. But the separation between low end server and high end desktop drives is now starting to become blurred, as most desktop drive manufacturers introduce IDE interface models operating at 7,200 RPM, and several drive manufacturers start to utilize a single drive design family for both types of drives, differentiated only by separate controller electronics.

An interesting development is the appearance of 3" drives in most of the 10,000 RPM server drives which have appeared in the last year. This technique helps to reduce heat and vibration problems and minimizes power consumption in 10,000 RPM drives, and is becoming a standard in the industry.

A few years ago, it appeared that 3" disks would become widely used in mobile drives designed for notebook computer markets, as an economical method to increase drive capacities while reducing the number of disks which would be required for a given capacity if 2.5" disks were used. However, the 3" surge for this market has disappeared as each of the three drive manufacturers with announced products stopped production for various reasons. Integral Peripherals was the last remaining advocate of 3" drives, but weak sales brought financial problems and bankruptcy. Integral's assets were purchased and a new company named Mobile Storage was formed in 1998 to continue development of drives for the mobile market using 3" disks, so there still may be 3" competition for the 2.5" standard in the mobile drive market.

After a period of intense competitive activity during 1998, the market for removable disk cartridge drives now has only two surviving manufacturers, with current drives in the 1 to 2 gigabyte range. The market available for these drives consists of a wide variety of graphics, prepress and security markets, which have been joined by a range of applications for video and multimedia editing, plus an assortment of personal computer applications. The availability of drives in the CompactFlash card format, expected in 1999, will also open a wide assortment of consumer electronics and other specialized applications to potential growth.

## **1999 DISK/TREND REPORT**

Figure 1

# CHANGING PRODUCT MIX

## Worldwide Rigid Disk Drive Revenue

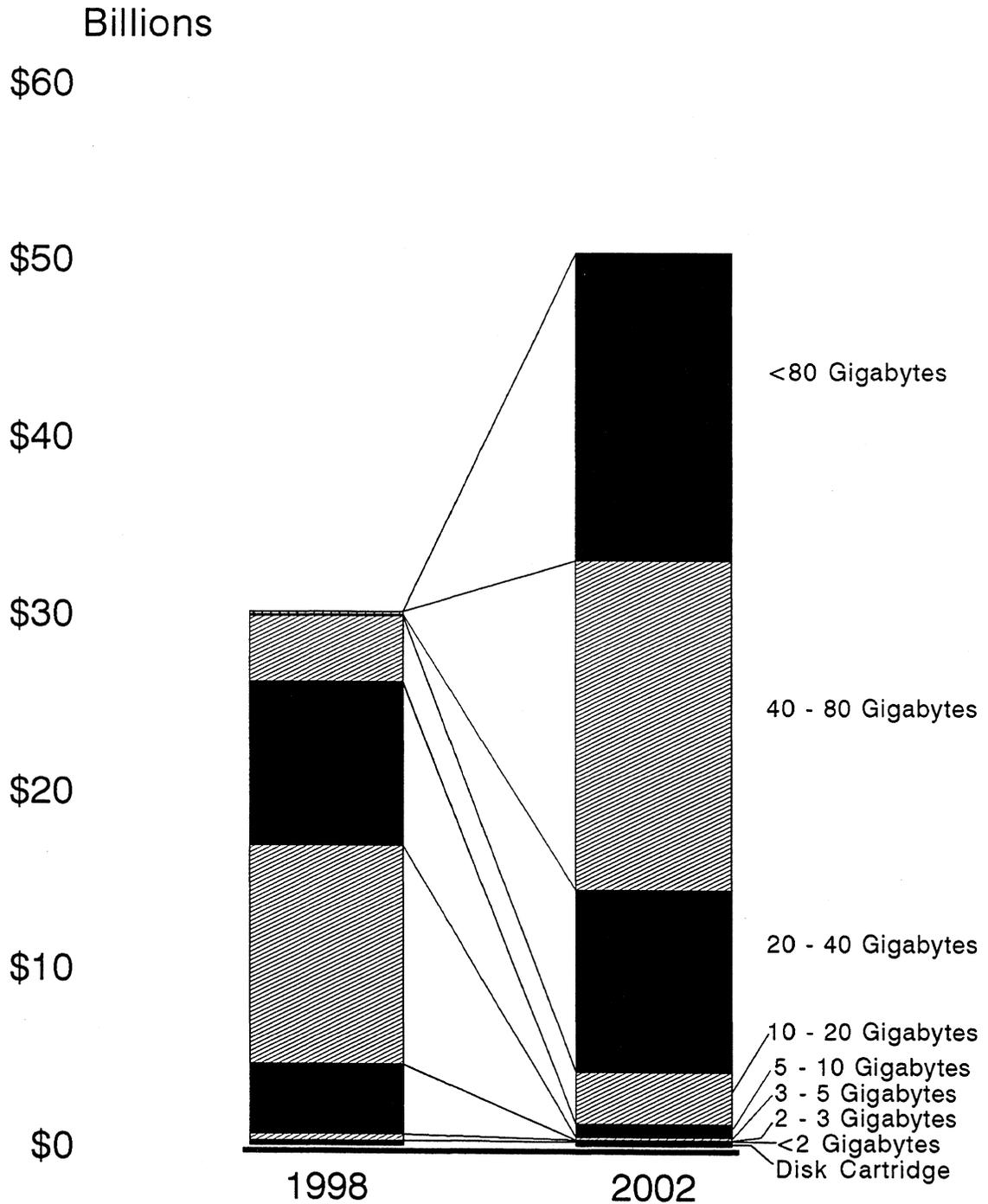


TABLE 3  
 CONSOLIDATED WORLDWIDE REVENUES  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW

## REVENUE SUMMARY

| WORLDWIDE REVENUES<br>ALL MANUFACTURERS     | -----1998----- |        | -----Forecast----- |        |                |        |                |        |                |        |
|---|----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|   | ---Revenues--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|   | \$M            | %      | \$M                | %      | \$M            | %      | \$M            | %      | \$M            | %      |
| DISK CARTRIDGE DRIVES                       | 271.1          | .9%    | 180.6              | .6%    | 187.9          | .5%    | 210.5          | .5%    | 242.5          | .5%    |
|   | -21.7%         |        | -33.4%             |        | +4.0%          |        | +12.0%         |        | +15.2%         |        |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | 372.1          | 1.2%   | 84.7               | .3%    | 58.1           | .2%    | 80.2           | .2%    | 96.7           | .2%    |
|   | -94.8%         |        | -77.2%             |        | -31.4%         |        | +38.0%         |        | +20.6%         |        |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | 3,906.5        | 13.0%  | 1,237.2            | 3.8%   | 338.6          | .9%    | 106.2          | .2%    | --             | --     |
|   | -61.4%         |        | -68.3%             |        | -72.6%         |        | -68.6%         |        | --             |        |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | 12,339.6       | 41.0%  | 6,116.3            | 18.9%  | 1,568.5        | 4.3%   | 470.0          | 1.1%   | 148.6          | .3%    |
|   | +41.8%         |        | -50.4%             |        | -74.4%         |        | -70.0%         |        | -68.4%         |        |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | 9,229.5        | 30.7%  | 12,149.4           | 37.5%  | 7,691.6        | 21.2%  | 2,253.4        | 5.2%   | 737.5          | 1.5%   |
|   | +86.2%         |        | +31.6%             |        | -36.7%         |        | -70.7%         |        | -67.3%         |        |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | 3,736.5        | 12.4%  | 10,604.7           | 32.7%  | 14,171.7       | 39.1%  | 8,771.1        | 20.4%  | 2,926.3        | 5.8%   |
|   | --             |        | +183.8%            |        | +33.6%         |        | -38.1%         |        | -66.6%         |        |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | 62.4           | .2%    | 1,757.7            | 5.4%   | 10,053.5       | 27.7%  | 15,968.7       | 37.2%  | 10,247.6       | 20.4%  |
|   | -72.6%         |        | --                 |        | +472.0%        |        | +58.8%         |        | -35.8%         |        |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | 159.1          | .5%    | 269.6              | .8%    | 2,044.8        | 5.6%   | 11,681.1       | 27.2%  | 18,577.2       | 36.9%  |
|   | --             |        | +69.5%             |        | +658.5%        |        | +471.3%        |        | +59.0%         |        |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --             | --     | --                 | --     | 170.2          | .5%    | 3,419.0        | 8.0%   | 17,341.9       | 34.4%  |
|   | --             |        | --                 |        | --             |        | --             |        | +407.2%        |        |
| Total Worldwide Revenue                     | 30,076.8       | 100.0% | 32,400.2           | 100.0% | 36,284.9       | 100.0% | 42,960.2       | 100.0% | 50,318.3       | 100.0% |
|   | -5.2%          |        | +7.7%              |        | +12.0%         |        | +18.4%         |        | +17.1%         |        |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Figure 2

# UNIT SHIPMENT SUMMARY

Worldwide Shipments in Millions of Units

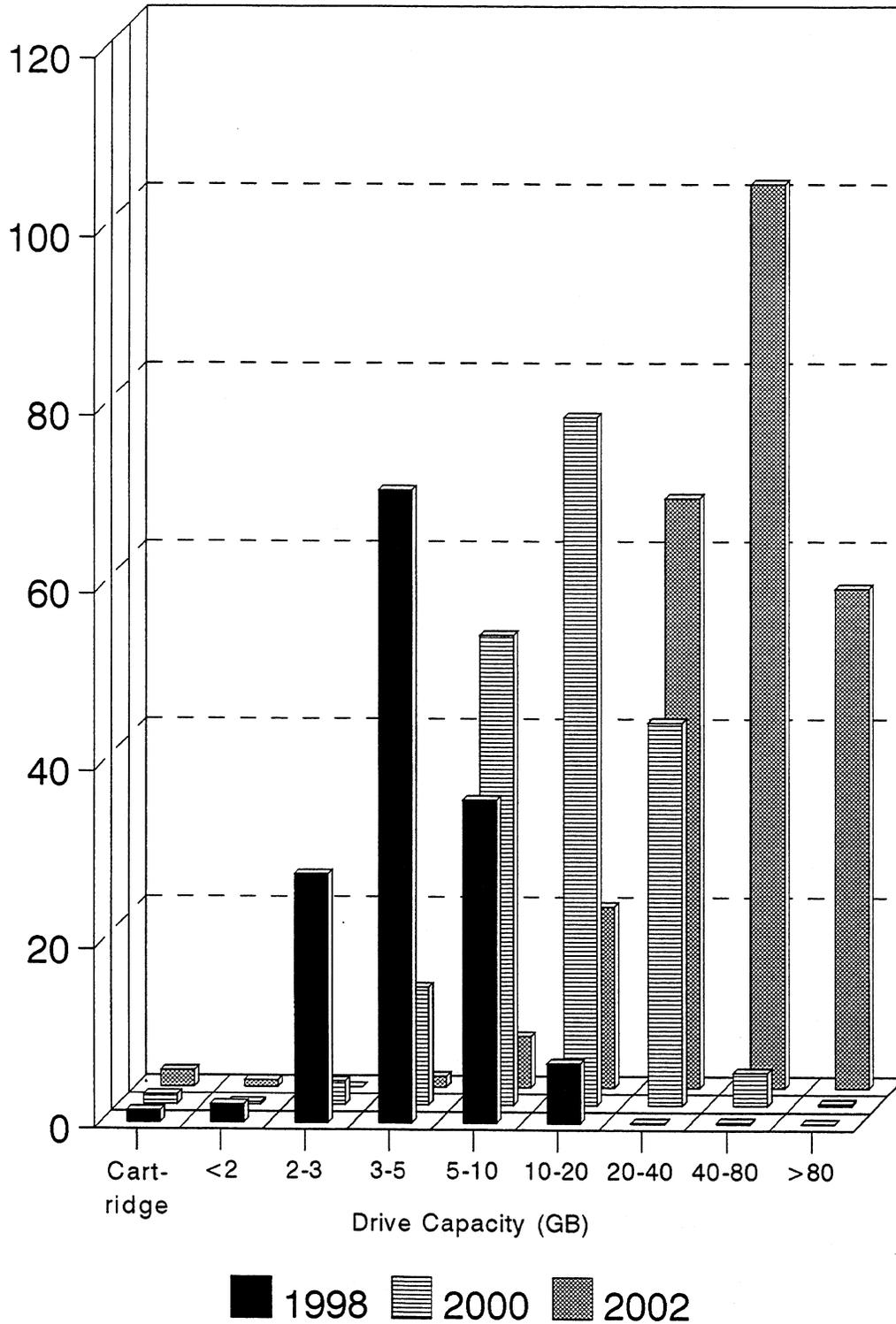


TABLE 4  
 CONSOLIDATED WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW  
 UNIT SHIPMENT SUMMARY

| UNIT SHIPMENTS<br>IN THOUSANDS              | -----1998-----      |        | -----Forecast-----   |        |                       |        |                       |        |                      |        |
|---|---------------------|--------|----------------------|--------|-----------------------|--------|-----------------------|--------|----------------------|--------|
|   | ---Shipments---     |        | -----1999-----       |        | -----2000-----        |        | -----2001-----        |        | -----2002-----       |        |
|   | Units               | %      | Units                | %      | Units                 | %      | Units                 | %      | Units                | %      |
| DISK CARTRIDGE DRIVES                       | 1,289.7<br>-10.4%   | .9%    | 970.0<br>-24.8%      | .6%    | 1,120.0<br>+15.5%     | .6%    | 1,410.0<br>+25.9%     | .6%    | 1,820.0<br>+29.1%    | .7%    |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | 2,014.1<br>-95.2%   | 1.4%   | 375.5<br>-81.4%      | .2%    | 250.0<br>-33.4%       | .1%    | 475.0<br>+90.0%       | .2%    | 750.0<br>+57.9%      | .3%    |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | 27,730.4<br>-44.3%  | 19.1%  | 8,813.1<br>-68.2%    | 5.2%   | 2,645.0<br>-70.0%     | 1.4%   | 580.0<br>-78.1%       | .3%    | --<br>--             | --     |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | 70,968.1<br>+143.9% | 49.0%  | 48,772.2<br>-31.3%   | 29.0%  | 13,140.0<br>-73.1%    | 6.8%   | 4,225.0<br>-67.8%     | 1.9%   | 1,195.0<br>-71.7%    | .5%    |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | 36,108.7<br>+374.9% | 24.9%  | 67,033.5<br>+85.6%   | 39.8%  | 52,695.0<br>-21.4%    | 27.2%  | 16,280.0<br>-69.1%    | 7.3%   | 5,685.0<br>-65.1%    | 2.2%   |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | 6,688.8<br>--       | 4.6%   | 39,467.5<br>+490.1%  | 23.4%  | 77,205.0<br>+95.6%    | 39.8%  | 57,600.0<br>-25.4%    | 26.0%  | 20,190.0<br>-64.9%   | 8.0%   |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | 57.5<br>-62.9%      | --     | 2,733.0<br>+4,653.0% | 1.6%   | 42,830.0<br>+1,467.1% | 22.1%  | 88,390.0<br>+106.4%   | 39.8%  | 66,060.0<br>-25.3%   | 26.1%  |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | 109.5<br>--         | --     | 189.0<br>+72.6%      | .1%    | 3,705.0<br>+1,860.3%  | 1.9%   | 46,970.0<br>+1,167.8% | 21.2%  | 101,260.0<br>+115.6% | 40.0%  |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --<br>--            | --     | --<br>--             | --     | 230.0<br>--           | .1%    | 6,015.0<br>+2,515.2%  | 2.7%   | 55,970.0<br>+830.5%  | 22.1%  |
| Total Worldwide Shipments                   | 144,966.8<br>+11.1% | 100.0% | 168,353.8<br>+16.1%  | 100.0% | 193,820.0<br>+15.1%   | 100.0% | 221,945.0<br>+14.5%   | 100.0% | 252,930.0<br>+14.0%  | 100.0% |
| % U.S. Manufacturers                        | 76.5%               |        | 74.7%                |        | 77.3%                 |        | 77.1%                 |        | 76.0%                |        |
| Total Capacity (Terabytes)                  | 694,339.5           |        | 1,393,435.3          |        | 2,888,531.9           |        | 7,352,898.6           |        | 16,600,653.8         |        |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

## 1999 DISK/TREND REPORT

Figure 3

# DISK DIAMETER SUMMARY

Worldwide Shipments in Millions of Units

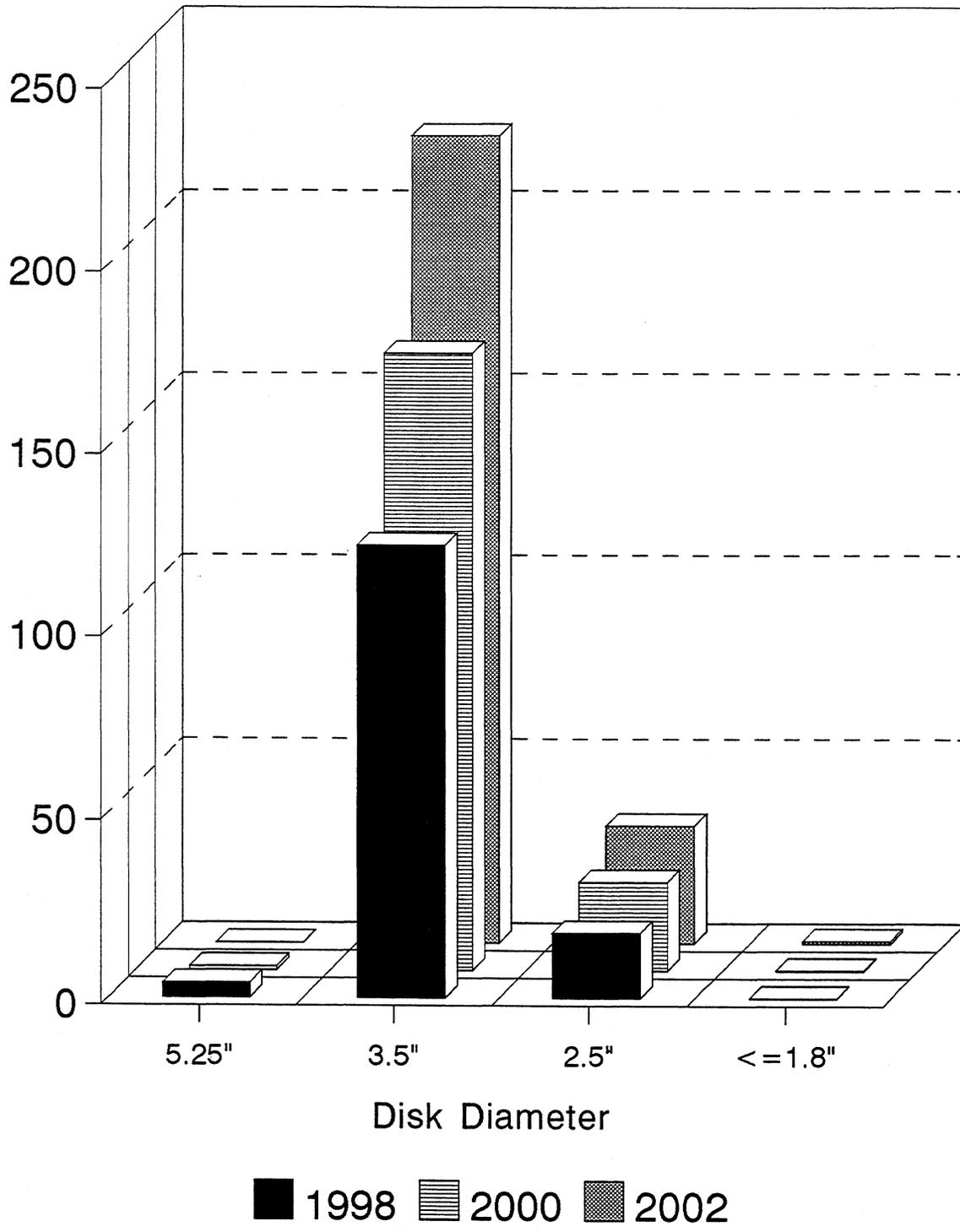


TABLE 5  
 CONSOLIDATED WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 SUMMARY BY DISK DIAMETER

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| 5.25 INCH                      | 4,073.9         | 2.8%   | 2,175.0            | 1.3%   | 1,095.0        | .6%    | 400.0          | .2%    | --             | --     |
|                                | -27.6%          |        | -46.6%             |        | -49.7%         |        | -63.5%         |        | --             | --     |
| 3.5 INCH                       | 123,047.1       | 84.9%  | 145,188.8          | 86.2%  | 168,385.0      | 86.9%  | 193,330.0      | 87.1%  | 220,330.0      | 87.1%  |
|                                | +12.2%          |        | +18.0%             |        | +16.0%         |        | +14.8%         |        | +14.0%         |        |
| 2.5 INCH                       | 17,729.9        | 12.2%  | 20,817.0           | 12.4%  | 24,090.0       | 12.4%  | 27,740.0       | 12.5%  | 31,850.0       | 12.6%  |
|                                | +18.3%          |        | +17.4%             |        | +15.7%         |        | +15.2%         |        | +14.8%         |        |
| <= 1.8 INCH                    | 115.9           | .1%    | 173.0              | .1%    | 250.0          | .1%    | 475.0          | .2%    | 750.0          | .3%    |
|                                | -42.9%          |        | +49.3%             |        | +44.5%         |        | +90.0%         |        | +57.9%         |        |
| Total Worldwide Shipments      | 144,966.8       | 100.0% | 168,353.8          | 100.0% | 193,820.0      | 100.0% | 221,945.0      | 100.0% | 252,930.0      | 100.0% |
|                                | +11.1%          |        | +16.1%             |        | +15.1%         |        | +14.5%         |        | +14.0%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

3.5 inch totals include server platform 3 inch and 2.5 inch drives.

2.5 inch totals include mobile platform 3 inch drives.

1.8 inch totals include 1.0 inch drives.

## **Platform trends**

The data in summary Table 6, and in each of the platform summary tables included in the nine individual product groups, provides an overview of the industry's shipments of desktop, mobile and server drives. Please note that 3" disk drives intended for notebook computer applications have been combined with the mobile drive data, and drives using 3" disks which are intended for high performance applications have been combined with the server drive data. Shipments of the 12,000 RPM server drives manufactured by Hitachi have also been combined with 3.5" server drive data.

With reference to worldwide unit shipments, the individual shares held by the desktop, server and mobile platforms are not forecasted to change significantly during the forecast period covered by this report. The product mix within each platform is clearly destined to see changes, however, with the disappearance of 5.25" drives from the server platform group after this year and from the desktop platform group after 2001.

Continuous growth is expected for drives intended for desktop personal computers, by far the industry's largest market, in terms of unit shipments. There are significant changes underway in the desktop drive market, affecting most drive manufacturers. The rapid growth of the very low cost personal computer market has forced drive manufacturers to design ultra low cost drives, and the efforts by manufacturers of midrange and high end PCs to establish product differentiation has stimulated the development of higher capacity and higher performance desktop disk drive families. Both upper and lower ends of the desktop drive product range also have the potential to develop interesting future markets as disk storage requirements for consumer electronic applications start to develop.

2.5" drives are expected to continue to dominate the mobile platform, but the industry will also be watching to see how rapidly the new 1" drives in Compact-Flash card formats can develop significant markets. Server drives also appear to have several years of attractive growth, driven by a transition to higher performance, improving price per megabyte, and the growth of applications such as storage area networks.

TABLE 6  
 CONSOLIDATED WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | 17,845.8        | 12.3%  | 20,990.0           | 12.4%  | 24,340.0       | 12.5%  | 28,215.0       | 12.7%  | 32,600.0       | 12.8%  |
|                                | +17.2%          |        | +17.6%             |        | +15.9%         |        | +15.9%         |        | +15.5%         |        |
| 2.5 INCH                       | 17,729.9        |        | 20,817.0           |        | 24,090.0       |        | 27,740.0       |        | 31,850.0       |        |
| <=1.8 INCH                     | 115.9           |        | 173.0              |        | 250.0          |        | 475.0          |        | 750.0          |        |
| DESKTOP SYSTEM DRIVES          | 108,627.9       | 74.9%  | 125,645.7          | 74.6%  | 143,780.0      | 74.1%  | 163,180.0      | 73.5%  | 184,200.0      | 72.8%  |
|                                | +9.9%           |        | +15.6%             |        | +14.4%         |        | +13.4%         |        | +12.8%         |        |
| 5.25 INCH                      | 3,947.1         |        | 2,141.0            |        | 1,095.0        |        | 400.0          |        | --             |        |
| 3.5 INCH                       | 104,680.8       |        | 123,504.7          |        | 142,685.0      |        | 162,780.0      |        | 184,200.0      |        |
| SERVER SYSTEM DRIVES           | 18,493.1        | 12.7%  | 21,718.1           | 12.9%  | 25,700.0       | 13.2%  | 30,550.0       | 13.7%  | 36,130.0       | 14.2%  |
|                                | +12.1%          |        | +17.4%             |        | +18.3%         |        | +18.8%         |        | +18.2%         |        |
| 5.25 INCH                      | 126.8           |        | 34.0               |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 18,366.3        |        | 21,684.1           |        | 25,700.0       |        | 30,550.0       |        | 36,130.0       |        |
| Total Shipments                | 144,966.8       | 100.0% | 168,353.8          | 100.0% | 193,820.0      | 100.0% | 221,945.0      | 100.0% | 252,930.0      | 100.0% |
|                                | +11.0%          |        | +16.1%             |        | +15.1%         |        | +14.5%         |        | +13.9%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Mobile 2.5 inch totals include mobile platform 3 inch drives.

Server 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

Figure 4

# CAPACITY SHIPMENT SUMMARY

Worldwide Shipments in Terabytes

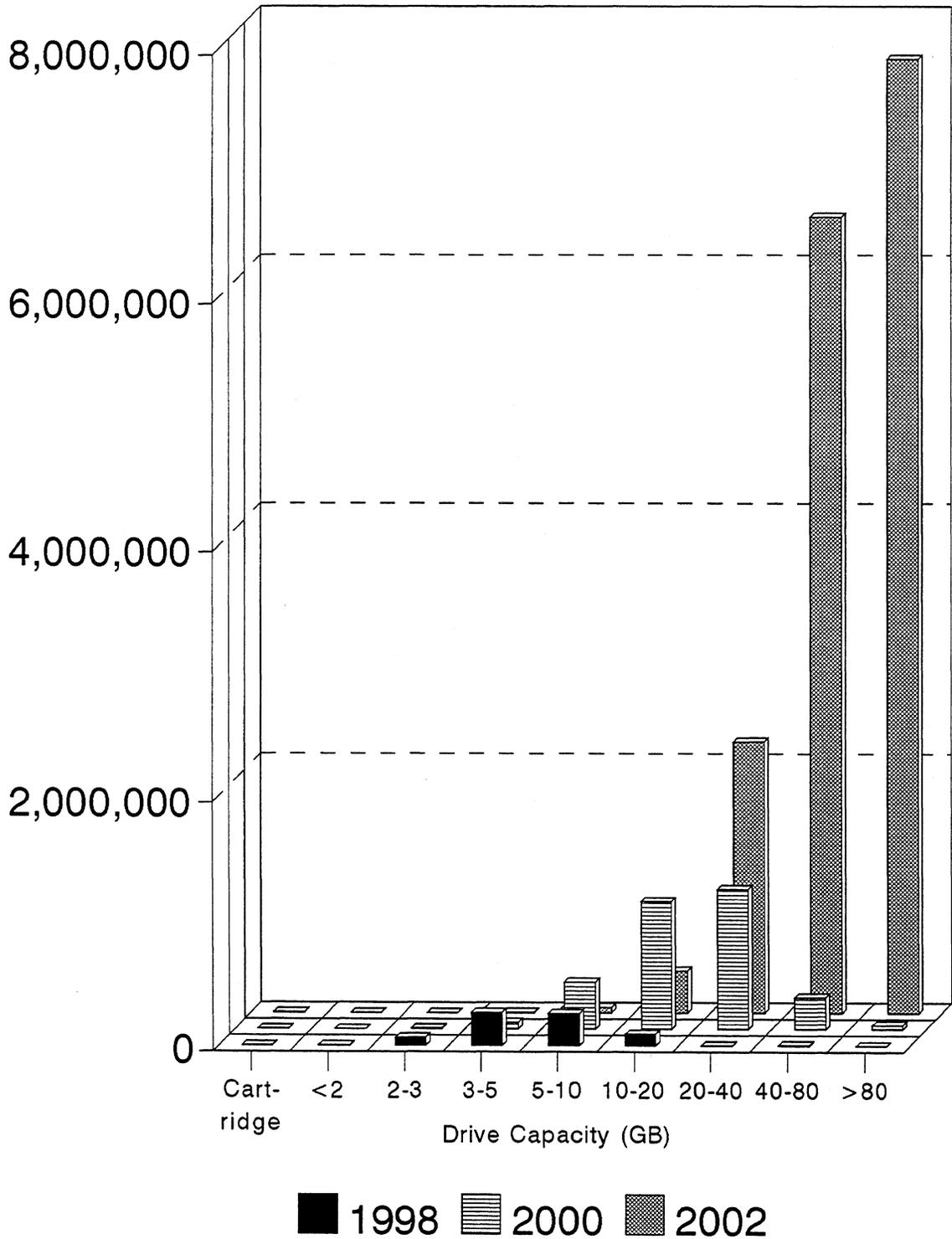


TABLE 7  
 CONSOLIDATED WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW  
 CAPACITY SHIPMENT SUMMARY

| CAPACITY SHIPMENTS<br>IN TERABYTES          | -----1998-----  |       | -----Forecast----- |       |                |       |                |       |                |       |
|---|-----------------|-------|--------------------|-------|----------------|-------|----------------|-------|----------------|-------|
|   | ---Shipments--- |       | -----1999-----     |       | -----2000----- |       | -----2001----- |       | -----2002----- |       |
|   | Tbytes          | %     | Tbytes             | %     | Tbytes         | %     | Tbytes         | %     | Tbytes         | %     |
| DISK CARTRIDGE DRIVES                       | 1,669.8         | .2%   | 1,802.0            | .1%   | 2,016.0        | .1%   | 2,820.0        | --    | 4,550.0        | --    |
|   | +49.9%          |       | +7.9%              |       | +11.9%         |       | +39.9%         |       | +61.3%         |       |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | 2,966.4         | .4%   | 373.2              | --    | 130.5          | --    | 273.5          | --    | 586.2          | --    |
|   | -94.4%          |       | -87.4%             |       | -65.0%         |       | +109.6%        |       | +114.4%        |       |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | 63,293.5        | 9.1%  | 19,782.1           | 1.4%  | 5,927.4        | .2%   | 1,252.8        | --    | --             | --    |
|   | -41.7%          |       | -68.7%             |       | -70.0%         |       | -78.9%         |       | --             |       |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | 267,306.0       | 38.5% | 205,397.0          | 14.7% | 54,701.0       | 1.9%  | 17,528.5       | .2%   | 4,859.0        | --    |
|   | +148.2%         |       | -23.2%             |       | -73.4%         |       | -68.0%         |       | -72.3%         |       |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | 259,863.7       | 37.4% | 511,659.2          | 36.7% | 378,100.0      | 13.1% | 118,959.8      | 1.6%  | 42,950.7       | .3%   |
|   | +334.9%         |       | +96.9%             |       | -26.1%         |       | -68.5%         |       | -63.9%         |       |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | 92,372.8        | 13.3% | 569,904.3          | 40.9% | 1,029,267.0    | 35.6% | 861,198.0      | 11.7% | 336,655.0      | 2.0%  |
|   | --              |       | +517.0%            |       | +80.6%         |       | -16.3%         |       | -60.9%         |       |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | 1,714.5         | .2%   | 73,336.4           | 5.3%  | 1,126,439.0    | 39.0% | 2,596,362.0    | 35.3% | 2,162,140.0    | 13.0% |
|   | -52.7%          |       | --                 |       | --             |       | +130.5%        |       | -16.7%         |       |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | 5,152.8         | .7%   | 11,181.1           | .8%   | 258,463.0      | 8.9%  | 2,690,452.0    | 36.6% | 6,389,163.0    | 38.5% |
|   | --              |       | +117.0%            |       | --             |       | +940.9%        |       | +137.5%        |       |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --              | --    | --                 | --    | 33,488.0       | 1.2%  | 1,064,052.0    | 14.5% | 7,659,749.9    | 46.1% |
|   | --              |       | --                 |       | --             |       | --             |       | +619.9%        |       |
| Total Capacity (Terabytes)                  | 694,339.5       |       | 1,393,435.3        |       | 2,888,531.9    |       | 7,352,898.6    |       | 16,600,653.8   |       |
|   | +105.6%         |       | +100.7%            |       | +107.3%        |       | +154.6%        |       | +125.8%        |       |
| % U.S. Manufacturers                        | 81.8%           |       | 79.3%              |       | 81.2%          |       | 82.3%          |       | 79.6%          |       |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

## Price per megabyte

The disk drive industry's improvements over the years in price per megabyte have been dramatic, and much more is expected. The major factors underlying the rate of improvement include the upward areal density curve, the lower manufacturing costs made possible by constant refinement and larger quantities, and the continuing growth of the personal computer market. The PC market has caused fundamental changes in the disk drive industry's product mix during the last two decades. The rapid migration to higher disk capacities for personal computers, driven by new software, expanded application programs, multimedia, and storage of data from the Internet, has brought new levels of competition to the markets for personal computer disk drives, each year at higher capacity levels. As higher capacity drive groups are overwhelmed by the personal computer market, high performance disk drives at relatively high prices become minor contributors to the pricing averages.

In the lower capacity DISK/TREND product groups, the noncaptive price per megabyte annual averages do not decline at rates similar to the higher capacity product groups due to product mix considerations. In the less than 2 gigabyte group, for example, desktop drives, with relatively low prices, will be gone in 2000, leaving only relatively expensive 1.8" and 1" drives -- which will drop in price per megabyte in subsequent years as shipments increase. In the case of the 2-3 and 3-5 gigabyte groups, the price per megabyte figures go up in the forecast periods because of the departure of low price desktop drives, leaving only more expensive 2.5" mobile drives.

Price per megabyte for captive drives also will fall rapidly, as captive drive producers respond to prices in the noncaptive market, holding prices down to stay competitive with other system manufacturers which buy OEM disk drives at low cost. IBM is the largest captive disk drive producer and has aggressively lowered its pricing to stay competitive, as it has moved to newer, smaller, lower cost drives.

Please note that data for desktop, mobile and server drives is combined in the price per megabyte tables, and that the data shown in the tables represents the estimated total sales revenues for each product type divided by the total capacity of all drives of that type.

Figure 5

# PRICE PER MEGABYTE SUMMARY

Noncaptive Worldwide Shipments (\$/MB)

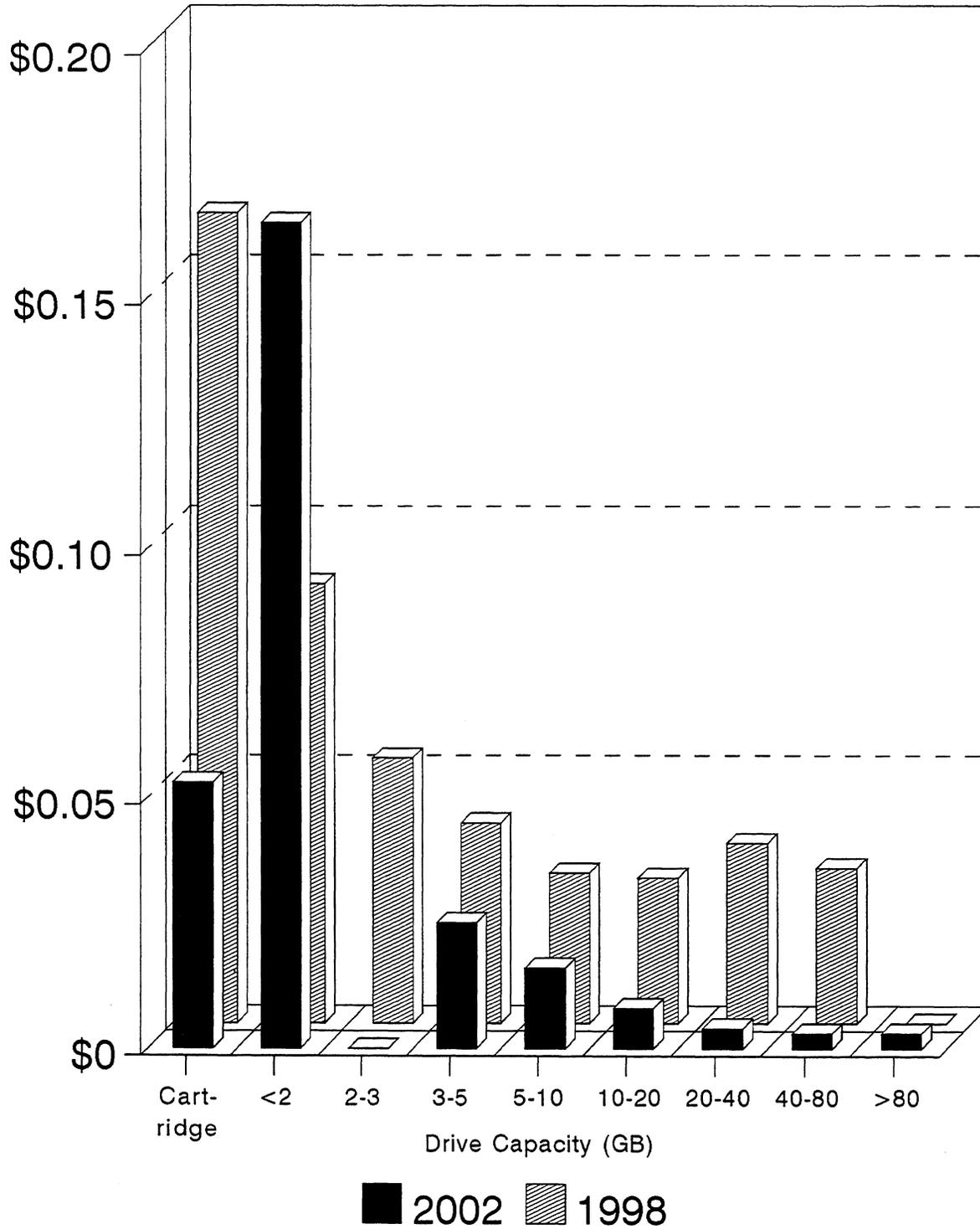


TABLE 8  
 NONCAPTIVE WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW  
 PRICE PER MEGABYTE SUMMARY (\$/MB)

|   | -----Forecast----- |                 |                 |                |                |
|---|--------------------|-----------------|-----------------|----------------|----------------|
|   | -----1998-----     | -----1999-----  | -----2000-----  | -----2001----- | -----2002----- |
| DISK CARTRIDGE DRIVES                       | .162<br>-47.7%     | .100<br>-38.3%  | .093<br>-7.0%   | .075<br>-19.9% | .053<br>-28.6% |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | .088<br>-22.4%     | .200<br>+125.9% | .445<br>+122.7% | .293<br>-34.1% | .165<br>-43.7% |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | .053<br>-34.5%     | .043<br>-18.1%  | .041<br>-5.1%   | .056<br>+36.7% | --<br>--       |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | .040<br>-43.5%     | .026<br>-35.9%  | .025<br>-3.5%   | .023<br>-6.7%  | .025<br>+9.6%  |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | .030<br>-57.6%     | .021<br>-30.6%  | .019<br>-9.4%   | .017<br>-7.1%  | .016<br>-8.1%  |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | .029<br>-51.9%     | .016<br>-46.1%  | .012<br>-24.7%  | .009<br>-24.2% | .008<br>-14.6% |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | .037<br>-40.8%     | .019<br>-49.3%  | .008<br>-59.5%  | .005<br>-28.6% | .004<br>-24.0% |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | .031<br>--         | .023<br>-25.7%  | .007<br>-67.3%  | .004<br>-49.0% | .003<br>-31.4% |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --<br>--           | --<br>--        | .005<br>--      | .003<br>-34.4% | .002<br>-32.6% |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

TABLE 9  
 CAPTIVE WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW  
 PRICE PER MEGABYTE SUMMARY (\$/MB)

|                        | -----Forecast----- |                |                |                |                |
|------------------------|--------------------|----------------|----------------|----------------|----------------|
|                        | -----1998-----     | -----1999----- | -----2000----- | -----2001----- | -----2002----- |
| DISK CARTRIDGE DRIVES  | --                 | --             | --             | --             | --             |
|                        | --                 | --             | --             | --             | --             |
| FIXED DISK DRIVES      | .337               | .361           | --             | --             | --             |
| less than 2 Gigabytes  | -29.8%             | +7.0%          | --             | --             | --             |
| FIXED DISK DRIVES      | .200               | .178           | .128           | .118           | --             |
| 2 - 3 Gigabytes        | -25.8%             | -10.9%         | -28.1%         | -8.3%          | --             |
| FIXED DISK DRIVES      | .145               | .106           | .086           | .081           | .081           |
| 3 - 5 Gigabytes        | -25.2%             | -26.9%         | -18.9%         | -5.9%          | -.2%           |
| FIXED DISK DRIVES      | .083               | .065           | .043           | .041           | .037           |
| 5 - 10 Gigabytes       | -51.8%             | -21.7%         | -34.1%         | -4.0%          | -10.6%         |
| FIXED DISK DRIVES      | .085               | .054           | .041           | .028           | .025           |
| 10 - 20 Gigabytes      | -43.4%             | -37.0%         | -23.1%         | -32.0%         | -12.5%         |
| FIXED DISK DRIVES      | .025               | .042           | .026           | .016           | .014           |
| 20 - 40 Gigabytes      | --                 | +69.0%         | -37.7%         | -38.1%         | -14.2%         |
| FIXED DISK DRIVES      | --                 | .041           | .015           | .011           | .007           |
| 40 - 80 Gigabytes      | --                 | --             | -64.6%         | -23.5%         | -36.6%         |
| FIXED DISK DRIVES      | --                 | --             | .009           | .005           | .004           |
| more than 80 Gigabytes | --                 | --             | --             | -46.8%         | -10.8%         |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

### **Noncaptive market**

During recent decades, the disk drive industry's structure has evolved, with a decline in the number of computer system manufacturers which also produce disk drives and an increase in the proportion of the total drives produced by independent manufacturers. At the same time, the rapid development of the personal computer industry has created an enormous market for low cost disk drives, dispersed among a large number of system manufacturers. The combination of these factors has caused a sustained annual reduction in the share of the disk drive industry's shipments and sales revenues held by captive disk drives, and it's created healthy growth in the share for noncaptive drives. The growth in overall noncaptive share is expected to continue during the forecast period of this report, with the Distributor portion declining slightly while the OEM segment picks up the growth.

The emergence of the personal computer market for disk drives has enabled independent disk drive manufacturers to quickly exploit technology advances during the last decade which have enabled them to respond with competitive drives for some of the computer industry's fastest growth sectors: Desktop personal computers, engineering workstations and network file servers. In the process, they led the industry in developing high volume production capability for small drive formats, starting with 5.25", then 3.5". OEM drives in each of these form factors arrived in the market well before captive drives and set the patterns for the entire industry.

The extent of the importance of noncaptive shipments to the disk drive industry is apparent, with noncaptive drives providing 92.7% of the 1998 worldwide shipment total for all disk drives. The 2002 noncaptive share is projected to grow to 93.8% of the total. The noncaptive share of worldwide sales revenues is expected to increase at a slightly faster rate, influenced by changes in both product mix and selling prices, with the noncaptive share of revenues advancing from 76.5% of the 1998 total to 83.7% in 2002.

The noncaptive drive leaders now face new challenges, as they adjust to continually lower prices, increasing production and demanding product development requirements. New competitive alignments will also change the picture, forced by acquisitions, vertical integration programs and technology advances.

TABLE 10  
 NONCAPTIVE WORLDWIDE REVENUES  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW

## REVENUE SUMMARY

| WORLDWIDE REVENUES<br>ALL MANUFACTURERS     | -----1998----- |       | -----Forecast----- |       |                |       |                |       |                |       |
|---|----------------|-------|--------------------|-------|----------------|-------|----------------|-------|----------------|-------|
|   | ---Revenues--- |       | -----1999-----     |       | -----2000----- |       | -----2001----- |       | -----2002----- |       |
|   | \$M            | %     | \$M                | %     | \$M            | %     | \$M            | %     | \$M            | %     |
| DISK CARTRIDGE DRIVES                       | 271.1          | 1.2%  | 180.6              | .7%   | 187.9          | .6%   | 210.5          | .6%   | 242.5          | .6%   |
|   | -21.7%         |       | -33.4%             |       | +4.0%          |       | +12.0%         |       | +15.2%         |       |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | 223.6          | 1.0%  | 62.1               | .3%   | 58.1           | .2%   | 80.2           | .2%   | 96.7           | .2%   |
|   | -96.1%         |       | -72.2%             |       | -6.4%          |       | +38.0%         |       | +20.6%         |       |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | 3,147.5        | 13.7% | 734.8              | 2.8%  | 198.7          | .7%   | 37.6           | .1%   | --             | --    |
|   | -61.6%         |       | -76.7%             |       | -73.0%         |       | -81.1%         |       | --             | --    |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | 10,107.3       | 44.0% | 5,019.9            | 19.9% | 1,273.5        | 4.3%  | 380.8          | 1.1%  | 111.9          | .3%   |
|   | +43.6%         |       | -50.3%             |       | -74.6%         |       | -70.1%         |       | -70.6%         |       |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | 6,844.7        | 29.8% | 9,759.7            | 38.3% | 6,534.0        | 22.0% | 1,915.3        | 5.3%  | 641.0          | 1.5%  |
|   | +87.9%         |       | +42.6%             |       | -33.1%         |       | -70.7%         |       | -66.5%         |       |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | 2,182.2        | 9.4%  | 8,393.8            | 33.0% | 11,538.4       | 38.8% | 7,345.9        | 20.7% | 2,458.8        | 5.8%  |
|   | +917.3%        |       | +284.6%            |       | +37.5%         |       | -36.3%         |       | -66.5%         |       |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | 59.7           | .3%   | 1,069.8            | 4.2%  | 7,991.2        | 26.9% | 13,223.6       | 37.0% | 8,398.4        | 20.1% |
|   | -73.8%         |       | --                 |       | +647.0%        |       | +65.5%         |       | -36.5%         |       |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | 159.1          | .6%   | 239.8              | .8%   | 1,820.0        | 6.1%  | 9,549.1        | 26.7% | 15,650.6       | 37.2% |
|   | --             |       | +50.7%             |       | +659.0%        |       | +424.7%        |       | +63.9%         |       |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --             | --    | --                 | --    | 143.0          | .4%   | 3,014.2        | 8.3%  | 14,502.7       | 34.3% |
|   | --             |       | --                 |       | --             |       | --             |       | +381.1%        |       |
| Total Worldwide Revenues                    | 22,995.2       |       | 25,460.5           |       | 29,744.8       |       | 35,757.2       |       | 42,102.6       |       |
|   | -9.5%          |       | +10.7%             |       | +16.8%         |       | +20.2%         |       | +17.7%         |       |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

TABLE 11  
 NONCAPTIVE WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW

## UNIT SHIPMENT SUMMARY

| UNIT SHIPMENTS<br>IN THOUSANDS              | -----1998-----      |       | -----Forecast-----  |       |                     |       |                     |       |                     |       |
|---|---------------------|-------|---------------------|-------|---------------------|-------|---------------------|-------|---------------------|-------|
|   | ---Shipments---     |       | -----1999-----      |       | -----2000-----      |       | -----2001-----      |       | -----2002-----      |       |
|   | Units               | %     |
| DISK CARTRIDGE DRIVES                       | 1,289.7<br>-10.4%   | 1.0%  | 970.0<br>-24.8%     | .6%   | 1,120.0<br>+15.5%   | .6%   | 1,410.0<br>+25.9%   | .7%   | 1,820.0<br>+29.1%   | .8%   |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | 1,694.2<br>-95.7%   | 1.2%  | 324.7<br>-80.8%     | .2%   | 250.0<br>-23.0%     | .2%   | 475.0<br>+90.0%     | .2%   | 750.0<br>+57.9%     | .3%   |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | 25,999.8<br>-44.2%  | 19.5% | 7,516.5<br>-71.1%   | 4.8%  | 2,140.0<br>-71.5%   | 1.1%  | 310.0<br>-85.5%     | .2%   | --<br>--            | --    |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | 66,972.5<br>+148.9% | 49.8% | 46,286.2<br>-30.9%  | 29.6% | 12,280.0<br>-73.5%  | 6.8%  | 3,945.0<br>-67.9%   | 1.8%  | 1,075.0<br>-72.8%   | .4%   |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | 32,644.8<br>+387.4% | 24.3% | 62,534.5<br>+91.6%  | 39.9% | 49,055.0<br>-21.6%  | 27.1% | 15,150.0<br>-69.1%  | 7.3%  | 5,330.0<br>-64.8%   | 2.3%  |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | 5,600.3<br>--       | 4.2%  | 36,950.0<br>+559.8% | 23.5% | 73,065.0<br>+97.7%  | 40.1% | 54,475.0<br>-25.4%  | 26.3% | 19,080.0<br>-65.0%  | 8.0%  |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | 52.5<br>-66.1%      | --    | 2,148.0<br>--       | 1.4%  | 40,255.0<br>--      | 22.2% | 82,990.0<br>+106.2% | 39.8% | 62,015.0<br>-25.3%  | 26.3% |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | 109.5<br>--         | --    | 179.0<br>+63.5%     | --    | 3,475.0<br>--       | 1.9%  | 43,995.0<br>--      | 21.1% | 94,800.0<br>+115.5% | 40.0% |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --<br>--            | --    | --<br>--            | --    | 210.0<br>--         | --    | 5,620.0<br>--       | 2.6%  | 52,255.0<br>+829.8% | 21.9% |
| Total Worldwide Shipments                   | 134,363.3<br>+10.5% |       | 156,908.9<br>+16.8% |       | 181,850.0<br>+15.9% |       | 208,370.0<br>+14.6% |       | 237,125.0<br>+13.8% |       |
| % U.S. Manufacturers                        | 77.7%               |       | 75.2%               |       | 77.5%               |       | 77.0%               |       | 75.6%               |       |
| Total Capacity (Terabytes)                  | 627,535.9           |       | 1,284,828.2         |       | 2,694,854.2         |       | 6,846,778.8         |       | 15,386,572.4        |       |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

TABLE 12  
 NONCAPTIVE WORLDWIDE SHIPMENTS  
 RIGID DISK DRIVES  
 PRODUCT GROUP REVIEW

## CAPACITY SHIPMENT SUMMARY

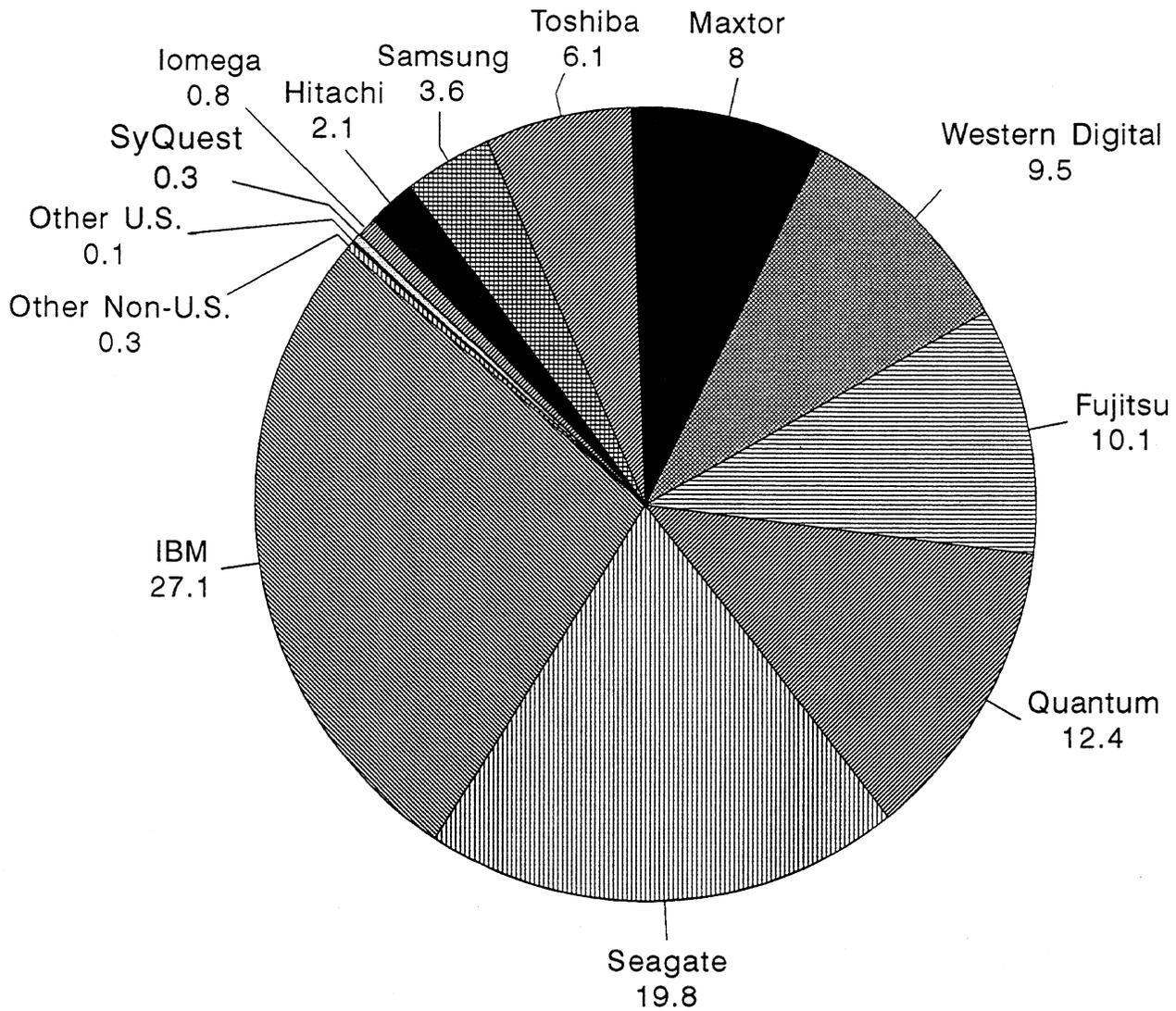
| CAPACITY SHIPPED<br>IN TERABYTES            | -----1998----- |       | -----1999----- |       | -----2000----- |       | -----Forecast----- |       | -----2001----- |       | -----2002----- |  |
|---|----------------|-------|----------------|-------|----------------|-------|--------------------|-------|----------------|-------|----------------|--|
|   | ---Capacity--- |       | Tbytes %       |       | Tbytes %       |       | Tbytes %           |       | Tbytes %       |       | Tbytes %       |  |
| DISK CARTRIDGE DRIVES                       | 1,669.8        | .3%   | 1,802.0        | .1%   | 2,016.0        | .1%   | 2,820.0            | --    | 4,550.0        | --    |                |  |
|   | +49.9%         |       | +7.9%          |       | +11.9%         |       | +39.9%             |       | +61.3%         |       |                |  |
| FIXED DISK DRIVES<br>less than 2 Gigabytes  | 2,526.1        | .4%   | 310.6          | .1%   | 130.5          | --    | 273.5              | --    | 586.2          | --    |                |  |
|   | -95.0%         |       | -87.7%         |       | -58.0%         |       | +109.6%            |       | +114.4%        |       |                |  |
| FIXED DISK DRIVES<br>2 - 3 Gigabytes        | 59,503.4       | 9.5%  | 16,967.3       | 1.3%  | 4,836.6        | .2%   | 669.6              | .1%   | --             | --    |                |  |
|   | -41.4%         |       | -71.5%         |       | -71.5%         |       | -86.2%             |       | --             |       |                |  |
| FIXED DISK DRIVES<br>3 - 5 Gigabytes        | 251,870.5      | 40.2% | 195,028.5      | 15.3% | 51,260.0       | 1.9%  | 16,422.5           | .2%   | 4,403.0        | .1%   |                |  |
|   | +154.2%        |       | -22.6%         |       | -73.7%         |       | -68.0%             |       | -73.2%         |       |                |  |
| FIXED DISK DRIVES<br>5 - 10 Gigabytes       | 231,066.7      | 36.8% | 474,791.3      | 36.9% | 351,002.1      | 13.1% | 110,717.2          | 1.6%  | 40,318.2       | .2%   |                |  |
|   | +343.4%        |       | +105.5%        |       | -26.1%         |       | -68.5%             |       | -63.6%         |       |                |  |
| FIXED DISK DRIVES<br>10 - 20 Gigabytes      | 74,142.1       | 11.8% | 528,725.0      | 41.2% | 965,459.0      | 35.8% | 810,398.0          | 11.9% | 317,603.0      | 2.1%  |                |  |
|   | --             |       | +613.1%        |       | +82.6%         |       | -16.1%             |       | -60.8%         |       |                |  |
| FIXED DISK DRIVES<br>20 - 40 Gigabytes      | 1,604.5        | .3%   | 56,750.4       | 4.4%  | 1,046,604.0    | 38.8% | 2,424,670.0        | 35.5% | 2,027,284.0    | 13.3% |                |  |
|   | -55.8%         |       | --             |       | --             |       | +131.7%            |       | -16.4%         |       |                |  |
| FIXED DISK DRIVES<br>40 - 80 Gigabytes      | 5,152.8        | .7%   | 10,453.1       | .7%   | 242,970.0      | 9.1%  | 2,498,256.0        | 36.4% | 5,973,033.0    | 38.8% |                |  |
|   | --             |       | +102.9%        |       | --             |       | +928.2%            |       | +139.1%        |       |                |  |
| FIXED DISK DRIVES<br>more than 80 Gigabytes | --             | --    | --             | --    | 30,576.0       | 1.0%  | 982,552.0          | 14.3% | 7,018,795.0    | 45.5% |                |  |
|   | --             |       | --             |       | --             |       | --                 |       | +614.3%        |       |                |  |
| Total Capacity (Terabytes)                  | 627,535.9      |       | 1,284,828.2    |       | 2,694,854.2    |       | 6,846,778.8        |       | 15,386,572.4   |       |                |  |
|   | +101.5%        |       | +104.7%        |       | +109.7%        |       | +154.1%            |       | +124.7%        |       |                |  |
| % U.S. Manufacturers                        | 81.9%          |       | 79.1%          |       | 81.0%          |       | 82.0%              |       | 79.0%          |       |                |  |

Note: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Figure 6

# 1998 ESTIMATED MARKET SHARE

## Worldwide Percentage Revenues



1998 Revenues: \$30,075,700,000

TABLE 13

## 1998 ESTIMATED MARKET SHARES

WORLDWIDE REVENUES OF ALL RIGID MAGNETIC DISK DRIVES  
(Value of non-U.S. currencies estimated at average 1998 rates)

|                        | CAPTIVE |       | DISTRIBUTOR |       | OEM/ INTEGRATOR |       | TOTAL INDUSTRY |       |
|------------------------|---------|-------|-------------|-------|-----------------|-------|----------------|-------|
|                        | \$M     | %     | \$M         | %     | \$M             | %     | \$M            | %     |
| U.S. MANUFACTURERS     |         |       |             |       |                 |       |                |       |
| IBM                    | 5,019.7 | 70.9  | 751.4       | 9.6   | 2,390.8         | 15.8  | 8,161.9        | 27.1  |
| Imega                  | --      | --    | 150.0       | 1.9   | 25.9            | .2    | 175.9          | .6    |
| Maxtor                 | --      | --    | 531.8       | 6.8   | 1,876.4         | 12.4  | 2,408.2        | 8.0   |
| Quantum                | --      | --    | 1,530.8     | 19.5  | 2,186.4         | 14.4  | 3,717.2        | 12.4  |
| Seagate Technology     | --      | --    | 2,042.6     | 26.0  | 3,900.3         | 25.8  | 5,942.9        | 19.8  |
| SyQuest                | --      | --    | 86.1        | 1.1   | 1.2             | --    | 87.3           | .3    |
| Western Digital        | --      | --    | 1,362.8     | 17.3  | 1,509.1         | 10.0  | 2,871.9        | 9.5   |
| Other U.S.             | .2      | --    | 40.3        | .5    | 4.6             | --    | 45.1           | .1    |
| U.S. Total             | 5,019.9 | 70.9  | 6,495.8     | 82.7  | 11,894.7        | 78.6  | 23,410.4       | 77.8  |
| NON-U.S. MANUFACTURERS |         |       |             |       |                 |       |                |       |
| Fujitsu                | 449.4   | 6.3   | 696.0       | 8.9   | 1,876.5         | 12.4  | 3,021.9        | 10.1  |
| Hitachi                | 129.6   | 1.8   | 5.2         | .1    | 494.6           | 3.2   | 629.4          | 2.1   |
| Samsung Electronics    | 138.7   | 2.0   | 588.7       | 7.5   | 350.4           | 2.3   | 1,077.8        | 3.6   |
| Toshiba                | 1,296.1 | 18.3  | 43.4        | .5    | 509.2           | 3.4   | 1,848.7        | 6.1   |
| Other Non-U.S.         | 47.9    | .7    | 26.7        | .3    | 12.9            | .1    | 87.5           | .3    |
| Non-U.S. Total         | 2,061.7 | 29.1  | 1,360.0     | 17.3  | 3,243.6         | 21.4  | 6,665.3        | 22.2  |
| WORLDWIDE TOTAL        | 7,081.6 | 100.0 | 7,855.8     | 100.0 | 15,138.3        | 100.0 | 30,075.7       | 100.0 |

Note: The DISK/TREND estimates of revenue for each disk drive manufacturer include net sales of disk drives only and do not represent total revenues for individual companies

Codes: 1 = 1" C = Captive  
 1.8 = 1.8" D = Distributor  
 2 = 2.5" 0 = OEM  
 3 = 3.5"  
 5 = 5.25"

TABLE 14  
 CURRENT PRODUCT LINES  
 MANUFACTURERS OF RIGID MAGNETIC DISK DRIVES

| U.S. Manufacturers (13)           | DISK/TREND<br>PRODUCT GROUP | Type | 1                           | 2                                | 3  | 4  | 5   | 6  | 7  | 8  | 9                                 |
|-----------------------------------|-----------------------------|------|-----------------------------|----------------------------------|--|--|---|--|--|--|-----------------------------------|
|                                   |                             |      | Disk<br>Cartridge<br>Drives | Fixed<br>Disk<br>Drives<br><2 GB | Fixed<br>Disk<br>Drives<br>2 GB-<br>3 GB | Fixed<br>Disk<br>Drives<br>3 GB-<br>5 GB | Fixed<br>Disk<br>Drives<br>5 GB-<br>10 GB | Fixed<br>Disk<br>Drives<br>10 GB-<br>20 GB | Fixed<br>Disk<br>Drives<br>20 GB-<br>40 GB | Fixed<br>Disk<br>Drives<br>40 GB-<br>80 GB | Fixed<br>Disk<br>Drives<br>>80 GB |
| Belfort Memory International      | D,0                         |      |                             |                                  |  | 5  | 5   |  |  |  |                                   |
| Castlewood Systems                | D,0                         |      | 3                           |                                  |  |  |   |  |  |  |                                   |
| Conner Technology                 | D,0                         |      |                             |                                  |  | 3  | 3   |  |  |  |                                   |
| IBM                               | C,D,0                       |      | 1                           | 2,3                              | 2,3                                      | 2,3                                      | 2,3                                       | 2,3  | 3  |  |                                   |
| Imega                             | D,0                         |      | 3                           |                                  |  |  |   |  |  |  |                                   |
| Halo Data Devices                 | D,0                         |      | 1                           |                                  |  |  |   |  |  |  |                                   |
| Maxtor                            | D,0                         |      |                             |                                  |  | 3  | 3   | 3  | 3  |  |                                   |
| Quantum                           | D,0                         |      |                             |                                  | 3  | 3  | 3,5                                       | 3,5  | 3  |  |                                   |
| PCS, Inc.                         | 0                           |      | 1,8                         |                                  |  |  |   |  |  |  |                                   |
| Raymond Engineering               | 0                           |      | 3                           |                                  |  |  |   |  |  |  |                                   |
| Seagate Technology                | D,0                         |      |                             |                                  |  | 3  | 3   | 3  | 3  | 3  |                                   |
| SyQuest Technology                | D,0                         |      | 3,5                         |                                  |  |  |   |  |  |  |                                   |
| Western Digital                   | D,0                         |      |                             |                                  |  | 3  | 3   | 3  | 3  |  |                                   |
| <b>Asian Manufacturers (5)</b>    |                             |      |                             |                                  |  |  |   |  |  |  |                                   |
| Fujitsu                           | C,D,0                       |      | 2,3                         | 2,3                              | 2,3                                      | 2,3                                      | 2,3                                       | 2,3  | 3  |  |                                   |
| Hitachi                           | C,D,0                       |      |                             | 2                                | 2,3                                      | 2,3                                      | 2,3                                       | 2,3  | 3  |  |                                   |
| NEC                               | C                           |      |                             |                                  | 3  | 3  | 3   | 3  |  |  |                                   |
| Samsung Electronics               | C,D,0                       |      |                             |                                  |  | 3  | 3   | 3  | 3  |  |                                   |
| Toshiba                           | C,D,0                       |      | 2                           | 2                                | 2  | 2  | 2   | 2  |  |  |                                   |
| <b>European Manufacturers (1)</b> |                             |      |                             |                                  |  |  |   |  |  |  |                                   |
| Calluna Technology                | D,0                         |      | 1,8                         |                                  |  |  |   |  |  |  |                                   |

Note: 2.5 inch includes mobile platform 3 inch drives.  
 3.5 inch includes server platform 3 inch and 2.5 inch drives.

# TECHNICAL REVIEW

## Competing technologies

The industry's drive towards ever-higher areal density and ever-lower price per gigabyte continues, again confirming rigid disk drives in their position as the leading storage technology. Serious competition from hybrid optical and rigid disk drive designs has not yet developed, and the continuing rapid increases in areal density and performance simply continue to reinforce the nearly impregnable position of the rigid magnetic disk drive industry against all challengers. Ongoing improvements in rigid disk drive performance further add to the problems facing any competing storage technology. Except in a few niche applications, rigid disk drives reign securely as manufacturers continue to provide smaller, faster, more reliable, higher capacity, less expensive disk drives, well supported by a magnetic storage industry supplier infrastructure.

During the early 1990's, the disk drive industry was able to increase areal density at a 60% average annual rate, provide thinner disk substrates, greater functionality chips, smaller heads, lower flying heights, smaller motors and many other improvements in disk drive and recording technology. Although the annual rate of areal density increase dipped to 45% at mid-decade as manufacturers focussed upon mechanical issues, it has surpassed the 60% average since 1997. It appears likely that areal densities will continue to improve at a 60% or more annual average rate through 2002, the end of this report's forecast period.

With increasing areal density have come tougher challenges to designers trying to increase drive performance, leading to the appearance of drive families optimized for either maximum aerial density or maximum performance, but not both simultaneously.

Disk drive designs must evolve as increasing areal densities invoke the superparamagnetic effect (somewhere between 20 and 100 gigabits per square inch for longitudinal recording, depending on which expert you believe) in the next decade. The decreasing size of the resultant magnetic domains is expected to cause intractable stability problems that require the disk drive industry to switch from longitudinal recording to perpendicular recording and new forms of media (or optical recording using a flying optical head) to further increase attainable areal density. The superparamagnetic limit for these advanced recording techniques is expected to lie well above 100 gigabits per square inch.

A limited number of alternatives to magnetic disk recording (such as flash memory) exist, but only where the substitute technology has been significantly better, faster, smaller, less expensive, or demonstrated some other overwhelming advantage in a particular niche application. Those few technologies that do provide competition to magnetic disk drives in applications where characteristics such as speed, removability, or environmental tolerance give them unique advantages are discussed in the following sections.

**Semiconductor memory -- applications and trends:** Semiconductor memory offers fast response time (typically under 100 microseconds) and high reliability, characteristics that have won it a secondary data storage role in both large and small computer systems. When very fast access to data or programs is required, semiconductor memory can serve as an effective, though expensive, substitute for rigid drives. Larger systems frequently have large auxiliary semiconductor storage units performing as virtual disk drives or as cache between the host processor and disk storage. Personal computer operating systems also allow part of main memory to be designated for use as a fast virtual disk.

Where only small amounts of mass storage are required, semiconductor memory can be a cost-effective competitor to rigid disk storage, and when added to a disk drive, semiconductor memory can serve as a fast, low power cache that significantly improves system performance. The use of semiconductor memory in a cache can extend portable system battery life, because the disk drive can be shut down after data needed by the current application is loaded into the cache. If the cache memory (and some system memory) is nonvolatile, the system can be turned off and on, returning to the point where operation was halted without expending power on the disk drive.

Fast semiconductor memory is expensive, ranging from \$1/megabyte to over \$1000/megabyte depending upon configuration and distribution channel, which limits its use to situations where its high speed or lack of moving parts are vitally necessary to meet system requirements. The least expensive semiconductor memories are volatile, and require the continuous availability of power to avoid loss of data. Nonvolatile semiconductor memory is more expensive, usually slower, and usually does not match the capacity per chip of DRAM, the most common form of volatile semiconductor memory. Some companies package semiconductor memory in disk drive form factors with electrical and logical interfaces similar to commonly used disk drive interfaces. For instance, Quantum offers up to 3.2 gigabytes in a full height 5.25" disk drive form factor and up to 1.6 gigabytes in a standard 3.5" form factor. SCSI interfaces are provided.

The Personal Computer Memory Card International Association (PCMCIA) has standardized the logical and electrical interface for plug-in cards (similar

to a credit card) used to expand system memory, emulate a disk drive, or provide other peripheral functions for small portable computers. The associated physical package has been adopted as the PC Card standard. PC Card pin interconnect and packaging standards have been worked out, with the final result being a 68 pin connector and a family of package heights: 3.3 millimeters (Type I), 5 millimeters (Type II) and 10.5 millimeters (Type III). The cards are available with a variety of memory forms, including disk drives, PROM, ROM, SRAM, DRAM, and flash memory.

Even smaller form factors for use with industrial equipment, cameras and consumer applications appeared in 1995 and 1996. Three small form factors (CompactFlash, Miniature Card and Solid State Floppy Disk Card), typically containing flash memory, are the major contenders for acceptance, each backed by a consortium of card manufacturers and equipment manufacturers. The Solid State Floppy Disk Card is also known as SSFDC or SmartMedia. Additional new form factors, such as SanDisk's MultiMedia Card (MMC) and Sony's MemoryStick have been developed for applications requiring even smaller physical size.

The PCMCIA/PC Card has been a major factor in promoting the acceptance of plug-in semiconductor memory as a disk drive alternative. In addition, some disk drives, including 1.8" drives, have been packaged in PC Card form factors with the capability to be plugged into a PC Card Type III card slot. Most issues regarding software support of the PCMCIA interface have been worked out, but the use of the PCMCIA interface does not fully guarantee functional interchange among older devices that are electrically and physically PCMCIA compliant. PC cards emulating the ATA/IDE interface are more broadly interchangeable.

In many industrial applications, flash memory cards are used in configurations that are not PCMCIA compliant or only partially compliant, as such applications rarely require the full PCMCIA feature set, and design simplification can significantly reduce costs. Some modules are not in card format: Memories up to 672 megabytes are packaged to fit within the physical envelope of the 2.5" disk drive and over 220 megabytes in a 1.8" format.

Will semiconductor memory technology improve during the rest of the decade at the same rate exhibited in the last 20 years? As the complexity, packaging problems, and performance requirements of semiconductor memory have increased, so also have the investments in time and capital required to produce succeeding generations of chips. The pace of semiconductor memory price decreases is consequently expected to slow, and high investment costs are already inspiring increasing numbers of companies to pool resources to contain development expenses.

**Volatile semiconductor memories:** DRAM is the most commonly employed form of semiconductor memory. It is used in systems of all sizes for general purpose system memory, video memory, and other applications

where its volatility is not a major handicap. It is also used on large systems as a supplement to magnetic storage to provide fast mass storage. Access times are in the range of .1 microsecond or less. DRAM chips are readily available in 64 megabit configurations, which are now the largest production capacity category.

SRAM memory chips are in volume production in 1 megabit to 4 megabit configurations. Power requirements are less than DRAM requires and speed is high, permitting SRAM to be used as a memory add-on in portable, power limited equipment. SRAM is sometimes used in removable memory cards that contain a small battery that provides the power needed by SRAM memories to retain data. However, SRAM is more expensive than DRAM and flash memory.

**Nonvolatile semiconductor memories:** Flash memory, a form of EEPROM in which a block of memory cells can be erased by an electrical signal, is nonvolatile and can be used as fixed or removable storage. Flash memory can provide adequate mass storage where capacity need be only a few megabytes, power limitations are severe, a hostile environment exists, and product price is not a paramount factor.

Flash memory is often discussed as a prospective competitor to rotating memory, but its more significant computer applications will be for program storage, peripheral equipment updatable firmware and as a reprogrammable BIOS in computer systems. In this role, flash memory can provide obsolescence protection by allowing periodic code updates, and provide functionality changes in printers, fax machines, modems, and other electronic equipment. Removable flash memory has found a stronger market in consumer products such as digital cameras than it has in computer oriented markets.

While flash memories are rugged, portable, reliable, and use little power, they have some functional disadvantages. When rewriting, it is not possible to change only a few bits; an entire block must be erased and rewritten, and this can take from 10 milliseconds to as long as half a second for the equivalent of a disk sector in some flash memories. Whatever is in the cell block must be saved to RAM and restored after the erase/write cycle on the flash memory chip. As a result, read operations can be very fast compared to a magnetic disk drive, but writing is just now starting to approach the 1.5 megabyte per second range. There is also a limit to the number of times the memory device can be rewritten. At present, most flash memory devices are specified for 100,000 write/erase cycles, though some claim 1,000,000 cycles. Some flash memories still require 12 volt power, but more recent products operate on 5 volts, 3.3 volts, or both.

Flash memories using 1 to 128 megabit chips are currently in production, manufactured by Intel, AMD, SanDisk, Samsung, Atmel, Seeq Technology, Toshiba and other firms. Most flash memory cards have capacities under 10 megabytes, but average capacities are increasing rapidly as flash card-using

digital cameras with megapixel resolutions enter the market. Digital cameras are also creating pressure for improved write performance, even at the expense of cost. Digital audio players now incorporate flash cards with 32 megabytes of capacity.

Flash disk cards, some with capacities in excess of 440 megabytes, that mimic the 512 byte sector organization of a magnetic disk drive and include an IDE interface, appear as a disk drive to the host system. "Linear flash" appears as additional system RAM memory. Both are available in card and module packages.

1999 flash memory OEM prices have declined to the range of 2 to 10 dollars per megabyte, but are still much higher than magnetic disk drives. Memory chips using multiple bit storage cells, which entered the market in late 1997, contributed to the decline, but are too slow to achieve broad acceptance in some applications. Still, where less than 50 megabytes of storage are required and the rate of rewrites is not too high, flash memory can be economically attractive as a competitor to rigid disk drives.

Ferroelectric memories (FRAM) use the electrically reversible polarization of ferroelectric materials to form a capacitor, which is required in the circuitry of semiconductor memories. Proper design can produce a nonvolatile memory cell that can be fabricated with conventional planar processes but has smaller dimensions than cells made with silicon dioxide capacitor dielectrics. Sub-microsecond access times are possible. The number of write/erase cycles possible exceeds a trillion cycles for the best materials, and a billion cycles may eventually be routinely achieved. Operating speed is equivalent to that of typical DRAM, but not quite as fast as conventional SRAM. FRAM does not have the limitations on write speed characteristic of flash memory. The fabrication techniques required to construct ferroelectric chips are substantially the same as used for CMOS, which is a well understood technology, although some process changes are needed to accommodate the different materials used.

Ramtron, which has long been the most visible developer of ferroelectric memory technology, has licensed it to NMB Semiconductor Company, ITT and Seiko, and more recently added Rohm, IBM, Toshiba, Samsung and SGS Thompson as licensees. Ramtron and Hitachi are jointly developing 256 kilobit, 1 megabit and 4 megabit ferroelectric memory chips. Ramtron also has a joint development effort with Fujitsu aimed at production of 1 megabit chips, to be followed eventually by 16 megabit chips. National Semiconductor also has a ferroelectric memory development effort. Ramtron currently offers chips ranging from 4 to 256 kilobits. The chips are being sold for a variety of applications, including electronic games and smart cards. Chips up to 16 megabits are planned for future years.

Ferroelectric and flash memories will contend for acceptance in portable computers, consumer equipment, "smart cards" and in industrial applications

where loss of memory due to a power lapse is a critical problem. Ferroelectric memory will probably compete with magnetic drives in applications where the environment is stressful and rapid access is required. This includes military, industrial, and some high value commercial applications, but does not embrace the broader classes of nonvolatile memory requirements served by rotating memory. Development of ferroelectric memory technology is lagging that of flash memory, and it isn't clear that both can succeed.

Yet another contender, magnetic RAM (MRAM), is under development. In this form of non-volatile storage semiconductor storage, data is retained on very small magnetic films deposited in cells on the chip. Several design approaches are being investigated, including a modified spin valve design employing giant magnetoresistance (GMR), a switched Hall effect cell, and a tunnel junction approach (tunnel magnetoresistance, or TMR), currently being researched at IBM and in Japan. Products are not expected soon, as the devices require manufacturing of extremely thin films, fabrication temperatures that degrade device stability, or cell densities that generate too much heat in operation. But the capability of magnetic RAM to achieve high bit density, high speed, and infinite rewritability make this class of device likely to inspire continuing development efforts. In addition to IBM, Motorola, Honeywell, Hewlett-Packard, Toshiba and several other companies are pursuing magnetic RAM development.

**Holographic storage:** Holographic storage is a type of storage in which an array of bits is stored in an optically sensitive medium as a pattern scattered throughout the volume of the medium. A scanned laser generated writing (object) beam and reference beam create an interference pattern throughout the storage element, which in turn modifies the index of refraction throughout the storage medium in a similar pattern. Many bit pattern images can be stored in a single piece of storage media, limited largely by the need to maintain an adequate signal to noise ratio. As images are added, there is some tendency for interference between them. The location of the image is determined by the angle at which the reference beam impinges upon the storage medium. When the medium is illuminated by only the reference beam, the data can be projected upon a detector.

Holographic storage media can be fixed or removable, and both write-once and rewritable forms are possible. Current media designs employ crystals fabricated from iron doped lithium niobate, barium titanate, strontium barium niobate and organic polymer materials. In general, the materials are not interchangeable. While some of these materials permit degradation of stored data due to the effect of read operations, temperature cycling can make the data permanent while still permitting further writing operations. Acousto-optical modulators are used to scan the laser beams. The deflected object beam used for writing is directed through a spatial light modulator (SLM) to create the bit stream to be stored. The SLM is typically a liquid crystal array

with the bit pattern imaged upon it. A CCD sensor array is used as an output detector for data readback.

Because holographic storage systems have no moving mechanical parts, they have applications in military, industrial and other applications where ruggedized storage is essential. If practical, holographic storage can virtually eliminate the current limitations on throughput caused by mechanical drives, and must be considered as having the potential to compete with magnetic and optical rotating disk drives for selected applications after the turn of the century.

Early attempts to develop holographic storage for use in computer memories were unsuccessful due to technical difficulties (many due to a lack of suitable components), such as a tendency of read operations to degrade the stored data, and inability to meet cost and performance constraints. But the very high storage densities and fast access times theoretically achievable have encouraged continuing research and development efforts by many organizations worldwide, and many of the early problems have been reduced or eliminated.

One of the more ambitious holographic storage programs was conducted by MCC (Microelectronics and Computing Corporation), a research consortium sponsored by major U.S. technology firms, including DEC, NCR, Eastman Kodak, General Dynamics and E-Systems. MCC's devices targeted capacities in the range of 200 megabytes to 10 gigabytes, average access times in the 1 to 10 microsecond range and data transfer rates in the gigabyte per second range. MCC demonstrated working prototypes of write-once holographic memories in 1992 and established a subsidiary corporation, Tamarack Storage Devices, to commercialize the technology.

While Tamarack's efforts did not result in a salable product, other companies and universities are working as a consortium on the HDSS (Holographic Data Storage System) to develop prototype holographic storage equipment or required components by the year 2000. Much of this effort is supported by NSIC (National Storage Industry Consortium) and DARPA (Defense Advanced Research Project Agency), which is associated with the U.S. Department of Defense. The goal of HDSS is a capacity of at least a trillion bits and at least a one gigabit per second data transfer rate.

A second consortium started in 1994, designated PRISM (Photo Refractive Information Storage Materials) is concentrating upon development of suitable holographic media. Both write-once and rewritable media are anticipated. The consortium is focusing upon creating a storage device with a terabyte of memory (using several media units), one gigabit per second data transfer rate and an access time of less than one millisecond within a single medium unit. A mechanical transport mechanism will switch storage crystals, with a typical transport time of 30 milliseconds anticipated. Packaging of the device within a standard 5.25" form factor is expected. Current cubic storage den-

sity is under 50 megabytes per cubic centimeter, but the target is storage media with 10 gigabytes per cubic centimeter capability.

Among the organizations participating in the HDSS consortium are IBM, Siros (previously named Optitek), GTE, Eastman Kodak, Rochester Photonics, SDL and several universities, including Stanford, Carnegie Mellon, the University of Arizona and the University of Dayton. PRISM members include IBM, Siros, GTE, Hughes, Rockwell, SRI and Stanford University. Nonconsortium organizations are also developing holographic memories, including Holoplex and NTT. Consortium members don't expect to have salable products available until after 1999, although a few evaluation prototypes may be completed sooner. Rockwell and Holoplex have created operating prototypes with limited storage capabilities for the purpose of evaluating the technology. Siros is currently concentrating its efforts on a disk format capable of recording on multiple layers using holographic principles for layer and bit addressing.

Research related to nonholographic three-dimensional optical storage continues, but many of the same temperature and material problems must be overcome. For instance, the University of California at Irvine disclosed an experimental device capable of storing 6.5 trillion bits in an organically doped plastic module the size of a sugar cube. Two different lasers are needed to write and read data, and the device must be operated at cryogenic temperatures to avoid data loss.

**Optical disk drives:** Optical drives range from 2.5" units with 140 megabyte capacity to 14" drives with up to 25 gigabytes of capacity. In recent years, optical recording has increased its areal density at "only" an average 40% per year compared to the average 60% annual growth exhibited by rigid disk drives and has become increasingly disadvantaged compared to rigid disk drives from a storage density standpoint. With track densities of 18,000 to 34,000 tracks per inch and linear bit densities of 25,000 to 96,000 bits per inch or more, optical disk drives don't match the higher areal densities magnetic disk drives now provide. Not yet announced magnetic disk drives exceeding 7 gigabits per square inch areal density are expected to expand the gap. Also, the performance of optical disk drives compared to rigid disk drives is markedly inferior due to their longer seek times and latencies.

Optical disk drives have the potential to become more significant challenges to rigid disk drives, as TeraStor, Maxoptix and other firms developing very high capacity magneto-optic drives introduce expected products in 1999 and thereafter. None of the firms has yet announced full details of its designs, but near-rigid disk drive performance is anticipated. TeraStor has announced that its initial products will be 5.25" drives with 10 or 20 gigabytes per disk surface. This new class of optical drives achieves its capacity through the use of hybrid heads, actuators and electronics using technology developed for rigid drives. The heads (which, in the case of TeraStor, employ solid im-

mersion lens technology developed at Stanford University to produce very small bit size) fly only microinches from the media. Coupled with shorter wavelength red lasers and optimized media, the new drives are expected to achieve areal densities well in excess of those obtainable today with conventional rigid disk drive designs.

Development of blue diode lasers capable of room temperature operation could further improve areal density, but suitable devices are not expected to be available for several years. However, the red lasers now appearing in newer conventional optical drives are expected to improve typical areal density over the next year. The ultimate limit of optical areal density may be much higher than today's practice. In mid-1992, Bell Laboratories reported they had written data in the laboratory at 45 gigabits per square inch using fiber optics to replace conventional optical elements. Much of this work and its follow-on efforts are being made available to Siros Technology through its strategic alliance with Lucent Technologies. Siros anticipates achieving areal density as high as 200 gigabits per square inch using near field recording techniques.

Although the areal density of optical drives is high, the volumetric density is inferior to that of magnetic drives because optical media is thick, head assemblies are large, only one disk is typically present, and typically only one head is present in the drive. Very high capacity drives, such as the anticipated TeraStor design, may eliminate much of optical's volumetric disadvantage, especially if the technology proves suitable for fixed media applications. Current optical drive technologies cannot provide performance equivalent to current magnetic disk technology, nor can optical drives yet compete on a product cost basis. Therefore, conventional optical disk drives will continue to be preferred only where removability of the media is an advantage, such as use in an automated library or for security concerns. The very high capacity, high performance optical drives anticipated during the next few years may well define a new niche in the storage performance hierarchy, located between rigid disk drives and conventional optical drives.

Even in some removable applications, high capacity 3.5" magnetic cartridge drives compete strongly with 3.5" magneto-optical drives, offering better performance, lower price and higher capacity. Magnetic disk cartridge products such as the 2 gigabyte Iomega "Jaz" compare well against 3.5" optical drives. The 4.7 gigabyte removable disk cartridge drive expected from Castlewood will put further pressure on optical drives if successful. In the short term, optical drives seem more likely to complement rigid magnetic disk drives rather than replace them, serving as vehicles for backup, software distribution, and off-line or library storage.

Manufacturers of optical disk media now claim that their disks will provide archival lives which equal or exceed those of magnetic media, with 10 to 30 years being commonly encountered specifications for archival life of the media. Lifetime is limited by the gradual appearance of defects on the recording

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layer due to the corrosive effects of water and oxygen on the metal films used in the recording layers of the media. The termination point of media life-time occurs when the error correction capability of the drive can no longer cope with the gradually increasing media defect density. Media using organic dyes as the recording material have no metallic films and may offer improved stability.

Because existing optical drives have removable media, large automated libraries using optical drives can provide random access to many disks, making the use of large-scale optical storage attractive for users such as governmental agencies, banks, insurance companies and other organizations with massive records that must be easily accessed. Library systems coupled with storage management software and operating system support make optical storage practical in the larger system environments typical of networks.

**Nonreversible optical disks:** The first optical disk recording systems to enter the market were "nonreversible" or "write-once" systems. The initial products manufactured were 12" in diameter, but the trend is to 12 centimeter diameter drives. 12 centimeter (4.72") CD-ROM compatible write-once drives for professional use were introduced by Yamaha in 1989 and by Sony in 1990, and lower cost 12 centimeter write-once drives from Philips, Sony and JVC entered the market in 1992. 12 centimeter CD-R drives became the dominant form of write-once drives in 1994 as a result of the displacement of 5.25" write-once drives by multifunction and rewritable optical disk drives. The CD-R drives are now being displaced by CD-RW drives offering rewritability, with the transition now proceeding rapidly as CD-RW drive prices approach CD-R prices. CD-RW and CD-R drive capacity and performance do not compete against rigid drives and they pose no significant competitive threat. DVD-R and DVD-RAM drives will eventually offer competitive capacity, but inferior performance compared to rigid drives and are not expected to be significant competition.

The market for "pure" write-once optical disk drive systems is limited to the niches that emphasize nonreversibility. In some applications, the ability of write-once optical disk storage systems to maintain an audit trail or indicate whether or not stored data has been modified is perceived as a significant benefit. Archiving is a significant application for CD-R.

Virtually no displacement of magnetic disk drives by nonreversible optical storage will occur in the foreseeable future, and the growth of write-once technology is being capped by competition from rewritable or multifunctional optical drive technology.

**Rewritable optical disks:** As cost-effective rewritable drives with improved performance become available, the possibility for eventual inroads into the market for magnetic disk drives exists. Some rewritable optical drives have reached performance levels typical of small rigid magnetic drives in the mid-

1980s, but cost, capacity, power consumption and packaging improvements have lagged.

Magneto-optical (MO) recording has been evolving for more than twenty years, and rewritable phase change optical recording emerged as a competitor in 1990. Magneto-optical drives, which entered production in 1997, can finally overwrite in place. In older designs, a complete sector must be erased before the sector can be rewritten. Phase change media can be directly overwritten, but limits the number of write erase cycles, typically to a few hundred thousand. MO media can be rewritten indefinitely, although it is subject to thermal fatigue effects observed after 10-20 million write-erase cycles.

Some rewritable drives have exceeded 4,000 RPM spin rates and Fujitsu has announced a 5,400 RPM model. However, average seek times are having difficulty moving below 20 milliseconds, and it remains to be seen if the performance of the TeraStor and Maxoptix designs can approach the best magnetic drive technology. Improved head design, shorter wavelength, higher power lasers and other improvements will gradually permit closing the performance gap.

Today's 5.25" MO drives now offer 2.6 gigabytes per side. Maxoptix, Sony, Nikon and others have already introduced such drives, while Sony has announced future availability of 9.1 gigabyte drives. Next generation media issues (9-10 gigabytes per 5.25" cartridge) are currently under consideration in several standards technical subcommittees, with related drives expected in 1999-2000. However, the low shipment volumes of 5.25" MO drives leave them open to competition from lower cost 120 millimeter format writable and rewritable drives expected to be shipping in large quantities in the 1999 time frame and after, including anticipated MO drives using 120 millimeter media.

3.5" drives now offer over 1.3 gigabytes per surface, and are expected to move beyond the 1.3 gigabyte per surface mark after the end of the decade, and Fujitsu has demonstrated an experimental 4 gigabyte 3.5" drive.

Sony's 140 megabyte 2.5" drive production began in late 1994, but the drive did not receive wide acceptance due to its relatively high price, power consumption and excessively large package. The form factor is now used mostly for consumer AV applications.

The first rewritable phase change drive was introduced by Matsushita Electric in 1990, and was backward compatible with previous write-once drives from the same firm. The PD drive, a 650 megabyte rewritable phase change drive with CD-ROM read capability began shipping in 1995 from Matsushita and NEC. While inferior to rigid magnetic drives in performance, it won a limited role as an auxiliary storage and data exchange and backup device. Companies producing CD format drives began shipping rewritable drives (CD-RW) using phase change media in late 1996. While unlikely to displace

rigid disk drives because of limitations in performance and reliability, they have largely displaced write-once CD-R drives and PD drives.

DVD writable drives, while offering capacity up to 4.7 gigabytes, are too slow to seriously challenge rigid disk drives and too expensive to challenge CD-RW drives. Disputes over formats and some incompatibilities with DVD-ROM drives limit their appeal.

Individual firms working on other proposed reversible optical recording technologies have yet to overcome technical problems. These include: Slow completion of the reversal cycle, degradation of stored data with the passage of time, sensitivity to ambient light, limitations on the number of reversals which may be accomplished before degradation, temperature sensitivity, expensive optical or laser components, poor shelf life, and low recording density.

**Read-only optical disks:** The read-only optical disk category is currently dominated by the CD-ROM, which has capacities of 550 to 680 megabytes, depending upon the format used, but slow access times. Performance has gradually improved, with data transfer rates increasing from 150 KB/second (1X) through 2X, 4X, 6X, 8X, 12X to 50X, even though most systems are incapable of using rates higher than 8X (1.2 MB/second). DVD-ROM drives, with capacity per surface of 4.7 gigabytes, began shipments in late 1996 and are expected to equal CD-ROM drive production rates in the latter part of 2000. If multiple layer media is used, 8.5 gigabytes per side is possible. Write-once (DVD-R) and rewritable (DVD-RAM) versions of DVD drives are also anticipated, but they will probably appear in the marketplace in volume after 1999 as the industry resolves competition between competing recording formats.

Because they do not have recording capability, no significant displacement of magnetic disk drives by read-only optical drives is anticipated. They will retain a specialized role as a form of electronic publishing and will appear on computer systems as an adjunct to the rigid disk drive rather than as a replacement device. Rewritable CD or DVD format drives could take the place of some rigid disk drives in an auxiliary storage or data exchange and distribution role.

**High capacity flexible disk drives:** The 5.25" Bernoulli disk drives offered by Iomega reached 230 megabytes in capacity and competed for a while with removable 5.25" rigid cartridge disk drives, but have been phased out. Iomega and its licensees are producing the highly successful 3.5" 100 megabyte and 250 megabyte "Zip" drives, and this technology is potentially extendible beyond 250 megabytes.

The 20 megabyte 3.5" "Floptical" drives produced initially by Insite Peripherals and for a while by Iomega achieved limited acceptance, especially in the aftermarket. The floptical 20 megabyte drive has been displaced by a 120

megabyte version manufactured by Matsushita-Kotobuki Electronics and Mitsubishi Electric. Like the 20 megabyte version, these drives are backward compatible with 1.44 megabyte floppy disks. 130 megabyte floppy drives, also backward compatible, expected from Swan Instruments and Mitsumi Electric, were not placed in volume production. Caleb Technology and Samsung Electro-Mechanics also currently have high capacity floppy drive development programs, but neither has yet placed a product into volume production. Sony's 200 megabyte floppy, also backward compatible with the 1.44 MB floppy, may challenge all of the high density floppy drives currently announced once production problems are resolved.

Unfortunately, none of the 3.5" high capacity flexible disk drive formats are compatible with each other, although some provide read and write backward compatibility with standard 1.44 megabyte 3.5" floppy disks. Aggressively priced, high capacity floppy drives are expected to compete in the low end of magnetic and optical disk drive markets, and against tape drives for backup applications. With over 22 million shipped, Iomega's high capacity 3.5" Zip drives have proven successful in the marketplace, competing with various low-end rigid disk cartridge drive and optical disk drive formats for specific applications, and have been adopted by several computer manufacturers as options in desktop computers.

**Atomic force microscopy:** AFM is being investigated by IBM as a possible future recording technique. It involves using a thermally activated microprobe to create submicroscopic pits in a sensitive disk layer. The pits are detected by a second probe attached to a piezoelectric sensor. IBM has obtained 50 gigabits per square inch in the laboratory, but at slow data rates. The read and write probes will eventually be integrated into a single unit.

### **Disk drive enhancements**

Continuous and rapid improvement in product technology has been the hallmark of the magnetic disk drive industry throughout its 43 year history. Disk drive product development leadership, maintained by IBM until the late 1970s, was captured by aggressive competitors manufacturing small diameter drives. IBM reemerged as a product leader in the late 1980's, with new families of 2.5", 3.5" and 5.25" drives, and IBM has maintained a leading position in early implementation of high recording densities in new drive models ever since.

IBM's capability to implement major advances in magnetic disk recording technology has sustained the company's leading position in the industry, and has also provided a technology role model for competitors. During the 1990's, most of the industry followed IBM's early transition to magneto-resistive heads (which

IBM first utilized in production drives in 1991) and PRML encoding. These and other refinements have enabled IBM's average annual improvement in areal density to exceed 60%. Other manufacturers followed as closely behind as possible, but have been restrained by availability of critical components and the time needed to refine new designs. In early 1997, Hitachi briefly captured the areal density lead with a 2.5" drive operating at 2 gigabits per square inch areal density, before IBM moved ahead with other 2.5" drive designs, ending 1997 with production drives at 3.1 gigabits per square inch. Hitachi subsequently regained leadership with 6.3 gigabit per square inch drive shipments. With IBM's shipment of the first drives using giant magnetoresistive heads in early 1998, competitors are racing to secure availability of GMR heads and implement the next wave of areal density advances. Seagate has demonstrated 16.3 gigabits per square inch in the laboratory, but IBM remains the areal density leader in the laboratory, having announced recording at over 20 gigabits per square inch in May, 1999.

The critical areas of technological change for rigid disk drives are discussed below.

**Areal density:** Areal density has increased more rapidly since the early 1990s. Increasing areal density reduces the number of disks and heads needed to achieve a given capacity in a specific form factor, which in turn lowers product costs. Following IBM's first MR head drive in 1991, with 107 megabits per square inch, drives using MR heads with areal densities exceeding 560 megabits per square inch went into production in 1994, and leading edge drives achieved over 900 megabits per square inch in late 1995. 3 gigabits per square inch was attained in 1997, followed by drives exhibiting 4.1 gigabits per square inch in early 1998. Areal density exceeded 5.69 gigabits per square inch by year end, and drives with 6.3 gigabits per square inch became available in early 1999. 30-40 gigabits per square inch is expected before the end of 2002.

TPI in excess of 8,000 is common and some of the newest small drives operate at or over 19,000 TPI. IBM's "Biscayne" 2.5" drive operates at 19,900 TPI, while the 3.5" "Janus" operates at 16,000 TPI. IBM has shown the feasibility in the laboratory of creating media with very narrow tracks with sub-micron dimensions. However, considerable work will have to be done to develop heads capable of working with such narrow track widths. New head designs, new materials and designs being developed to improve vibration suppression damping in head gimbal assemblies and positioning mechanisms should assist in reaching higher track densities.

BPI has also rapidly increased. IBM's 1989 1 gigabit per square inch demonstration operated at 158,000 bits per inch, and was exceeded slightly by

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Hitachi at 165,000 BPI. IBM's new 2.5" "Biscayne" operates at 286,100 BPI, a slight increase from the previous generation, while Hitachi is shipping a drive with 323,000 BPI, suggesting that TPI is growing faster than BPI, at least for the present. Many of today's small drives operate with bit densities above 200,000 BPI, and an increasing number have BPI in excess of 240,000 BPI. The areal densities of newer 2.5" drives typically exceed the areal densities of 3.5" drives.

Another factor increasing disk capacity is the ability of more intelligent drives to dispense with much of the sector formatting information, reducing overhead and increasing the available area for user data.

Seagate laboratory demonstrations have shown TPI as high as 43,000 with BPI of 380,000, or 16.3 gigabits per square inch, while Read-Rite claimed 400,000 BPI in a 1998 lab demo. IBM's 1999 announcement claimed 490,000 BPI and 41,400 TPI.

**Limits to areal density:** Today's conventional magnetic rigid disk drives all use longitudinal recording, making use of magnetic domains oriented parallel to the surface of the recording medium. As areal density increases and bit sizes decrease, the stability of the stored data declines due to inter-domain interference until it reaches the superparamagnetic limit (described by various authorities as somewhere between 20 to 100 gigabits per square inch), at which time further increases in longitudinal recording density are not possible.

Theoretically, recording heads and media could support higher linear densities if magnetization were oriented in a plane perpendicular to the recording surface, or by using smaller cylindrical domains that are isolated from each other by nonmagnetic material. Using a bit cell geometry that is more nearly symmetrical, TPI could also be sharply increased, provided that head to disk spacing is minimized. As areal densities of longitudinal recording approach the superparamagnetic limit, interest in perpendicular recording and the use of isolated domains is likely to increase because it appears to be able to support higher areal densities than longitudinal recording, perhaps exceeding the 100 gigabits per square inch range.

The use of hybrid optical/magnetic recording systems (which produce inherently cylindrical domains) also appears to offer a way around the superparamagnetic limit. However, the increased complexity of the heads required may add enough mass to limit average seek times and available laser power may not be high enough to sustain writing at very high RPM, at least in initial designs for this type of drive. TeraStor says that its drive family will be able to operate reliably at areal densities close to the superparamagnetic limit for longitudinal recording and is expected to offer considerably higher areal density as laser wavelength decreases in future years, permitting ever smaller bit sizes.

**Head flying height:** Because head flying height is one of the major factors that determines the achievable areal density, reductions are of critical importance. Head flying height is in the two microinch range for an increasing number of drives, and several firms are designing drives in which there is no measurable flying height. Laboratory demonstrations of advanced recording techniques have shown flying heights in the half microinch range.

The virtual elimination of flying height requires a new level of sophistication in the preparation of disk substrates, plated layers, thin overcoatings, heads, and test equipment. For instance, it appears that glass, exotic aluminum alloys or other alternative substrates may be necessary to obtain the required smoothness, rigidity and flatness for the lowest flying and glide heights. Determining reliable processes for manufacturing, coating, texturing and testing disk media using alternative substrates are major challenges, as are the needs for accurate, repeatable test instrumentation capable of dealing with decreasing flying height and bit sizes.

Several approaches to contact recording have been tried. Censtor developed an unusual low mass, low contact area head design in which the head was normally in contact with the disk. While wear did occur, the rate of wear of the critical parts of the head was low enough to permit head lifetimes to exceed expected drive lifetimes. The head area and loading was small enough to control stiction effects, and the in-contact thin film head was capable of operating at 200,000 to 300,000 BPI. VISqUS Technology, acquired by Conner Peripherals in 1991, developed a "waterskiing" technique in which the friction of head/disk contact is controlled by floating a head on a continually refreshed liquid bearing surface, but this technique did not prove successful in practice.

IBM's "tail dragging" approach suspended a small head from a larger flying head. The large area of the flying head keeps the head at a stable height and orientation while positioning the smaller active head at the surface of the disk. The tail dragger has evolved into a series of virtual contact heads, variously called "Tri-pad" or "Proximity recording heads" by various manufacturers. These heads, which fly at 1.5 microinches or less, are the most commonly used type. They are employed for inductive thin film, magnetoresistive, and GMR heads.

**Recording heads:** Monolithic ferrite heads patterned after IBM's 3350 designs dominated early Winchester disk drive designs. In following years, PCM disk drives using heads with 3370 contours (minisliders) designed to compete against IBM's 3370, 3375, 3380, and other new drives with ferrite heads became common. The avalanche of small diameter disk drives from multiple OEM sources since the early 1980's has required smaller head contours and continues to drive the demand for higher performance smaller heads. These pressures have driven the development of composite, metal-in-gap ferrite heads, inductive thin film heads, and magnetoresistive thin film

heads, but ferrite heads were phased out as areal density increases forced the transition to inductive thin film heads and, more recently, to magnetoresistive heads. A transition to heads using "Giant" magneto-resistance, (GMR), also known as spin valve heads, is well under way as areal density approaches 10 gigabits per square inch. Some head suppliers are expected to shift entirely to GMR head production in 1999.

Heads used in current drives are required to fly at nearly constant altitudes only a few microinches above the disk surface and survive the occasional brush with a surface irregularity. They are also expected to maintain a proper altitude and attitude while the head is being positioned and while the disk is spun up and spun down. These requirements have required rapid evolution in the design of the slider's air bearing surfaces, negative pressure cavities, coatings and materials to provide the desired features, provide close adherence to required tolerances, and remain manufacturable at reasonable cost.

As spacing between disks diminished, use of smaller sliders became mandatory, and sliders have continued to decline in size under the pressure to make ever-smaller HDAs. After several years of dominance, the 70% form factor microslider (70% of the volume of a minisluder) was replaced by the 50% form factor nanosluder, which is now in wide use in 3.5", 2.5", and 1.8" disk drives. The 30% form factor picosluder is now supplied by several manufacturers for use in 2.5" drives, but 50% sliders are expected to be used with many drives for several years in the future.

A limited use of sub-30% sliders began in 1996, and the femtoslider is expected to see increasing use as drives move past 5 gigabits per square inch density. As the form factor decreases in size, the difficulties in connecting MR or GMR heads, which have more leads and may require chip on slider fabrication, are starting to mount.

Additional advantages of the small sliders include less mass to inhibit rapid positioner movement or to cause damaging head/disk interference. The smaller size also relieves stiction problems, although some new drive designs also utilize ramp loaded heads, eliminating the possibility of stiction and reducing power requirements for starting drive motors. The very low flying heights now required also required improvements in head wear resistance. A diamond-like carbon head overcoat, first employed by IBM, is now used by other manufacturers to improve head life and to reduce stiction.

Head suspensions have become a challenging design area as slider form factors continue to shrink and magnetoresistive heads, which require more wires, have become increasingly prevalent. Expected improvements include the incorporation of chips, connecting leads and head bonding pads within the structure of the suspension itself, to reduce stray inductance and increase writing performance. While stainless steel remains the current material of choice for suspensions, other materials such as ceramics or silicon are being investigated. Advanced head actuator designs include compound

(multistage) actuators, using the voice coil motor for approximate positioning and a second actuator for precision head positioning.

Magnetoresistive heads are now in use in both high performance and low cost disk drive designs. While internally generated noise, vulnerability to electrostatic discharge and low yield still remain challenges, MR and GMR heads are now available from multiple vendors, with many also produced by drive manufacturers such as IBM, MKE, Fujitsu and Seagate. IBM introduced the first disk drives using MR heads in 1991, using them in 2.5" disk drives in 1993, as well as in the 3390-9. A few more disk drive manufacturers introduced drives with MR heads in 1994, and others have since followed.

In August, 1993, IBM published information suggesting that advanced MR heads using "giant magnetoresistance" (GMR), which enhances head sensitivity and improves signal to noise ratios, was a key factor in moving recording density to 10 gigabits per square inch areal density and beyond. IBM's laboratory demonstration of recording at 11.6 gigabits per square inch has been upstaged by Seagate, which used GMR heads to demonstrate 16.3 gigabits per square inch in the laboratory. The flying height was 0.6 micro-inches.

There appear to be several possible methods of constructing multilayer heads that exhibit enhanced magnetoresistance, with the more promising designated as the multilayer granular alloy approach and the spin valve, also a multilayer structure. The challenge is to fabricate a structure highly responsive to the lower field strengths typically seen by read heads as bit size declines. Giant magnetoresistance has moved out of the laboratory stage at IBM and other firms. The first drives with GMR heads, introduced by IBM, appeared at the end of 1997.

MR and GMR heads are usually fabricated in an assembly including an inductive thin film head for writing and the MR/GMR head for readback of data. The width of the write head is usually greater than the width of the read head to provide some protection against off track positioning and noise from adjacent tracks.

**Recording disks:** Media is evolving to provide smoother surfaces, higher recording density, reduced tendency to stiction and surface damage and thinner substrates. Disk media production processes have undergone continuing refinement to achieve ever-thinner applications of more uniform recording layers. Progress in improving media surface lubricants and protective overcoatings has been equally impressive, if at times uneven.

Fluorocarbon based lubricants are typically used in current drive designs. Carbon and silicon dioxide overcoatings have been getting thinner, to reduce head-recording layer separation. The thinnest are now down to about 2 microinches. Hydrogenated carbon is the most favored overcoat material. The

emergence of virtual contact recording has created pressure to improve the durability of the thin overcoatings.

Substrate smoothness has been a critical issue for several years as flying heights have diminished. Aluminum substrates require a layer, usually plated, of very smooth material to serve as a surface for the deposition of the magnetic recording layer. A typical layer is 300 to 400 microinches thick, and is textured to provide protection against stiction. The depth of the texturing is decreasing as flying heights decrease, but the texturing patterns are becoming more complex, increasing the sophistication and expense of texturing equipment. The "bump" type of laser texturing currently employed is destined to be replaced by finer geometric patterns that minimize interference with low flying heads.

Some drives (typically used in mobile systems, and some high RPM server drives) use ramp loaded heads to avoid the need for textured surfaces. Ramp loading also permits a faster disk spinup, with less power, due to the absence of heads during spinup. The increasing complexity of the processes required to create good aluminum substrates are encouraging the use of glass and glass/ceramic hybrid materials as substrates, as the surfaces tend to be inherently smooth and texturing, if used, can be added in the process of making the basic substrate.

The oxide coated media of early disk drives has been displaced by thin film media, because oxide coated media was unable to satisfy increasing areal density requirements. Even IBM, a longtime oxide champion, abandoned oxide coated media after 1989. Plating was the primary method used to produce early generations of thin film disks, but plating has been supplanted by sputtering as the production technique for disk magnetic surfaces. The sputtering process is more capable of producing the higher coercivities, thin layers and tight tolerances required by disk drives operating at high areal densities and low flying heights. Media producers also find the sputtering process easier to control and capable of substantially higher yields than the plating process. Plating retains a role in the preparation of aluminum substrates, being used to place a nickel-phosphorus alloy passivating and smoothing layer on the substrate before the magnetic layer is applied by sputtering.

As areal density moves toward the 10 gigabit per square inch level, media design will become more complex, with more specialized layers sputtered onto the surface to provide higher linear bit density and faster bit switching. Media coercivity will increase, requiring stronger write fields. Process designers will be challenged to maintain current process yields and media costs as complexity increases. The decreasing bit size will also require a reduction in the number and size of surface defects in order to keep yields at an appropriate level.

Media with coercivity above 2,000 oersteds is routinely produced, and media with coercivities exceeding 2,500 oersteds is expected to increasingly appear

in new high end and mobile system drive designs. Media suitable for operation at 10 gigabits per square inch is expected to require 3,000 oersted media, while 5,000 oersted media is anticipated as areal density increases cause the superparamagnetic effect to become a significant factor.

Most high capacity 2.5" disk drives use glass or glass/ceramic as a substrate material, and some 1.8" drives have also used glass media. Glass disks are also starting to appear in some of the newer 3" 10,000 RPM server drives (3.5" and larger drives have continued to use aluminum substrates). Glass substrates are potentially smoother, stiffer and flatter (especially in very thin substrates) than aluminum. They also have fewer impurities that can cause defects, and can be made very thin. These characteristics allow for lower flying heights and the inclusion of more disks in a stack, both highly desirable features. Because glass is more resistant to damage from shock induced head slap, glass substrates are attractive in drives for mobile systems. However, because of lower production volume, glass substrates still cost more than aluminum substrates and industry production capacity is limited at present. With IBM's 1999 announcement of drives using ramp loaded heads and glass media for server class drives, aluminum is being challenged as the substrate of choice for 3.0" media. But the use of 30% sliders, which are less likely to damage media as the result of head slap, may make aluminum a stronger contender in the sub-3.5" drive arena.

In 1993, Seagate Technology and Corning announced that Seagate had agreed to use Corning's canasite glass/ceramic substrates in volume production. Technical problems involving degradation of the magnetic coating by substrate contamination delayed the use of canasite in production drives. Other alternative substrate materials have been proposed, including carbon, plastic, titanium, aluminum-boron-carbide and silicon carbide, but none of these have yet won industry acceptance.

Disk substrate thickness is declining in order to allow placement of more disks in small diameter drive HDAs. In 1989, 50 mil substrates were standard practice for 3.5" diameter drives, but 31.5 mil substrates have assumed the lead position since IBM introduced them in the "Lightning" 3.5" drive in 1989. 2.5" drive substrates, now predominantly at 25 and 35 mils, will also migrate to thinner disks, probably 15 mils, but that is likely to take several years and may require stiffer materials.

**Performance:** Significant improvements in data transfer rates and average access times are expected during the next few years. Important factors in initiating these improvements will be the increase in disk rotation rate, (which both decreases latency and increases data transfer rate) and increases in linear bit density (which also increases data transfer rate at a given RPM), albeit at the expense of a higher performance read/write channel.

3,600 RPM was the standard drive specification for many years, but drive RPM began an upward trend in 1989 when Imprimis announced a family of

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high capacity 5.25" drives operating at 5,400 RPM. Seagate pioneered 7,200 RPM 3.5" drives in late 1992 with the "Barracuda" series, and extended its leadership in late 1996 with the 10,000 RPM "Cheetah". Hitachi recently introduced a 2.5" drive operating at 12,000 RPM. The heat, runout, power consumption and bearing wear problems generated by higher spin rates used in server class drives present a significant challenge to both disk drive and system designers. Designers are expected to adopt hydrodynamic motor bearings (in which a thin viscous film substitutes for ball bearings) as spin rates move above 12,000 RPM. These fluid bearings also exhibit superior resistance to shock damage, being able to withstand shock in the 1,000 G range without damage. Smaller disk diameters, practical as areal density continues to expand, are being employed in high performance server class drives to greatly reduce the amount of heat produced and reduce bearing stresses.

As RPM and track density increase, it becomes increasingly difficult to maintain head position relative to the recording track. The higher servo bandwidths required probably cannot be accommodated by pivoting the actuator arm around its bearing, and compound actuators are expected to eventually appear, as companies begin acquiring manufacturing experience with the technique. Suspension mounted micro-actuators capable of moving the head over a range of a few tracks for purposes of track following or fine motion positioning are expected to be the solutions of choice for most companies. Micro-voice coil motors and piezoelectric elements appear to be the most commonly considered solutions at the present time.

The availability of high speed data channels that connect the heads to the drive controller may be a factor that paces the rate of performance advances. While the electronics used to write data is fairly straightforward, the ever increasing write speeds required are causing parasitic head inductance/capacitance/resistance and bit switching time in media to require attention as potential performance obstacles. Readback circuitry can be quite complex and is usually the limiting factor in establishing the bandwidth of the data channel, a situation complicated by the declining signal to noise ratio observed as bit density increases. While the majority of drive read channels used peak detection during the 1980s and had bandwidths under 100 megabits per second, most current drives employ PRML (Probable Response, Maximum Likelihood) channels and have moved past 100 megahertz in read channel bandwidth. As areal densities approach 10 gigabits per second, channel data rates are expected to require 400 to 500 megahertz data channels. While PRML channels are fast, they also require significant power, making them less desirable in small drives destined for use in notebook computers, although aggressive power management strategies can minimize the average power required.

Average seek times have now dipped down to the 5-7 millisecond range for the fastest drives, and sub-10 millisecond seek times are becoming more

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common in high performance 3.5" drives. Higher energy magnetic materials used in actuators and lower mass heads are contributing to the improved performance. In some cases, special alloys permitting lighter positioning mechanisms that help reduce seek time are being considered. Some drives are specified with read seek times that are a millisecond or two faster than the write seek time as a result of drive intelligence permitting usable read-back signals to be acquired before the head has fully settled after a seek.

The requirements of digital audio and digital video based systems require a different view of performance. While data processing systems can specify performance in terms of average response times and throughput, multimedia oriented systems require specification of the maximum sustained performance in terms of throughput and response times so that system designers can obtain the smooth flow of audio/video content required by end users. The continuity of output requirement has implications as to how intelligent drive controllers manage potentially disruptive operations such as periodic recalibration, head degaussing, and other internal, and usually invisible, house-keeping functions. Drives employing embedded servo tracking schemes may have an inherent advantage in providing an uninterrupted data flow.

**Form factor:** Sub-3.5" drives are an increasingly significant part of the market as manufacturers of notebook computers require small footprint, low height, low power drive designs. Drive height has steadily declined, and competition in providing higher capacity and thinner sub-3.5" disk diameter drives is keen. One inch height is standard for most 3.5" desktop drives. 3" drives for use in notebook computers were briefly in production during the last 2 years, before being withdrawn for various reasons. They were expected by many notebook producers to be a good compromise between size, capacity and power drain. 2.5" drives are already available in the 6.5 to 12.7 millimeter high range, to allow maximum volume for batteries in notebook computers. 1.8" drives conforming to the 10.5 millimeter PCMCIA Type III and the 5 millimeter Type II height requirements are in production, although their limited capacity and higher price per megabyte has confined them to a narrow market niche. Calluna introduced the Type II drive in 1999.

The 340 megabyte, 1" diameter IBM microfile, which was formally unveiled (but unpriced) in 1998, is the current hands down winner for disk drive miniaturization. Future advances in areal density are expected to evolve this design to gigabyte capacities within a few years. IBM expects it to be employed in various types of mobile electronic systems.

Despite the move to smaller form factors, 5.25" drives are not quite dead yet. In 1995 Belfort Memory International announced a single platter 1.1 gigabyte 5.25" drive, followed by Quantum's announcement of "Bigfoot", a family of one and two platter 5.25" drives with capacities of 1.2 and 2.2 gigabytes, (since expanded to three platters and over 12 gigabytes). These drives take advantage of minimal parts count and the larger surface area of the disk to

obtain a lower cost per megabyte. These drives were shipped in significant numbers, but interest in them is winding down as 3.5" drives with 1 or 2 disks begin to overtake them in capacity.

Technologically, form factor reduction is being driven by improvements in areal density, smaller heads, thinner media, greater IC functionality, and higher energy magnetic materials that permit fabrication of smaller motors and actuators without reducing performance. One of the most critical factors is the reduction in the surface area required to mount electronics needed by the drive. An increasing degree of functional integration in chips is needed and is being provided. In many drive designs, a major effort is made to reduce chip count to the practical minimum in order to reduce manufacturing cost.

**Power reduction:** Another aspect of form factor reduction is the need to operate the drive at low power to conserve battery life in portable systems or to meet the requirements of energy efficient desktop systems. Smaller form factor drives typically need less power to rotate the disks and move the heads. Portable systems require the drive to have several operating modes to conserve power when not in use. Typically, the drive does not spin when data is not being transferred and other power consuming functions may also be shut down when the drive is inactive. A related need is for the drive to quickly come up to operating speed when needed. A few designs incorporate ramp loaded heads, enabling removal of the heads from disk contact when the drive spins down. The removal of head drag on the disk enables the drive to spin up faster with less power demand and lessens the danger of a stiction caused malfunction.

**Interfaces and controllers:** Most of today's disk drives have intelligent embedded controllers and are able to communicate directly with a host system data bus or host bus adapter. Embedded SCSI and PC/AT (IDE) controllers are widely used in drives for personal computer applications, and embedded SCSI is also used with the majority of drives used with workstations, servers and equivalent applications. SCSI is also used as an interface to other types of peripheral products, including tape drives, optical drives, libraries, scanners and others. Ultra-SCSI drives are in volume production, and Ultra 2 SCSI (LVDS) drives are also shipping in quantity. The 160 megabyte per second Ultra 3 SCSI drives are expected to ship in significant quantities beginning in 2000, delayed by the market's need to first absorb the Ultra 2 SCSI technology. Beyond Ultra 3, plans for defining Ultra 4 (320 megabytes per second) and Ultra 5 (640 megabytes per second) versions of SCSI are being put in place.

While the IDE interface (frequently known as the ATA, or AT Attachment interface in standards committees) was originally limited to rigid drives with 528 megabytes or less, the Enhanced IDE (EIDE) specification, sponsored by

Western Digital and other firms, expanded support to drives with capacities to 8.4 gigabytes. It provides 1 or 2 data channels, and also accommodates other devices such as CD-ROMs and tape drives. The IDE family of standards evolved to handle data transfer rates to over 16 megabytes per second in processor I/O mode and DMA mode, allowing EIDE to substitute for SCSI if only a few peripheral devices are needed in a system. The Ultra DMA extension to EIDE shipping in current drives doubles the DMA data transfer rate to 33.3 megabytes per second, and further extension of the IDE standard to 66 megabytes per second has been initiated.

For 1.8" and smaller drives, the standards for pin connections used for ATA (AT Attachment) cards that fit physically into PCMCIA sized slots and connectors exist but various manufacturers have implemented them in ways leading to incompatibility between cards. However, some companies have agreed to informal interchange standards: In September of 1993, IBM, Maxtor, Seagate, SanDisk and Toshiba announced that mass storage cards using the PCMCIA interface and supplied by those companies would be interchangeable and would also comply with the ATA standard.

Serial interfaces are a relatively new family of small drive interfaces. Three interface designs are vying for acceptance: SSA (Serial Storage Architecture), Fibre Channel Arbitrated Loop (FC-AL) and the IEEE sponsored P1394 interface, sometimes known as Firewire. The serial interface proposals have some common features, including SCSI command sets, ability to hot plug drives, smaller and less expensive connectors and cables, and data transfer rates exceeding IDE and SCSI rates. They differ in their efficiency with different size data blocks, number of drives or other devices, physical size of storage subsystem and other factors. Ultimately, the serial interface used will be chosen by the system integrator, dependent upon the application and processing platform selected.

SSA, originally supported by IBM, Conner, Micropolis, Dell, Adaptec and others was earliest to appear in drives and controllers, and seemed destined for a major role in large and midrange systems. However, with the acquisition of Conner by Seagate Technology and the sale of the Micropolis disk drive operation to Singapore Technologies, wide industry support for SSA vanished, and the market has been reluctant to perceive SSA as truly "open" and not an IBM marketing ploy.

Fibre Channel now appears to be the serial interface of choice for most system manufacturers, and an increasing amount of support from chip and controller producers has materialized. FC-AL drives have now been announced by Seagate, Quantum, Hitachi, IBM, Western Digital and Fujitsu, and are desired by many integrators of storage systems. However, with Seagate the only source for FC-AL interfaced drives until mid-1998, many system and subsystem manufacturers elected to stay with SCSI family drives for the time being. As additional disk drive manufacturers initiate actual production of announced FC-AL server drives during 1999, acceptance is broadening, and

competition should lower prices. The Fibre Channel era is apparently underway, although it is expected to take years for FC-AL to become the leader in server drive interfaces.

Apple, Intel and video equipment producers have been the most visible supporters of P1394, which is expected to find its primary role in home based systems and/or multimedia applications. However, there was little chip support for P1394 until interface chips became available from Symbios (now LSI Logic) and Texas Instruments.

Intelligent interfaces and embedded controllers provide disk drive suppliers with a chance to add value, but more importantly allow engineers to design the drive to meet various needs while maintaining a common interface to the host system. Embedded intelligent interfaces (usually implemented with microcode) permit varying bit density by zones over the band of recording tracks and advanced data coding transparent to the host system. Other features, such as on-board error monitoring and diagnostics, error correction, exclusive-OR computations, digital servos, segmented caching, zero latency read/write and multiport buffering can be included and also made transparent to the host system. However, there is a balance between overall system performance and the design of the intelligent controller. For instance, the use of too large a buffer can slow data retrieval if all the buffer's contents must be examined to service each request for data from the system. Intelligent controllers can also provide indications of impending drive failure to a system, permitting a system administrator to initiate the orderly replacement of the drive with minimum disruption to operations.

**Digital servos:** Digital servos are increasingly popular as VLSI density improves, track density increases, and smaller disk drive form factors make printed circuit board space a scarcer commodity. The ability to incorporate programmable servo functions in a single chip or chip set provides both functional and economic advantages. Typical servo control chips employ digital signal processors coupled with a standard microprocessor. Digital servo chips may include motor power control functions as well as servo functions.

**Encoding and error correction:** Effective linear bit density can be improved beyond the raw flux change density by the use of appropriate data encoding schemes. Run-length-limited codes such as 1,7 and 2,7 RLL were the industry's standard for many years, but the Probable Response Maximum Likelihood (PRML) code introduced by IBM, and its many variations, has become more widely used. It is now well understood by the rest of the industry and appropriate chips are available from independent semiconductor vendors.

In-line error correction of the read-back data stream is expected to become increasingly common, because as areal density becomes higher, the size of a media defect required to cause an error becomes smaller and the number

of error causing defects per unit area increases. The Reed-Solomon codes used in optical disk drives to perform error correction are migrating to the rigid disk drive world, permitting the reliable use of media that would otherwise have to be discarded. The effective improvement in media yield provides an incentive to adopt error correction techniques. However, the error correction process will become increasingly stressed due to the need to increase speed to keep up with higher data transfer rates.

**Internal processing:** If other in-line processing of data within the drive is performed, data compression within the drive might also be incorporated as an internal drive capability. In addition to improving capacity, the internal data transfer rate may be improved. The degree of compression obtainable is highly influenced by the format of the data and the degree of processing allowable by real time requirements on drive performance. In any event, the compression algorithms used will be restricted to lossless compression techniques. Another type of internal drive processing was exemplified by Western Digital's proposed (but generally rejected) SPX design, which interfaced to CD-ROM drives and provided much of the buffering and interface function required by the CD-ROM drive, thereby providing greatly improved performance and a lower cost for the optical drive. Seagate also offers augmented drives, in this case, drives that perform the exclusive OR logical function required for disk drive arrays. These drives are expected to find usage in arrays operating from serial interfaces.

Other functions to be incorporated now or in the future include status reporting, on-line configuration, firmware updates, and, possibly, the incorporation of network attachment capabilities.

**Storage management software:** As rigid disk drives move to higher capacity levels and are attached in large numbers to individual systems and network file servers, the ability of system managers to control and monitor the flow, availability, and residence time of data in data storage subsystems is becoming increasingly important. While such software is not an integral part of the drive, its presence, availability and usability are becoming important influences in determining market acceptance rates for high capacity, high performance 3.5" drives in networked systems.

**Multiple spindle arrays:** A single high capacity drive can be replaced with an array of smaller capacity drives having aggregate equivalent capacity and a file organization that appears to the host system to be similar to that of the larger drive. Data, plus parity information, is typically striped, mirrored, or both, across each drive in the array. In some array configurations, the drives operate with the drive rotation rate and phase synchronized to minimize the skew between related bits. Disk drive arrays are usually implemented with specialized controllers and software, but some arrays achieve low cost by

using software to control array functionality and minimize hardware content. The software approach to controlling array function lowers cost, but performance usually suffers. Arrays are available for a variety of systems, ranging from PC's serving as file servers to mainframes and supercomputers.

The term RAID (Redundant Array of Independent Disks) denotes multiple drive configurations generically, with specific configurations ranging from multiple, uncoordinated disk drives to striped, synchronized drives defined within the RAID designation as RAID-0, RAID-1, RAID-2, etc., through RAID-6. The RAID nomenclature, which derives from papers published by the University of California, Berkeley, has been formally defined only up to the RAID-6 level, but various firms offer advanced redundant architectures informally defined with RAID designations of their own invention. The RAID Advisory Board, an industry association, has developed a standardized nomenclature for disk drive arrays. Attention is shifting away from the specific RAID architecture to the degree of data availability provided by the overall storage subsystem, including the array components.

The multispindle array can offer significant advantages compared to drives limited by a single actuator. Depending upon the way the array is configured and upon the degree of sophistication of subsystems, it can provide fault tolerance, very high data transfer rates, or efficiencies, compared to single drives. Options such as cache and multiple data paths can also improve performance. Disk arrays, except for the RAID-0 (striping only) type, improve fault tolerance. However, optimizing for performance means less than optimum reliability and cost, while optimizing for fault tolerance or cost may degrade array performance significantly.

A number of companies provide array products that operate simultaneously in several RAID modes, providing users with operational flexibility. Arrays are more costly than single large disks, and require that each drive in the array have superior reliability to provide an acceptable service rate for the array. Furthermore, while arrays can improve the fault tolerance of the system, data availability is not assured unless every portion of the system is made redundant so that a failure of a controller, a power supply or a cable cannot disable the array.

Disk array markets have grown to a significant size. While product complexity and proliferation, lack of standardization, customer confusion and ignorance of array capabilities could be expected to suppress market development, the array market is actually on a healthy growth pattern and has already passed the \$12 billion level.

**Low cost disk drives:** With the prices of personal computers sinking rapidly, in many cases the most important technical specification for a disk drive is its price to the OEM. Every disk drive manufacturer is responding to requests (often insistent) from their OEM customers for reduced cost drives, even at

the expense of performance and useful features, for use in sub-\$1000 computers. Such drives can be expected to have an absolute minimum parts count, with single disk, single head drives expected to be favored when higher areal density permits the storing of multiple gigabytes on a single recording surface.

Another strategy that may be employed is simplification of drive electronics by offloading some functions currently performed in intelligent embedded drive controllers to host processor resident software. However, such drives will take longer to test and require more production test equipment, and may also cause processor resource conflicts because of demands from other real time functions that need to be accomplished and which may also have been offloaded from other peripherals to the processor.

## DEFINITIONS

Many basic terms have varying meanings within the computer industry, depending upon the role of the person speaking. In this report, such terms are used in the way most disk drive manufacturers use them.

### **Market classification**

Market class is used here, arbitrarily, to differentiate captive, Distributor and OEM/Integrator disk drive marketing activities.

**Captive:** Disk drives manufactured internally or by a subsidiary of a computer manufacturer, and sold or leased primarily for use with systems offered by that specific manufacturer. Note that the term is used to describe the products, not the manufacturer. Drives sold to Distributor or OEM/Integrator market classes are classified accordingly, but the term still pertains to the disk drives involved, not the manufacturer.

Examples:

- Drives sold by IBM, Hitachi or Fujitsu with computer systems to end users are considered captive, if internally manufactured.

**Noncaptive:** Any public sale or lease by any disk drive manufacturer, except sales or leases of internally manufactured disk drives by system manufacturers primarily for use with their own systems. Both OEM/Integrator and Distributor shipments are included in the noncaptive sales channel.

Examples:

- Shipments by Hitachi are noncaptive, except for drives sold with computers made by the parent company or other subsidiaries.
- Shipments made by Seagate or Western Digital are noncaptive.

**Distributor:** Disk drives sold in the "aftermarket" -- shipments by drive manufacturers to subsystem producers, value-added resellers, distributors, retail chains, mail-order firms and individual dealers. Also includes disk drives sold or leased by "plug compatible manufacturers" or their distributing organizations directly to end users for use with systems sold by another manufacturer. Includes drives to be connected to systems of all types, including personal computers, minicomputers and mainframes, or drives sold as add-on devices by distributors and dealers. In order to simplify the description, the acronym "PCM" used in previous DISK/TREND Reports for plug compatible manufacturers has been eliminated.

Examples:

- Disk drives sold by Fujitsu or Maxtor through distributors or major retailers to computer end users.

- On an arbitrary basis, disk drives manufactured by Seagate, Fujitsu or Hitachi and resold in the plug compatible market by other companies are included in Distributor totals, to avoid distortion of total PCM activity.

**OEM/Integrator:** Drives sold by the original producer to system manufacturers that resell them as part of complete computer systems. Also includes sales to system integrators that combine finished system components and software to provide complete systems for specific applications. Sales by a disk drive manufacturer to a second drive manufacturer for resale are included only in shipment totals for the originating manufacturer, except when drives are produced on a contract manufacturing basis with a design supplied by the disk drive manufacturer which finally sells the drive to a third party.

Examples:

- Drives produced by IBM, Seagate or Western Digital for sale to system manufacturers.
- Drives sold by Quantum Corporation to system manufacturers but manufactured to Quantum designs by Matsushita-Kotobuki Electronics.

### **Geographic classification**

Geographic analysis is based upon U.S. and non-U.S. regions. Together, these two regions comprise the worldwide market.

**U.S. vs. Worldwide SHIPMENTS:** Shipments are classified U.S. or worldwide depending on the country in which the headquarters of the purchasing company is located.

Examples:

- An OEM shipment by a U.S. disk drive manufacturer to a European system manufacturer is included in worldwide totals, even if the drive is integrated into a system within the U.S.
- An OEM shipment by a Japanese drive manufacturer to a U.S. based system manufacturer is included in U.S. totals, even if the drive is integrated into a system in Taiwan, regardless of the final destination of systems in which the drives are used.

**U.S. vs. Non-U.S. MANUFACTURERS:** Disk drive manufacturers are classified U.S. or non-U.S., depending on the location of the firm's headquarters, regardless of the location of individual manufacturing plants.

Example:

- Western Digital is considered a U.S. manufacturer, even though the firm manufactures disk drives in non-U.S. locations.

## Units of measurement

**Spindles:** The basic unit in counting disk drives. One spindle or spindle disk assembly consists of the disk drive mechanism required to utilize a single disk or disk stack. All DISK/TREND unit totals are counted in spindles.

**Revenue:** Based on sales of disk drives alone, as normally sold by individual manufacturers. Controllers sold as separate units are not included in disk drive revenue, nor are spare parts or service. When individual disk drive models include integral control functions, such as may be required for the first drive on a string of drives, the actual value of the complete unit is used. Sale prices are estimated public sale transaction prices, whether at Captive end user, Distributor or OEM/Integrator levels. All prices are in 1999 constant dollars.

**Forecasts:** Expected shipments and revenues for current or announced disk drives in new production. Evolutionary improvements within existing disk drive formats are included, but completely new configurations or technologies are not included.

Examples:

- Product enhancements such as double density versions of existing single density configurations and revised encoding schemes are anticipated in DISK/TREND forecasts.
- Innovations such as nonstandard size disks or new physical configurations may require establishment of new DISK/TREND product groups.

## Application classification

Shipments of disk drives are classified by the following computer applications:

**Specialized high performance systems:** Attached directly to the processor or to a terminal associated with a supercomputer, video server or editing system, or a high-end imaging system.

**Mainframe systems:** Attached directly to the processor or to a terminal associated with a general purpose mainframe computer system.

**Networks/midrange systems:** Used with network file servers, minicomputers and other midrange multiuser systems. Examples: IBM AS/400, Hewlett-Packard 3000, Compaq ProLiant, Data General CLARiiON series, workstations used for engineering, graphics, medical and other applications.

**Desktop personal computers:** Used with a personal computer intended primarily for nonconsumer applications. Examples: IBM PC series, Dell Dimension series, Apple Macintosh.

**Consumer computers:** Desktop personal computers sold to consumers primarily for nonbusiness purposes, and dedicated application systems for computer games and other applications.

**Portable computers:** Laptop, notebook, subnotebook and smaller general purpose and specialized computer systems.

**Other applications:** Any application not included above, including uses such as video set-top boxes, intelligent fax machines, copiers, scanners, intelligent personal communication devices, automotive navigation systems, digital cameras, factory data collection equipment, etc.





## DISK CARTRIDGE DRIVES

### Coverage

Examples of disk drives in this group include:

#### 3.5" disk diameter

Castlewood Systems  
lomega

ORB2  
Jaz 1, Jaz 2

The range of disk drives available in this product group, which includes all types of disk drives using removable media in the form of rigid disk cartridges, has seen major changes in the last year. Until 1995, 5.25" disk drives provided the majority of shipments in the disk cartridge drive product group. However, SyQuest's 3.5" drives became available in 1992, and total shipments of 3.5" drives passed up the 5.25" form factor in 1995.

In response to the lomega initial market success with the Zip 100 megabyte high capacity 3.5" floppy drive, SyQuest introduced in 1995 the "EZ" single head 3.5" disk cartridge drive designed for very low cost, with capacity initially at 135 megabytes, followed by the 230 megabyte EZFlyer in mid-1996. The capacity range of disk cartridge drives was significantly increased in December, 1995, with the lomega introduction of the 1 gigabyte Jaz 3.5" drive, using a two disk cartridge. In response, SyQuest offered the SyJet, a 3.5" drive with a capacity of 1.5 gigabytes using a two disk cartridge, with deliveries starting in December, 1996, followed in the first quarter of 1998 by lomega's Jaz 2, with 2 gigabytes.

Competitors in the rigid disk cartridge field have struggled to find the optimum product type for the market. lomega's products introduced to date have used two 3.5" disks in each cartridge, in an attempt to offer the highest available capacities, despite the additional cost of using a second disk. SyQuest attempted to capture market share with the 3.5" SparQ 1 gigabyte single disk cartridge drive, designed for low manufacturing cost. Castlewood Systems has also used a single 3.5" disk in the 2 gigabyte ORB2, with shipments initiated in the first quarter of 1999. The Avatar 2.5" disk cartridge drives, in a series of models with various capacities up to 250 megabytes, were first shipped in 1993, with volume production at the company's Thailand plant. Demand for the Avatar 2.5" drives never reached the expected levels, and Avatar ceased operations in 1998.

**Market status**

1998 was a year of significant changes in the rigid disk cartridge drive business. By the end of the year, the most aggressive advertising and sales promotion campaigns in the history of disk cartridge drives had been undertaken, all manufacturers produced sales at disappointing levels, and three companies were no longer making drives. 1998 worldwide unit shipments were down 10.3% from the previous year, at 1,289,700 drives, and the DISK/TREND forecast for 1999 shipments is down another 24.7%, at 970,000 units. 1998 sales revenues for the product group were \$271.1 million, a decline of 21.7%, with 1999 projected at \$180.6, a drop of 33.4%.

The product group's major casualty in 1998 was SyQuest, which stopped operations in early November, followed by Chapter 11 bankruptcy. SyQuest's turnaround management initiated production of the company's 1 gigabyte SparQ in late 1997, and emphasized increasing production, intense market development programs and aggressive pricing during 1998. The firm shipped 530.7 thousand drives during 1998, but sales at that level, combined with low prices and high sales and promotion expenses, proved to be a losing business. During the bankruptcy proceedings, Iomega arranged to purchase all of SyQuest's intellectual property, U.S. fixed assets and inventory for \$9.1 million. The remaining service and warranty business, and some limited sales activity, is continuing under the name SYQT, Inc. It is expected that Iomega will probably license a company specializing in disk drive service and limited production programs to manufacture current SyQuest drive models to satisfy existing demand.

Since its founding in 1991, Avatar had gradually increased the capacity of its 2.5" disk cartridge drive from the initial 85 megabytes to 250 megabytes, while searching for a market of significant size. After shipping almost 200,000 drives in 1997, Avatar's attempt to develop a distribution market had apparently peaked, with declining sales in 1998. The company ceased operations at midyear. The French firm Nomai S.A. also left the disk drive manufacturing field during 1998. Nomai entered the disk cartridge drive field in late 1995, after making disk cartridge media products for several years, with drive production in the U.K. on a contract basis by Xyratex. Nomai attracted lawsuits in several countries by

lomega by offering a Zip compatible floppy disk cartridge, a problem which lomega solved by buying control of Nomai in mid-1998 for \$42 million. One of the results of that purchase was the withdrawal of Nomai's rigid disk cartridge drives from the market.

Although SyQuest's initial growth in disk cartridge drive shipments was built on the company's original 3.9" drives, the 44 megabyte 5.25" model introduced in 1987 became the dominant "prepress" interchange standard, for graphics, typography and other original material used in printing, as projects move from designers, art departments and advertising agencies to typographers and printers. But despite capacity upgrades eventually reaching 200 megabytes in 1994, the market growth for 5.25" rigid disk cartridge drives slowed down, as customers' appetites for even higher capacities became stronger. 5.25" drive shipments started declining in 1995, and in 1998 were only 3,100 drives.

For years the most aggressive competition for SyQuest's pioneering rigid disk cartridge drives was provided by the lomega 5.25" high capacity Bernoulli floppy disk drive. lomega's Bernoulli drives increased in capacity over the years, up to 230 megabytes, with the result that SyQuest and lomega competed directly in both the Macintosh and IBM personal computer markets for the same graphics and desktop publishing applications. Until 1995, SyQuest's disk cartridge drives held a clear lead in these markets, due to a successful strategy of concentrating on the Macintosh market, the leader in desktop publishing. SyQuest's EZ drive series, initially with 135 and later with 230 megabytes, was intended for many of the same markets as lomega's successful Zip high capacity floppy drive. SyQuest's disastrous financial results during recent years illustrate the difficulty in competing against a high capacity floppy drive optimized for low production cost with a rigid disk equivalent. With the advent of the 1 gigabyte 3.5" Jaz drive at the end of 1995, followed by additional drives in the 1-2 gigabyte range from both SyQuest and lomega, rigid disk cartridge drives were able to address a broader range of applications, resulting in increased sales levels through 1997.

Several types of disk drives compete in the same markets addressed by rigid disk cartridge drives. It must be noted that the majority of personal computer users are satisfied with the generous capacities now available on the fixed disk drives which are standard equipment on their PCs. For PC owners with a functional or perceived need for a removable media drive, they have a choice of

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magnetic disk cartridge drives, high capacity floppy drives and various types of rewritable optical disk drives.

Although it is clear that the market for the remaining 3.5" disk cartridge drives is softer in 1999 than in the last few years, it is not clear which of the apparent reasons are contributing the greatest impact. It is possible that 1998's intense sales promotion by SyQuest and Iomega confused as many potential buyers as it convinced, as they tried to decide which to buy. Rapid growth of the market for CD-RW rewritable optical drives may have diverted potential customers to that format. And, of course, it may merely be the case that the current market for rigid disk cartridge drives is a limited business and professional market which has become saturated.

Iomega was again the leader in worldwide unit shipments in 1998, with 712,000 drives for 55.2% of the overall total, but that figure was below the company's 818,000 Jaz drive total in 1997. SyQuest's 530,700 drives, all 3.5" except for 3,100 5.25" models, were 41.2% of the industry total. In 1998, all disk cartridge drives were shipped in noncaptive market channels, predominantly in the Distributor channel.

### **Marketing trends**

Despite the softer 1999 market for rigid disk cartridge drives, a pattern of increasing shipments is expected in future years, but with somewhat lower expectations than in previous years. The current DISK/TREND forecast indicates an average annual increase in the 2000-2002 period of 23.4%, with unit shipments of 1.8 million drives in 2002. Sales revenues are expected to achieve a more modest average annual increase of 10.4%, yielding 2002 revenues of \$242.5 million, limited by falling average unit prices.

With SyQuest no longer in the game, the only current competitor to Iomega's Jaz product line is Castlewood Systems, founded in 1996 by Syed Iftikar, an industry veteran who originally founded SyQuest. Castlewood is using contract manufacturers in Southeast Asia to manufacture its drive, a single disk design with potentially lower cost than the two platter Iomega Jaz series. Iomega is expected to introduce a single disk 3.5" cartridge drive, but the timetable is uncertain. If Castlewood is able to obtain significant quantities of drives, with

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appropriate cost and quality, the firm clearly can gain a sizable share of the market. It has been demonstrated that the market for disk cartridge drives in the over 1 gigabyte range is greater than a million drives per year. The eventual market size will depend upon how many potential users doing sophisticated projects will find this recording medium to be convenient and cost effective -- and whether the drive manufacturers provide solutions they can live with.

### **Technical trends**

The basic recording technologies now in use for products in this group will continue to predominate for years. The disk drives now in quantity production embody the mechanical design lessons accumulated during years of production of larger removable disk drives, and will be able to exploit the rapid advances in recording technology from other segments of the disk drive industry. Disk cartridge drives may be expected to increase continually in capacity during the coming years, following closely the rapid improvements in areal density expected with fixed disk drives.

Omega's Jaz drive family provides an illustration of the benefits which accrue to this product group from the much higher production levels now achieved with fixed disk drives manufactured for the desktop personal computer market. Each Jaz 2 cartridge uses two 1 gigabyte disks, the type used in the highest volume fixed disk drives in 1996. Castlewood's drive uses a single 2 gigabyte disk, the type which peaked in shipments in 1998. As recording capacities increase at the expected 60% per year, disks, heads and semiconductors manufactured for the industry's highest volume fixed disk drives will become available to the manufacturers of disk cartridge drives at low costs. With these components available, it is to be expected that capacities available in 3.5" disk cartridge drives will track the same upward trend, probably following fixed disk drives by a year or two.

### **Forecasting assumptions**

1. Shipments of 3.5" disk cartridge drives will increase, primarily due to demand in specialized business and professional markets, with further increases in drive capacity available, and with sales predominantly in the aftermarket.
2. There will be no further production of 2.5" or 5.25" disk cartridge drives.

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TABLE 15  
DISK CARTRIDGE DRIVES  
REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |       |       |       |       |       |          |       |       |       |
|---------------------------|--|-------|-------|-------|-------|-------|----------|-------|-------|-------|
|                           | 1998   |       | 1999  |       | 2000  |       | Forecast |       | 2002  |       |
|                           | U.S.   | WW    | U.S.  | WW    | U.S.  | WW    | U.S.     | WW    | U.S.  | WW    |
| U.S. Manufacturers        | -----  |       |       |       |       |       |          |       |       |       |
| Captive                   | --   | --    | --    | --    | --    | --    | --       | --    | --    | --    |
| Distributor               | 189.3  | 239.5 | 107.8 | 157.1 | 96.3  | 160.2 | 114.0    | 175.4 | 129.4 | 199.4 |
| OEM/Integrator            | 17.9   | 27.1  | 13.8  | 23.5  | 15.2  | 27.7  | 20.3     | 35.1  | 25.7  | 43.1  |
| TOTAL U.S. REVENUES       | 207.2  | 266.6 | 121.6 | 180.6 | 111.5 | 187.9 | 134.3    | 210.5 | 155.1 | 242.5 |
| Non-U.S. Manufacturers    | -----  |       |       |       |       |       |          |       |       |       |
| Captive                   | --   | --    | --    | --    | --    | --    | --       | --    | --    | --    |
| Distributor               | .9   | 4.5   | --    | --    | --    | --    | --       | --    | --    | --    |
| OEM/Integrator            | --   | --    | --    | --    | --    | --    | --       | --    | --    | --    |
| TOTAL NON-U.S. REVENUES   | .9   | 4.5   | --    | --    | --    | --    | --       | --    | --    | --    |
| Worldwide Recap           | -----  |       |       |       |       |       |          |       |       |       |
| TOTAL WORLDWIDE REVENUES  | 208.1  | 271.1 | 121.6 | 180.6 | 111.5 | 187.9 | 134.3    | 210.5 | 155.1 | 242.5 |
| OEM Average Price (\$000) | .238   |       | .195  |       | .178  |       | .156     |       | .139  |       |
|                           | -----  |       |       |       |       |       |          |       |       |       |

TABLE 16  
DISK CARTRIDGE DRIVES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |         |          |         |       |         |       |         |         |         |
|--|--|---------|----------|---------|-------|---------|-------|---------|---------|---------|
|  | 1998   |         | Forecast |         |       |         |       |         |         |         |
|  | Shipments  |         | 1999     |         | 2000  |         | 2001  |         | 2002    |         |
|  | U.S.   | WW      | U.S.     | WW      | U.S.  | WW      | U.S.  | WW      | U.S.    | WW      |
| U.S. Manufacturers                       |  |         |          |         |       |         |       |         |         |         |
| Captive                                  | --   | --      | --       | --      | --    | --      | --    | --      | --      | --      |
| Distributor                              | 921.8  | 1,151.2 | 555.0    | 850.0   | 580.0 | 965.0   | 770.0 | 1,185.0 | 980.0   | 1,510.0 |
| OEM/Integrator                           | 75.3   | 113.5   | 65.0     | 120.0   | 85.0  | 155.0   | 130.0 | 225.0   | 185.0   | 310.0   |
| TOTAL U.S. SHIPMENTS                     | 997.1  | 1,264.7 | 620.0    | 970.0   | 665.0 | 1,120.0 | 900.0 | 1,410.0 | 1,165.0 | 1,820.0 |
| Non-U.S. Manufacturers                   |  |         |          |         |       |         |       |         |         |         |
| Captive                                  | --   | --      | --       | --      | --    | --      | --    | --      | --      | --      |
| Distributor                              | 5.0  | 25.0    | --       | --      | --    | --      | --    | --      | --      | --      |
| OEM/Integrator                           | --   | --      | --       | --      | --    | --      | --    | --      | --      | --      |
| TOTAL NON-U.S. SHIPMENTS                 | 5.0  | 25.0    | --       | --      | --    | --      | --    | --      | --      | --      |
| Worldwide Recap                          |  |         |          |         |       |         |       |         |         |         |
| TOTAL WORLDWIDE SHIPMENTS                | 1,002.1  | 1,289.7 | 620.0    | 970.0   | 665.0 | 1,120.0 | 900.0 | 1,410.0 | 1,165.0 | 1,820.0 |
| Total Capacity (Terabytes)               |  | 1,669.8 |          | 1,802.0 |       | 2,016.0 |       | 2,820.0 |         | 4,550.0 |
| Cumulative Shipments (Units in millions) |  |         |          |         |       |         |       |         |         |         |
| WORLDWIDE TOTAL                          | 5.3  | 7.9     | 6.0      | 8.8     | 6.6   | 10.0    | 7.5   | 11.4    | 8.7     | 13.2    |

TABLE 17  
DISK CARTRIDGE DRIVES  
WORLDWIDE REVENUES (\$M)  
BREAKDOWN BY DISK DIAMETER

|                               | 1998         |                |               | Forecast        |                |                 |                 |
|-------------------------------|--------------|----------------|---------------|-----------------|----------------|-----------------|-----------------|
|                               | 5.25"        | 3.5"           | 2.5"          | 1999<br>3.5"    | 2000<br>3.5"   | 2001<br>3.5"    | 2002<br>3.5"    |
| <b>U.S. MANUFACTURERS</b>     |              |                |               |                 |                |                 |                 |
| Distributor                   | .6           | 235.6          | 3.3           | 157.1           | 160.2          | 175.4           | 199.4           |
| OEM/Integrator                | .3           | 26.8           | --            | 23.5            | 27.7           | 35.1            | 43.1            |
| TOTAL U.S. REVENUES           | .9           | 262.4          | 3.3           | 180.6           | 187.9          | 210.5           | 242.5           |
| <b>NON-U.S. MANUFACTURERS</b> |              |                |               |                 |                |                 |                 |
| Distributor                   | --           | 4.5            | --            | --              | --             | --              | --              |
| TOTAL NON-U.S. REVENUES       | --           | 4.5            | --            | --              | --             | --              | --              |
| <b>WORLDWIDE RECAP</b>        |              |                |               |                 |                |                 |                 |
| Distributor                   | .6<br>-95.8% | 240.1<br>-3.9% | 3.3<br>-91.6% | 157.1<br>-34.6% | 160.2<br>+2.0% | 175.4<br>+9.5%  | 199.4<br>+13.7% |
| OEM/Integrator                | .3<br>-93.9% | 26.8<br>-26.2% | --<br>--      | 23.5<br>-12.3%  | 27.7<br>+17.9% | 35.1<br>+26.7%  | 43.1<br>+22.8%  |
| Total Revenues                | .9<br>-95.3% | 266.9<br>-6.7% | 3.3<br>-91.9% | 180.6<br>-32.3% | 187.9<br>+4.0% | 210.5<br>+12.0% | 242.5<br>+15.2% |
| ANNUAL SHARE, BY DIAMETER     | .3%          | 98.6%          | 1.1%          | 100.0%          | 100.0%         | 100.0%          | 100.0%          |

TABLE 18  
 DISK CARTRIDGE DRIVES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                            | 1998 Shipments |                   |                | Forecast        |                   |                   |                   |
|----------------------------|----------------|-------------------|----------------|-----------------|-------------------|-------------------|-------------------|
|                            | 5.25"          | 3.5"              | 2.5"           | 1999<br>3.5"    | 2000<br>3.5"      | 2001<br>3.5"      | 2002<br>3.5"      |
| U.S. MANUFACTURERS         |                |                   |                |                 |                   |                   |                   |
| Distributor                | 2.1            | 1,127.1           | 22.0           | 850.0           | 965.0             | 1,185.0           | 1,510.0           |
| OEM/Integrator             | 1.0            | 112.5             | --             | 120.0           | 155.0             | 225.0             | 310.0             |
| TOTAL U.S. SHIPMENTS       | 3.1            | 1,239.6           | 22.0           | 970.0           | 1,120.0           | 1,410.0           | 1,820.0           |
| NON-U.S. MANUFACTURERS     |                |                   |                |                 |                   |                   |                   |
| Distributor                | --             | 25.0              | --             | --              | --                | --                | --                |
| TOTAL NON-U.S. SHIPMENTS   | --             | 25.0              | --             | --              | --                | --                | --                |
| WORLDWIDE RECAP            |                |                   |                |                 |                   |                   |                   |
| Distributor                | 2.1<br>-94.6%  | 1,152.1<br>+11.5% | 22.0<br>-88.6% | 850.0<br>-26.2% | 965.0<br>+13.5%   | 1,185.0<br>+22.8% | 1,510.0<br>+27.4% |
| OEM/Integrator             | 1.0<br>-94.0%  | 112.5<br>-25.5%   | --             | 120.0<br>+6.7%  | 155.0<br>+29.2%   | 225.0<br>+45.2%   | 310.0<br>+37.8%   |
| Total Shipments            | 3.1<br>-94.4%  | 1,264.6<br>+6.8%  | 22.0<br>-89.0% | 970.0<br>-23.3% | 1,120.0<br>+15.5% | 1,410.0<br>+25.9% | 1,820.0<br>+29.1% |
| ANNUAL SHARE, BY DIAMETER  | .2%            | 98.2%             | 1.6%           | 100.0%          | 100.0%            | 100.0%            | 100.0%            |
| TOTAL CAPACITY (Terabytes) | .9             | 1,663.4           | 5.5            | 1,802.0         | 2,016.0           | 2,820.0           | 4,550.0           |

TABLE 19  
DISK CARTRIDGE DRIVES  
SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | 22.0            | 1.7%   | --                 | --     | --             | --     | --             | --     | --             | --     |
|                                | -88.9%          |        | --                 |        | --             |        | --             |        | --             |        |
| 2.5 INCH                       | 22.0            |        | --                 |        | --             |        | --             |        | --             |        |
| DESKTOP SYSTEM DRIVES          | 1,267.7         | 98.2%  | 970.0              | 100.0% | 1,120.0        | 100.0% | 1,410.0        | 100.0% | 1,820.0        | 100.0% |
|                                | +2.3%           |        | -23.4%             |        | +15.4%         |        | +25.8%         |        | +29.0%         |        |
| 5.25 INCH                      | 3.1             |        | --                 |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 1,264.6         |        | 970.0              |        | 1,120.0        |        | 1,410.0        |        | 1,820.0        |        |
| Total Shipments                | 1,289.7         | 100.0% | 970.0              | 100.0% | 1,120.0        | 100.0% | 1,410.0        | 100.0% | 1,820.0        | 100.0% |
|                                | -10.4%          |        | -24.8%             |        | +15.5%         |        | +25.9%         |        | +29.1%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

TABLE 20  
DISK CARTRIDGE DRIVES  
APPLICATIONS SUMMARY  
Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |       | 2002 Projection |       |
|---|----------------|-------|-----------------|-------|
|   | Units<br>(000) | %     | Units<br>(000)  | %     |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | 24.4           | 1.9   | 41.9            | 2.3   |
| MAINFRAME SYSTEMS<br>General purpose  | --             | --    | --              | --    |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 206.4          | 16.0  | 96.5            | 5.3   |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 892.5          | 69.2  | 1,577.9         | 86.7  |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | 109.6          | 8.5   | 69.2            | 3.8   |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | 29.7           | 2.3   | 21.8            | 1.2   |
| OTHER<br>APPLICATIONS   | 27.1           | 2.1   | 12.7            | .7    |
| Total   | 1,289.7        | 100.0 | 1,820.0         | 100.0 |

TABLE 21  
 DISK CARTRIDGE DRIVES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER<br>-----  | -----Forecast----- |                |                |                |                |
|-------------------------|--------------------|----------------|----------------|----------------|----------------|
|                         | -----1998-----     | -----1999----- | -----2000----- | -----2001----- | -----2002----- |
| Distributor<br>-----    |                    |                |                |                |                |
| 5.25"                   | .875               | --             | --             | --             | --             |
| 3.5"                    | .160               | .100           | .092           | .074           | .053           |
| 2.5"                    | .600               | --             | --             | --             | --             |
| Distributor Average     | .162               | .100           | .092           | .074           | .053           |
| OEM/Integrator<br>----- |                    |                |                |                |                |
| 5.25"                   | .833               | --             | --             | --             | --             |
| 3.5"                    | .161               | .102           | .099           | .078           | .056           |
| 2.5"                    | --                 | --             | --             | --             | --             |
| OEM/Integrator Average  | .162               | .102           | .099           | .078           | .056           |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

TABLE 22  
 DISK CARTRIDGE DRIVES  
 MARKET SHARE SUMMARY  
 Worldwide Shipments of Noncaptive Disk Drives

| Drive Manufacturers | 1998 Net Shipments               |       |      |        |       |             |        |      |        |       |
|---------------------|----------------------------------|-------|------|--------|-------|-------------|--------|------|--------|-------|
|                     | To United States<br>Destinations |       |      |        |       | Worldwide   |        |      |        |       |
|                     | Units (000)                      |       |      |        | %     | Units (000) |        |      |        | %     |
|                     | 5.25"                            | 3.5"  | 2.5" | Total  |       | 5.25"       | 3.5"   | 2.5" | Total  |       |
| Iomega              | --                               | 525.0 | --   | 525.0  | 52.4  | --          | 712.0  | --   | 712.0  | 55.2  |
| SyQuest             | 2.6                              | 449.5 | --   | 452.1  | 45.1  | 3.1         | 527.6  | --   | 530.7  | 41.2  |
| Other U.S.          | --                               | --    | 20.0 | 20.0   | 2.0   | --          | --     | 22.0 | 22.0   | 1.7   |
| Other Non-U.S.      | --                               | 5.0   | --   | 5.0    | .5    | --          | 25.0   | --   | 25.0   | 1.9   |
| TOTAL               | 2.6                              | 979.5 | 20.0 | 1002.1 | 100.0 | 3.1         | 1264.6 | 22.0 | 1289.7 | 100.0 |







## FIXED DISK DRIVES, LESS THAN 2 GIGABYTES

### Coverage

Examples of disk drives in this group include:

#### 3.5" disk diameter

|                     |             |
|---------------------|-------------|
| Fujitsu             | MPA3017AT*  |
| Raymond Engineering | 8440, 84300 |

#### 2.5" disk diameter

|         |                             |
|---------|-----------------------------|
| Fujitsu | M2724TAM**, M2722**         |
| Toshiba | MK-1403MAV**, MK-1608MAT*** |

#### 1.8" disk diameter

|                    |                                |
|--------------------|--------------------------------|
| Calluna Technology | CT-1040RM****, CT-260T2*****   |
| PCS, Inc.          | Integral 8170E****, 8340PA**** |

#### 1" disk diameter

|                   |                 |
|-------------------|-----------------|
| Halo Data Devices | Halo Ultra***** |
| IBM               | Microdrive***** |

\*Maximum 25.4 mm height, or less.

\*\*Maximum 12.7 mm height, or less.

\*\*\*Maximum 9.5 mm height, or less.

\*\*\*\*PC Card Type III (10.5 mm height).

\*\*\*\*\*PC Card Type II/CompactFlash Card Type II (5 mm height).

\*\*\*\*\*CompactFlash Card Type I (3.3 mm height).

Although numerous manufacturers shipped fixed disk drives in this capacity range using 14" disks in the 1970's and with 8" disks in the late 1970's and early 1980's, followed by 5.25" disks in the 1980's, the industry's continuing improvement in recording densities forced the withdrawal of drives with larger disks from the market. In the last few years, 3.5" and 2.5" drives also found rapidly shrinking markets below 2 gigabytes, due to the current demand for the higher disk capacities required for most applications, and the continually dropping prices for disk drives with higher capacities. 1998 was the last year of significant shipments for 3.5" and 2.5" disk drives in this product group.

Several disk drive manufacturers introduced 1.8" drives in the PC Card format, starting with Integral Peripheral's 20 megabyte model, first produced in 1991. In the early 1990's, 1.8" drives appeared to have a significant market potential, but the PC Card format was too large to be conveniently used with

most handheld mobile devices and 1.8" drives couldn't compete against the price per megabyte available with the 2.5" drives used in notebook computers. Most of the announced 1.8" drive manufacturers gradually dropped out, and Integral Peripheral's 1.8" program was phased out in early 1998, leaving Calluna Technology as the only current manufacturer of 1.8" drives. Calluna has increased the capacity of its 10.5 millimeter thick PC Card Type III drives to 1 gigabyte and is starting production of a 260 megabyte Type II model, with a height of only 5 millimeters.

The potential role in computer and consumer electronics applications of drives with 1" disk diameters is open to speculation. IBM has announced plans to start production in mid-1999 for its "microdrive", in the CompactFlash Type II format, with 5 millimeter height. It will have a capacity of 340 megabytes in the version using two heads, or 170 megabytes using one head. IBM's published development roadmaps indicate an expected capacity for the format of over 1 gigabyte within a few years. Halo Data Devices is planning to produce, on an unannounced timetable, a 265 megabyte drive in the CompactFlash standard 3.3 millimeter Type I format, using a single head. For the first time, disk drives this small will make it possible to greatly increase the features offered by handheld computers, mobile GPS systems, digital cameras and other mobile devices. For example, it will be possible to add voice recognition capability to handheld computers, which could offer complete word processing systems and other features. Assuming that the promised 1" disk drives become available on schedule, the time required to develop the new mobile devices which will utilize them is the pacing element which will control development of the market.

### **Market status**

The industry's movement to higher areal densities rapidly obsoletes yesterday's shipment leaders, and 1997 was the last year of major shipments for drives in the less than 2 gigabyte capacity range. After leading the industry in shipments in 1996, the product group's 1998 worldwide total was only 2.0 million drives, and 1999 is expected to drop further, to only 375,500 units. 1998 sales revenues for the product group declined 94.8% from the previous year, down to \$372.1 million. 1999 sales revenues are projected at only \$84.7 million, off another 77.2%.

## **1999 DISK/TREND REPORT**

Incessant growth in the personal computer market's craving for more disk storage capacity generated the rapid growth of shipments in this capacity range. 3.5" drives were the primary beneficiaries of storage demand for desktop personal computers, with 44.3 million drives shipped in 1996. The notebook computer market also saw a similar upward swing in demand for disk storage, with the result that shipments of 2.5" drives continued an upward ramp, but peaked in 1997, with 7.1 million units. Faster PC processors, improved operating systems and application programs, data downloaded from the Internet, and wider personal computer usage all contributed to the notable increase in drive shipments in the less than 2 gigabytes range. Just in time to exploit the new demand, the industry's continuing increases in areal density made possible drives in this capacity range with only one or two disks, for which production could be quickly ramped to high levels, at low unit cost.

But the growth period for both 3.5" and 2.5" drives in the less than 2 gigabytes range came to an end, as the inevitable upward trend in the market's demand for disk capacity continued for both desktop personal computers and for notebook computers. In addition to the capacity limitations of this product group, sales have been hurt by the price per megabyte now available, with drives in the leading capacity range now available for a fraction of the prices charged for less than 2 gigabyte models.

Desktop personal computers utilized half of the drives in this product group in 1998, and about a third were used with portable computers of various types. However, as shipments of drives used for desktop and notebook personal computers continue to decline, the mix of applications for which the product group is utilized will continue to evolve. That ratio is expected to change radically by 2002, when 87.1% of the drives produced in that year are forecasted for use with portable computers. 1999 is expected to be the last year of shipments for 3.5" and 2.5" drives in this capacity range, with only 1.8" and smaller drives remaining in the product group through 2002.

Seagate held the lead in noncaptive unit shipments for 1998, with 47.5% of the worldwide total, mostly 3.5" drives. Toshiba advanced to second with 11.8%, all 2.5" drives, with Fujitsu close behind with 11.6%, shipping a combination of 3.5" and 2.5" drives.

## **1999 DISK/TREND REPORT**

## **Marketing trends**

Although shipments in this product group have been declining sharply during the last few years, the obsolete 3.5" and 2.5" drive models are expected to be out of production by the end of 1999, leaving only 1.8" and smaller drives in the group. Emerging applications with mobile devices are forecasted to generate increasing shipments. Although the growth rate to be expected with completely new applications is somewhat speculative, DISK/TREND shipment forecasts for 1.8" and smaller drives are conservatively projected at a 2000-2002 average annual increase of 64.1%, reaching 750,000 units in 2002. The average annual increase in sales revenues during the same period is estimated at only 28.3%, as average unit prices fall rapidly with early growth in shipment levels.

The actual growth rate to be achieved through 2002 by 1.8" and smaller drives will depend on how rapidly new applications are developed to take advantage of the storage capacity made available by these drives. Cost effective storage devices offering hundreds of megabytes of capacity have never before been available in form factors as small as the CompactFlash card. Software developers and system designers will be able to explore completely new applications, but such activities occur on uncertain timetables. A prudent forecast must assume that actual shipment demand for the new drives during the first few years of availability will be modest.

To some extent, the energy level expended in developing new applications for 1" drives will depend upon the computer industry's perception of how serious IBM is in developing manufacturing capability and in further enhancements to the drive series, including increased capacity. If IBM follows through on the initial strong market introduction, it is expected that application development will follow. In addition, the single remaining drive manufacturer active in the 1.8" product area, and any others which choose to participate, could move above the 1 gigabyte level within the next few years, taking advantage of head, disk and semiconductor component technology already developed for larger diameter drives.

## **Technical trends**

Most of the industry's landmark new drives are now typically designed for capacity levels much higher than those of this product group. During the last few years, developing disk drives for the low capacity ranges became a sophisticated exercise in applied engineering, in which nothing new had to be invented, but many leading edge components had to be available in large quantities, assembled with great precision, and delivered in a reliable, low-cost mechanism.

The technical challenges for the miniaturized disk drives to be developed in this capacity range during the next few years will have to exploit the low cost production techniques utilized for the earlier drive designs, compressed into an amazingly small form factor. Designers will be challenged to combine extreme reduction in parts count, mechanical engineering akin to a watchmaker's, new techniques for automated assembly, the latest technology in areal density, and extremely low cost targets. Some of the industry's most interesting products could result from these efforts.

## **Forecasting assumptions**

1. Shipments of 3.5" and 2.5" drives will end in 1999, displaced by higher capacity models available for both desktop and notebook computer markets.
2. 1.8" drive shipments will continue through 2002, with a base of specialized applications and limited usage with notebook computers.
3. The first shipments of 1" disk drives will occur in 1999, with gradual development of applications through 2002.

TABLE 23  
FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |       |      |      |      |      |      |      |      |      |
|---------------------------|--|-------|------|------|------|------|------|------|------|------|
|                           | 1998   |       | 1999 |      | 2000 |      | 2001 |      | 2002 |      |
|                           | U.S.   | WW    | U.S. | WW   | U.S. | WW   | U.S. | WW   | U.S. | WW   |
| U.S. Manufacturers        | -----  |       |      |      |      |      |      |      |      |      |
| Captive                   | 26.3   | 40.5  | --   | --   | --   | --   | --   | --   | --   | --   |
| Distributor               | 30.7   | 51.1  | 2.4  | 6.0  | .6   | 1.0  | 1.3  | 1.7  | 2.8  | 4.0  |
| OEM/Integrator            | 46.0   | 64.9  | 1.5  | 5.0  | 1.9  | 4.7  | 7.5  | 15.3 | 12.7 | 24.2 |
| TOTAL U.S. REVENUES       | 103.0  | 156.5 | 3.9  | 11.0 | 2.5  | 5.7  | 8.8  | 17.0 | 15.5 | 28.2 |
| Non-U.S. Manufacturers    | -----  |       |      |      |      |      |      |      |      |      |
| Captive                   | 19.6   | 108.0 | 4.5  | 22.6 | --   | --   | --   | --   | --   | --   |
| Distributor               | 17.2   | 44.8  | 15.2 | 28.6 | 18.8 | 33.3 | 23.5 | 40.1 | 26.1 | 43.1 |
| OEM/Integrator            | 15.7   | 62.8  | 10.2 | 22.5 | 10.2 | 19.1 | 13.4 | 23.1 | 15.0 | 25.4 |
| TOTAL NON-U.S. REVENUES   | 52.5   | 215.6 | 29.9 | 73.7 | 29.0 | 52.4 | 36.9 | 63.2 | 41.1 | 68.5 |
| Worldwide Recap           | -----  |       |      |      |      |      |      |      |      |      |
| TOTAL WORLDWIDE REVENUES  | 155.5  | 372.1 | 33.8 | 84.7 | 31.5 | 58.1 | 45.7 | 80.2 | 56.6 | 96.7 |
| OEM Average Price (\$000) | .133   |       | .174 |      | .183 |      | .123 |      | .095 |      |

TABLE 24  
FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |         |                    |       |       |       |       |       |       |       |
|--|--|---------|--------------------|-------|-------|-------|-------|-------|-------|-------|
|  | 1998   |         | -----Forecast----- |       |       |       |       |       |       |       |
|  | Shipments  |         | 1999               |       | 2000  |       | 2001  |       | 2002  |       |
|  | U.S.   | WW      | U.S.               | WW    | U.S.  | WW    | U.S.  | WW    | U.S.  | WW    |
| U.S. Manufacturers                       |  |         |                    |       |       |       |       |       |       |       |
| Captive                                  | 65.0   | 100.0   | --                 | --    | --    | --    | --    | --    | --    | --    |
| Distributor                              | 273.5  | 457.5   | 22.0               | 58.0  | 3.0   | 5.0   | 15.0  | 20.0  | 45.0  | 65.0  |
| OEM/Integrator                           | 402.5  | 577.0   | 17.0               | 55.0  | 22.0  | 55.0  | 105.0 | 215.0 | 215.0 | 410.0 |
| TOTAL U.S. SHIPMENTS                     | 741.0  | 1,134.5 | 39.0               | 113.0 | 25.0  | 60.0  | 120.0 | 235.0 | 260.0 | 475.0 |
| Non-U.S. Manufacturers                   |  |         |                    |       |       |       |       |       |       |       |
| Captive                                  | 37.7   | 219.9   | 9.0                | 50.8  | --    | --    | --    | --    | --    | --    |
| Distributor                              | 85.0   | 279.6   | 54.0               | 109.0 | 65.0  | 115.0 | 85.0  | 145.0 | 100.0 | 165.0 |
| OEM/Integrator                           | 77.4   | 380.1   | 42.0               | 102.7 | 40.0  | 75.0  | 55.0  | 95.0  | 65.0  | 110.0 |
| TOTAL NON-U.S. SHIPMENTS                 | 200.1  | 879.6   | 105.0              | 262.5 | 105.0 | 190.0 | 140.0 | 240.0 | 165.0 | 275.0 |
| Worldwide Recap                          |  |         |                    |       |       |       |       |       |       |       |
| TOTAL WORLDWIDE SHIPMENTS                | 941.1  | 2,014.1 | 144.0              | 375.5 | 130.0 | 250.0 | 260.0 | 475.0 | 425.0 | 750.0 |
| Total Capacity (Terabytes)               |  | 2,966.4 |                    | 373.2 |       | 130.5 |       | 273.5 |       | 586.2 |
| Cumulative Shipments (Units in millions) |  |         |                    |       |       |       |       |       |       |       |
| WORLDWIDE TOTAL                          | 255.6  | 496.7   | 255.7              | 497.0 | 255.9 | 497.3 | 256.1 | 497.8 | 256.5 | 498.5 |

TABLE 25  
FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
WORLDWIDE REVENUES (\$M)  
BREAKDOWN BY DISK DIAMETER

|                               | 1998 Revenues   |                 |                | Forecast       |                |                |                |                |                |
|-------------------------------|-----------------|-----------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
|                               | 3.5"            | 2.5"            | <=1.8"         | 3.5"           | 2.5"           | <=1.8"         | 2000<br><=1.8" | 2001<br><=1.8" | 2002<br><=1.8" |
| <b>U.S. MANUFACTURERS</b>     |                 |                 |                |                |                |                |                |                |                |
| Captive                       | --              | 40.5            | --             | --             | --             | --             | --             | --             | --             |
| Distributor                   | 40.7            | 8.7             | 1.7            | 4.2            | --             | 1.8            | 1.0            | 1.7            | 4.0            |
| OEM/Integrator                | 51.3            | 13.6            | --             | 2.9            | --             | 2.1            | 4.7            | 15.3           | 24.2           |
| TOTAL U.S. REVENUES           | 92.0            | 62.8            | 1.7            | 7.1            | --             | 3.9            | 5.7            | 17.0           | 28.2           |
| <b>NON-U.S. MANUFACTURERS</b> |                 |                 |                |                |                |                |                |                |                |
| Captive                       | 14.8            | 93.2            | --             | 4.6            | 18.0           | --             | --             | --             | --             |
| Distributor                   | 20.8            | 2.2             | 21.8           | 1.7            | .4             | 26.5           | 33.3           | 40.1           | 43.1           |
| OEM/Integrator                | 8.8             | 41.1            | 12.9           | .3             | 6.6            | 15.6           | 19.1           | 23.1           | 25.4           |
| TOTAL NON-U.S. REVENUES       | 44.4            | 136.5           | 34.7           | 6.6            | 25.0           | 42.1           | 52.4           | 63.2           | 68.5           |
| <b>WORLDWIDE RECAP</b>        |                 |                 |                |                |                |                |                |                |                |
| Captive                       | 14.8<br>-94.2%  | 133.7<br>-88.6% | --             | 4.6<br>-68.9%  | 18.0<br>-86.5% | --             | --             | --             | --             |
| Distributor                   | 61.5<br>-96.8%  | 10.9<br>-92.1%  | 23.5<br>-27.2% | 5.9<br>-90.4%  | .4<br>-96.3%   | 28.3<br>+20.4% | 34.3<br>+21.2% | 41.8<br>+21.9% | 47.1<br>+12.7% |
| OEM/Integrator                | 60.1<br>-97.7%  | 54.7<br>-94.7%  | 12.9<br>-29.5% | 3.2<br>-94.7%  | 6.6<br>-87.9%  | 17.7<br>+37.2% | 23.8<br>+34.5% | 38.4<br>+61.3% | 49.6<br>+29.2% |
| Total Revenues                | 136.4<br>-97.1% | 199.3<br>-91.5% | 36.4<br>-28.1% | 13.7<br>-90.0% | 25.0<br>-87.5% | 46.0<br>+26.4% | 58.1<br>+26.3% | 80.2<br>+38.0% | 96.7<br>+20.6% |
| ANNUAL SHARE, BY DIAMETER     | 36.8%           | 53.6%           | 9.6%           | 16.2%          | 29.5%          | 54.3%          | 100.0%         | 100.0%         | 100.0%         |

Note: "<=" means "Less than or equal to".

TABLE 26  
 FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                            | 1998 Shipments    |                 |                 | Forecast        |                |                 |                    |                    |                    |
|----------------------------|-------------------|-----------------|-----------------|-----------------|----------------|-----------------|--------------------|--------------------|--------------------|
|                            | 3.5"              | 2.5"            | <=1.8"          | 3.5"            | 2.5"           | <=1.8"          | --2000--<br><=1.8" | --2001--<br><=1.8" | --2002--<br><=1.8" |
| U.S. MANUFACTURERS         |                   |                 |                 |                 |                |                 |                    |                    |                    |
| Captive                    | --                | 100.0           | --              | --              | --             | --              | --                 | --                 | --                 |
| Distributor                | 394.0             | 56.0            | 7.5             | 50.0            | --             | 8.0             | 5.0                | 20.0               | 65.0               |
| OEM/Integrator             | 489.5             | 87.5            | --              | 35.0            | --             | 20.0            | 55.0               | 215.0              | 410.0              |
| TOTAL U.S. SHIPMENTS       | 883.5             | 243.5           | 7.5             | 85.0            | --             | 28.0            | 60.0               | 235.0              | 475.0              |
| NON-U.S. MANUFACTURERS     |                   |                 |                 |                 |                |                 |                    |                    |                    |
| Captive                    | 40.3              | 179.6           | --              | 14.8            | 36.0           | --              | --                 | --                 | --                 |
| Distributor                | 201.5             | 13.0            | 65.1            | 20.0            | 2.0            | 87.0            | 115.0              | 145.0              | 165.0              |
| OEM/Integrator             | 80.4              | 256.4           | 43.3            | 2.7             | 42.0           | 58.0            | 75.0               | 95.0               | 110.0              |
| TOTAL NON-U.S. SHIPMENTS   | 322.2             | 449.0           | 108.4           | 37.5            | 80.0           | 145.0           | 190.0              | 240.0              | 275.0              |
| WORLDWIDE RECAP            |                   |                 |                 |                 |                |                 |                    |                    |                    |
| Captive                    | 40.3<br>-92.2%    | 279.6<br>-86.8% | --<br>--        | 14.8<br>-63.3%  | 36.0<br>-87.1% | --<br>--        | --<br>--           | --<br>--           | --<br>--           |
| Distributor                | 595.5<br>-95.8%   | 69.0<br>-90.3%  | 72.6<br>-43.1%  | 70.0<br>-88.2%  | 2.0<br>-97.1%  | 95.0<br>+30.9%  | 120.0<br>+26.3%    | 165.0<br>+37.5%    | 230.0<br>+39.4%    |
| OEM/Integrator             | 569.9<br>-96.9%   | 343.9<br>-94.0% | 43.3<br>-42.7%  | 37.7<br>-93.4%  | 42.0<br>-87.8% | 78.0<br>+80.1%  | 130.0<br>+66.7%    | 310.0<br>+138.5%   | 520.0<br>+67.7%    |
| Total Shipments            | 1,205.7<br>-96.4% | 692.5<br>-91.9% | 115.9<br>-42.9% | 122.5<br>-89.8% | 80.0<br>-88.4% | 173.0<br>+49.3% | 250.0<br>+44.5%    | 475.0<br>+90.0%    | 750.0<br>+57.9%    |
| ANNUAL SHARE, BY DIAMETER  | 60.0%             | 34.4%           | 5.6%            | 32.6%           | 21.3%          | 46.1%           | 100.0%             | 100.0%             | 100.0%             |
| TOTAL CAPACITY (Terabytes) | 2,012.7           | 895.0           | 58.7            | 208.4           | 80.0           | 84.8            | 130.5              | 273.5              | 586.3              |

Note: "<=" means "Less than or equal to".

TABLE 27  
 FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
 SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | 808.4           | 40.1%  | 253.0              | 67.3%  | 250.0          | 100.0% | 475.0          | 100.0% | 750.0          | 100.0% |
|                                | -90.8%          |        | -68.7%             |        | -1.1%          |        | +90.0%         |        | +57.8%         |        |
| 2.5 INCH                       | 692.5           |        | 80.0               |        | --             |        | --             |        | --             |        |
| <=1.8 INCH                     | 115.9           |        | 173.0              |        | 250.0          |        | 475.0          |        | 750.0          |        |
| DESKTOP SYSTEM DRIVES          | 1,171.7         | 58.1%  | 122.5              | 32.6%  | --             | --     | --             | --     | --             | --     |
|                                | -96.4%          |        | -89.5%             |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 1,171.7         |        | 122.5              |        | --             |        | --             |        | --             |        |
| SERVER SYSTEM DRIVES           | 34.0            | 1.6%   | --                 | --     | --             | --     | --             | --     | --             | --     |
|                                | -89.7%          |        | --                 |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 34.0            |        | --                 |        | --             |        | --             |        | --             |        |
| Total Shipments                | 2,014.1         | 100.0% | 375.5              | 100.0% | 250.0          | 100.0% | 475.0          | 100.0% | 750.0          | 100.0% |
|                                | -95.2%          |        | -81.4%             |        | -33.4%         |        | +90.0%         |        | +57.9%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

TABLE 28  
 FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
 APPLICATIONS SUMMARY  
 Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |       | 2002 Projection |       |
|---|----------------|-------|-----------------|-------|
|   | Units<br>(000) | %     | Units<br>(000)  | %     |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | --             | --    | --              | --    |
| MAINFRAME SYSTEMS<br>General purpose  | --             | --    | --              | --    |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 34.2           | 1.7   | .8              | .1    |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 1,025.2        | 50.9  | 43.5            | 5.8   |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | 153.1          | 7.6   | 6.0             | .8    |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | 777.4          | 38.6  | 653.2           | 87.1  |
| OTHER<br>APPLICATIONS   | 24.2           | 1.2   | 46.5            | 6.2   |
| Total   | 2,014.1        | 100.0 | 750.0           | 100.0 |

TABLE 29  
 FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER<br>-----         | -----Forecast----- |                |                |                |                |
|--------------------------------|--------------------|----------------|----------------|----------------|----------------|
|                                | -----1998-----     | -----1999----- | -----2000----- | -----2001----- | -----2002----- |
| <b>Captive</b><br>-----        |                    |                |                |                |                |
| 3.5"                           | .213               | .172           | --             | --             | --             |
| 2.5"                           | .360               | .500           | --             | --             | --             |
| 1.8" or less                   | --                 | --             | --             | --             | --             |
| Captive Average                | .337               | .361           | --             | --             | --             |
| <b>Distributor</b><br>-----    |                    |                |                |                |                |
| 3.5"                           | .062               | .050           | --             | --             | --             |
| 2.5"                           | .097               | .160           | --             | --             | --             |
| 1.8" or less                   | .651               | .591           | .504           | .401           | .268           |
| Distributor Average            | .084               | .206           | .504           | .401           | .268           |
| <b>OEM/Integrator</b><br>----- |                    |                |                |                |                |
| 3.5"                           | .063               | .049           | --             | --             | --             |
| 2.5"                           | .133               | .155           | --             | --             | --             |
| 1.8" or less                   | .575               | .481           | .384           | .227           | .121           |
| OEM/Integrator Average         | .092               | .191           | .384           | .227           | .121           |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

TABLE 30  
 FIXED DISK DRIVES, LESS THAN 2 GIGABYTES  
 MARKET SHARE SUMMARY  
 Worldwide Shipments of Noncaptive Disk Drives

| Drive Manufacturers | 1998 Net Shipments            |       |        |       |       |             |       |        |        |       |
|---------------------|-------------------------------|-------|--------|-------|-------|-------------|-------|--------|--------|-------|
|                     | To United States Destinations |       |        |       |       | Worldwide   |       |        |        |       |
|                     | Units (000)                   |       |        |       | %     | Units (000) |       |        |        | %     |
|                     | 3.5"                          | 2.5"  | <=1.8" | Total |       | 3.5"        | 2.5"  | <=1.8" | Total  |       |
| Seagate Technology  | 480.0                         | 80.5  | --     | 560.5 | 66.8  | 707.5       | 97.5  | --     | 805.0  | 47.5  |
| Toshiba             | --                            | 51.2  | --     | 51.2  | 6.1   | --          | 200.7 | --     | 200.7  | 11.8  |
| Fujitsu             | 3.0                           | --    | --     | 3.0   | .4    | 156.9       | 39.2  | --     | 196.1  | 11.6  |
| Samsung Electronics | 42.0                          | --    | --     | 42.0  | 5.0   | 125.0       | --    | --     | 125.0  | 7.4   |
| Other U.S.          | 86.0                          | 26.0  | 3.5    | 115.5 | 13.8  | 176.0       | 46.0  | 7.5    | 229.5  | 13.6  |
| Other Non-U.S.      | --                            | 6.5   | 59.7   | 66.2  | 7.9   | --          | 29.5  | 108.4  | 137.9  | 8.1   |
| TOTAL               | 611.0                         | 164.2 | 63.2   | 838.4 | 100.0 | 1165.4      | 412.9 | 115.9  | 1694.2 | 100.0 |

Note: "<=" means "Less than or equal to".



**FIXED DISK DRIVES, 2 - 3 GIGABYTES**



## FIXED DISK DRIVES, 2 - 3 GIGABYTES

### Coverage

Examples of disk drives in this group include:

#### 3.5" disk diameter

|         |                     |
|---------|---------------------|
| Fujitsu | M2932*, MPB3021AT** |
| IBM     | DCAS-32160**        |
| NEC     | DCAS-32160**        |
| Quantum | Fireball EL**       |

#### 2.5" disk diameter

|         |                                 |
|---------|---------------------------------|
| Fujitsu | MHA2021****, MHD2021AT*****     |
| Hitachi | DK226A-21U****                  |
| IBM     | DKLA-22160*****                 |
| Toshiba | MK-2104MAV****, MK-2110MAF***** |

\*Maximum 41.3 mm height, or less.

\*\*Maximum 25.4 mm height, or less.

\*\*\*Maximum 19.05 mm height, or less.

\*\*\*\*Maximum 12.7 mm height, or less.

\*\*\*\*\*Maximum 9.5 mm height, or less.

The disk drive industry has a relatively short history in this capacity range. There was a brief period of activity in the mid-1980's, with a few drives designed for the mainframe market, but these were soon supplanted by drives with capacities above this range. Disk drives with individual spindles containing capacities above 2 gigabytes first appeared in 1985 with IBM's 3380-E, the double capacity model in the 3380 series. Most of the 6.5", 8", 9.5" and 10.5" drives which followed were intended for mainframe and supermini applications similar to IBM's, and most used standard industry technology.

5.25" drives above 2 gigabytes were shipped for the first time in 1991, and were once available from seven manufacturers. The early 5.25" drives offered in this capacity range were intended for midrange and mainframe systems. The 5.25" drives in this capacity range which stayed in production as recently as last year were sold as low cost substitutes for 3.5" drives in the personal computer market.

The initial 3.5" drives in the 2-3 gigabyte range were also intended for mid-range and mainframe computer system applications, but these markets are

almost gone, dwarfed by the rapid growth of demand in the desktop personal computer market, and the newer generation of low cost 3.5" drive families. Only four disk drive manufacturers still participate in the remaining market among personal computer makers for 3.5" drives in this capacity range. Only four disk drive manufacturers also now offer 2.5" drives with 2-3 gigabyte capacities.

### **Market status**

After reaching a 1997 peak of 49.8 million drives, shipments of 2-3 gigabyte drives have declined rapidly, as the combination of rising areal densities and increasing demand for more personal computer disk storage boosts the current lead in disk drive capacities above 3 gigabytes. The product group's total unit shipments were down to 27.7 million in 1998 and are forecasted at only 8.8 million drives in 1999. Sales revenues for 1998 were down 61.4%, at \$3.9 billion, with a further decline of 68.3% expected in 1999, to \$1.2 billion.

As market requirements evolve, the transitional nature of the current applications for drives in this product group is reflected in the changing product mix. Shipments of 5.25", 6.5", 8", and 9.5" server drives for mainframe systems faded in the mid-1990's, with final production in 1997. At the same time, many network server and midrange system requirements were transitioning to higher capacities, and existing applications with the same capacity requirements moved to 3.5" server drives which were physically smaller and lower in price. The first significant shipments of 2-3 gigabyte 3.5" server drives did not occur until 1993, but 1997 shipments of 3.5" server drives were 4.3 million units. That leadership has already moved on to higher capacities, however, and 1998 shipments of 3.5" server drives declined to 555,100 units, with 1999 shipments forecasted at only 62,900 drives.

During the 1997 peak, shipments of desktop drives dominated the product group, with 40.7 million units. A bloody battleground intensified during that year and the subsequent period, as the market leaders in the desktop drive market attempted to hold their individual market shares in the 2-3 gigabyte market as well as in higher capacity ranges, in the face of intense competition from several rapidly growing competitors. The OEM average unit price for 2-3 gigabyte desktop 3.5" drives fell from \$158 in 1997 to \$117 in 1998, with 1999 expected to

average \$87. 1998's desktop 3.5" drive shipment total of 22.2 million drives is projected to drop to below six million in 1999. That decline would probably be higher without the emergency effort by some manufacturers of desktop 3.5" drives to design and produce extremely low cost single platter drives for use in the growing low-end personal computer market.

67.6% of the worldwide shipments of 2-3 gigabyte disk drives were used for desktop personal computers and 12.4% went to consumer computer applications. The share utilized for portable computers grew to 17.8%. No applications are forecasted for 2002, since it is expected that production of drives in the 2-3 gigabyte range will cease before 2002.

Although Seagate Technology has phased out production of 2-3 gigabyte drives, it held the leadership in 1998 shipments of noncaptive drives, with 22.3% of the worldwide unit total, mostly 3.5" models. Quantum held a 19.9% share, also mostly 3.5" models, but including some 5.25" drives, and Western Digital dropped to 14.1%, all 3.5" drives.

### **Marketing trends**

The continuing increases in disk drive areal density are expected to cause shipments of 2-3 gigabyte drives to end by 2002. Single disk drives with capacities above 3 gigabytes are already available in both 3.5" and 2.5" formats, and drive models in both diameters with capacities below 3 gigabytes are inevitably approaching end of life. Worldwide shipments for the 2-3 gigabyte product group are projected to drop to 2.6 million units in 2000, and end with 580,000 drives in 2001. Sales revenues are forecasted to decline an average of 70.6% per year during 2000-2001, ending in 2001 with a nominal \$106 million.

Although 3.5" drives for the desktop market lead the product group's current shipments, 2000 is expected to be the last year for 3.5" shipments. Few drive manufacturers are interested in producing 3.5" drives with less than 3 gigabytes per single disk, considering that 4.3 gigabyte per platter drives went into production in 1998, and 6.8 gigabyte per platter drives are being introduced in 1999.

Peak demand for disk capacities in the notebook computer market frequently lags a year behind the capacities used in desktop personal computers, and

shipments of 2-3 gigabyte 2.5" drives did not peak until 1998, at just under 5 million units. Movement to 2.5" drives with higher capacities for notebook computer applications is now well underway, and the last shipments of 2.5" drives are expected to occur in 2001. At this point, it is too early to project the appearance of smaller diameter drives in this product group by 2002, and any possibility of that happening will depend on the rate of development of the applications for 1.8" and 1" drives, with subsequent increases in the capacity levels offered.

### **Technical trends**

As major personal computer manufacturers pursue their objective to lower the threshold price for a fully equipped PC, new demands have been placed on disk drive manufacturers. For disk drives with the highest production levels, the most important technical specification is price. For that reason, low manufacturing cost has become the prime product development objective for desktop drives in the most popular capacities, and the capacity per disk which can be produced at the lowest manufacturing cost has now moved above the range offered by this product group.

Areal density improvements are the largest influence on designers' ability to reduce drive costs. The well publicized 60% annual rate of improvement in areal density has not been consistently achieved, but remains a reasonable overall expectation for this forecast period. The disk drive industry continues to devote intense development activity to 3.5" drives for desktop computers and to 2.5" drives for notebook computers, but these efforts are now concentrated on capacity ranges above those of this product group.

Eventually, it is probable that drives using 1.8" and 1" disks will advance into the 2-3 gigabyte capacity range, requiring entirely new development programs utilizing sophisticated mechanical engineering, reduced semiconductor chip count and utilization of the highest areal densities. It is conceivable that such miniaturized drives could start production before the close of the current forecast period, but it is too early to predict how rapidly the markets for these drives will accelerate, and production in this forecast range is not included in the current forecast.

**Forecasting assumptions**

1. 3.5" drive shipments peaked in 1997, and will drop rapidly as personal computer markets move to higher disk drive capacities, with the last year of shipments in 2000.
2. 2.5" drives peaked in 1998, and will decline through 2001, as notebook computer markets transition to drives with higher capacities, with final production in 2001.
3. Shipments of 1.8" and 1" drives will not commence in the 2-3 gigabyte capacity range before the end of 2002.

TABLE 31  
 FIXED DISK DRIVES, 2 - 3 GIGABYTES  
 REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |         |       |         |       |       |          |       |      |    |
|---------------------------|--|---------|-------|---------|-------|-------|----------|-------|------|----|
|                           | 1998   |         | 1999  |         | 2000  |       | Forecast |       | 2002 |    |
|                           | U.S.   | WW      | U.S.  | WW      | U.S.  | WW    | U.S.     | WW    | U.S. | WW |
| -----Revenues-----        |  |         |       |         |       |       |          |       |      |    |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| U.S. Manufacturers        |  |         |       |         |       |       |          |       |      |    |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| Captive                   | 41.5   | 62.3    | 6.9   | 10.3    | --    | --    | --       | --    | --   | -- |
| Distributor               | 352.6  | 900.8   | 85.1  | 216.1   | 16.4  | 41.6  | --       | --    | --   | -- |
| OEM/Integrator            | 599.7  | 1,270.3 | 108.3 | 240.8   | 19.9  | 49.2  | --       | --    | --   | -- |
| TOTAL U.S. REVENUES       | 993.8  | 2,233.4 | 200.3 | 467.2   | 36.3  | 90.8  | --       | --    | --   | -- |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| Non-U.S. Manufacturers    |  |         |       |         |       |       |          |       |      |    |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| Captive                   | 129.0  | 696.7   | 114.9 | 492.1   | 34.6  | 139.9 | 16.5     | 68.6  | --   | -- |
| Distributor               | 41.3   | 192.3   | 23.7  | 51.9    | 11.4  | 23.1  | .6       | 2.5   | --   | -- |
| OEM/Integrator            | 98.9   | 784.1   | 48.6  | 226.0   | 21.1  | 84.8  | 9.1      | 35.1  | --   | -- |
| TOTAL NON-U.S. REVENUES   | 269.2  | 1,673.1 | 187.2 | 770.0   | 67.1  | 247.8 | 26.2     | 106.2 | --   | -- |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| Worldwide Recap           |  |         |       |         |       |       |          |       |      |    |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| TOTAL WORLDWIDE REVENUES  | 1,263.0  | 3,906.5 | 387.5 | 1,237.2 | 103.4 | 338.6 | 26.2     | 106.2 | --   | -- |
| -----                     |  |         |       |         |       |       |          |       |      |    |
| OEM Average Price (\$000) |  | .125    |       | .103    |       | .098  |          | .121  |      | -- |
| -----                     |  |         |       |         |       |       |          |       |      |    |

TABLE 32  
FIXED DISK DRIVES, 2 - 3 GIGABYTES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |          |          |          |       |         |       |         |      |       |
|--|--|----------|----------|----------|-------|---------|-------|---------|------|-------|
|  | 1998   |          | Forecast |          |       |         |       |         |      |       |
|  | Shipments  |          | 1999     |          | 2000  |         | 2001  |         | 2002 |       |
|  | U.S.   | WW       | U.S.     | WW       | U.S.  | WW      | U.S.  | WW      | U.S. | WW    |
| U.S. Manufacturers                       |  |          |          |          |       |         |       |         |      |       |
| Captive                                  | 100.0  | 150.0    | 20.0     | 30.0     | --    | --      | --    | --      | --   | --    |
| Distributor                              | 3,005.5  | 7,821.5  | 958.5    | 2,472.0  | 205.0 | 520.0   | --    | --      | --   | --    |
| OEM/Integrator                           | 4,633.2  | 10,217.6 | 1,139.5  | 2,668.0  | 255.0 | 630.0   | --    | --      | --   | --    |
| TOTAL U.S. SHIPMENTS                     | 7,738.7  | 18,189.1 | 2,118.0  | 5,170.0  | 460.0 | 1,150.0 | --    | --      | --   | --    |
| Non-U.S. Manufacturers                   |  |          |          |          |       |         |       |         |      |       |
| Captive                                  | 263.4  | 1,580.6  | 290.0    | 1,266.6  | 125.0 | 505.0   | 65.0  | 270.0   | --   | --    |
| Distributor                              | 365.9  | 1,743.2  | 260.5    | 545.0    | 130.0 | 255.0   | 5.0   | 20.0    | --   | --    |
| OEM/Integrator                           | 695.9  | 6,217.5  | 385.0    | 1,831.5  | 180.0 | 735.0   | 75.0  | 290.0   | --   | --    |
| TOTAL NON-U.S. SHIPMENTS                 | 1,325.2  | 9,541.3  | 935.5    | 3,643.1  | 435.0 | 1,495.0 | 145.0 | 580.0   | --   | --    |
| Worldwide Recap                          |  |          |          |          |       |         |       |         |      |       |
| TOTAL WORLDWIDE SHIPMENTS                | 9,063.9  | 27,730.4 | 3,053.5  | 8,813.1  | 895.0 | 2,645.0 | 145.0 | 580.0   | --   | --    |
| Total Capacity (Terabytes)               |  | 63,293.5 |          | 19,782.1 |       | 5,927.4 |       | 1,252.8 |      | --    |
| Cumulative Shipments (Units in millions) |  |          |          |          |       |         |       |         |      |       |
| WORLDWIDE TOTAL                          | 49.3   | 103.0    | 52.4     | 111.8    | 53.2  | 114.5   | 53.4  | 115.1   | 53.4 | 115.1 |

TABLE 33  
 FIXED DISK DRIVES, 2 - 3 GIGABYTES  
 WORLDWIDE REVENUES (\$M)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998 Revenues |         |         | 1999   |        | Forecast |        | 2001   | 2002     |
|-------------------------------|---------------|---------|---------|--------|--------|----------|--------|--------|----------|
|                               | 5.25"         | 3.5"    | 2.5"    | 3.5"   | 2.5"   | 3.5"     | 2.5"   | 2.5"   | All Dia. |
| <b>U.S. MANUFACTURERS</b>     |               |         |         |        |        |          |        |        |          |
| Captive                       | --            | --      | 62.3    | --     | 10.3   | --       | --     | --     | --       |
| Distributor                   | 4.9           | 885.4   | 10.5    | 214.7  | 1.4    | 41.6     | --     | --     | --       |
| OEM/Integrator                | 6.7           | 1,154.5 | 109.1   | 225.1  | 15.7   | 49.2     | --     | --     | --       |
| TOTAL U.S. REVENUES           | 11.6          | 2,039.9 | 181.9   | 439.8  | 27.4   | 90.8     | --     | --     | --       |
| <b>NON-U.S. MANUFACTURERS</b> |               |         |         |        |        |          |        |        |          |
| Captive                       | 2.9           | 113.6   | 580.2   | 24.8   | 467.3  | --       | 139.9  | 68.6   | --       |
| Distributor                   | --            | 155.5   | 36.8    | 37.0   | 14.9   | 17.2     | 5.9    | 2.5    | --       |
| OEM/Integrator                | --            | 380.3   | 403.8   | 25.7   | 200.3  | 13.6     | 71.2   | 35.1   | --       |
| TOTAL NON-U.S. REVENUES       | 2.9           | 649.4   | 1,020.8 | 87.5   | 682.5  | 30.8     | 217.0  | 106.2  | --       |
| <b>WORLDWIDE RECAP</b>        |               |         |         |        |        |          |        |        |          |
| Captive                       | 2.9           | 113.6   | 642.5   | 24.8   | 477.6  | --       | 139.9  | 68.6   | --       |
|                               | --            | -89.6%  | -19.3%  | -78.2% | -25.7% | --       | -70.7% | -51.0% | --       |
| Distributor                   | 4.9           | 1,040.9 | 47.3    | 251.7  | 16.3   | 58.8     | 5.9    | 2.5    | --       |
|                               | -96.2%        | -57.7%  | +7.0%   | -75.8% | -65.5% | -76.6%   | -63.8% | -57.6% | --       |
| OEM/Integrator                | 6.7           | 1,534.8 | 512.9   | 250.8  | 216.0  | 62.8     | 71.2   | 35.1   | --       |
|                               | -97.4%        | -65.9%  | -35.3%  | -83.7% | -57.9% | -75.0%   | -67.0% | -50.7% | --       |
| Total Revenues                | 14.5          | 2,689.3 | 1,202.7 | 527.3  | 709.9  | 121.6    | 217.0  | 106.2  | --       |
|                               | -96.2%        | -66.7%  | -26.3%  | -80.4% | -41.0% | -76.9%   | -69.4% | -51.1% | --       |
| ANNUAL SHARE, BY DIAMETER     | .4%           | 68.9%   | 30.7%   | 42.7%  | 57.3%  | 36.0%    | 64.0%  | 100.0% | --       |

TABLE 34  
 FIXED DISK DRIVES, 2 - 3 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998 Shipments |          |          | 1999     |         | Forecast 2000 |         | 2001    | 2002     |
|-------------------------------|----------------|----------|----------|----------|---------|---------------|---------|---------|----------|
|                               | 5.25"          | 3.5"     | 2.5"     | 3.5"     | 2.5"    | 3.5"          | 2.5"    | 2.5"    | All Dia. |
| <b>U.S. MANUFACTURERS</b>     |                |          |          |          |         |               |         |         |          |
| Captive                       | --             | --       | 150.0    | --       | 30.0    | --            | --      | --      | --       |
| Distributor                   | 47.0           | 7,714.5  | 60.0     | 2,462.0  | 10.0    | 520.0         | --      | --      | --       |
| OEM/Integrator                | 65.0           | 9,522.6  | 630.0    | 2,558.0  | 110.0   | 630.0         | --      | --      | --       |
| TOTAL U.S. SHIPMENTS          | 112.0          | 17,237.1 | 840.0    | 5,020.0  | 150.0   | 1,150.0       | --      | --      | --       |
| <b>NON-U.S. MANUFACTURERS</b> |                |          |          |          |         |               |         |         |          |
| Captive                       | .7             | 375.6    | 1,204.3  | 86.6     | 1,180.0 | --            | 505.0   | 270.0   | --       |
| Distributor                   | --             | 1,510.5  | 232.7    | 435.0    | 110.0   | 210.0         | 45.0    | 20.0    | --       |
| OEM/Integrator                | --             | 3,497.3  | 2,720.2  | 310.5    | 1,521.0 | 170.0         | 565.0   | 290.0   | --       |
| TOTAL NON-U.S. SHIPMENTS      | .7             | 5,383.4  | 4,157.2  | 832.1    | 2,811.0 | 380.0         | 1,115.0 | 580.0   | --       |
| <b>WORLDWIDE RECAP</b>        |                |          |          |          |         |               |         |         |          |
| Captive                       | .7             | 375.6    | 1,354.3  | 86.6     | 1,210.0 | --            | 505.0   | 270.0   | --       |
|                               | --             | -80.2%   | +3.9%    | -76.9%   | -10.7%  | --            | -58.3%  | -46.5%  | --       |
| Distributor                   | 47.0           | 9,225.0  | 292.7    | 2,897.0  | 120.0   | 730.0         | 45.0    | 20.0    | --       |
|                               | -94.7%         | -37.5%   | +50.1%   | -68.6%   | -59.0%  | -74.8%        | -62.5%  | -55.6%  | --       |
| OEM/Integrator                | 65.0           | 13,019.9 | 3,350.2  | 2,868.5  | 1,631.0 | 800.0         | 565.0   | 290.0   | --       |
|                               | -96.3%         | -49.0%   | -1.2%    | -78.0%   | -51.3%  | -72.1%        | -65.4%  | -48.7%  | --       |
| Total Shipments               | 112.7          | 22,620.5 | 4,997.2  | 5,852.1  | 2,961.0 | 1,530.0       | 1,115.0 | 580.0   | --       |
|                               | -95.8%         | -46.4%   | +2.2%    | -74.1%   | -40.7%  | -73.9%        | -62.3%  | -48.0%  | --       |
| ANNUAL SHARE, BY DIAMETER     | .4%            | 81.7%    | 17.9%    | 66.5%    | 33.5%   | 57.9%         | 42.1%   | 100.0%  | --       |
| TOTAL CAPACITY (Terabytes)    | 236.4          | 52,252.9 | 10,804.2 | 13,384.1 | 6,398.0 | 3,519.0       | 2,408.4 | 1,252.8 | --       |

TABLE 35  
FIXED DISK DRIVES, 2 - 3 GIGABYTES  
SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |    |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|----|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |    |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %  |
| MOBILE SYSTEM DRIVES           | 4,997.2         | 18.0%  | 2,961.0            | 33.6%  | 1,115.0        | 42.1%  | 580.0          | 100.0% | --             | -- |
|                                | +1.6%           |        | -40.7%             |        | -62.3%         |        | -47.9%         |        | --             | -- |
| 2.5 INCH                       | 4,997.2         |        | 2,961.0            |        | 1,115.0        |        | 580.0          |        | --             | -- |
| DESKTOP SYSTEM DRIVES          | 22,177.4        | 79.9%  | 5,789.2            | 65.6%  | 1,530.0        | 57.8%  | --             | --     | --             | -- |
|                                | -45.3%          |        | -73.9%             |        | -73.5%         |        | --             | --     | --             | -- |
| 5.25 INCH                      | 112.0           |        | --                 |        | --             |        | --             | --     | --             | -- |
| 3.5 INCH                       | 22,065.4        |        | 5,789.2            |        | 1,530.0        |        | --             | --     | --             | -- |
| SERVER SYSTEM DRIVES           | 555.8           | 2.0%   | 62.9               | .7%    | --             | --     | --             | --     | --             | -- |
|                                | -86.9%          |        | -88.6%             |        | --             | --     | --             | --     | --             | -- |
| 5.25 INCH                      |                 | .7     |                    | --     |                | --     | --             | --     |                | -- |
| 3.5 INCH                       | 555.1           |        | 62.9               |        | --             | --     | --             | --     | --             | -- |
| Total Shipments                | 27,730.4        | 100.0% | 8,813.1            | 100.0% | 2,645.0        | 100.0% | 580.0          | 100.0% | --             | -- |
|                                | -44.3%          |        | -68.2%             |        | -70.0%         |        | -78.1%         |        | --             | -- |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

TABLE 36  
 FIXED DISK DRIVES, 2 - 3 GIGABYTES  
 APPLICATIONS SUMMARY  
 Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |       | 2002 Projection |    |
|---|----------------|-------|-----------------|----|
|   | Units<br>(000) | %     | Units<br>(000)  | %  |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | --             | --    | --              | -- |
| MAINFRAME SYSTEMS<br>General purpose  | --             | --    | --              | -- |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 554.6          | 2.0   | --              | -- |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 18,745.7       | 67.6  | --              | -- |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | 3,438.6        | 12.4  | --              | -- |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | 4,936.0        | 17.8  | --              | -- |
| OTHER<br>APPLICATIONS   | 55.5           | .2    | --              | -- |
| Total   | 27,730.4       | 100.0 | --              | -- |

TABLE 37  
 FIXED DISK DRIVES, 2 - 3 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER          | Forecast |      |      |      |      |
|------------------------|----------|------|------|------|------|
|                        | 1998     | 1999 | 2000 | 2001 | 2002 |
| <b>Captive</b>         |          |      |      |      |      |
| 5.25"                  | --       | --   | --   | --   | --   |
| 3.5"                   | .132     | .124 | --   | --   | --   |
| 2.5"                   | .219     | .183 | .128 | .118 | --   |
| 1.8"                   | --       | --   | --   | --   | --   |
| Captive Average        | .200     | .178 | .128 | .118 | --   |
| <b>Distributor</b>     |          |      |      |      |      |
| 5.25"                  | .050     | --   | --   | --   | --   |
| 3.5"                   | .049     | .038 | .035 | --   | --   |
| 2.5"                   | .074     | .063 | .060 | .057 | --   |
| 1.8"                   | --       | --   | --   | --   | --   |
| Distributor Average    | .050     | .039 | .036 | .057 | --   |
| <b>OEM/Integrator</b>  |          |      |      |      |      |
| 5.25"                  | .048     | --   | --   | --   | --   |
| 3.5"                   | .051     | .038 | .034 | --   | --   |
| 2.5"                   | .071     | .061 | .058 | .056 | --   |
| 1.8"                   | --       | --   | --   | --   | --   |
| OEM/Integrator Average | .055     | .046 | .044 | .056 | --   |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

TABLE 38  
 FIXED DISK DRIVES, 2 - 3 GIGABYTES  
 MARKET SHARE SUMMARY  
 Worldwide Shipments of Noncaptive Disk Drives

| Drive Manufacturers | 1998 Net Shipments            |        |       |        |       |             |         |        |         |       |
|---------------------|-------------------------------|--------|-------|--------|-------|-------------|---------|--------|---------|-------|
|                     | To United States Destinations |        |       |        |       | Worldwide   |         |        |         |       |
|                     | Units (000)                   |        |       |        | %     | Units (000) |         |        |         | %     |
|                     | 5.25"                         | 3.5"   | 2.5"  | Total  |       | 5.25"       | 3.5"    | 2.5"   | Total   |       |
| Seagate Technology  | --                            | 1586.5 | 15.5  | 1602.0 | 18.4  | --          | 5704.0  | 90.0   | 5794.0  | 22.3  |
| Quantum             | 48.0                          | 2175.0 | --    | 2223.0 | 25.5  | 112.0       | 5060.0  | --     | 5172.0  | 19.9  |
| Western Digital     | --                            | 2213.0 | --    | 2213.0 | 25.4  | --          | 3676.0  | --     | 3676.0  | 14.1  |
| Fujitsu             | --                            | 70.6   | 93.0  | 163.6  | 1.9   | --          | 2446.8  | 848.3  | 3295.1  | 12.7  |
| Maxtor              | --                            | 1125.7 | --    | 1125.7 | 12.9  | --          | 2642.1  | --     | 2642.1  | 10.2  |
| Samsung Electronics | --                            | 450.0  | --    | 450.0  | 5.2   | --          | 2561.0  | --     | 2561.0  | 9.8   |
| Toshiba             | --                            | --     | 327.0 | 327.0  | 3.8   | --          | --      | 1288.1 | 1288.1  | 5.0   |
| Other U.S.          | --                            | 80.0   | 395.0 | 475.0  | 5.5   | --          | 155.0   | 600.0  | 755.0   | 2.9   |
| Other Non-U.S.      | --                            | --     | 121.2 | 121.2  | 1.4   | --          | --      | 816.5  | 816.5   | 3.1   |
| TOTAL               | 48.0                          | 7700.8 | 951.7 | 8700.5 | 100.0 | 112.0       | 22244.9 | 3642.9 | 25999.8 | 100.0 |



**FIXED DISK DRIVES, 3 - 5 GIGABYTES**

**1999 DISK/TREND REPORT**



## FIXED DISK DRIVES, 3 - 5 GIGABYTES

### Coverage

Examples of disk drives in this group include:

#### 5.25" disk diameter

Belfort Memory International      P53-1U\*\*

#### 3"-3.5" disk diameter (Desktop and server drives)

|                     |  |
|---------------------|--|
| Conner Technology   | CT-204**                                 |
| Fujitsu             | M2934*, MPA3043AT**                      |
| Hitachi             | DK328H-43**                              |
| IBM                 | DTTA-350430**, DDRS-34560**              |
| Maxtor              | 90432D2**                                |
| NEC                 | DTTA-350430**                            |
| Quantum             | Fireball CR**, Atlas III**, Viking II**  |
| Samsung Electronics | SV-0432A**                               |
| Seagate Technology  | U4**, Medalist**, Barracuda**, Cheetah** |
| Western Digital     | WDE4550**, WDAC14300**                   |

#### 2.5"-3" disk diameter (Mobile drives)

|         |                                  |
|---------|----------------------------------|
| Fujitsu | MHE2043AT****, MHF2043AT*****    |
| Hitachi | DK226A-32****, DK237A-32*****    |
| IBM     | DBCA-204860****, DKLA-23240***** |
| Toshiba | MK-4006MAV****, MK-4310MAT*****  |

\*Maximum 41.3 mm height, or less.

\*\*Maximum 25.4 mm height, or less.

\*\*\*Maximum 19.05 mm height, or less.

\*\*\*\*Maximum 12.7 mm height, or less.

\*\*\*\*\*Maximum 9.5 mm height, or less.

The first disk drive in the product group was IBM's 3,781 megabyte 3380K, with 14" disks, introduced in 1987, which in turn was made obsolete by IBM's 3390 series, using 10.8" disks, initially introduced in 1989. In 1991, the IBM 3390 series moved to capacities above 5 gigabytes. The various drives using 6.5"-10.5" disks manufactured in this capacity range since the late 1980's were intended mostly for mainframe and supermini applications similar to IBM's, and all are now out of production.

5.25" drives above 3 gigabytes appeared for the first time in 1992, and for a few years were offered by most manufacturers active in the markets for high-end disk drives. That product activity was short-lived, as some 5.25" drive manufac-

turers quickly moved to higher capacities and others developed 3.5" drives for this capacity range. Production of 5.25" disk drives in the 3-5 gigabyte range for high-end applications has been phased out, and the 5.25" models produced in volume during the last few years have been targeted at low cost desktop personal computers.

IBM utilized magnetoresistive heads and PRML encoding with the firm's Starfire 4.3 gigabyte 1.625" high drives announced in late 1993, the first 3.5" drives to pioneer over the 3 gigabyte level. After a difficult production start for these drives during 1994-95, IBM announced 4.5 gigabyte 1" high Scorpion 3.5" drives in late 1995. During 1995-96, IBM was joined by all of the other disk drive manufacturers active in the high capacity drive field in offering 3.5" drives with more than 3 gigabytes. The industry had a difficult start-up period with these drives, but production increased to significant levels in 1996. The pioneering high-end 3.5" drives intended for mainframe, midrange and network file server applications were joined in 1997 by a new generation of lower cost drives now manufactured in very large quantities for the desktop personal computer market.

Despite the initial high degree of technical difficulty, IBM shipped the first 2.5" drive in the 3-5 gigabyte range in late 1996. Hitachi was close behind, with a 2.5" drive in the first half of 1997 which was the first disk drive to utilize areal densities above the 2 gigabit per square inch level. Production of 2.5" drives for mobile applications is currently at high levels, with all models less than 12.7 millimeters in height. Several drives are 9.5 millimeters in height, and some Toshiba drives are only 8.5 millimeters high.

### **Market status**

Worldwide shipments in the 3-5 gigabyte product group peaked in 1998, but competition in 1999 has been extremely intense as disk drive manufacturers struggle for market share in the rapidly growing low-end desktop personal computer market. Shipments totaled 70.9 million drives in 1998, up 143.9%, but 1999 shipments are forecasted at 48.7 million, down 31.3%. Extreme price competition held the 1998 sales revenue to \$12.3 billion, up only 41.8%, and even more intense current pressure on prices will cut the 1999 sales revenue to an estimated \$6.1 billion, down 50.4%.

## **1999 DISK/TREND REPORT**

Until 1996, mainframe and midrange system markets provided almost all of the growth for shipments in this product group, but that changed in 1996, with the advent of 3-5 gigabyte drives designed for personal computer applications. Led by strong shipments of 4.5 gigabyte 3.5" drives, the server drive market sustained a two year peak in 1997 with 7.3 million units, followed by 7.4 million drives in 1998. In 1999, server drive shipments in the 3-5 gigabyte group are expected to decline 31.2%, to 3.2 million units, as server drives with capacities above 5 gigabytes pick up sales momentum.

Although shipments of desktop drives in the 3-5 gigabyte product group peaked in 1998, the emerging market for low-end personal computers has held this year's decline to only 27.3%, a smaller reduction than typical after a product group's shipment peak. In 1999, a single platter 4.3 gigabyte desktop 3.5" drive can be produced at the lowest cost possible for any rigid disk drive, considering component cost and availability, manufacturing facilities and the size of the available market. Seagate's U4 drive, which went into production in March, 1999, was designed with minimum parts count and wide manufacturing tolerances in order to hold costs to the lowest possible level. The U4 has become the low cost design model others are working to match, and it has become the leader in forcing prices for desktop drives in the product group to levels lower than ever. Desktop 3.5" drives with 3-5 gigabyte capacities sold at an average of \$123 in the OEM market in 1998, but the 1999 OEM price average is forecasted to drop to \$89. Seagate's competitors have been reluctant to abandon business in the face of competition from the U4, and many have met the price regardless of the cost.

2.5" drive shipments for mobile applications increased to 13.9% of the product group's total in 1998, with 9.9 million disk drives. Although 1999 shipments are forecasted to decline by 34.2%, the total for the year will still reach an estimated 6.5 million units, with a majority of the shipments consisting of the newer thin drive designs, 9.5 millimeters or less in height.

Evolving changes in the nature of the drives in this product group are displayed in the breakdown of the group's applications. Desktop personal computers assumed leadership a few years ago and in 1998 continued the pattern with 66.0% of shipments, while portable computers jumped from very low utilization to 13.7% of the overall 1998 total. By 2002, the share for portable computers is

## **1999 DISK/TREND REPORT**

forecasted to increase to 45.7%, while business desktop computer markets and consumer computers are expected to have 26.1% and 24.3%, respectively.

Seagate Technology regained leadership in 1998 noncaptive shipments of 3-5 gigabyte drives, with 24.1% of the worldwide total, all 3.5" drives. Quantum's combination of 3.5" and 5.25" disk drives provided second place, with 16.5%, and Western Digital secured third position with 15.6%, all 3.5" models.

### **Marketing trends**

Despite a relatively strong sales performance in 1998, time marches on, and by next year it will be possible to produce single platter desktop drives at costs just as low as 1999's 4.3 gigabyte models, but with significantly higher capacities. During the 2000-2002 period, the average annual decline in worldwide unit shipments of 3-5 gigabyte drives is forecasted at 70.9%, with the 2002 total down to 1.2 million units. Sales revenues for 2002 are projected at only \$148.6 million, with the 2000-2002 revenue annual decline also set at 70.9%.

As shipments of 3.5" server drives fade away through 2001, sales activity for desktop 3.5" drives in the 3-5 gigabyte range will also drop rapidly as the industry emphasis on drive capacities moves upward, following the areal density curve and the market's appetite for increasing drive capacities. By 2002, the last of the 3.5" desktop drives are forecasted to sell to OEMs at an average of only \$76.

1998 was the peak year for shipments of mobile, desktop and server drives. Although declining shipments are expected for all of these drive types, the rate of decline for 2.5" drives is projected to be less than for 3.5" drives, and by 2002 2.5" drives are projected to hold 46.4% of the product group's total shipments. Following the pattern of mobile 2.5" drives in lower capacity product groups, it has become normal for disk drive capacities utilized with notebook computers to lag behind those featured with desktop personal computers by a year or two. The last shipments of 3.5" server drives are expected to occur in 2001.

### **Technical trends**

As the industry's attention moves to higher capacity product groups, it is expected that the technology improvements utilized in this product group will be

mostly the result of a "trickle down" effect from development activities undertaken for higher capacity drives. At the end of 1997, the first 3.5" desktop drives with only one disk became available in the 3-5 gigabyte capacity range, reducing parts count to a minimum. It is expected that major manufacturers of 3.5" desktop drives will utilize substantial development resources to cut overall manufacturing costs for such drives in all capacity ranges to a minimum during the coming year, to become competitive in the disk drive market for personal computers at minimum price levels. Such drives will be priced significantly lower than many of today's models, with higher reliability, and they may provide parts count reductions not yet realized in today's production drives. Although some of the cost efficiencies developed for desktop 3.5" drives may find their way into server drives, it is expected that most of the major changes in server drives in the 3-5 gigabyte range will also be derived from engineering projects targeted primarily at higher capacity drives.

The same type of product development effort will be devoted to the 2.5" mobile drives targeted at the notebook computer market. With low product cost as the overriding objective, these programs will stress attempts to achieve the lowest possible drive parts count consistent with areal densities which can be manufactured with high yields.

### **Forecasting assumptions**

1. Production of 3.5" server drives in this capacity range will continue through 2001, but a high proportion of 3.5" drives will be designed for lower cost personal computer applications. 3-5 gigabyte 3.5" server drive shipments will end in 2001 and desktop drive shipments will end in 2002.
2. Shipments of low-cost 5.25" desktop drives intended to compete with 3.5" desktop drives for personal computer applications will end in 1999.
3. 2.5" mobile drive shipments in this product group will decline through 2002, but the share of the product group's overall shipments held by 2.5" drives will increase through 2002.

TABLE 39  
 FIXED DISK DRIVES, 3 - 5 GIGABYTES  
 REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |          |         |         |       |         |          |       |      |       |
|---------------------------|--|----------|---------|---------|-------|---------|----------|-------|------|-------|
|                           | 1998   |          | 1999    |         | 2000  |         | Forecast |       | 2002 |       |
|                           | U.S.   | WW       | U.S.    | WW      | U.S.  | WW      | U.S.     | WW    | U.S. | WW    |
| U.S. Manufacturers        |  |          |         |         |       |         |          |       |      |       |
| Captive                   | 774.5  | 1,163.8  | 319.3   | 449.2   | 54.8  | 78.5    | 13.4     | 18.4  | --   | --    |
| Distributor               | 1,151.6  | 2,520.7  | 443.9   | 828.3   | 55.2  | 103.0   | 9.4      | 17.1  | .9   | 2.4   |
| OEM/ Integrator           | 2,768.0  | 5,118.0  | 1,413.3 | 2,462.3 | 418.0 | 718.3   | 149.0    | 251.1 | 39.7 | 56.5  |
| TOTAL U.S. REVENUES       | 4,694.1  | 8,802.5  | 2,176.5 | 3,739.8 | 528.0 | 899.8   | 171.8    | 286.6 | 40.6 | 58.9  |
| Non-U.S. Manufacturers    |  |          |         |         |       |         |          |       |      |       |
| Captive                   | 158.7  | 1,068.5  | 79.1    | 647.2   | 35.7  | 216.5   | 14.2     | 70.8  | 9.2  | 36.7  |
| Distributor               | 355.3  | 831.4    | 188.4   | 596.9   | 24.7  | 79.5    | 2.9      | 8.6   | .7   | 2.3   |
| OEM/ Integrator           | 451.9  | 1,637.2  | 285.7   | 1,132.4 | 94.2  | 372.7   | 24.8     | 104.0 | 11.5 | 50.7  |
| TOTAL NON-U.S. REVENUES   | 965.9  | 3,537.1  | 553.2   | 2,376.5 | 154.6 | 668.7   | 41.9     | 183.4 | 21.4 | 89.7  |
| Worldwide Recap           |  |          |         |         |       |         |          |       |      |       |
| TOTAL WORLDWIDE REVENUES  | 5,660.0  | 12,339.6 | 2,729.7 | 6,116.3 | 682.6 | 1,568.5 | 213.7    | 470.0 | 62.0 | 148.6 |
| OEM Average Price (\$000) | .157   |          | .109    |         | .103  |         | .096     |       | .104 |       |

TABLE 40  
FIXED DISK DRIVES, 3 - 5 GIGABYTES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |          |           |          |          |          |          |         |         |         |
|--|--|----------|-----------|----------|----------|----------|----------|---------|---------|---------|
|  | 1998   |          | Forecast  |          |          |          |          |         |         |         |
|  | Shipments  |          | 1999      |          | 2000     |          | 2001     |         | 2002    |         |
|  | U.S.   | WW       | U.S.      | WW       | U.S.     | WW       | U.S.     | WW      | U.S.    | WW      |
| U.S. Manufacturers                       |  |          |           |          |          |          |          |         |         |         |
| Captive                                  | 1,345.0  | 2,025.0  | 705.0     | 990.0    | 150.0    | 215.0    | 40.0     | 55.0    | --      | --      |
| Distributor                              | 7,778.4  | 18,037.0 | 3,886.0   | 7,636.0  | 480.0    | 960.0    | 80.0     | 160.0   | 8.0     | 25.0    |
| OEM/Integrator                           | 16,722.1   | 32,316.6 | 12,270.0  | 22,770.0 | 4,045.0  | 7,215.0  | 1,595.0  | 2,760.0 | 415.0   | 590.0   |
| TOTAL U.S. SHIPMENTS                     | 25,845.5   | 52,378.6 | 16,861.0  | 31,396.0 | 4,675.0  | 8,390.0  | 1,715.0  | 2,975.0 | 423.0   | 615.0   |
| Non-U.S. Manufacturers                   |  |          |           |          |          |          |          |         |         |         |
| Captive                                  | 267.5  | 1,970.6  | 155.0     | 1,496.0  | 90.0     | 645.0    | 40.0     | 225.0   | 30.0    | 120.0   |
| Distributor                              | 2,629.9  | 6,094.3  | 1,808.0   | 5,945.0  | 250.0    | 820.0    | 30.0     | 90.0    | 7.0     | 20.0    |
| OEM/Integrator                           | 2,992.1  | 10,524.6 | 2,610.1   | 9,935.2  | 870.0    | 3,285.0  | 235.0    | 935.0   | 105.0   | 440.0   |
| TOTAL NON-U.S. SHIPMENTS                 | 5,889.5  | 18,589.5 | 4,573.1   | 17,376.2 | 1,210.0  | 4,750.0  | 305.0    | 1,250.0 | 142.0   | 580.0   |
| Worldwide Recap                          |  |          |           |          |          |          |          |         |         |         |
| TOTAL WORLDWIDE SHIPMENTS                | 31,735.0   | 70,968.1 | 21,434.1  | 48,772.2 | 5,885.0  | 13,140.0 | 2,020.0  | 4,225.0 | 565.0   | 1,195.0 |
| Total Capacity (Terabytes)               | 267,306.0  |          | 205,397.0 |          | 54,701.0 |          | 17,528.5 |         | 4,859.0 |         |
| Cumulative Shipments (Units in millions) |  |          |           |          |          |          |          |         |         |         |
| WORLDWIDE TOTAL                          | 53.3   | 107.9    | 74.8      | 156.7    | 80.6     | 169.9    | 82.7     | 174.1   | 83.2    | 175.3   |

TABLE 41  
FIXED DISK DRIVES, 3 - 5 GIGABYTES  
WORLDWIDE REVENUES (\$M)  
BREAKDOWN BY DISK DIAMETER

|                               | 1998     |         |         | Forecast |         |         |        |        |        |        |        |        |  |
|-------------------------------|----------|---------|---------|----------|---------|---------|--------|--------|--------|--------|--------|--------|--|
|                               | Revenues |         |         | 1999     |         |         | 2000   |        | 2001   |        | 2002   |        |  |
|                               | 5.25"    | 3.5"    | 2.5"    | 5.25"    | 3.5"    | 2.5"    | 3.5"   | 2.5"   | 3.5"   | 2.5"   | 3.5"   | 2.5"   |  |
| <b>U.S. MANUFACTURERS</b>     |          |         |         |          |         |         |        |        |        |        |        |        |  |
| Captive                       | --       | 736.7   | 427.1   | --       | 218.2   | 231.0   | --     | 78.5   | --     | 18.4   | --     | --     |  |
| Distributor                   | 76.6     | 2,390.9 | 53.2    | 19.9     | 782.6   | 25.8    | 94.7   | 8.3    | 14.7   | 2.4    | 1.6    | .8     |  |
| OEM/Integrator                | 97.7     | 4,358.9 | 661.4   | 27.3     | 2,072.7 | 362.3   | 569.8  | 148.5  | 209.8  | 41.3   | 33.9   | 22.6   |  |
| TOTAL U.S. REVENUES           | 174.3    | 7,486.5 | 1,141.7 | 47.2     | 3,073.5 | 619.1   | 664.5  | 235.3  | 224.5  | 62.1   | 35.5   | 23.4   |  |
| <b>NON-U.S. MANUFACTURERS</b> |          |         |         |          |         |         |        |        |        |        |        |        |  |
| Captive                       | --       | 226.8   | 841.7   | --       | 174.9   | 472.3   | 43.1   | 173.4  | 8.7    | 62.1   | --     | 36.7   |  |
| Distributor                   | --       | 787.0   | 44.4    | --       | 574.3   | 22.6    | 71.2   | 8.3    | 6.3    | 2.3    | .8     | 1.5    |  |
| OEM/Integrator                | --       | 900.2   | 737.0   | --       | 693.9   | 438.5   | 190.0  | 182.7  | 40.3   | 63.7   | 12.9   | 37.8   |  |
| TOTAL NON-U.S. REVENUES       | --       | 1,914.0 | 1,623.1 | --       | 1,443.1 | 933.4   | 304.3  | 364.4  | 55.3   | 128.1  | 13.7   | 76.0   |  |
| <b>WORLDWIDE RECAP</b>        |          |         |         |          |         |         |        |        |        |        |        |        |  |
| Captive                       | --       | 963.5   | 1,268.8 | --       | 393.1   | 703.3   | 43.1   | 251.9  | 8.7    | 80.5   | --     | 36.7   |  |
|                               | --       | -31.8%  | +407.1% | --       | -59.2%  | -44.6%  | -89.0% | -64.2% | -79.8% | -68.0% | --     | -54.4% |  |
| Distributor                   | 76.6     | 3,177.9 | 97.6    | 19.9     | 1,356.9 | 48.4    | 165.9  | 16.6   | 21.0   | 4.7    | 2.4    | 2.3    |  |
|                               | -28.5%   | +81.1%  | +502.5% | -74.0%   | -57.3%  | -50.4%  | -87.8% | -65.7% | -87.3% | -71.7% | -88.6% | -51.1% |  |
| OEM/Integrator                | 97.7     | 5,259.1 | 1,398.4 | 27.3     | 2,766.6 | 800.8   | 759.8  | 331.2  | 250.1  | 105.0  | 46.8   | 60.4   |  |
|                               | -53.6%   | +10.9%  | +583.8% | -72.1%   | -47.4%  | -42.7%  | -72.5% | -58.6% | -67.1% | -68.3% | -81.3% | -42.5% |  |
| Total Revenues                | 174.3    | 9,400.5 | 2,764.8 | 47.2     | 4,516.6 | 1,552.5 | 968.8  | 599.7  | 279.8  | 190.2  | 49.2   | 99.4   |  |
|                               | -45.2%   | +18.8%  | +487.1% | -72.9%   | -52.0%  | -43.8%  | -78.6% | -61.4% | -71.1% | -68.3% | -82.4% | -47.7% |  |
| ANNUAL SHARE, BY DIAMETER     | 1.4%     | 76.3%   | 22.3%   | .8%      | 73.9%   | 25.3%   | 61.9%  | 38.1%  | 59.6%  | 40.4%  | 33.2%  | 66.8%  |  |

TABLE 42  
 FIXED DISK DRIVES, 3 - 5 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998      |           |          | Forecast |           |          |          |          |          |         |         |         |
|-------------------------------|-----------|-----------|----------|----------|-----------|----------|----------|----------|----------|---------|---------|---------|
|                               | Shipments |           |          | 1999     |           | 2000     |          | 2001     |          | 2002    |         |         |
|                               | 5.25"     | 3.5"      | 2.5"     | 5.25"    | 3.5"      | 2.5"     | 3.5"     | 2.5"     | 3.5"     | 2.5"    | 3.5"    | 2.5"    |
| <b>U. S. MANUFACTURERS</b>    |           |           |          |          |           |          |          |          |          |         |         |         |
| Captive                       | --        | 1,185.0   | 840.0    | --       | 440.0     | 550.0    | --       | 215.0    | --       | 55.0    | --      | --      |
| Distributor                   | 657.0     | 17,140.0  | 240.0    | 221.0    | 7,275.0   | 140.0    | 910.0    | 50.0     | 145.0    | 15.0    | 20.0    | 5.0     |
| OEM/ Integrator               | 865.0     | 28,331.6  | 3,120.0  | 310.0    | 20,390.0  | 2,070.0  | 6,275.0  | 940.0    | 2,490.0  | 270.0   | 440.0   | 150.0   |
| TOTAL U.S. SHIPMENTS          | 1,522.0   | 46,656.6  | 4,200.0  | 531.0    | 28,105.0  | 2,760.0  | 7,185.0  | 1,205.0  | 2,635.0  | 340.0   | 460.0   | 155.0   |
| <b>NON-U.S. MANUFACTURERS</b> |           |           |          |          |           |          |          |          |          |         |         |         |
| Captive                       | --        | 519.9     | 1,450.7  | --       | 551.0     | 945.0    | 210.0    | 435.0    | 50.0     | 175.0   | --      | 120.0   |
| Distributor                   | --        | 5,877.4   | 216.9    | --       | 5,820.0   | 125.0    | 770.0    | 50.0     | 75.0     | 15.0    | 10.0    | 10.0    |
| OEM/ Integrator               | --        | 6,465.2   | 4,059.4  | --       | 7,235.2   | 2,700.0  | 2,095.0  | 1,190.0  | 490.0    | 445.0   | 170.0   | 270.0   |
| TOTAL NON-U.S. SHIPMENTS      | --        | 12,862.5  | 5,727.0  | --       | 13,606.2  | 3,770.0  | 3,075.0  | 1,675.0  | 615.0    | 635.0   | 180.0   | 400.0   |
| <b>WORLDWIDE RECAP</b>        |           |           |          |          |           |          |          |          |          |         |         |         |
| Captive                       | --        | 1,704.9   | 2,290.7  | --       | 991.0     | 1,495.0  | 210.0    | 650.0    | 50.0     | 230.0   | --      | 120.0   |
|                               | --        | -4.5%     | +462.3%  | --       | -41.9%    | -34.7%   | -78.8%   | -56.5%   | -76.2%   | -64.6%  | --      | -47.8%  |
| Distributor                   | 657.0     | 23,017.4  | 456.9    | 221.0    | 13,095.0  | 265.0    | 1,680.0  | 100.0    | 220.0    | 30.0    | 30.0    | 15.0    |
|                               | +7.7%     | +219.8%   | +730.7%  | -66.4%   | -43.1%    | -42.0%   | -87.2%   | -62.3%   | -86.9%   | -70.0%  | -86.4%  | -50.0%  |
| OEM/ Integrator               | 865.0     | 34,796.8  | 7,179.4  | 310.0    | 27,625.2  | 4,770.0  | 8,370.0  | 2,130.0  | 2,980.0  | 715.0   | 610.0   | 420.0   |
|                               | -27.3%    | +103.4%   | +858.9%  | -64.2%   | -20.6%    | -33.6%   | -69.7%   | -55.3%   | -64.4%   | -66.4%  | -79.5%  | -41.3%  |
| Total Shipments               | 1,522.0   | 59,519.1  | 9,927.0  | 531.0    | 41,711.2  | 6,530.0  | 10,260.0 | 2,880.0  | 3,250.0  | 975.0   | 640.0   | 555.0   |
|                               | -15.4%    | +128.1%   | +719.7%  | -65.1%   | -29.9%    | -34.2%   | -75.4%   | -55.9%   | -68.3%   | -66.1%  | -80.3%  | -43.1%  |
| ANNUAL SHARE, BY DIAMETER     | 2.1%      | 84.0%     | 13.9%    | 1.1%     | 85.6%     | 13.3%    | 78.2%    | 21.8%    | 77.0%    | 23.0%   | 53.7%   | 46.3%   |
| TOTAL CAPACITY (Terabytes)    | 6,082.9   | 226,083.8 | 35,139.3 | 2,127.9  | 177,267.1 | 26,002.0 | 43,275.0 | 11,426.0 | 13,687.5 | 3,841.0 | 2,688.0 | 2,171.0 |

TABLE 43  
 FIXED DISK DRIVES, 3 - 5 GIGABYTES  
 SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | 9,927.0         | 13.9%  | 6,530.0            | 13.3%  | 2,880.0        | 21.9%  | 975.0          | 23.0%  | 555.0          | 46.4%  |
|                                | +719.6%         |        | -34.2%             |        | -55.9%         |        | -66.1%         |        | -43.0%         |        |
| 2.5 INCH                       | 9,927.0         |        | 6,530.0            |        | 2,880.0        |        | 975.0          |        | 555.0          |        |
| DESKTOP SYSTEM DRIVES          | 53,604.3        | 75.5%  | 38,967.0           | 79.9%  | 9,650.0        | 73.4%  | 3,125.0        | 73.9%  | 640.0          | 53.5%  |
|                                | +160.7%         |        | -27.3%             |        | -75.2%         |        | -67.6%         |        | -79.5%         |        |
| 5.25 INCH                      | 1,522.0         |        | 531.0              |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 52,082.3        |        | 38,436.0           |        | 9,650.0        |        | 3,125.0        |        | 640.0          |        |
| SERVER SYSTEM DRIVES           | 7,436.8         | 10.4%  | 3,275.2            | 6.7%   | 610.0          | 4.6%   | 125.0          | 2.9%   | --             | --     |
|                                | +1.4%           |        | -55.9%             |        | -81.3%         |        | -79.5%         |        | --             |        |
| 3.5 INCH                       | 7,436.8         |        | 3,275.2            |        | 610.0          |        | 125.0          |        | --             |        |
| Total Shipments                | 70,968.1        | 100.0% | 48,772.2           | 100.0% | 13,140.0       | 100.0% | 4,225.0        | 100.0% | 1,195.0        | 100.0% |
|                                | +143.9%         |        | -31.3%             |        | -73.1%         |        | -67.8%         |        | -71.7%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

TABLE 44  
 FIXED DISK DRIVES, 3 - 5 GIGABYTES  
 APPLICATIONS SUMMARY  
 Percentage of Worldwide Shipments

| APPLICATION<br>-----  | 1998 Estimate           |            | 2002 Projection         |            |
|---|-------------------------|------------|-------------------------|------------|
|   | Units<br>(000)<br>----- | %<br>----- | Units<br>(000)<br>----- | %<br>----- |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | --                      | --         | --                      | --         |
| MAINFRAME SYSTEMS<br>General purpose  | 283.9                   | .4         | --                      | --         |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 7,167.8                 | 10.1       | 38.2                    | 3.2        |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 46,838.9                | 66.0       | 311.9                   | 26.1       |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | 6,742.0                 | 9.5        | 290.4                   | 24.3       |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | 9,722.6                 | 13.7       | 546.1                   | 45.7       |
| OTHER<br>APPLICATIONS   | 212.9                   | .3         | 8.4                     | .7         |
| Total   | 70,968.1                | 100.0      | 1,195.0                 | 100.0      |

TABLE 45  
 FIXED DISK DRIVES, 3 - 5 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER          | Forecast |      |      |      |      |
|------------------------|----------|------|------|------|------|
|                        | 1998     | 1999 | 2000 | 2001 | 2002 |
| <b>Captive</b>         |          |      |      |      |      |
| 5.25"                  | --       | --   | --   | --   | --   |
| 3.5"                   | .131     | .091 | .049 | .041 | --   |
| 2.5"                   | .157     | .116 | .099 | .090 | .080 |
| Captive Average        | .145     | .106 | .086 | .081 | .080 |
| <b>Distributor</b>     |          |      |      |      |      |
| 5.25"                  | .029     | .023 | --   | --   | --   |
| 3.5"                   | .038     | .025 | .023 | .022 | .019 |
| 2.5"                   | .060     | .045 | .041 | .039 | .038 |
| Distributor Average    | .038     | .025 | .024 | .024 | .025 |
| <b>OEM/Integrator</b>  |          |      |      |      |      |
| 5.25"                  | .028     | .022 | --   | --   | --   |
| 3.5"                   | .039     | .024 | .022 | .020 | .018 |
| 2.5"                   | .055     | .042 | .039 | .037 | .036 |
| OEM/Integrator Average | .041     | .026 | .025 | .023 | .025 |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

TABLE 46  
 FIXED DISK DRIVES, 3 - 5 GIGABYTES  
 MARKET SHARE SUMMARY  
 Worldwide Shipments of Noncaptive Disk Drives

| Drive Manufacturers | 1998 Net Shipments               |         |        |         |             |        |         |        |         |       |
|---------------------|----------------------------------|---------|--------|---------|-------------|--------|---------|--------|---------|-------|
|                     | To United States<br>Destinations |         |        |         | Worldwide   |        |         |        |         |       |
|                     | Units (000)                      |         |        |         | Units (000) |        |         |        |         |       |
|                     | 5.25"                            | 3.5"    | 2.5"   | Total   | %           | 5.25"  | 3.5"    | 2.5"   | Total   | %     |
| Seagate Technology  | --                               | 5636.5  | --     | 5636.5  | 18.7        | --     | 16156.5 | --     | 16156.5 | 24.1  |
| Quantum             | 640.0                            | 4250.0  | --     | 4890.0  | 16.2        | 1490.0 | 9564.0  | --     | 11054.0 | 16.5  |
| Western Digital     | --                               | 6695.0  | --     | 6695.0  | 22.2        | --     | 10436.0 | --     | 10436.0 | 15.6  |
| Fujitsu             | --                               | 2771.1  | 266.2  | 3037.3  | 10.1        | --     | 8069.4  | 1504.6 | 9574.0  | 14.3  |
| Maxtor              | --                               | 3959.0  | --     | 3959.0  | 13.2        | --     | 7921.1  | --     | 7921.1  | 11.8  |
| IBM                 | --                               | 900.0   | 2385.0 | 3285.0  | 10.9        | --     | 1334.0  | 3360.0 | 4694.0  | 7.0   |
| Samsung Electronics | --                               | 1828.0  | --     | 1828.0  | 6.1         | --     | 4269.0  | --     | 4269.0  | 6.4   |
| Other U.S.          | 5.0                              | 30.0    | --     | 35.0    | .1          | 32.0   | 60.0    | --     | 92.0    | .1    |
| Other Non-U.S.      | --                               | --      | 756.7  | 756.7   | 2.5         | --     | 4.2     | 2771.7 | 2775.9  | 4.2   |
| TOTAL               | 645.0                            | 26069.6 | 3407.9 | 30122.5 | 100.0       | 1522.0 | 57814.2 | 7636.3 | 66972.5 | 100.0 |



**FIXED DISK DRIVES, 5 - 10 GIGABYTES**



## FIXED DISK DRIVES, 5 - 10 GIGABYTES

### Coverage

Examples of disk drives in this group include:

#### 5.25" disk diameter

|                              |              |
|------------------------------|--------------|
| Belfort Memory International | P804U**      |
| Quantum                      | Bigfoot TS** |

#### 3"-3.5" disk diameter (Desktop and server drives)

|                     |  |
|---------------------|--|
| Conner Technology   | CT-408**                               |
| Fujitsu             | MPB3064AT**, MAG3091LV**               |
| Hitachi             | DK329H-91**, DK318H-91*                |
| IBM                 | DTTA-350640**, DMVS-09D/V**            |
| Maxtor              | 90650U2**, 90845U3**                   |
| NEC                 | DTTA-350840**                          |
| Quantum             | Fireball CR**, Atlas IV**, Viking II** |
| Samsung Electronics | SV0642D**, SV0844D**                   |
| Seagate Technology  | Medalist**, Barracuda**, Cheetah**     |
| Western Digital     | WDE9150**, WD64AA**                    |

#### 2.5" disk diameter (Mobile drives)

|         |                                 |
|---------|---------------------------------|
| Fujitsu | MHE2064AT****, MHH2064AT*****   |
| Hitachi | DK228A-65****, DK239A-65*****   |
| IBM     | DYLA-28100***, DBCA-206480***** |
| Toshiba | MK-6409MAV****, MK-6411MAT***** |

#### 2.5" disk diameter (Server drives)

|         |            |
|---------|------------|
| Hitachi | DK3E1T-91* |
|---------|------------|

\*Maximum 41.3 mm height, or less.

\*\*Maximum 25.4 mm height, or less.

\*\*\*Maximum 19.05 mm height, or less.

\*\*\*\*Maximum 12.7 mm height, or less.

\*\*\*\*\*Maximum 9.5 mm height, or less.

The 5-10 gigabyte capacity range didn't exist as a disk drive industry product area until IBM introduced the 3390-3 in 1991, using 10.8" disks, with 5,676 megabytes capacity. The 3390-3 stayed in production until 1995, and during most of that period it was IBM's primary disk drive for the mainframe computer systems market. IBM's introduction in Autumn, 1994, of the company's first disk array subsystem for mainframe applications under the recycled RAMAC name effectively replaced IBM's older large diameter drives with arrays of 3.5" drives.

A major share of the sales activity in this capacity range during 1995-96 was generated by 9 gigabyte 5.25" drives, led by the Seagate Elite 9. These drives appeared in mid-1994, and were widely used in arrays and other storage subsystems for mainframe, midrange and network file server applications, offering the most competitive price per megabyte available. IBM skipped 5.25" drives in this range and preannounced an 8.7 gigabyte 3.5" drive in late 1994, later changing the specification to 9.1 gigabytes when the drive went into production in late 1995. 3.5" 9.1 gigabyte drives now dominate the server drive market in this capacity range. 7,200 RPM models dominate the 3.5" server drive market, but the movement to 10,000 RPM initiated by Seagate in 1997 with the Cheetah series has also attracted other drive manufacturers, with most of the latest versions using 3" disks to reduce vibration and power problems. Hitachi has introduced 12,000 RPM server drive models, using 2.5" disks.

Starting in 1997, the increasing disk drive capacity appetite of the desktop personal computer market prompted several drive manufacturers to add drives intended for PC applications, at appropriate performance and price levels, with capacities ranging from 5 to 8.5 gigabytes. Nine drive manufacturers have now introduced 1" high 3.5" drives with IDE interfaces, and Quantum has expanded its Bigfoot 5.25" family to include 6.4 and 8.4 gigabyte models.

The 5-10 gigabyte product group currently includes drives from all four 2.5" drive manufacturers, with capacities ranging from 5 to 9.2 gigabytes. Led by IBM's mid-1997 introduction of the first 2.5" drives in this capacity range, most of the drives now offered are targeted at the growing mobile computer market, but Hitachi's 12,000 RPM models are designed for the specific high-performance requirements of sophisticated server applications.

### **Market status**

1998 was a year of rapid sales expansion for 5-10 gigabyte disk drives, led by 3.5" desktop drives, and in 1999 the product group has become the largest in the industry. Worldwide shipments increased from 1997's 7.6 million to 36.1 million in 1998, up 374.9%, and the 1999 total is forecasted to reach 67.0 million, rising 85.6%. 1998 sales revenues reached \$9.2 billion, an increase of 86.2%, and the forecasted \$12.1 billion in 1999, is up 31.6%. The percentage increase

for sales revenues is much lower than that for shipments, due to falling average unit prices.

The predominant role of drives for desktop computer applications is a relatively recent development in this product group. 1996 shipments consisted entirely of server drives used primarily with mainframe and midrange computers, network file servers, and a variety of specialized applications requiring high-end disk drives. 55.3% of 1997 shipments were still server drives, but that year also saw the emergence of desktop drives in this capacity range, both 3.5" and 5.25" models, along with early shipments of 2.5" mobile drives. With the surge of growth in 1998 and 1999, shipments of server drives are expected to hold only a 15.1% share of 1999 shipments, with desktop drives at 72.0% and mobile drives at 12.8%.

The product mix within the server drive group is also evolving. About 40% of the server drives in this product group shipped in 1996 were 5.25" models, mostly Seagate's Elite 9. The server drive scene changed in 1997, with a sharp decline in shipments of 5.25" drives, impacted by Seagate's movement to the Elite 23 gigabyte version. 1998 was the last year for 5.25" server drive shipments, and the product mix within the 10.1 million 3.5" server drives forecasted for shipment in 1999 is also changing. The majority of the industry's server drives are currently 7,200 RPM models, following the standard established earlier in the decade. However, Seagate introduced the industry to 10,000 RPM drives in 1997 with the Cheetah series, originally produced with 3.5" disks. After an annoying period of heat, power and vibration problems, Seagate changed to 3" disks in 1998, solving the problems and setting a standard which most of the firm's competitors have emulated.

3.5" desktop drives have also received extensive development activity during the past year, with efforts targeted at both the low-end and high-end products. Most of the drive manufacturers struggling to design the single platter drive with the lowest possible cost this year have concentrated on 4.3 gigabyte models. But those development programs have usually also included a two disk version, and those drives will lower the pricing floor for desktop drives in the 5-10 gigabyte range. The 1998 OEM average unit price for desktop 3.5" drives was \$154, but the equivalent price for 1999 is estimated at \$115. Drive manufacturers are also attempting to expand the high end of the desktop drive market in this capac-

## **1999 DISK/TREND REPORT**

ity range by introducing higher performance models. During recent years, 5,400 RPM models have predominated, but most manufacturers have introduced 7,200 RPM desktop drives in 1998, hoping that the high end of the desktop market is large enough to justify the effort. The rate at which 7,200 RPM drives replace 5,400 RPM models will probably depend heavily on manufacturers' pricing policies, and most are expected to adopt aggressive programs.

The biggest changes in the mix of applications for disk drives in this product group has already occurred, with the current predominance of desktop computer applications. Server drive usage with mainframe systems is expected to disappear by 2002, and network/midrange system usage will drop from 1998's 19% to 8.1% in 2002. Business desktop PC and consumer computer usage combined will continue to use about 70% of total drive shipments. The largest growth in the share of drives shipped is expected in mobile applications, with portable computers increasing from 5.3% in 1998 to 22.1% in 2002.

Quantum moved up to first place in noncaptive unit shipments for this product group, with 23.12% of the 1998 worldwide total, including both 5.25" and 3.5" models. Seagate dropped to second position, at 18.3%, with mostly 3.5" drives, and IBM was third with 15.6%, including both 3.5" and 2.5" drives.

### **Marketing trends**

After peaking in 1999, it will be a downhill path for shipments in this product group. Relentless increases in areal density and users' hunger for more disk drive capacity will continue to move the industry's average delivered drive capacity to higher levels. In 2002, total shipments of 5-10 gigabyte drives are projected at 5.6 million drives, an average annual decline during 2000-2002 of 51.9%. Since pricing levels will continue to fall, the product group's sales revenues will decline even more rapidly during the same period, dropping an average of 58.2%, to \$737.5 million.

Succeeding generations of high capacity server drives will move the preponderance of shipments above this capacity range, but 5-10 gigabyte server drives are expected to remain in production throughout the forecast period for usage with PC servers and other applications. The industry will be closely observing the rate of movement from 7,200 RPM server drives to the 10,000 RPM models avail-

able from several manufacturers, most using 3" disks. Also receiving attention will be the rate at which 7,200 RPM desktop drives displace 5,400 RPM models. In both situations, a trend to higher speeds is expected. Hitachi's initiative in offering the first 12,000 RPM drives using 2.5" disks has alerted the firm's competitors in the server drive business to the possibility of even higher motor speeds in the server drive segment, and several manufacturers of both disk drives and motors are working on 15,000 RPM development programs.

### **Technical trends**

As the industry moves up in recording density, it is always necessary to solve new technical problems involving the head/disk interface, track density/head positioning, semiconductor data rates, new encoding methods, magnetic/electrical interference, new interface requirements, and a myriad of other electronic and mechanical engineering considerations. In addition, there is the challenge of developing and securing reliable supplies of many new components, never previously in quantity production.

Most of the current challenges in developing and manufacturing 5-10 gigabyte drives are much more manageable, and the areas of great difficulty are now found with new development programs for drives in higher capacity ranges. Many of the new high performance drives for the 5-10 gigabyte range will be depopulated models derived from development programs for higher capacity ranges. The completely different development activities targeted at low cost 3.5" and 2.5" drives will also have a major impact on this product group in future years. The basic objective for such programs will be efficient manufacturing.

### **Forecasting assumptions**

1. 5.25" desktop drive shipments will decline and will be halted in 2001, in the face of severe price competition from 3.5" desktop drives produced in larger quantities.
2. Shipments of 3.5" desktop drives with 5-10 gigabyte capacities will peak in 1999, dominated by shipments of low cost models for personal computer applications. 3.5" server drive shipments will also peak in 1999, as higher capacity drives divert sales growth.
3. 2.5" mobile drive shipments will peak in 1999, as sales momentum for mobile drives moves to higher capacity product groups.

TABLE 47  
FIXED DISK DRIVES, 5 - 10 GIGABYTES  
REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |         |         |          |         |         |          |         |       |       |
|---------------------------|--|---------|---------|----------|---------|---------|----------|---------|-------|-------|
|                           | 1998   |         | 1999    |          | 2000    |         | Forecast |         | 2002  |       |
|                           | U.S.   | WW      | U.S.    | WW       | U.S.    | WW      | U.S.     | WW      | U.S.  | WW    |
| U.S. Manufacturers        | -----  |         |         |          |         |         |          |         |       |       |
| Captive                   | 1,479.8  | 2,231.5 | 1,419.3 | 2,144.3  | 614.4   | 933.7   | 161.4    | 242.8   | 37.4  | 57.5  |
| Distributor               | 1,163.5  | 2,166.3 | 1,450.1 | 2,547.0  | 944.5   | 1,667.2 | 225.0    | 405.9   | 69.7  | 126.8 |
| OEM/Integrator            | 2,128.5  | 3,872.2 | 3,086.4 | 5,155.5  | 1,846.9 | 3,107.8 | 485.6    | 816.5   | 141.2 | 238.8 |
| TOTAL U.S. REVENUES       | 4,771.8  | 8,270.0 | 5,955.8 | 9,846.8  | 3,405.8 | 5,708.7 | 872.0    | 1,465.2 | 248.3 | 423.1 |
| Non-U.S. Manufacturers    | -----  |         |         |          |         |         |          |         |       |       |
| Captive                   | 16.8   | 153.3   | 24.3    | 245.4    | 37.0    | 223.9   | 18.4     | 95.3    | 7.9   | 39.0  |
| Distributor               | 131.5  | 256.4   | 151.0   | 369.1    | 115.0   | 281.0   | 33.4     | 83.2    | 11.9  | 30.3  |
| OEM/Integrator            | 307.8  | 549.8   | 787.8   | 1,688.1  | 583.0   | 1,478.0 | 215.4    | 609.7   | 85.4  | 245.1 |
| TOTAL NON-U.S. REVENUES   | 456.1  | 959.5   | 963.1   | 2,302.6  | 735.0   | 1,982.9 | 267.2    | 788.2   | 105.2 | 314.4 |
| Worldwide Recap           | -----  |         |         |          |         |         |          |         |       |       |
| TOTAL WORLDWIDE REVENUES  | 5,227.9  | 9,229.5 | 6,918.9 | 12,149.4 | 4,140.8 | 7,691.6 | 1,139.2  | 2,253.4 | 353.5 | 737.5 |
| OEM Average Price (\$000) | .213   |         | .158    |          | .134    |         | .130     |         | .124  |       |

TABLE 48  
FIXED DISK DRIVES, 5 - 10 GIGABYTES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |          |           |          |           |          |           |          |          |         |
|--|--|----------|-----------|----------|-----------|----------|-----------|----------|----------|---------|
|  | 1998   |          | Forecast  |          |           |          |           |          |          |         |
|  | ---Shipments---  |          | 1999      |          | 2000      |          | 2001      |          | 2002     |         |
|  | U.S.   | WW       | U.S.      | WW       | U.S.      | WW       | U.S.      | WW       | U.S.     | WW      |
| U.S. Manufacturers                       |  |          |           |          |           |          |           |          |          |         |
| Captive                                  | 2,135.0  | 3,215.0  | 2,560.0   | 3,870.0  | 1,970.0   | 2,990.0  | 567.0     | 855.0    | 158.0    | 240.0   |
| Distributor                              | 5,532.5  | 10,466.8 | 9,125.0   | 16,775.0 | 6,920.0   | 12,700.0 | 1,895.0   | 3,525.0  | 633.0    | 1,175.0 |
| OEM/Integrator                           | 10,040.0   | 17,938.5 | 19,370.0  | 32,565.0 | 14,275.0  | 24,325.0 | 4,050.0   | 6,900.0  | 1,300.0  | 2,215.0 |
| TOTAL U.S. SHIPMENTS                     | 17,707.5   | 31,620.3 | 31,055.0  | 53,210.0 | 23,165.0  | 40,015.0 | 6,512.0   | 11,280.0 | 2,091.0  | 3,630.0 |
| Non-U.S. Manufacturers                   |  |          |           |          |           |          |           |          |          |         |
| Captive                                  | 29.3   | 248.9    | 48.0      | 629.0    | 85.0      | 650.0    | 45.0      | 275.0    | 20.0     | 115.0   |
| Distributor                              | 732.8  | 1,417.8  | 1,046.7   | 2,585.5  | 855.0     | 2,120.0  | 270.0     | 680.0    | 105.0    | 265.0   |
| OEM/Integrator                           | 1,579.4  | 2,821.7  | 5,478.3   | 10,609.0 | 4,410.0   | 9,910.0  | 1,620.0   | 4,045.0  | 660.0    | 1,675.0 |
| TOTAL NON-U.S. SHIPMENTS                 | 2,341.5  | 4,488.4  | 6,573.0   | 13,823.5 | 5,350.0   | 12,680.0 | 1,935.0   | 5,000.0  | 785.0    | 2,055.0 |
| Worldwide Recap                          |  |          |           |          |           |          |           |          |          |         |
| TOTAL WORLDWIDE SHIPMENTS                | 20,049.0   | 36,108.7 | 37,628.0  | 67,033.5 | 28,515.0  | 52,695.0 | 8,447.0   | 16,280.0 | 2,876.0  | 5,685.0 |
| Total Capacity (Terabytes)               | 259,863.7  |          | 511,659.2 |          | 378,100.0 |          | 118,959.8 |          | 42,950.7 |         |
| Cumulative Shipments (Units in millions) |  |          |           |          |           |          |           |          |          |         |
| WORLDWIDE TOTAL                          | 25.9   | 45.1     | 63.6      | 112.2    | 92.1      | 164.9    | 100.5     | 181.1    | 103.4    | 186.8   |

TABLE 49  
FIXED DISK DRIVES, 5 - 10 GIGABYTES  
WORLDWIDE REVENUES (\$M)  
BREAKDOWN BY DISK DIAMETER

|                                | 1998     |         |       | Forecast |         |         |        |         |         |        |         |        |        |        |
|--------------------------------|----------|---------|-------|----------|---------|---------|--------|---------|---------|--------|---------|--------|--------|--------|
|                                | Revenues |         |       | 1999     |         |         | 2000   |         |         | 2001   |         |        | 2002   |        |
|                                | 5.25"    | 3.5"    | 2.5"  | 5.25"    | 3.5"    | 2.5"    | 5.25"  | 3.5"    | 2.5"    | 5.25"  | 3.5"    | 2.5"   | 3.5"   | 2.5"   |
| <b>U. S. MANUFACTURERS</b>     |          |         |       |          |         |         |        |         |         |        |         |        |        |        |
| Captive                        | --       | 2,060.5 | 171.0 | --       | 1,807.4 | 336.9   | --     | 715.3   | 218.4   | --     | 172.5   | 70.3   | 57.5   | --     |
| Distributor                    | 129.2    | 2,023.6 | 13.5  | 66.4     | 2,454.1 | 26.5    | 40.7   | 1,609.1 | 17.4    | 13.8   | 387.1   | 5.0    | 125.8  | 1.0    |
| OEM/Integrator                 | 173.5    | 3,399.7 | 299.0 | 78.4     | 4,259.3 | 817.8   | 49.0   | 2,512.3 | 546.5   | 16.2   | 625.7   | 174.6  | 204.0  | 34.8   |
| TOTAL U.S. REVENUES            | 302.7    | 7,483.8 | 483.5 | 144.8    | 8,520.8 | 1,181.2 | 89.7   | 4,836.7 | 782.3   | 30.0   | 1,185.3 | 249.9  | 387.3  | 35.8   |
| <b>NON-U. S. MANUFACTURERS</b> |          |         |       |          |         |         |        |         |         |        |         |        |        |        |
| Captive                        | .4       | 82.1    | 70.8  | --       | 108.9   | 136.5   | --     | 78.1    | 145.8   | --     | 23.7    | 71.6   | 9.4    | 29.6   |
| Distributor                    | --       | 252.8   | 3.6   | --       | 352.9   | 16.2    | --     | 266.3   | 14.7    | --     | 75.3    | 7.9    | 27.5   | 2.8    |
| OEM/Integrator                 | --       | 458.7   | 91.1  | --       | 839.9   | 848.2   | --     | 609.8   | 868.2   | --     | 179.1   | 430.6  | 66.9   | 178.2  |
| TOTAL NON-U.S. REVENUES        | .4       | 793.6   | 165.5 | --       | 1,301.7 | 1,000.9 | --     | 954.2   | 1,028.7 | --     | 278.1   | 510.1  | 103.8  | 210.6  |
| <b>WORLDWIDE RECAP</b>         |          |         |       |          |         |         |        |         |         |        |         |        |        |        |
| Captive                        | .4       | 2,142.6 | 241.8 | --       | 1,916.3 | 473.4   | --     | 793.4   | 364.2   | --     | 196.2   | 141.9  | 66.9   | 29.6   |
|                                | --       | +65.9%  | --    | --       | -10.6%  | +95.8%  | --     | -58.6%  | -23.1%  | --     | -75.3%  | -61.0% | -65.9% | -79.1% |
| Distributor                    | 129.2    | 2,276.4 | 17.1  | 66.4     | 2,807.0 | 42.7    | 40.7   | 1,875.4 | 32.1    | 13.8   | 462.4   | 12.9   | 153.3  | 3.8    |
|                                | +83.0%   | +184.8% | --    | -48.6%   | +23.3%  | +149.7% | -38.7% | -33.2%  | -24.8%  | -66.1% | -75.3%  | -59.8% | -66.8% | -70.5% |
| OEM/Integrator                 | 173.5    | 3,858.4 | 390.1 | 78.4     | 5,099.2 | 1,666.0 | 49.0   | 3,122.1 | 1,414.7 | 16.2   | 804.8   | 605.2  | 270.9  | 213.0  |
|                                | +11.6%   | +48.9%  | --    | -54.8%   | +32.2%  | +327.1% | -37.5% | -38.8%  | -15.1%  | -66.9% | -74.2%  | -57.2% | -66.3% | -64.8% |
| Total Revenues                 | 303.1    | 8,277.4 | 649.0 | 144.8    | 9,822.5 | 2,182.1 | 89.7   | 5,790.9 | 1,811.0 | 30.0   | 1,463.4 | 760.0  | 491.1  | 246.4  |
|                                | +34.1%   | +76.8%  | --    | -52.2%   | +18.7%  | +236.2% | -38.1% | -41.0%  | -17.0%  | -66.6% | -74.7%  | -58.0% | -66.4% | -67.6% |
| ANNUAL SHARE, BY DIAMETER      | 3.3%     | 89.8%   | 6.9%  | 1.2%     | 80.9%   | 17.9%   | 1.2%   | 75.4%   | 23.4%   | 1.3%   | 65.0%   | 33.7%  | 66.7%  | 33.3%  |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 50  
 FIXED DISK DRIVES, 5 - 10 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998     |           |          | 1999    |           |          | 2000    |           |          | Forecast |          |          | 2001     |         | 2002 |      |
|-------------------------------|----------|-----------|----------|---------|-----------|----------|---------|-----------|----------|----------|----------|----------|----------|---------|------|------|
|                               | 5.25"    | 3.5"      | 2.5"     | 5.25"   | 3.5"      | 2.5"     | 5.25"   | 3.5"      | 2.5"     | 5.25"    | 3.5"     | 2.5"     | 3.5"     | 2.5"    | 3.5" | 2.5" |
| <b>U.S. MANUFACTURERS</b>     |          |           |          |         |           |          |         |           |          |          |          |          |          |         |      |      |
| Captive                       | --       | 2,915.0   | 300.0    | --      | 3,210.0   | 660.0    | --      | 2,510.0   | 480.0    | --       | 690.0    | 165.0    | 240.0    | --      |      |      |
| Distributor                   | 822.0    | 9,594.8   | 50.0     | 595.0   | 16,070.0  | 110.0    | 415.0   | 12,205.0  | 80.0     | 145.0    | 3,355.0  | 25.0     | 1,170.0  | 5.0     |      |      |
| OEM/Integrator                | 1,132.0  | 15,656.5  | 1,150.0  | 715.0   | 28,320.0  | 3,530.0  | 510.0   | 21,175.0  | 2,640.0  | 175.0    | 5,825.0  | 900.0    | 2,030.0  | 185.0   |      |      |
| TOTAL U.S. SHIPMENTS          | 1,954.0  | 28,166.3  | 1,500.0  | 1,310.0 | 47,600.0  | 4,300.0  | 925.0   | 35,890.0  | 3,200.0  | 320.0    | 9,870.0  | 1,090.0  | 3,440.0  | 190.0   |      |      |
| <b>NON-U.S. MANUFACTURERS</b> |          |           |          |         |           |          |         |           |          |          |          |          |          |         |      |      |
| Captive                       | .1       | 125.0     | 123.8    | --      | 358.0     | 271.0    | --      | 315.0     | 335.0    | --       | 100.0    | 175.0    | 40.0     | 75.0    |      |      |
| Distributor                   | --       | 1,404.5   | 13.3     | --      | 2,515.5   | 70.0     | --      | 2,050.0   | 70.0     | --       | 640.0    | 40.0     | 250.0    | 15.0    |      |      |
| OEM/Integrator                | --       | 2,468.1   | 353.6    | --      | 6,669.0   | 3,940.0  | --      | 5,525.0   | 4,385.0  | --       | 1,730.0  | 2,315.0  | 680.0    | 995.0   |      |      |
| TOTAL NON-U.S. SHIPMENTS      | .1       | 3,997.6   | 490.7    | --      | 9,542.5   | 4,281.0  | --      | 7,890.0   | 4,790.0  | --       | 2,470.0  | 2,530.0  | 970.0    | 1,085.0 |      |      |
| <b>WORLDWIDE RECAP</b>        |          |           |          |         |           |          |         |           |          |          |          |          |          |         |      |      |
| Captive                       | .1       | 3,040.0   | 423.8    | --      | 3,568.0   | 931.0    | --      | 2,825.0   | 815.0    | --       | 790.0    | 340.0    | 280.0    | 75.0    |      |      |
|                               | --       | +247.4%   | --       | --      | +17.4%    | +119.7%  | --      | -20.8%    | -12.5%   | --       | -72.0%   | -58.3%   | -64.6%   | -77.9%  |      |      |
| Distributor                   | 822.0    | 10,999.3  | 63.3     | 595.0   | 18,585.5  | 180.0    | 415.0   | 14,255.0  | 150.0    | 145.0    | 3,995.0  | 65.0     | 1,420.0  | 20.0    |      |      |
|                               | +267.0%  | +552.3%   | --       | -27.6%  | +69.0%    | +184.4%  | -30.3%  | -23.3%    | -16.7%   | -65.1%   | -72.0%   | -56.7%   | -64.5%   | -69.2%  |      |      |
| OEM/Integrator                | 1,132.0  | 18,124.6  | 1,503.6  | 715.0   | 34,989.0  | 7,470.0  | 510.0   | 26,700.0  | 7,025.0  | 175.0    | 7,555.0  | 3,215.0  | 2,710.0  | 1,180.0 |      |      |
|                               | +138.3%  | +328.2%   | --       | -36.8%  | +93.0%    | +396.8%  | -28.7%  | -23.7%    | -6.0%    | -65.7%   | -71.7%   | -54.2%   | -64.1%   | -63.3%  |      |      |
| Total Shipments               | 1,954.1  | 32,163.9  | 1,990.7  | 1,310.0 | 57,142.5  | 8,581.0  | 925.0   | 43,780.0  | 7,990.0  | 320.0    | 12,340.0 | 3,620.0  | 4,410.0  | 1,275.0 |      |      |
|                               | +179.6%  | +373.4%   | --       | -33.0%  | +77.7%    | +331.1%  | -29.4%  | -23.4%    | -6.9%    | -65.4%   | -71.8%   | -54.7%   | -64.3%   | -64.8%  |      |      |
| ANNUAL SHARE, BY DIAMETER     | 5.4%     | 89.2%     | 5.4%     | 2.0%    | 85.3%     | 12.7%    | 1.8%    | 83.2%     | 15.0%    | 2.0%     | 75.9%    | 22.1%    | 77.7%    | 22.3%   |      |      |
| TOTAL CAPACITY (Terabytes)    | 13,687.4 | 233,998.0 | 12,178.3 | 9,345.0 | 445,825.2 | 56,489.0 | 6,567.5 | 320,270.8 | 51,261.8 | 2,272.0  | 93,500.9 | 23,187.0 | 34,782.8 | 8,167.9 |      |      |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 51  
FIXED DISK DRIVES, 5 - 10 GIGABYTES  
SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | 1,990.7         | 5.5%   | 8,581.0            | 12.8%  | 7,990.0        | 15.1%  | 3,620.0        | 22.2%  | 1,275.0        | 22.4%  |
|                                | +1,709.7%       |        | +331.0%            |        | -6.8%          |        | -54.6%         |        | -64.7%         |        |
| 2.5 INCH                       | 1,990.7         |        | 8,581.0            |        | 7,990.0        |        | 3,620.0        |        | 1,275.0        |        |
| DESKTOP SYSTEM DRIVES          | 26,191.5        | 72.5%  | 48,297.0           | 72.0%  | 39,325.0       | 74.6%  | 11,635.0       | 71.4%  | 4,105.0        | 72.2%  |
|                                | +698.1%         |        | +84.4%             |        | -18.5%         |        | -70.4%         |        | -64.7%         |        |
| 5.25 INCH                      | 1,950.0         |        | 1,310.0            |        | 925.0          |        | 320.0          |        | --             |        |
| 3.5 INCH                       | 24,241.5        |        | 46,987.0           |        | 38,400.0       |        | 11,315.0       |        | 4,105.0        |        |
| SERVER SYSTEM DRIVES           | 7,926.5         | 21.9%  | 10,155.5           | 15.1%  | 5,380.0        | 10.2%  | 1,025.0        | 6.3%   | 305.0          | 5.3%   |
|                                | +88.2%          |        | +28.1%             |        | -47.0%         |        | -80.9%         |        | -70.2%         |        |
| 5.25 INCH                      | 4.1             |        | --                 |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 7,922.4         |        | 10,155.5           |        | 5,380.0        |        | 1,025.0        |        | 305.0          |        |
| Total Shipments                | 36,108.7        | 100.0% | 67,033.5           | 100.0% | 52,695.0       | 100.0% | 16,280.0       | 100.0% | 5,685.0        | 100.0% |
|                                | +374.9%         |        | +85.6%             |        | -21.4%         |        | -69.1%         |        | -65.1%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Mobile 2.5 inch totals include mobile platform 3 inch drives.

Server 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 52  
FIXED DISK DRIVES, 5 - 10 GIGABYTES  
APPLICATIONS SUMMARY  
Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |       | 2002 Projection |       |
|---|----------------|-------|-----------------|-------|
|   | Units<br>(000) | %     | Units<br>(000)  | %     |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | 72.2           | .2    | 5.7             | .1    |
| MAINFRAME SYSTEMS<br>General purpose  | 1,011.0        | 2.8   | --              | --    |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 6,860.7        | 19.0  | 460.5           | 8.1   |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 24,048.4       | 66.6  | 3,303.0         | 58.1  |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | 2,130.4        | 5.9   | 642.4           | 11.3  |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | 1,913.8        | 5.3   | 1,256.3         | 22.1  |
| OTHER<br>APPLICATIONS   | 72.2           | .2    | 17.1            | .3    |
| Total   | 36,108.7       | 100.0 | 5,685.0         | 100.0 |

TABLE 53  
 FIXED DISK DRIVES, 5 - 10 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER          | Forecast |      |      |      |      |
|------------------------|----------|------|------|------|------|
|                        | 1998     | 1999 | 2000 | 2001 | 2002 |
| <b>Captive</b>         |          |      |      |      |      |
| 5.25"                  | .400     | --   | --   | --   | --   |
| 3.5"                   | .082     | .063 | .036 | .032 | .031 |
| 2.5"                   | .093     | .076 | .068 | .065 | .061 |
| Captive Average        | .083     | .065 | .043 | .041 | .037 |
| <b>Distributor</b>     |          |      |      |      |      |
| 5.25"                  | .022     | .015 | .014 | .013 | --   |
| 3.5"                   | .029     | .019 | .018 | .015 | .014 |
| 2.5"                   | .044     | .036 | .033 | .031 | .030 |
| Distributor Average    | .029     | .019 | .018 | .015 | .014 |
| <b>OEM/Integrator</b>  |          |      |      |      |      |
| 5.25"                  | .022     | .016 | .014 | .013 | --   |
| 3.5"                   | .030     | .019 | .016 | .014 | .013 |
| 2.5"                   | .042     | .034 | .031 | .029 | .028 |
| OEM/Integrator Average | .030     | .021 | .019 | .018 | .017 |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

2.5 inch totals include mobile platform 3 inch drives.

3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 54  
 FIXED DISK DRIVES, 5 - 10 GIGABYTES  
 MARKET SHARE SUMMARY  
 Worldwide Shipments of Noncaptive Disk Drives

| Drive Manufacturers | 1998 Net Shipments               |         |       |         |       |             |         |        |         |       |
|---------------------|----------------------------------|---------|-------|---------|-------|-------------|---------|--------|---------|-------|
|                     | To United States<br>Destinations |         |       |         |       | Worldwide   |         |        |         |       |
|                     | Units (000)                      |         |       |         | %     | Units (000) |         |        |         | %     |
|                     | 5.25"                            | 3.5"    | 2.5"  | Total   |       | 5.25"       | 3.5"    | 2.5"   | Total   |       |
| Quantum             | 835.0                            | 2480.0  | --    | 3315.0  | 18.5  | 1950.0      | 5596.0  | --     | 7546.0  | 23.1  |
| Seagate Technology  | 3.3                              | 2040.0  | --    | 2043.3  | 11.4  | 4.0         | 5968.5  | --     | 5972.5  | 18.3  |
| IBM                 | --                               | 2565.0  | 838.0 | 3403.0  | 19.0  | --          | 3900.0  | 1200.0 | 5100.0  | 15.6  |
| Western Digital     | --                               | 3555.0  | --    | 3555.0  | 19.9  | --          | 4964.0  | --     | 4964.0  | 15.2  |
| Maxtor              | --                               | 3256.2  | --    | 3256.2  | 18.2  | --          | 4822.8  | --     | 4822.8  | 14.8  |
| Fujitsu             | --                               | 1634.8  | 39.3  | 1674.1  | 9.4   | --          | 2791.0  | 112.7  | 2903.7  | 8.9   |
| Other U.S.          | --                               | --      | --    | --      | --    | --          | --      | --     | --      | --    |
| Other Non-U.S.      | --                               | 543.6   | 94.5  | 638.1   | 3.6   | --          | 1081.6  | 254.2  | 1335.8  | 4.1   |
| TOTAL               | 838.3                            | 16074.6 | 971.8 | 17884.7 | 100.0 | 1954.0      | 29123.9 | 1566.9 | 32644.8 | 100.0 |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
 3.5 inch totals include server platform 3 inch and 2.5 inch drives.







## FIXED DISK DRIVES, 10 - 20 GIGABYTES

### Coverage

Examples of disk drives in this group include:

#### 5.25" disk diameter

Quantum

Bigfoot TS\*\*

#### 3"-3.5" disk diameter (Desktop and server drives)

Fujitsu

MAG3182\*\*, MPD3182AH\*\*

Hitachi

DK319H-18\*, DK32AH-18\*\*

IBM

DMVS-18D/V\*\*, DPLA-351500\*\*

Maxtor

91792D7\*\*, 91700U5\*\*

NEC

DJNA-351520\*\*

Quantum

Atlas IV\*\*, Atlas 10K\*\*, Fireball CR\*\*

Samsung Electronics

SP1828D\*\*, SV1003D\*\*

Seagate Technology

Medalist\*\*, Barracuda\*, Cheetah\*

Western Digital

WDE18310\*\*, WD172AA\*\*

#### 2.5" disk diameter (Mobile drives)

Fujitsu

MHG2102AT\*\*\*\*

Hitachi

DK229A-10\*\*\*\*

IBM

DCYA-214000\*\*\*, DCXA-210000\*\*\*\*

Toshiba

MK-1011GAV\*\*\*\*

#### 2.5" disk diameter (Server drives)

Hitachi

DK3F2-15

\*Maximum 41.3 mm height, or less.

\*\*Maximum 25.4 mm height, or less.

\*\*\*Maximum 19.05 mm height, or less.

\*\*\*\*Maximum 12.7 mm height, or less.

The 10-20 gigabyte product group is a capacity range with very limited previous activity. Prior to the first shipments of 3.5" drives in 1997, the only earlier disk drive available in this capacity range was the IBM 17 gigabyte 3390-9, using 10.8" disks, with shipments from 1993 to 1995.

IBM's widely anticipated "Marlin" drive, a 3.5" server disk drive with 18.2 gigabytes capacity, commenced shipments in October, 1997, the first of a new breed. The 18.2 gigabytes capacity point became a new industry standard, and most of the disk drive manufacturers participating in the server drive market now

offer 7,200 RPM 3.5" drives with that capacity. Seagate's second generation Cheetah server drives became available in 1998, the first 10,000 RPM drives in the 10-20 gigabyte product group. The 18.2 gigabyte Cheetah family was the industry's pioneer in utilizing 3" disks with 10,000 RPM drives, a tactic intended to minimize problems with vibration and power utilization, and later matched by most of Seagate's server drive competitors.

Availability of disk drives for desktop markets has followed closely behind the surge of server drives in this product group. IBM's 3.5" desktop "Titan" series pioneered the area in late 1997, providing 5,400 RPM models with up to 16.8 gigabytes capacity and 7,200 RPM drives with capacities up to 14.4 gigabytes. Similar programs have been launched by all of the other manufacturers active in desktop disk drives. The first 2.5" mobile disk drives in the 10-20 gigabyte range were shipped by IBM in late 1998, and the other three companies currently active in the 2.5" drive market added their products in early 1999.

### **Market status**

Although the first significant shipments of disk drives in the 10-20 gigabyte product group did not occur until late 1997, an impressive range of drives was introduced in 1998. With server, desktop and mobile drives available, the shipment ramp has moved up swiftly in 1999. 1998 unit shipments were 6.6 million drives, and the 1999 total is projected to reach 39.4 million units, up 490.1%. 1998 sales revenues of \$3.7 billion are forecasted to grow to \$10.6 billion in 1999, an increase of 183.8% -- with the rate of increase held down by the shift in product mix toward a higher proportion of desktop models, and the inevitable downward price trend.

This product group has quickly transitioned from complete reliance on the server drive market to a broad assortment of the disk drive industry's current products. While growing to an expected total of 9.5 million server drives in 1999, the portion of the product group's total shipments held by server drives will have fallen to 17.8%. During the same period, desktop drives are expected to provide 75.6% of 1999's shipments, with 29.8 million drives. 2.5" mobile drives are having a year of broad sales in this capacity range during 1999, with an expected 6.5% of the group's total shipments, at 2.5 million units.

## **1999 DISK/TREND REPORT**

As might be expected, classic server drive applications were a major part of 1998 shipments. Mainframe applications used 12.4% of 1998 total shipments, but mainframe usage is expected to drop to zero in 2002. Network/midrange systems drives were 23.2% of the 1998 shipments, with 6.9% projected for 2002. 60.1% of shipments were used with business desktop computers in 1998, and that pattern is projected to fall slightly in 2002, with 57.5%. During that period consumer computer usage will grow from 2.7% to 8.7%, and portable computer applications will rise sharply from 1.5% to 23.6%. Emerging consumer electronic applications, not a factor in 1998, are projected to use 3.1% of the 2002 shipments.

Maxtor's success during 1998 in developing the high-end portion of the desktop 3.5" drive market put the company in first place in noncaptive shipments for that year, with 26.5% of the worldwide total. Quantum was second with 23.7%, including shipments of both 3.5" and 5.25" drives, and IBM's shipments of a broad range of server, desktop and mobile drives put the company in third place, with 18.9%.

### **Marketing trends**

Life cycles are short in today's disk drive industry, and this product group is maturing rapidly. 10-20 gigabyte drives are expected to lead the industry in unit shipments in 2000, with 77.2 million drives, after only two years of full-scale shipments. However, after the shipment peak in 2000, the trend will be down, with 20.1 million drives projected for 2002, as the market moves to higher drive capacities. Sales revenue is also expected to peak in 2000, at \$14.1 billion, then decline to \$2.9 billion in 2002.

Server drives are expected to remain a significant factor in the 10-20 gigabyte range through 2002, but their share of total unit shipments will decline to an estimated 6.9%. Server drive shipments will remain substantial due to continuing expected market growth for PC file servers and other low end servers. Server drive shipments will also be helped by the inclination of many disk drive array users to utilize several drives in each array, rather than concentrate all data in one or two very large disk drives.

Following the impressive 2000 peak estimated at 57.9 million units, shipments of desktop drives will also head downward, but not as drastically. 2001 desktop drive shipments are forecasted at 43.0 million, declining to 14.0 million in 2002. After peaking in 2000, shipments of mobile drives will decline relatively slowly, with their share of the group total increasing to 23.6% in 2002. The notebook computer market frequently lags behind desktop PCs in utilizing disk capacity growth.

In the mainframe and file server applications which provided the initial markets for 10-20 gigabyte disk drives, price per megabyte is a principal driving influence, since the cost of the total storage capacity of a server, not the drive unit price, is usually the most important factor. The price per megabyte selling price produced by drives in this product group will evolve with changes in product mix and shipment volume. The initial 18.2 gigabyte server drives in this product group offered an attractive price per megabyte when compared with earlier server drives with lower capacities, with the OEM/Integrator average in 1997 at 6 cents. With the group's shipments now dominated by drives for desktop personal computer applications, the OEM/Integrator average price per megabyte for 3.5" drives has fallen to 1.5 cents in 1999 and is projected at 0.6 cents in 2002.

### **Technical trends**

The specific product requirements of desktop, mobile and server drive markets create important areas of divergence in the application of the disk drive industry's leading edge product development programs. All drive platforms benefit from the industry's basic advances in head and disk recording technology, but each market has different requirements.

The industry's current generation of 18.2 gigabyte server drives are now one inch high models, including both 7,200 and 10,000 RPM motor speeds, which have been developed as portions of product platforms, or families, which also cover capacity ranges above and below this product group. Most now utilize 5 disks, generate exceptionally high internal data rates, incorporate some of the world's more difficult mechanical engineering challenges, and provide MTBF specifications of a million hours.

Mobile drive development programs are no less of a challenge, using the industry's highest areal densities, but emphasizing low power consumption and excellent shock and vibration specifications. Desktop drive designers must enable the factory to produce reasonably reliable products, allow for regular introductions of new models with increased capacity, and achieve the world's lowest disk drive cost.

### **Forecasting assumptions**

1. 5.25" desktop drive shipments will decline each year, with final shipments in 2001.
2. 3.5" desktop drive shipments will peak in 2000, then decline through 2002, losing market share to drives with higher capacities.
3. 3.5" server drive shipments will peak in 2000, declining thereafter.
4. 2.5" mobile drives in this product group will peak in 2000, achieving higher shipments than for 2.5" drives in any other product group, drop slightly in 2001, then start a more rapid decline while losing share to higher capacity mobile drives.

TABLE 55  
FIXED DISK DRIVES, 10 - 20 GIGABYTES  
REVENUE SUMMARY

|                                  | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |                |                |                 |                |                 |                |                |                |                |
|----------------------------------|--|----------------|----------------|-----------------|----------------|-----------------|----------------|----------------|----------------|----------------|
|                                  | 1998   |                | Forecast       |                 |                |                 | 2001           |                | 2002           |                |
|                                  | U.S.   | WW             | U.S.           | WW              | U.S.           | WW              | U.S.           | WW             | U.S.           | WW             |
| <b>U.S. Manufacturers</b>        |  |                |                |                 |                |                 |                |                |                |                |
| Captive                          | 1,006.8  | 1,519.1        | 1,323.9        | 2,008.4         | 1,465.8        | 2,218.6         | 725.4          | 1,098.8        | 214.7          | 322.9          |
| Distributor                      | 368.5  | 562.6          | 1,473.4        | 2,303.0         | 1,723.6        | 2,658.3         | 941.5          | 1,490.4        | 254.7          | 412.7          |
| OEM/Integrator                   | 893.3  | 1,379.3        | 3,124.9        | 4,634.6         | 3,930.4        | 5,954.5         | 2,322.8        | 3,487.3        | 712.1          | 1,052.9        |
| <b>TOTAL U.S. REVENUES</b>       | <b>2,268.6</b>   | <b>3,461.0</b> | <b>5,922.2</b> | <b>8,946.0</b>  | <b>7,119.8</b> | <b>10,831.4</b> | <b>3,989.7</b> | <b>6,076.5</b> | <b>1,181.5</b> | <b>1,788.5</b> |
| <b>Non-U.S. Manufacturers</b>    |  |                |                |                 |                |                 |                |                |                |                |
| Captive                          | --   | 35.2           | 5.3            | 202.5           | 27.0           | 414.7           | 28.0           | 326.4          | 15.2           | 144.6          |
| Distributor                      | 25.9   | 30.6           | 66.7           | 93.2            | 230.4          | 355.5           | 156.3          | 249.2          | 49.2           | 84.9           |
| OEM/Integrator                   | 166.5  | 209.7          | 994.5          | 1,363.0         | 1,393.3        | 2,570.1         | 1,070.3        | 2,119.0        | 428.5          | 908.3          |
| <b>TOTAL NON-U.S. REVENUES</b>   | <b>192.4</b>   | <b>275.5</b>   | <b>1,066.5</b> | <b>1,658.7</b>  | <b>1,650.7</b> | <b>3,340.3</b>  | <b>1,254.6</b> | <b>2,694.6</b> | <b>492.9</b>   | <b>1,137.8</b> |
| <b>Worldwide Recap</b>           |  |                |                |                 |                |                 |                |                |                |                |
| <b>TOTAL WORLDWIDE REVENUES</b>  | <b>2,461.0</b>   | <b>3,736.5</b> | <b>6,988.7</b> | <b>10,604.7</b> | <b>8,770.5</b> | <b>14,171.7</b> | <b>5,244.3</b> | <b>8,771.1</b> | <b>1,674.4</b> | <b>2,926.3</b> |
| <b>OEM Average Price (\$000)</b> |  | <b>.407</b>    |                | <b>.227</b>     |                | <b>.158</b>     |                | <b>.137</b>    |                | <b>.133</b>    |

TABLE 56  
FIXED DISK DRIVES, 10 - 20 GIGABYTES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |          |          |           |          |             |          |           |          |           |
|--|--|----------|----------|-----------|----------|-------------|----------|-----------|----------|-----------|
|  | 1998   |          | Forecast |           |          |             |          |           |          |           |
|  | Shipments  |          | 1999     |           | 2000     |             | 2001     |           | 2002     |           |
|  | U.S.   | WW       | U.S.     | WW        | U.S.     | WW          | U.S.     | WW        | U.S.     | WW        |
| U.S. Manufacturers                       |  |          |          |           |          |             |          |           |          |           |
| Captive                                  | 710.0  | 1,070.0  | 1,440.0  | 2,185.0   | 2,135.0  | 3,235.0     | 1,520.0  | 2,305.0   | 490.0    | 735.0     |
| Distributor                              | 1,021.0  | 1,620.4  | 6,095.0  | 10,190.0  | 10,605.0 | 17,100.0    | 7,335.0  | 11,970.0  | 2,260.0  | 3,725.0   |
| OEM/Integrator                           | 2,227.6  | 3,564.4  | 12,755.0 | 20,000.0  | 25,285.0 | 39,320.0    | 18,335.0 | 27,915.0  | 6,095.0  | 9,065.0   |
| TOTAL U.S. SHIPMENTS                     | 3,958.6  | 6,254.8  | 20,290.0 | 32,375.0  | 38,025.0 | 59,655.0    | 27,190.0 | 42,190.0  | 8,845.0  | 13,525.0  |
| Non-U.S. Manufacturers                   |  |          |          |           |          |             |          |           |          |           |
| Captive                                  | --   | 18.5     | 10.0     | 332.5     | 55.0     | 905.0       | 60.0     | 820.0     | 35.0     | 375.0     |
| Distributor                              | 66.0   | 78.7     | 241.0    | 376.0     | 1,395.0  | 2,260.0     | 1,120.0  | 1,840.0   | 390.0    | 670.0     |
| OEM/Integrator                           | 276.7  | 336.8    | 4,805.0  | 6,384.0   | 8,255.0  | 14,385.0    | 6,905.0  | 12,750.0  | 2,830.0  | 5,620.0   |
| TOTAL NON-U.S. SHIPMENTS                 | 342.7  | 434.0    | 5,056.0  | 7,092.5   | 9,705.0  | 17,550.0    | 8,085.0  | 15,410.0  | 3,255.0  | 6,665.0   |
| Worldwide Recap                          |  |          |          |           |          |             |          |           |          |           |
| TOTAL WORLDWIDE SHIPMENTS                | 4,301.3  | 6,688.8  | 25,346.0 | 39,467.5  | 47,730.0 | 77,205.0    | 35,275.0 | 57,600.0  | 12,100.0 | 20,190.0  |
| Total Capacity (Terabytes)               |  | 92,372.8 |          | 569,904.3 |          | 1,029,267.0 |          | 861,198.0 |          | 336,655.0 |
| Cumulative Shipments (Units in millions) |  |          |          |           |          |             |          |           |          |           |
| WORLDWIDE TOTAL                          | 4.4  | 6.9      | 29.8     | 46.3      | 77.5     | 123.5       | 112.8    | 181.1     | 124.9    | 201.3     |

TABLE 57  
 FIXED DISK DRIVES, 10 - 20 GIGABYTES  
 WORLDWIDE REVENUES (\$M)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998  |         |      | 1999   |         |         | 2000   |          |         | 2001   |         |         | 2002    |         |
|-------------------------------|-------|---------|------|--------|---------|---------|--------|----------|---------|--------|---------|---------|---------|---------|
|                               | 5.25" | 3.5"    | 2.5" | 5.25"  | 3.5"    | 2.5"    | 5.25"  | 3.5"     | 2.5"    | 5.25"  | 3.5"    | 2.5"    | 3.5"    | 2.5"    |
| <b>U.S. MANUFACTURERS</b>     |       |         |      |        |         |         |        |          |         |        |         |         |         |         |
| Captive                       | --    | 1,502.6 | 16.5 | --     | 1,916.0 | 92.4    | --     | 2,012.0  | 206.6   | --     | 942.2   | 156.6   | 269.6   | 53.3    |
| Distributor                   | 31.5  | 529.2   | 1.9  | 20.5   | 2,275.7 | 6.8     | 8.4    | 2,635.3  | 14.6    | 3.2    | 1,475.7 | 11.5    | 407.4   | 5.3     |
| OEM/Integrator                | 41.0  | 1,310.1 | 28.2 | 27.9   | 4,444.8 | 161.9   | 11.7   | 5,375.5  | 567.3   | 5.0    | 3,021.3 | 461.0   | 840.8   | 212.1   |
| TOTAL U.S. REVENUES           | 72.5  | 3,341.9 | 46.6 | 48.4   | 8,636.5 | 261.1   | 20.1   | 10,022.8 | 788.5   | 8.2    | 5,439.2 | 629.1   | 1,517.8 | 270.7   |
| <b>NON-U.S. MANUFACTURERS</b> |       |         |      |        |         |         |        |          |         |        |         |         |         |         |
| Captive                       | --    | 35.2    | --   | --     | 145.4   | 57.1    | --     | 181.9    | 232.8   | --     | 106.9   | 219.5   | 36.1    | 108.5   |
| Distributor                   | --    | 30.6    | --   | --     | 90.6    | 2.6     | --     | 330.1    | 25.4    | --     | 226.3   | 22.9    | 73.2    | 11.7    |
| OEM/Integrator                | --    | 209.5   | .2   | --     | 983.6   | 379.4   | --     | 1,170.0  | 1,400.1 | --     | 805.0   | 1,314.0 | 262.1   | 646.2   |
| TOTAL NON-U.S. REVENUES       | --    | 275.3   | .2   | --     | 1,219.6 | 439.1   | --     | 1,682.0  | 1,658.3 | --     | 1,138.2 | 1,556.4 | 371.4   | 766.4   |
| <b>WORLDWIDE RECAP</b>        |       |         |      |        |         |         |        |          |         |        |         |         |         |         |
| Captive                       | --    | 1,537.8 | 16.5 | --     | 2,061.4 | 149.5   | --     | 2,193.9  | 439.4   | --     | 1,049.1 | 376.1   | 305.7   | 161.8   |
|                               | --    | --      | --   | --     | +34.0%  | +806.1% | --     | +6.4%    | +193.9% | --     | -52.2%  | -14.4%  | -70.9%  | -57.0%  |
| Distributor                   | 31.5  | 559.8   | 1.9  | 20.5   | 2,366.3 | 9.4     | 8.4    | 2,965.4  | 40.0    | 3.2    | 1,702.0 | 34.4    | 480.6   | 17.0    |
|                               | --    | --      | --   | -34.9% | +322.7% | +394.7% | -59.0% | +25.3%   | +325.5% | -61.9% | -42.6%  | -14.0%  | -71.8%  | -50.6%  |
| OEM/Integrator                | 41.0  | 1,519.6 | 28.4 | 27.9   | 5,428.4 | 541.3   | 11.7   | 6,545.5  | 1,967.4 | 5.0    | 3,826.3 | 1,775.0 | 1,102.9 | 858.3   |
|                               | --    | +721.4% | --   | -32.0% | +257.2% | --      | -58.1% | +20.6%   | +263.5% | -57.3% | -41.5%  | -9.8%   | -71.2%  | -51.6%  |
| Total Revenues                | 72.5  | 3,617.2 | 46.8 | 48.4   | 9,856.1 | 700.2   | 20.1   | 11,704.8 | 2,446.8 | 8.2    | 6,577.4 | 2,185.5 | 1,889.2 | 1,037.1 |
|                               | --    | --      | --   | -33.2% | +172.5% | --      | -58.5% | +18.8%   | +249.4% | -59.2% | -43.8%  | -10.7%  | -71.3%  | -52.5%  |
| ANNUAL SHARE, BY DIAMETER     | 1.9%  | 96.9%   | 1.2% | .5%    | 93.0%   | 6.5%    | .1%    | 82.7%    | 17.2%   | .1%    | 75.1%   | 24.8%   | 64.7%   | 35.3%   |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 58  
 FIXED DISK DRIVES, 10 - 20 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998    |          |         | 1999    |           |          | 2000    |           |           | Forecast |           |           |           |          |
|-------------------------------|---------|----------|---------|---------|-----------|----------|---------|-----------|-----------|----------|-----------|-----------|-----------|----------|
|                               | 5.25"   | 3.5"     | 2.5"    | 5.25"   | 3.5"      | 2.5"     | 5.25"   | 3.5"      | 2.5"      | 5.25"    | 3.5"      | 2.5"      | 3.5"      | 2.5"     |
| <b>U.S. MANUFACTURERS</b>     |         |          |         |         |           |          |         |           |           |          |           |           |           |          |
| Captive                       | --      | 1,050.0  | 20.0    | --      | 2,020.0   | 165.0    | --      | 2,830.0   | 405.0     | --       | 1,980.0   | 325.0     | 615.0     | 120.0    |
| Distributor                   | 150.0   | 1,465.4  | 5.0     | 120.0   | 10,045.0  | 25.0     | 70.0    | 16,970.0  | 60.0      | 30.0     | 11,890.0  | 50.0      | 3,700.0   | 25.0     |
| OEM/Integrator                | 210.0   | 3,279.4  | 75.0    | 180.0   | 19,185.0  | 635.0    | 100.0   | 36,775.0  | 2,445.0   | 50.0     | 25,760.0  | 2,105.0   | 8,015.0   | 1,050.0  |
| TOTAL U.S. SHIPMENTS          | 360.0   | 5,794.8  | 100.0   | 300.0   | 31,250.0  | 825.0    | 170.0   | 56,575.0  | 2,910.0   | 80.0     | 39,630.0  | 2,480.0   | 12,330.0  | 1,195.0  |
| <b>NON-U.S. MANUFACTURERS</b> |         |          |         |         |           |          |         |           |           |          |           |           |           |          |
| Captive                       | --      | 18.5     | --      | --      | 222.5     | 110.0    | --      | 430.0     | 475.0     | --       | 350.0     | 470.0     | 125.0     | 250.0    |
| Distributor                   | --      | 78.7     | --      | --      | 366.0     | 10.0     | --      | 2,155.0   | 105.0     | --       | 1,740.0   | 100.0     | 615.0     | 55.0     |
| OEM/Integrator                | --      | 336.3    | .5      | --      | 4,764.0   | 1,620.0  | --      | 8,190.0   | 6,195.0   | --       | 6,610.0   | 6,140.0   | 2,340.0   | 3,280.0  |
| TOTAL NON-U.S. SHIPMENTS      | --      | 433.5    | .5      | --      | 5,352.5   | 1,740.0  | --      | 10,775.0  | 6,775.0   | --       | 8,700.0   | 6,710.0   | 3,080.0   | 3,585.0  |
| <b>WORLDWIDE RECAP</b>        |         |          |         |         |           |          |         |           |           |          |           |           |           |          |
| Captive                       | --      | 1,068.5  | 20.0    | --      | 2,242.5   | 275.0    | --      | 3,260.0   | 880.0     | --       | 2,330.0   | 795.0     | 740.0     | 370.0    |
|                               | --      | --       | --      | --      | +109.9%   | --       | --      | +45.4%    | +220.0%   | --       | -28.5%    | -9.7%     | -68.2%    | -53.5%   |
| Distributor                   | 150.0   | 1,544.1  | 5.0     | 120.0   | 10,411.0  | 35.0     | 70.0    | 19,125.0  | 165.0     | 30.0     | 13,630.0  | 150.0     | 4,315.0   | 80.0     |
|                               | --      | --       | --      | -20.0%  | +574.2%   | +600.0%  | -41.7%  | +83.7%    | +371.4%   | -57.1%   | -28.7%    | -9.1%     | -68.3%    | -46.7%   |
| OEM/Integrator                | 210.0   | 3,615.7  | 75.5    | 180.0   | 23,949.0  | 2,255.0  | 100.0   | 44,965.0  | 8,640.0   | 50.0     | 32,370.0  | 8,245.0   | 10,355.0  | 4,330.0  |
|                               | --      | --       | --      | -14.3%  | +562.4%   | --       | -44.4%  | +87.8%    | +283.1%   | -50.0%   | -28.0%    | -4.6%     | -68.0%    | -47.5%   |
| Total Shipments               | 360.0   | 6,228.3  | 100.5   | 300.0   | 36,602.5  | 2,565.0  | 170.0   | 67,350.0  | 9,685.0   | 80.0     | 48,330.0  | 9,190.0   | 15,410.0  | 4,780.0  |
|                               | --      | --       | --      | -16.7%  | +487.7%   | --       | -43.3%  | +84.0%    | +277.6%   | -52.9%   | -28.2%    | -5.1%     | -68.1%    | -48.0%   |
| ANNUAL SHARE, BY DIAMETER     | 5.4%    | 93.2%    | 1.4%    | .8%     | 92.8%     | 6.4%     | .2%     | 87.3%     | 12.5%     | .1%      | 84.0%     | 15.9%     | 76.4%     | 23.6%    |
| TOTAL CAPACITY (Terabytes)    | 4,340.1 | 86,827.7 | 1,205.0 | 4,200.0 | 537,200.3 | 28,504.0 | 2,380.0 | 910,667.0 | 116,220.0 | 1,120.0  | 731,418.0 | 128,660.0 | 260,175.0 | 76,480.0 |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 59  
FIXED DISK DRIVES, 10 - 20 GIGABYTES  
SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | 100.5           | 1.5%   | 2,565.0            | 6.5%   | 9,685.0        | 12.5%  | 9,190.0        | 15.9%  | 4,780.0        | 23.6%  |
|                                | --              |        | +2,452.2%          |        | +277.5%        |        | -5.1%          |        | -47.9%         |        |
| 2.5 INCH                       | 100.5           |        | 2,565.0            |        | 9,685.0        |        | 9,190.0        |        | 4,780.0        |        |
| DESKTOP SYSTEM DRIVES          | 4,200.3         | 62.8%  | 29,865.0           | 75.6%  | 57,960.0       | 75.0%  | 43,045.0       | 74.7%  | 14,010.0       | 69.3%  |
|                                | --              |        | +611.0%            |        | +94.0%         |        | -25.7%         |        | -67.4%         |        |
| 5.25 INCH                      | 360.0           |        | 300.0              |        | 170.0          |        | 80.0           |        | --             |        |
| 3.5 INCH                       | 3,840.3         |        | 29,565.0           |        | 57,790.0       |        | 42,965.0       |        | 14,010.0       |        |
| SERVER SYSTEM DRIVES           | 2,388.0         | 35.7%  | 7,037.5            | 17.8%  | 9,560.0        | 12.3%  | 5,365.0        | 9.3%   | 1,400.0        | 6.9%   |
|                                | +1,137.9%       |        | +194.7%            |        | +35.8%         |        | -43.8%         |        | -73.9%         |        |
| 3.5 INCH                       | 2,388.0         |        | 7,037.5            |        | 9,560.0        |        | 5,365.0        |        | 1,400.0        |        |
| Total Shipments                | 6,688.8         | 100.0% | 39,467.5           | 100.0% | 77,205.0       | 100.0% | 57,600.0       | 100.0% | 20,190.0       | 100.0% |
|                                | +3,367.5%       |        | +490.1%            |        | +95.6%         |        | -25.4%         |        | -64.9%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Mobile 2.5 inch totals include mobile platform 3 inch drives.

Server 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 60  
 FIXED DISK DRIVES, 10 - 20 GIGABYTES  
 APPLICATIONS SUMMARY  
 Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |       | 2002 Projection |       |
|---|----------------|-------|-----------------|-------|
|   | Units<br>(000) | %     | Units<br>(000)  | %     |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | 6.7            | .1    | 40.4            | .2    |
| MAINFRAME SYSTEMS<br>General purpose  | 829.4          | 12.4  | --              | --    |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 1,551.8        | 23.2  | 1,393.1         | 6.9   |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 4,020.0        | 60.1  | 11,609.3        | 57.5  |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | 180.6          | 2.7   | 1,756.5         | 8.7   |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | 100.3          | 1.5   | 4,764.8         | 23.6  |
| OTHER<br>APPLICATIONS   | --             | --    | 625.9           | 3.1   |
| Total   | 6,688.8        | 100.0 | 20,190.0        | 100.0 |

TABLE 61  
 FIXED DISK DRIVES, 10 - 20 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER<br>-----  | -----Forecast----- |                |                |                |                |
|-------------------------|--------------------|----------------|----------------|----------------|----------------|
|                         | -----1998-----     | -----1999----- | -----2000----- | -----2001----- | -----2002----- |
| Captive<br>-----        |                    |                |                |                |                |
| 5.25"                   | --                 | --             | --             | --             | --             |
| 3.5"                    | .085               | .056           | .041           | .026           | .023           |
| 2.5"                    | .069               | .035           | .042           | .034           | .027           |
| Captive Average         | .085               | .054           | .041           | .028           | .025           |
| Distributor<br>-----    |                    |                |                |                |                |
| 5.25"                   | .017               | .012           | .009           | .007           | --             |
| 3.5"                    | .029               | .016           | .012           | .009           | .007           |
| 2.5"                    | .031               | .023           | .020           | .016           | .013           |
| Distributor Average     | .028               | .016           | .012           | .009           | .007           |
| OEM/Integrator<br>----- |                    |                |                |                |                |
| 5.25"                   | .016               | .011           | .008           | .007           | --             |
| 3.5"                    | .031               | .015           | .011           | .008           | .006           |
| 2.5"                    | .031               | .023           | .019           | .015           | .012           |
| OEM/Integrator Average  | .030               | .016           | .012           | .009           | .008           |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

2.5 inch totals include mobile platform 3 inch drives.

3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 62  
 FIXED DISK DRIVES, 10 - 20 GIGABYTES  
 MARKET SHARE SUMMARY  
 Worldwide Shipments of Noncaptive Disk Drives

| Drive Manufacturers | 1998 Net Shipments            |        |      |        |       |             |        |      |        |       |
|---------------------|-------------------------------|--------|------|--------|-------|-------------|--------|------|--------|-------|
|                     | To United States Destinations |        |      |        |       | Worldwide   |        |      |        |       |
|                     | Units (000)                   |        |      |        | %     | Units (000) |        |      |        | %     |
|                     | 5.25"                         | 3.5"   | 2.5" | Total  |       | 5.25"       | 3.5"   | 2.5" | Total  |       |
| Maxtor              | --                            | 1095.1 | --   | 1095.1 | 30.5  | --          | 1482.8 | --   | 1482.8 | 26.5  |
| Quantum             | 155.0                         | 440.0  | --   | 595.0  | 16.5  | 360.0       | 970.0  | --   | 1330.0 | 23.7  |
| IBM                 | --                            | 655.0  | 53.0 | 708.0  | 19.7  | --          | 980.0  | 80.0 | 1060.0 | 18.9  |
| Seagate Technology  | --                            | 523.5  | --   | 523.5  | 14.6  | --          | 855.0  | --   | 855.0  | 15.3  |
| Western Digital     | --                            | 327.0  | --   | 327.0  | 9.1   | --          | 457.0  | --   | 457.0  | 8.2   |
| Fujitsu             | --                            | 279.3  | .2   | 279.5  | 7.8   | --          | 323.4  | .5   | 323.9  | 5.8   |
| Other U.S.          | --                            | --     | --   | --     | --    | --          | --     | --   | --     | --    |
| Other Non-U.S.      | --                            | 63.2   | --   | 63.2   | 1.8   | --          | 91.6   | --   | 91.6   | 1.6   |
| TOTAL               | 155.0                         | 3383.1 | 53.2 | 3591.3 | 100.0 | 360.0       | 5159.8 | 80.5 | 5600.3 | 100.0 |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
 3.5 inch totals include server platform 3 inch and 2.5 inch drives.







## FIXED DISK DRIVES, 20 - 40 GIGABYTES

### Coverage

Examples of disk drives in this group include:

3"-3.5" disk diameter (Desktop and server drives)

|                     |                                       |
|---------------------|---------------------------------------|
| Fujitsu             | MAF3364*                              |
| IBM                 | DMVS-36D/V*, DPLA-353750**            |
| Maxtor              | 92048D8**, 92720U8**                  |
| Quantum             | Fireball CX**, Atlas IV*, Atlas 10K*  |
| Samsung Electronics | SP2728D**, SV2016D**                  |
| Seagate Technology  | Cheetah*, Barracuda*, Barracuda ATA** |
| Western Digital     | WD205AA**, WD272AB**                  |

\*Maximum 41.3 mm height, or less.

\*\*Maximum 25.4 mm height, or less.

The first disk drive to be an active participant in the 20-40 gigabyte range of capacities was the Seagate Technology 5.25" Elite 23, a 23 gigabyte descendant of the company's successful Elite 9. The Elite 23, which entered the market in the second half of 1996, offered the industry's best price per megabyte at that time for high performance drives. As a result, shipments for high-end mainframe and open systems server applications reached significant levels in 1997. The Elite 23 was superseded by Seagate's Elite 47, with a capacity above this product group, and the 23 gigabyte model was phased out in 1998.

In the second half of 1998, both desktop and server 3.5" drives became available in the 20-40 gigabyte range, joined in 1999 by 3" server drives operating at 10,000 RPM. Server drives of various types will obviously have an important role in this capacity range, but eventually shipments of desktop drives are expected to dominate the product group. Already most of the manufacturers of desktop drives are active in the product group, and growth is expected to be rapid in the next few years. The first 2.5" notebook drives with capacities in this product group have yet to be announced, but current DISK/TREND forecasts expect that event during this year.

### Market status

The 20-40 gigabyte product group was still in its infancy last year, with shipments of only 57,500 drives and sales revenues of \$62.4 million. A much

higher level of activity is occurring in 1999, with numerous drive manufacturers selling desktop 3.5" drives in the 20 to 37 gigabyte range and offering various types of server drives, mostly with capacities of about 36 gigabytes. Unit shipments of 2.7 million drives are forecasted for 1999, with sales revenue of \$1.7 billion.

While 1999 unit shipments of server 3.5" drives are projected to reach almost a million units, shipments of desktop 3.5" drives are expected to reach 1.6 million. The demand for increased disk drive capacity in the upper third of the personal computer industry remains strong, driven by Internet, image storage and other applications. Many PC manufacturers are also anxious to add high capacity disk drives to their product offerings to increase differentiation with the highly promoted low end of the personal computer market, and are motivated to action by the attractive prices available for desktop drives. As areal density increases, and the platter count for individual drives constantly goes down, 1999 OEM average unit prices for desktop drives in this product group are about the same as last year's OEM prices for drives with half the capacity.

### **Marketing trends**

The next three years are expected to provide dynamic growth in unit shipments for desktop, mobile and server drives in the 20-40 gigabyte product group. Explosive growth is forecasted for next year, with unit shipments jumping to 42.8 million drives, generating sales revenues of \$10.6 billion. 2001 is again expected to see dynamic growth, with unit shipments rising to 88.3 million drives, up 106.4%, as the product group becomes the industry leader. While sales revenues are also projected to assume industry leadership in 2001 with \$15.9 billion, the percentage increase will inevitably be more modest, at 58.8%, as the market share for higher priced server drives continues to decline, along with average price levels. By 2002, unit shipments for the product group are forecasted to drop to 66.0 million drives, with sales revenues declining to \$10.2 billion, as shipment leadership again moves up to high capacities.

1998's modest unit shipments were concentrated in mainframe and network/midrange system applications, with a modest 23.5% of all drives used in various personal computer markets. In 2002, all of the midrange, mainframe and

high performance applications will be less than 10% of the total, with business and consumer PCs using almost 70%, and portable computers taking almost 15%. Notably, other applications, including new consumer electronic markets, are projected to consume 6.4% of the total, over 4 million drives.

### **Technical trends**

The basic research essential to develop the drives for this product group has already been done, and the major challenge for manufacturers of disk drives and the components incorporated in them is to manage their development programs efficiently. The most effective competitors in these markets will be the manufacturers which are able to reduce most rapidly the quantity of critical components in each drive, with emphasis on heads, disks and semiconductors. The industry's well known areal density curve, always moving upward, makes it possible to achieve most of the parts count reductions. And, of course, the reduced parts count is what drives each of the industry's frequent product life cycles -- all to offer drives at continually lower cost. By 2002 most of the 3"-3.5" drives sold in this product group will be manufactured with one or two platters, and by the end of that year, we may even see the first of the single platter 2.5" drives.

### **Forecasting assumptions**

1. Server drives will be improved with higher motor speeds, reduced platter count, using mostly 1" height configurations during the forecast period, and shipments will peak in 2001.
2. 3.5" desktop drives will continue to be improved in motor speed, parts count, reliability, and in generally lower prices, and shipments will peak in 2001.
3. Shipments of 2.5" mobile market drives will start by the end of 1999, with rapidly growing sales through 2001, with falling parts count and price levels throughout the forecast period.

TABLE 63  
FIXED DISK DRIVES, 20 - 40 GIGABYTES  
REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |      |         |         |         |          |          |          |         |          |      |  |
|---------------------------|--|------|---------|---------|---------|----------|----------|----------|---------|----------|------|--|
|                           | 1998   |      | 1999    |         | 2000    |          | Forecast |          | 2001    |          | 2002 |  |
|                           | U.S.   | WW   | U.S.    | WW      | U.S.    | WW       | U.S.     | WW       | U.S.    | WW       |      |  |
| U.S. Manufacturers        |  |      |         |         |         |          |          |          |         |          |      |  |
| Captive                   | 1.6  | 2.7  | 441.0   | 655.0   | 1,294.7 | 1,913.5  | 1,570.8  | 2,330.4  | 999.4   | 1,481.9  |      |  |
| Distributor               | 35.0   | 42.9 | 186.3   | 240.7   | 1,435.1 | 1,916.6  | 1,978.4  | 2,781.8  | 1,037.9 | 1,560.9  |      |  |
| OEM/Integrator            | 15.5   | 16.8 | 523.1   | 699.3   | 3,422.3 | 4,816.0  | 4,746.2  | 7,111.9  | 2,608.3 | 4,136.9  |      |  |
| TOTAL U.S. REVENUES       | 52.1   | 62.4 | 1,150.4 | 1,595.0 | 6,152.1 | 8,646.1  | 8,295.4  | 12,224.1 | 4,645.6 | 7,179.7  |      |  |
| Non-U.S. Manufacturers    |  |      |         |         |         |          |          |          |         |          |      |  |
| Captive                   | --   | --   | --      | 32.9    | 2.5     | 148.8    | 27.2     | 414.7    | 34.9    | 367.3    |      |  |
| Distributor               | --   | --   | 19.7    | 22.0    | 175.3   | 263.8    | 314.9    | 493.5    | 205.6   | 333.7    |      |  |
| OEM/Integrator            | --   | --   | 89.4    | 107.8   | 652.8   | 994.8    | 1,539.8  | 2,836.4  | 1,190.9 | 2,366.9  |      |  |
| TOTAL NON-U.S. REVENUES   | --   | --   | 109.1   | 162.7   | 830.6   | 1,407.4  | 1,881.9  | 3,744.6  | 1,431.4 | 3,067.9  |      |  |
| Worldwide Recap           |  |      |         |         |         |          |          |          |         |          |      |  |
| TOTAL WORLDWIDE REVENUES  | 52.1   | 62.4 | 1,259.5 | 1,757.7 | 6,982.7 | 10,053.5 | 10,177.3 | 15,968.7 | 6,077.0 | 10,247.6 |      |  |
| OEM Average Price (\$000) | .840   |      | .467    |         | .198    |          | .160     |          | .139    |          |      |  |

TABLE 64  
 FIXED DISK DRIVES, 20 - 40 GIGABYTES  
 UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |         |                    |          |          |             |          |             |          |             |
|--|--|---------|--------------------|----------|----------|-------------|----------|-------------|----------|-------------|
|  | 1998   |         | -----Forecast----- |          |          |             |          |             |          |             |
|  | Shipments  |         | 1999               |          | 2000     |             | 2001     |             | 2002     |             |
|  | U.S.   | WW      | U.S.               | WW       | U.S.     | WW          | U.S.     | WW          | U.S.     | WW          |
| U.S. Manufacturers                       |  |         |                    |          |          |             |          |             |          |             |
| Captive                                  | 3.0  | 5.0     | 380.0              | 565.0    | 1,540.0  | 2,290.0     | 2,985.0  | 4,445.0     | 2,095.0  | 3,120.0     |
| Distributor                              | 26.5   | 32.5    | 303.0              | 378.0    | 7,230.0  | 9,650.0     | 12,750.0 | 18,100.0    | 8,390.0  | 12,790.0    |
| OEM/Integrator                           | 19.0   | 20.0    | 1,062.0            | 1,412.0  | 16,955.0 | 24,100.0    | 30,340.0 | 46,145.0    | 19,870.0 | 32,340.0    |
| TOTAL U.S. SHIPMENTS                     | 48.5   | 57.5    | 1,745.0            | 2,355.0  | 25,725.0 | 36,040.0    | 46,075.0 | 68,690.0    | 30,355.0 | 48,250.0    |
| Non-U.S. Manufacturers                   |  |         |                    |          |          |             |          |             |          |             |
| Captive                                  | --   | --      | --                 | 20.0     | 5.0      | 285.0       | 55.0     | 955.0       | 75.0     | 925.0       |
| Distributor                              | --   | --      | 40.0               | 45.0     | 840.0    | 1,345.0     | 1,840.0  | 3,000.0     | 1,480.0  | 2,450.0     |
| OEM/Integrator                           | --   | --      | 275.0              | 313.0    | 3,430.0  | 5,160.0     | 8,960.0  | 15,745.0    | 7,750.0  | 14,435.0    |
| TOTAL NON-U.S. SHIPMENTS                 | --   | --      | 315.0              | 378.0    | 4,275.0  | 6,790.0     | 10,855.0 | 19,700.0    | 9,305.0  | 17,810.0    |
| Worldwide Recap                          |  |         |                    |          |          |             |          |             |          |             |
| TOTAL WORLDWIDE SHIPMENTS                | 48.5   | 57.5    | 2,060.0            | 2,733.0  | 30,000.0 | 42,830.0    | 56,930.0 | 88,390.0    | 39,660.0 | 66,060.0    |
| Total Capacity (Terabytes)               |  | 1,714.5 |                    | 73,336.4 |          | 1,126,439.0 |          | 2,596,362.0 |          | 2,162,140.0 |
| Cumulative Shipments (Units in millions) |  |         |                    |          |          |             |          |             |          |             |
| WORLDWIDE TOTAL                          | .1   | .2      | 2.2                | 2.9      | 32.2     | 45.7        | 89.1     | 134.1       | 128.8    | 200.2       |

TABLE 65  
FIXED DISK DRIVES, 20 - 40 GIGABYTES  
WORLDWIDE REVENUES (\$M)  
BREAKDOWN BY DISK DIAMETER

|                           | 1998     |       | Forecast |      |         |         |          |         |         |         |
|---------------------------|----------|-------|----------|------|---------|---------|----------|---------|---------|---------|
|                           | Revenues |       | 1999     |      | 2000    |         | 2001     |         | 2002    |         |
|                           | 5.25"    | 3.5"  | 3.5"     | 2.5" | 3.5"    | 2.5"    | 3.5"     | 2.5"    | 3.5"    | 2.5"    |
| U.S. MANUFACTURERS        |          |       |          |      |         |         |          |         |         |         |
| Captive                   | --       | 2.7   | 640.2    | 14.8 | 1,792.5 | 121.0   | 2,033.2  | 297.2   | 1,296.7 | 185.2   |
| Distributor               | 3.3      | 39.6  | 240.7    | --   | 1,908.3 | 8.3     | 2,761.4  | 20.4    | 1,548.5 | 12.4    |
| OEM/Integrator            | 13.2     | 3.6   | 671.1    | 28.2 | 4,439.9 | 376.1   | 6,263.0  | 848.9   | 3,634.7 | 502.2   |
| TOTAL U.S. REVENUES       | 16.5     | 45.9  | 1,552.0  | 43.0 | 8,140.7 | 505.4   | 11,057.6 | 1,166.5 | 6,479.9 | 699.8   |
| NON-U.S. MANUFACTURERS    |          |       |          |      |         |         |          |         |         |         |
| Captive                   | --       | --    | 32.9     | --   | 126.1   | 22.7    | 204.7    | 210.0   | 134.8   | 232.5   |
| Distributor               | --       | --    | 22.0     | --   | 261.0   | 2.8     | 469.4    | 24.1    | 309.9   | 23.8    |
| OEM/Integrator            | --       | --    | 107.8    | --   | 819.3   | 175.5   | 1,463.5  | 1,372.9 | 974.9   | 1,392.0 |
| TOTAL NON-U.S. REVENUES   | --       | --    | 162.7    | --   | 1,206.4 | 201.0   | 2,137.6  | 1,607.0 | 1,419.6 | 1,648.3 |
| WORLDWIDE RECAP           |          |       |          |      |         |         |          |         |         |         |
| Captive                   | --       | 2.7   | 673.1    | 14.8 | 1,918.6 | 143.7   | 2,237.9  | 507.2   | 1,431.5 | 417.7   |
|                           | --       | --    | --       | --   | +185.0% | +870.9% | +16.6%   | +253.0% | -36.0%  | -17.6%  |
| Distributor               | 3.3      | 39.6  | 262.7    | --   | 2,169.3 | 11.1    | 3,230.8  | 44.5    | 1,858.4 | 36.2    |
|                           | -91.0%   | --    | +563.4%  | --   | +725.8% | --      | +48.9%   | +300.9% | -42.5%  | -18.7%  |
| OEM/Integrator            | 13.2     | 3.6   | 778.9    | 28.2 | 5,259.2 | 551.6   | 7,726.5  | 2,221.8 | 4,609.6 | 1,894.2 |
|                           | -93.1%   | --    | --       | --   | +575.2% | --      | +46.9%   | +302.8% | -40.3%  | -14.7%  |
| Total Revenues            | 16.5     | 45.9  | 1,714.7  | 43.0 | 9,347.1 | 706.4   | 13,195.2 | 2,773.5 | 7,899.5 | 2,348.1 |
|                           | -92.8%   | --    | --       | --   | +445.1% | --      | +41.2%   | +292.6% | -40.1%  | -15.3%  |
| ANNUAL SHARE, BY DIAMETER | 26.4%    | 73.6% | 97.7%    | 2.3% | 93.1%   | 6.9%    | 82.7%    | 17.3%   | 77.2%   | 22.8%   |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 66  
 FIXED DISK DRIVES, 20 - 40 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998      |       | Forecast |       |           |         |           |          |           |         |
|-------------------------------|-----------|-------|----------|-------|-----------|---------|-----------|----------|-----------|---------|
|                               | Shipments |       | 1999     |       | 2000      |         | 2001      |          | 2002      |         |
|                               | 5.25"     | 3.5"  | 3.5"     | 2.5"  | 3.5"      | 2.5"    | 3.5"      | 2.5"     | 3.5"      | 2.5"    |
| <b>U.S. MANUFACTURERS</b>     |           |       |          |       |           |         |           |          |           |         |
| Captive                       | --        | 5.0   | 545.0    | 20.0  | 2,060.0   | 230.0   | 3,860.0   | 585.0    | 2,730.0   | 390.0   |
| Distributor                   | 2.5       | 30.0  | 378.0    | --    | 9,620.0   | 30.0    | 18,015.0  | 85.0     | 12,735.0  | 55.0    |
| OEM/Integrator                | 10.0      | 10.0  | 1,332.0  | 80.0  | 22,670.0  | 1,430.0 | 42,470.0  | 3,675.0  | 30,015.0  | 2,325.0 |
| TOTAL U.S. SHIPMENTS          | 12.5      | 45.0  | 2,255.0  | 100.0 | 34,350.0  | 1,690.0 | 64,345.0  | 4,345.0  | 45,480.0  | 2,770.0 |
| <b>NON-U.S. MANUFACTURERS</b> |           |       |          |       |           |         |           |          |           |         |
| Captive                       | --        | --    | 20.0     | --    | 240.0     | 45.0    | 530.0     | 425.0    | 425.0     | 500.0   |
| Distributor                   | --        | --    | 45.0     | --    | 1,335.0   | 10.0    | 2,900.0   | 100.0    | 2,345.0   | 105.0   |
| OEM/Integrator                | --        | --    | 313.0    | --    | 4,485.0   | 675.0   | 9,750.0   | 5,995.0  | 7,900.0   | 6,535.0 |
| TOTAL NON-U.S. SHIPMENTS      | --        | --    | 378.0    | --    | 6,060.0   | 730.0   | 13,180.0  | 6,520.0  | 10,670.0  | 7,140.0 |
| <b>WORLDWIDE RECAP</b>        |           |       |          |       |           |         |           |          |           |         |
| Captive                       | --        | 5.0   | 565.0    | 20.0  | 2,300.0   | 275.0   | 4,390.0   | 1,010.0  | 3,155.0   | 890.0   |
|                               | --        | --    | --       | --    | +307.1%   | --      | +90.9%    | +267.3%  | -28.1%    | -11.9%  |
| Distributor                   | 2.5       | 30.0  | 423.0    | --    | 10,955.0  | 40.0    | 20,915.0  | 185.0    | 15,080.0  | 160.0   |
|                               | -90.0%    | --    | --       | --    | --        | --      | +90.9%    | +362.5%  | -27.9%    | -13.5%  |
| OEM/Integrator                | 10.0      | 10.0  | 1,645.0  | 80.0  | 27,155.0  | 2,105.0 | 52,220.0  | 9,670.0  | 37,915.0  | 8,860.0 |
|                               | -92.3%    | --    | --       | --    | --        | --      | +92.3%    | +359.4%  | -27.4%    | -8.4%   |
| Total Shipments               | 12.5      | 45.0  | 2,633.0  | 100.0 | 40,410.0  | 2,420.0 | 77,525.0  | 10,865.0 | 56,150.0  | 9,910.0 |
|                               | -91.9%    | --    | --       | --    | --        | --      | +91.8%    | +349.0%  | -27.6%    | -8.8%   |
| ANNUAL SHARE, BY DIAMETER     | 21.7%     | 78.3% | 96.4%    | 3.6%  | 94.4%     | 5.6%    | 87.8%     | 12.2%    | 85.1%     | 14.9%   |
| TOTAL CAPACITY (Terabytes)    | 292       | 1,422 | 71,236   | 2,100 | 1,075,619 | 50,820  | 2,335,602 | 260,760  | 1,894,570 | 267,570 |

Note: 2.5 inch totals include mobile platform 3 inch drives.  
 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 67  
 FIXED DISK DRIVES, 20 - 40 GIGABYTES  
 SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |        |                |        |                |        |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %      | Units              | %      | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | --              | --     | 100.0              | 3.6%   | 2,420.0        | 5.6%   | 10,865.0       | 12.2%  | 9,910.0        | 15.0%  |
|                                | --              |        | --                 |        | +2,320.0%      |        | +348.9%        |        | -8.7%          |        |
| 2.5 INCH                       | --              |        | 100.0              |        | 2,420.0        |        | 10,865.0       |        | 9,910.0        |        |
| DESKTOP SYSTEM DRIVES          | 15.0            | 26.0%  | 1,635.0            | 59.8%  | 33,800.0       | 78.9%  | 68,145.0       | 77.1%  | 49,975.0       | 75.6%  |
|                                | --              |        | --                 |        | +1,967.2%      |        | +101.6%        |        | -26.6%         |        |
| 3.5 INCH                       | 15.0            |        | 1,635.0            |        | 33,800.0       |        | 68,145.0       |        | 49,975.0       |        |
| SERVER SYSTEM DRIVES           | 42.5            | 73.9%  | 998.0              | 36.5%  | 6,610.0        | 15.4%  | 9,380.0        | 10.6%  | 6,175.0        | 9.3%   |
|                                | -72.5%          |        | +2,248.2%          |        | +562.3%        |        | +41.9%         |        | -34.1%         |        |
| 5.25 INCH                      | 12.5            |        | --                 |        | --             |        | --             |        | --             |        |
| 3.5 INCH                       | 30.0            |        | 998.0              |        | 6,610.0        |        | 9,380.0        |        | 6,175.0        |        |
| Total Shipments                | 57.5            | 100.0% | 2,733.0            | 100.0% | 42,830.0       | 100.0% | 88,390.0       | 100.0% | 66,060.0       | 100.0% |
|                                | -62.9%          |        | +4,653.0%          |        | +1,467.1%      |        | +106.4%        |        | -25.3%         |        |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Mobile 2.5 inch totals include mobile platform 3 inch drives.

Server 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 68  
 FIXED DISK DRIVES, 20 - 40 GIGABYTES  
 APPLICATIONS SUMMARY  
 Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |       | 2002 Projection |       |
|---|----------------|-------|-----------------|-------|
|   | Units<br>(000) | %     | Units<br>(000)  | %     |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | --             | --    | 66.1            | .1    |
| MAINFRAME SYSTEMS<br>General purpose  | 32.9           | 57.3  | 528.5           | .8    |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 11.0           | 19.2  | 5,615.1         | 8.5   |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | 13.1           | 22.7  | 42,674.8        | 64.6  |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | .5             | .8    | 3,104.8         | 4.7   |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | --             | --    | 9,842.9         | 14.9  |
| OTHER<br>APPLICATIONS   | --             | --    | 4,227.8         | 6.4   |
| Total   | 57.5           | 100.0 | 66,060.0        | 100.0 |

TABLE 69  
 FIXED DISK DRIVES, 20 - 40 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER<br>-----  | -----Forecast----- |                |                |                |                |
|-------------------------|--------------------|----------------|----------------|----------------|----------------|
|                         | -----1998-----     | -----1999----- | -----2000----- | -----2001----- | -----2002----- |
| Captive<br>-----        |                    |                |                |                |                |
| 5.25"                   | --                 | --             | --             | --             | --             |
| 3.5"                    | .024               | .042           | .026           | .015           | .013           |
| 2.5"                    | --                 | .035           | .025           | .021           | .017           |
| Captive Average         | .024               | .041           | .026           | .016           | .014           |
| Distributor<br>-----    |                    |                |                |                |                |
| 5.25"                   | .057               | --             | --             | --             | --             |
| 3.5"                    | .036               | .022           | .008           | .005           | .004           |
| 2.5"                    | --                 | --             | .013           | .010           | .008           |
| Distributor Average     | .037               | .022           | .008           | .005           | .004           |
| OEM/Integrator<br>----- |                    |                |                |                |                |
| 5.25"                   | .056               | --             | --             | --             | --             |
| 3.5"                    | .016               | .018           | .007           | .005           | .004           |
| 2.5"                    | --                 | .017           | .012           | .010           | .008           |
| OEM/Integrator Average  | .037               | .018           | .008           | .006           | .004           |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.

2.5 inch totals include mobile platform 3 inch drives.

3.5 inch totals include server platform 3 inch and 2.5 inch drives.

**FIXED DISK DRIVES, 40 - 80 GIGABYTES**



## FIXED DISK DRIVES, 40 - 80 GIGABYTES

### Coverage

Examples of disk drives in this group include:

3.5" disk diameter

Seagate Technology

Barracuda 50

When Seagate Technology introduced the 5.25" Elite 47 in late 1997, the first disk drive with more than 40 gigabytes capacity appeared on the scene, offering that year's best price per megabyte for high performance disk drives. As the upgrade to Seagate's Elite 23, the 47 gigabyte version of the Elite family was assured of a ready market with file servers designed for mainframe systems and enterprise open systems applications, as well as video server and imaging markets. In the first half of 1999, Seagate phased out the Elite 47, as it became feasible to produce 3.5" drives with similar capacities.

Seagate's replacement for the Elite 47 is the 3.5" 50.1 gigabyte Barracuda 50. Most major manufacturers of server disk drives, including Seagate, have introduced 7,200 RPM drives with capacities of about 36 gigabytes. As the result of adding one disk and increasing recording density by a modest amount, Seagate was able to boost the capacity of its Barracuda family to 50.1 gigabytes. By using the 3.5" Barracuda 50, a storage subsystem manufacturer is able to double the capacity of a subsystem while using the same physical space for disk drives previously utilized for the same quantity of 5.25" Elite 47 drives.

It is expected that other 3.5" server drives in this capacity range will become available later in 1999, as manufacturers introduce drives with double the capacity of their current 36 gigabyte models. Desktop drives with more than 40 gigabyte capacities are expected to be available in 2000, from several drive manufacturers which already have 3.5" desktop drive families utilizing up to four disks. The recording densities which will be available in 2000 are expected to make possible the production of 3.5" desktop drives with more than 10 gigabytes per platter. The upward trend in recording densities is also expected to boost the capacity per 2.5" disk above the 10 gigabyte level in 2001, resulting in the introduction of the first mobile market drives in the 40-80 gigabyte range in that year.

**Market status**

The current market activity in this product group is limited to Seagate's shipments of Barracuda 50 drives. Seagate's Elite 47 shipments were the only activity in 1998, generating unit shipments of 109,500 drives, with sales revenue estimated at \$159 million. The 1998 totals will include a combination of the phase out of Elite 47 sales, combined with sales of Seagate's new Barracuda 50 and the 72 gigabyte 3.5" server drives expected later in the year. The 1998 unit shipment total is forecasted at 189,000 units, with sales revenue of \$269.6 million.

The market for the currently available server drives in this product group consists mostly of mainframe computer and other enterprise systems storage subsystems, plus selective usage in a variety of specialized video, medical and other imaging applications. The attractive current price per megabyte available with these drives, less than 3 cents at the OEM level, combined with reduced space requirements in storage subsystems, is especially attractive in enterprise system applications which do not demand the fastest possible drive access times, including many data warehouse systems and any file server requirement with modest transaction rates.

**Marketing trends**

Although the current activity level in the 40-80 gigabyte capacity range is relatively small, it is projected to become the industry's largest product group in 2002. The ramp will be impressive, with the DISK/TREND forecast for 2000 at 3.7 million drives, jumping to 46.9 million in 2001 and 101.2 million in 2002. By that year, sales revenues for the product group are expected to reach \$18.5 billion.

As usual, the key factors underlying the industry's fast climb to higher disk drive capacities will be the market's continued appetite for new applications and more storage, combined with falling price per megabyte levels. In 2002, the OEM average price per megabyte for 3.5" drives in this product group will be 0.2 cents, and the OEM price per megabyte for 2.5" drives will be 0.5 cents.

Server drive shipments are expected to increase rapidly in 2000, reaching a total of 3.3 million units, with 1" high models becoming available by the end of the

year. Further growth in the market for 40-80 gigabyte server drives is expected through the end of the forecast period, with 9.2 million projected for 2002, but the server drive share of overall 2002 shipments is destined to drop to 9.1%, as desktop and mobile drives assume dominance. After a modest 2000 start, desktop drive shipments are forecasted to reach 78.8 million in 2002, consisting mostly of attractively priced two platter models, and accounting for 77.9% of the product group's shipments. 2.5" mobile drives are expected to hold 12.9% of the 40-80 gigabyte shipments in 2002, with 13.1 million drives, mostly three platter versions.

### **Technical trends**

The basic research in disk recording technology which will be required to produce the disk drives forecasted in this report through 2002 has been done, leaving numerous product development milestones as the significant challenges. If the industry is able to achieve an average 60% annual improvement in the highest recording densities used in production drives through 2002, the highest density to be achieved in production drives by the end of that period will be at least 37 gigabits per square inch -- a level adequate to deliver the drive prices anticipated for 2002. Refinements of currently available recording heads and disks can reach these levels, and clever developments in head suspensions, motors and encoding schemes are to be expected. Semiconductor improvements and further evolution of controllers and interfaces will be required. Reaching the overall capacity levels required for the 2002 disk drives envisioned in this product group is an objective which it is expected the industry will accomplish.

### **Forecasting assumptions**

1. IBM and other drive manufacturers will be successful in improving areal density utilized in disk drives by an average of at least 60% per year.
2. First shipments of 3.5" server drives with 72 gigabytes capacity will be initiated in 1999, with continuous shipment increases through 2002.
3. Shipments of 3.5" desktop drives for personal computer markets will start in 2000, with rapid growth in 2001.
4. The first shipments of 2.5" drives for mobile applications will start in 2001, with rapid growth in 2002.

TABLE 70  
FIXED DISK DRIVES, 40 - 80 GIGABYTES  
REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |       |       |       |         |         |         |          |          |          |
|---------------------------|--|-------|-------|-------|---------|---------|---------|----------|----------|----------|
|                           | 1998   |       | 1999  |       | 2000    |         | 2001    |          | 2002     |          |
|                           | U.S.   | WW    | U.S.  | WW    | U.S.    | WW      | U.S.    | WW       | U.S.     | WW       |
| U.S. Manufacturers        | -----  |       |       |       |         |         |         |          |          |          |
| Captive                   | --   | --    | 20.9  | 29.8  | 152.0   | 208.4   | 1,361.3 | 1,960.0  | 1,643.0  | 2,422.2  |
| Distributor               | 8.2  | 11.9  | 113.5 | 119.9 | 357.7   | 445.4   | 1,542.5 | 2,040.5  | 2,056.2  | 2,908.7  |
| OEM/Integrator            | 100.1  | 147.2 | 89.0  | 119.9 | 946.0   | 1,185.8 | 4,314.4 | 5,947.0  | 5,973.3  | 8,554.8  |
| TOTAL U.S. REVENUES       | 108.3  | 159.1 | 223.4 | 269.6 | 1,455.7 | 1,839.6 | 7,218.2 | 9,947.5  | 9,672.5  | 13,885.7 |
| Non-U.S. Manufacturers    | -----  |       |       |       |         |         |         |          |          |          |
| Captive                   | --   | --    | --    | --    | --      | 16.4    | 3.5     | 172.0    | 50.8     | 504.4    |
| Distributor               | --   | --    | --    | --    | 35.3    | 44.9    | 197.2   | 308.4    | 337.3    | 563.9    |
| OEM/Integrator            | --   | --    | --    | --    | 108.6   | 143.9   | 784.0   | 1,253.2  | 1,862.5  | 3,623.2  |
| TOTAL NON-U.S. REVENUES   | --   | --    | --    | --    | 143.9   | 205.2   | 984.7   | 1,733.6  | 2,250.6  | 4,691.5  |
| Worldwide Recap           | -----  |       |       |       |         |         |         |          |          |          |
| TOTAL WORLDWIDE REVENUES  | 108.3  | 159.1 | 223.4 | 269.6 | 1,599.6 | 2,044.8 | 8,202.9 | 11,681.1 | 11,923.1 | 18,577.2 |
| OEM Average Price (\$000) | 1.450  |       | 1.262 |       | .526    |         | .220    |          | .168     |          |

TABLE 71  
 FIXED DISK DRIVES, 40 - 80 GIGABYTES  
 UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |         |          |          |         |           |          |             |          |             |
|--|--|---------|----------|----------|---------|-----------|----------|-------------|----------|-------------|
|  | 1998   |         | Forecast |          |         |           |          |             |          |             |
|  | Shipments  |         | 1999     |          | 2000    |           | 2001     |             | 2002     |             |
|  | U.S.   | WW      | U.S.     | WW       | U.S.    | WW        | U.S.     | WW          | U.S.     | WW          |
| U.S. Manufacturers                       |  |         |          |          |         |           |          |             |          |             |
| Captive                                  | --   | --      | 7.0      | 10.0     | 155.0   | 215.0     | 1,840.0  | 2,660.0     | 3,630.0  | 5,350.0     |
| Distributor                              | 5.5  | 8.0     | 79.0     | 84.0     | 695.0   | 865.0     | 7,415.0  | 9,855.0     | 13,435.0 | 19,115.0    |
| OEM/Integrator                           | 69.0   | 101.5   | 70.0     | 95.0     | 1,790.0 | 2,250.0   | 19,420.0 | 26,905.0    | 37,215.0 | 53,290.0    |
| TOTAL U.S. SHIPMENTS                     | 74.5   | 109.5   | 156.0    | 189.0    | 2,640.0 | 3,330.0   | 28,675.0 | 39,420.0    | 54,280.0 | 77,755.0    |
| Non-U.S. Manufacturers                   |  |         |          |          |         |           |          |             |          |             |
| Captive                                  | --   | --      | --       | --       | --      | 15.0      | 5.0      | 315.0       | 115.0    | 1,110.0     |
| Distributor                              | --   | --      | --       | --       | 65.0    | 85.0      | 955.0    | 1,550.0     | 2,130.0  | 3,570.0     |
| OEM/Integrator                           | --   | --      | --       | --       | 205.0   | 275.0     | 3,625.0  | 5,685.0     | 10,305.0 | 18,825.0    |
| TOTAL NON-U.S. SHIPMENTS                 | --   | --      | --       | --       | 270.0   | 375.0     | 4,585.0  | 7,550.0     | 12,550.0 | 23,505.0    |
| Worldwide Recap                          |  |         |          |          |         |           |          |             |          |             |
| TOTAL WORLDWIDE SHIPMENTS                | 74.5   | 109.5   | 156.0    | 189.0    | 2,910.0 | 3,705.0   | 33,260.0 | 46,970.0    | 66,830.0 | 101,260.0   |
| Total Capacity (Terabytes)               |  | 5,152.8 |          | 11,181.1 |         | 258,463.0 |          | 2,690,452.0 |          | 6,389,163.0 |
| Cumulative Shipments (Units in millions) |  |         |          |          |         |           |          |             |          |             |
| WORLDWIDE TOTAL                          | --   | .1      | .2       | .3       | 3.1     | 4.0       | 36.4     | 50.9        | 103.2    | 152.2       |

TABLE 72  
 FIXED DISK DRIVES, 40 - 80 GIGABYTES  
 WORLDWIDE REVENUES (\$M)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998<br>Revenues<br>5.25" | Forecast |       |         |          |       |          |         |
|-------------------------------|---------------------------|----------|-------|---------|----------|-------|----------|---------|
|                               |                           | 1999     |       | 2000    | 2001     |       | 2002     |         |
|                               |                           | 5.25"    | 3.5"  | 3.5"    | 3.5"     | 2.5"  | 3.5"     | 2.5"    |
| <b>U.S. MANUFACTURERS</b>     |                           |          |       |         |          |       |          |         |
| Captive                       | --                        | --       | 29.8  | 208.4   | 1,807.1  | 152.9 | 2,080.7  | 341.5   |
| Distributor                   | 11.9                      | 12.0     | 107.9 | 445.4   | 2,030.3  | 10.2  | 2,884.3  | 24.4    |
| OEM/Integrator                | 147.2                     | 32.8     | 87.1  | 1,185.8 | 5,486.9  | 460.1 | 7,536.9  | 1,017.9 |
| TOTAL U.S. REVENUES           | 159.1                     | 44.8     | 224.8 | 1,839.6 | 9,324.3  | 623.2 | 12,501.9 | 1,383.8 |
| <b>NON-U.S. MANUFACTURERS</b> |                           |          |       |         |          |       |          |         |
| Captive                       | --                        | --       | --    | 16.4    | 136.6    | 35.4  | 218.8    | 285.6   |
| Distributor                   | --                        | --       | --    | 44.9    | 303.3    | 5.1   | 530.0    | 33.9    |
| OEM/Integrator                | --                        | --       | --    | 143.9   | 987.5    | 265.7 | 1,596.8  | 2,026.4 |
| TOTAL NON-U.S. REVENUES       | --                        | --       | --    | 205.2   | 1,427.4  | 306.2 | 2,345.6  | 2,345.9 |
| <b>WORLDWIDE RECAP</b>        |                           |          |       |         |          |       |          |         |
| Captive                       | --                        | --       | 29.8  | 224.8   | 1,943.7  | 188.3 | 2,299.5  | 627.1   |
|                               | --                        | --       | --    | +654.4% | +764.6%  | --    | +18.3%   | +233.0% |
| Distributor                   | 11.9                      | 12.0     | 107.9 | 490.3   | 2,333.6  | 15.3  | 3,414.3  | 58.3    |
|                               | --                        | +8%      | --    | +354.4% | +376.0%  | --    | +46.3%   | +281.0% |
| OEM/Integrator                | 147.2                     | 32.8     | 87.1  | 1,329.7 | 6,474.4  | 725.8 | 9,133.7  | 3,044.3 |
|                               | --                        | -77.7%   | --    | --      | +386.9%  | --    | +41.1%   | +319.4% |
| Total Revenues                | 159.1                     | 44.8     | 224.8 | 2,044.8 | 10,751.7 | 929.4 | 14,847.5 | 3,729.7 |
|                               | --                        | -71.8%   | --    | +809.6% | +425.8%  | --    | +38.1%   | +301.3% |
| ANNUAL SHARE, BY DIAMETER     | 100.0%                    | 16.6%    | 83.4% | 100.0%  | 92.1%    | 7.9%  | 80.0%    | 20.0%   |

Note: 3.5 inch totals include server platform 3 inch drives.

TABLE 73  
 FIXED DISK DRIVES, 40 - 80 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998<br>Shipments<br>5.25" | Forecast |       |         |           |         |           |          |
|-------------------------------|----------------------------|----------|-------|---------|-----------|---------|-----------|----------|
|                               |                            | 1999     |       | 2000    | 2001      |         | 2002      |          |
|                               |                            | 5.25"    | 3.5"  | 3.5"    | 3.5"      | 2.5"    | 3.5"      | 2.5"     |
| <b>U.S. MANUFACTURERS</b>     |                            |          |       |         |           |         |           |          |
| Captive                       | --                         | --       | 10.0  | 215.0   | 2,450.0   | 210.0   | 4,755.0   | 595.0    |
| Distributor                   | 8.0                        | 9.0      | 75.0  | 865.0   | 9,825.0   | 30.0    | 19,025.0  | 90.0     |
| OEM/Integrator                | 101.5                      | 25.0     | 70.0  | 2,250.0 | 25,515.0  | 1,390.0 | 49,390.0  | 3,900.0  |
| TOTAL U.S. SHIPMENTS          | 109.5                      | 34.0     | 155.0 | 3,330.0 | 37,790.0  | 1,630.0 | 73,170.0  | 4,585.0  |
| <b>NON-U.S. MANUFACTURERS</b> |                            |          |       |         |           |         |           |          |
| Captive                       | --                         | --       | --    | 15.0    | 265.0     | 50.0    | 600.0     | 510.0    |
| Distributor                   | --                         | --       | --    | 85.0    | 1,535.0   | 15.0    | 3,445.0   | 125.0    |
| OEM/Integrator                | --                         | --       | --    | 275.0   | 4,870.0   | 815.0   | 10,940.0  | 7,885.0  |
| TOTAL NON-U.S. SHIPMENTS      | --                         | --       | --    | 375.0   | 6,670.0   | 880.0   | 14,985.0  | 8,520.0  |
| <b>WORLDWIDE RECAP</b>        |                            |          |       |         |           |         |           |          |
| Captive                       | --                         | --       | 10.0  | 230.0   | 2,715.0   | 260.0   | 5,355.0   | 1,105.0  |
|                               | --                         | --       | --    | --      | --        | --      | +97.2%    | +325.0%  |
| Distributor                   | 8.0                        | 9.0      | 75.0  | 950.0   | 11,360.0  | 45.0    | 22,470.0  | 215.0    |
|                               | --                         | +12.5%   | --    | --      | --        | --      | +97.8%    | +377.8%  |
| OEM/Integrator                | 101.5                      | 25.0     | 70.0  | 2,525.0 | 30,385.0  | 2,205.0 | 60,330.0  | 11,785.0 |
|                               | --                         | -75.4%   | --    | --      | --        | --      | +98.6%    | +434.5%  |
| Total Shipments               | 109.5                      | 34.0     | 155.0 | 3,705.0 | 44,460.0  | 2,510.0 | 88,155.0  | 13,105.0 |
|                               | --                         | -68.9%   | --    | --      | --        | --      | +98.3%    | +422.1%  |
| ANNUAL SHARE, BY DIAMETER     | 100.0%                     | 18.0%    | 82.0% | 100.0%  | 94.8%     | 5.2%    | 87.2%     | 12.8%    |
| TOTAL CAPACITY (Terabytes)    | 5,152                      | 1,599    | 9,581 | 258,463 | 2,585,032 | 105,420 | 5,760,123 | 629,040  |

Note: 3.5 inch totals include server platform 3 inch drives.

TABLE 74  
 FIXED DISK DRIVES, 40 - 80 GIGABYTES  
 SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |        | -----Forecast----- |        |                |       |                |       |                |       |
|--------------------------------|-----------------|--------|--------------------|--------|----------------|-------|----------------|-------|----------------|-------|
|                                | ---Shipments--- |        | -----1999-----     |        | -----2000----- |       | -----2001----- |       | -----2002----- |       |
|                                | Units           | %      | Units              | %      | Units          | %     | Units          | %     | Units          | %     |
| MOBILE SYSTEM DRIVES           | --              | --     | --                 | --     | --             | --    | 2,510.0        | 5.3%  | 13,105.0       | 12.9% |
|                                | --              | --     | --                 | --     | --             | --    | --             | --    | +422.1%        | --    |
| 2.5 INCH                       | --              | --     | --                 | --     | --             | --    | 2,510.0        | --    | 13,105.0       | --    |
| DESKTOP SYSTEM DRIVES          | --              | --     | --                 | --     | 395.0          | 10.6% | 35,520.0       | 75.6% | 78,895.0       | 77.9% |
|                                | --              | --     | --                 | --     | --             | --    | +8,892.4%      | --    | +122.1%        | --    |
| 3.5 INCH                       | --              | --     | --                 | --     | 395.0          | --    | 35,520.0       | --    | 78,895.0       | --    |
| SERVER SYSTEM DRIVES           | 109.5           | 100.0% | 189.0              | 100.0% | 3,310.0        | 89.3% | 8,940.0        | 19.0% | 9,260.0        | 9.1%  |
|                                | --              | --     | +72.6%             | --     | +1,651.3%      | --    | +170.0%        | --    | +3.5%          | --    |
| 5.25 INCH                      | 109.5           | --     | 34.0               | --     | --             | --    | --             | --    | --             | --    |
| 3.5 INCH                       | --              | --     | 155.0              | --     | 3,310.0        | --    | 8,940.0        | --    | 9,260.0        | --    |
| Total Shipments                | 109.5           | --     | 189.0              | --     | 3,705.0        | --    | 46,970.0       | --    | 101,260.0      | --    |
|                                | --              | --     | +72.6%             | --     | +1,860.3%      | --    | +1,167.8%      | --    | +115.6%        | --    |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Mobile 2.5 inch totals include mobile platform 3 inch drives.

Server 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 75  
FIXED DISK DRIVES, 40 - 80 GIGABYTES  
APPLICATIONS SUMMARY  
Percentage of Worldwide Shipments

| APPLICATION<br>-----  | 1998 Estimate           |            | 2002 Projection         |            |
|---|-------------------------|------------|-------------------------|------------|
|   | Units<br>(000)<br>----- | %<br>----- | Units<br>(000)<br>----- | %<br>----- |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | --                      | --         | 101.3                   | .1         |
| MAINFRAME SYSTEMS<br>General purpose  | 78.6                    | 71.8       | 202.5                   | .2         |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | 30.9                    | 28.2       | 9,113.4                 | 9.0        |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | --                      | --         | 77,666.4                | 76.7       |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | --                      | --         | 1,113.9                 | 1.1        |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | --                      | --         | 13,062.5                | 12.9       |
| OTHER<br>APPLICATIONS   | --                      | --         | --                      | --         |
| Total   | 109.5                   | 100.0      | 101,260.0               | 100.0      |

TABLE 76  
 FIXED DISK DRIVES, 40 - 80 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER          | -----Forecast----- |                |                |                |                |
|------------------------|--------------------|----------------|----------------|----------------|----------------|
|                        | -----1998-----     | -----1999----- | -----2000----- | -----2001----- | -----2002----- |
| <b>Captive</b>         |                    |                |                |                |                |
| 5.25"                  | --                 | --             | --             | --             | --             |
| 3.5"                   | --                 | .041           | .015           | .011           | .006           |
| 2.5"                   | --                 | --             | --             | .017           | .012           |
| Captive Average        | --                 | .041           | .015           | .011           | .007           |
| <b>Distributor</b>     |                    |                |                |                |                |
| 5.25"                  | .032               | .028           | --             | --             | --             |
| 3.5"                   | --                 | .021           | .008           | .004           | .002           |
| 2.5"                   | --                 | --             | --             | .008           | .006           |
| Distributor Average    | .032               | .022           | .008           | .004           | .002           |
| <b>OEM/Integrator</b>  |                    |                |                |                |                |
| 5.25"                  | .031               | .028           | --             | --             | --             |
| 3.5"                   | --                 | .023           | .007           | .004           | .002           |
| 2.5"                   | --                 | --             | --             | .008           | .005           |
| OEM/Integrator Average | .031               | .024           | .007           | .004           | .003           |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.  
 3.5 inch totals include server platform 3 inch drives.

**FIXED DISK DRIVES, MORE THAN 80 GIGABYTES**



## FIXED DISK DRIVES, MORE THAN 80 GIGABYTES

### Coverage

At this time, there are no announced rigid disk drives with capacities greater than 80 gigabytes, and the current DISK/TREND Report forecasts assume that the first shipments will not occur until next year.

Following the pattern established by the disk drive industry in recent years for movement into high capacity ranges, server drives are expected to be the first to move above 80 gigabytes. If the model of recent years is repeated again, the capacity of high-end 3.5" server drives will continue to be doubled each year, as it was with 9.1, to 18.2, to 36.4 gigabytes. Many industry participants assume that 72.8 gigabytes will be the server drive high point for 1999, followed by 145.6 gigabytes in 2000. Although a variety of engineering, sales or management considerations could cause disk drive manufacturers to modify the annual pattern of recent years, it is expected that server drives with capacities greater than 80 gigabytes will be shipped for the first time in 2000.

Desktop and mobile drive capacity enhancements have followed a less predictable pattern, with more frequent capacity upgrades, and have quickly exploited areal density improvements as soon as volume production is practical. On that basis, it is expected that 3.5" desktop drives with more than 80 gigabytes capacity will first enter volume production in 2001, using four or five platters. The first 2.5" mobile drives are expected in 2002, also using four or five platters.

### Market status

Although there are no disk drives with capacities greater than 80 gigabytes currently available, it is believed that a latent market exists with current mainframe systems and network file servers. A decade ago all disk drives intended for the server market were designed to be the biggest, fastest and most reliable that the technology of the period would make possible. Most server drives are still intended to be as reliable as possible, but individual server drive families are now designed for the requirements of specific applications. Some of those applications, such as data warehousing, image and video processing, and many others, do not need drives capable of the highest transaction rates. Instead, access to

extremely large servers with the lowest possible cost per megabyte is the most important requirement. It is clear that server disk drives with capacities above 80 gigabytes would be welcomed immediately if they were available in 1999.

### **Marketing trends**

Despite the absence of disk drives with capacities above 80 gigabytes during 1998-99, shipments of server, desktop and mobile drives are all expected to undergo rapid growth when production commences. The first drive shipments for the product group are forecasted for 2001, with a modest 230,000 units, but growing rapidly to 6.0 million units in 2002, then jumping to 55.9 million drives in 2002. After starting with sales revenues of \$170.2 million in 2000, the product group is projected to reach a revenue level of \$17.3 billion in 2002.

Following initial introduction next year, 5.7 million server drives are forecasted for 2001 shipment, growing in 2002 to 18.9 million units. As always, the availability of extremely large disk storage capacities at continually lower prices will provide much of the stimulus in sales growth for higher capacity disk drives. While buyers of drives for single user computer applications are frequently sensitive to the unit price per drive, the market for high-end server drives is much more responsive to improved price per megabyte, since individual storage subsystems usually contain numerous drives, and total disk capacity is the main concern.

The improved price per megabyte available with each new generation of higher capacity server drives is welcomed by buyers. In many situations, the ability to package double the disk capacity in the same physical space as the previous drive generation can trigger a movement to the new drives, enabling storage subsystem manufacturers to improve the value of their products at minimal cost. By 2002, a significant share of the group's server drive shipments are expected to be 1" high models, further enhancing the server packaging possibilities.

After initial shipments of desktop 3.5" drives in 2001, a major boost in shipments is projected for the following year, with four platter drives in high volume production and three platter models starting up the manufacturing ramp. In view of the probable increased size of the desktop personal computer market by that period, and considering the nonstop increases in disk storage demand created

by the parade of existing and new computer applications, excellent growth is expected for the new desktop drives, with 2002 shipments of 34.7 million units. It is expected that capacities for 2.5" notebook drives will still follow those for desktop drives in 2002, with an initial year of shipments totaling 2.2 million units.

### **Technical trends**

Continuing refinement of the technology currently employed in today's disk drives will be needed to manufacture the drives discussed in this product group, but nothing new will have to be invented. It's clear that advances in basic research will be required to enable future conventional magnetic disk drives to record at densities twice those used by drives discussed in this report, as magnetic domains become too small to be kept stable without special efforts.

But basic research isn't needed to produce the drives involved here -- what's needed are aggressive, well managed development programs. It's assumed that the disk drive manufacturers which manage those development programs most effectively will probably be the winners in the disk drive industry's continuous "time to market" contests for each new product generation.

### **Forecasting assumptions**

1. IBM and other drive manufacturers will be successful in improving areal density utilized in disk drives by an average of 60% per year.
2. First shipments of 3.5" server drives with capacities in the range of 145 gigabytes will start in 2000, with continuous shipment increases through 2002.
3. Shipments of 3.5" desktop drives will start in 2001, with a major increase in shipments in the following year.
4. The first shipments of 2.5" drives will start in 2002.

TABLE 77  
 FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
 REVENUE SUMMARY

|                           | -----DISK DRIVE REVENUES, BY SHIPMENT DESTINATION (\$M)----- |    |      |    |       |       |          |         |          |          |      |  |
|---------------------------|--|----|------|----|-------|-------|----------|---------|----------|----------|------|--|
|                           | 1998   |    | 1999 |    | 2000  |       | Forecast |         | 2001     |          | 2002 |  |
|                           | U.S.   | WW | U.S. | WW | U.S.  | WW    | U.S.     | WW      | U.S.     | WW       |      |  |
| U.S. Manufacturers        |  |    |      |    |       |       |          |         |          |          |      |  |
| Captive                   | --   | -- | --   | -- | 13.6  | 20.4  | 267.8    | 370.5   | 1,821.8  | 2,609.4  |      |  |
| Distributor               | --   | -- | --   | -- | --    | --    | 534.6    | 669.1   | 1,783.9  | 2,378.7  |      |  |
| OEM/Integrator            | --   | -- | --   | -- | 109.0 | 136.2 | 1,418.6  | 1,891.2 | 6,795.2  | 9,479.2  |      |  |
| TOTAL U.S. REVENUES       | --   | -- | --   | -- | 122.6 | 156.6 | 2,221.0  | 2,930.8 | 10,400.9 | 14,467.3 |      |  |
| Non-U.S. Manufacturers    |  |    |      |    |       |       |          |         |          |          |      |  |
| Captive                   | --   | -- | --   | -- | --    | 6.8   | --       | 34.3    | 9.0      | 229.8    |      |  |
| Distributor               | --   | -- | --   | -- | --    | --    | 88.4     | 117.6   | 387.9    | 593.4    |      |  |
| OEM/Integrator            | --   | -- | --   | -- | 3.4   | 6.8   | 241.9    | 336.3   | 1,343.7  | 2,051.4  |      |  |
| TOTAL NON-U.S. REVENUES   | --   | -- | --   | -- | 3.4   | 13.6  | 330.3    | 488.2   | 1,740.6  | 2,874.6  |      |  |
| Worldwide Recap           |  |    |      |    |       |       |          |         |          |          |      |  |
| TOTAL WORLDWIDE REVENUES  | --   | -- | --   | -- | 126.0 | 170.2 | 2,551.3  | 3,419.0 | 12,141.5 | 17,341.9 |      |  |
| OEM Average Price (\$000) |  | -- |      | -- |       | .681  |          | .532    |          | .293     |      |  |

TABLE 78  
FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
UNIT SHIPMENT SUMMARY

|  | -----DISK DRIVE UNIT SHIPMENTS, BY SHIPMENT DESTINATION (000)----- |    |          |    |       |          |         |             |          |             |
|--|--|----|----------|----|-------|----------|---------|-------------|----------|-------------|
|  | 1998   |    | Forecast |    |       |          |         |             |          |             |
|  | ---Shipments---  |    | 1999     |    | 2000  |          | 2001    |             | 2002     |             |
|  | U.S.   | WW | U.S.     | WW | U.S.  | WW       | U.S.    | WW          | U.S.     | WW          |
| U.S. Manufacturers                       |  |    |          |    |       |          |         |             |          |             |
| Captive                                  | --   | -- | --       | -- | 10.0  | 15.0     | 260.0   | 360.0       | 2,315.0  | 3,315.0     |
| Distributor                              | --   | -- | --       | -- | --    | --       | 980.0   | 1,225.0     | 8,055.0  | 10,740.0    |
| OEM/Integrator                           | --   | -- | --       | -- | 160.0 | 200.0    | 2,645.0 | 3,525.0     | 23,035.0 | 32,105.0    |
| TOTAL U.S. SHIPMENTS                     | --   | -- | --       | -- | 170.0 | 215.0    | 3,885.0 | 5,110.0     | 33,405.0 | 46,160.0    |
| Non-U.S. Manufacturers                   |  |    |          |    |       |          |         |             |          |             |
| Captive                                  | --   | -- | --       | -- | --    | 5.0      | --      | 35.0        | 25.0     | 400.0       |
| Distributor                              | --   | -- | --       | -- | --    | --       | 160.0   | 215.0       | 1,385.0  | 2,200.0     |
| OEM/Integrator                           | --   | -- | --       | -- | 5.0   | 10.0     | 470.0   | 655.0       | 4,730.0  | 7,210.0     |
| TOTAL NON-U.S. SHIPMENTS                 | --   | -- | --       | -- | 5.0   | 15.0     | 630.0   | 905.0       | 6,140.0  | 9,810.0     |
| Worldwide Recap                          |  |    |          |    |       |          |         |             |          |             |
| TOTAL WORLDWIDE SHIPMENTS                | --   | -- | --       | -- | 175.0 | 230.0    | 4,515.0 | 6,015.0     | 39,545.0 | 55,970.0    |
| Total Capacity (Terabytes)               | --   | -- | --       | -- |       | 33,488.0 |         | 1,064,052.0 |          | 7,659,750.0 |
| Cumulative Shipments (Units in millions) |  |    |          |    |       |          |         |             |          |             |
| WORLDWIDE TOTAL                          | --   | -- | --       | -- | .1    | .2       | 4.6     | 6.2         | 44.2     | 62.2        |

TABLE 79  
 FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
 WORLDWIDE REVENUES (\$M)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998<br>Revenues<br>All Dia. | Forecast         |              |              |                   |       |
|-------------------------------|------------------------------|------------------|--------------|--------------|-------------------|-------|
|                               |                              | 1999<br>All Dia. | 2000<br>3.5" | 2001<br>3.5" | 2002<br>3.5" 2.5" |       |
| <b>U.S. MANUFACTURERS</b>     |                              |                  |              |              |                   |       |
| Captive                       | --                           | --               | 20.4         | 370.5        | 2,446.0           | 163.4 |
| Distributor                   | --                           | --               | --           | 669.1        | 2,367.0           | 11.7  |
| OEM/Integrator                | --                           | --               | 136.2        | 1,891.2      | 8,974.3           | 504.9 |
| TOTAL U.S. REVENUES           | --                           | --               | 156.6        | 2,930.8      | 13,787.3          | 680.0 |
| <b>NON-U.S. MANUFACTURERS</b> |                              |                  |              |              |                   |       |
| Captive                       | --                           | --               | 6.8          | 34.3         | 216.8             | 13.0  |
| Distributor                   | --                           | --               | --           | 117.6        | 589.4             | 4.0   |
| OEM/Integrator                | --                           | --               | 6.8          | 336.3        | 1,815.1           | 236.3 |
| TOTAL NON-U.S. REVENUES       | --                           | --               | 13.6         | 488.2        | 2,621.3           | 253.3 |
| <b>WORLDWIDE RECAP</b>        |                              |                  |              |              |                   |       |
| Captive                       | --                           | --               | 27.2         | 404.8        | 2,662.8           | 176.4 |
|                               | --                           | --               | --           | --           | +557.8%           | --    |
| Distributor                   | --                           | --               | --           | 786.7        | 2,956.4           | 15.7  |
|                               | --                           | --               | --           | --           | +275.8%           | --    |
| OEM/Integrator                | --                           | --               | 143.0        | 2,227.5      | 10,789.4          | 741.2 |
|                               | --                           | --               | --           | --           | +384.4%           | --    |
| Total Revenues                | 1.0                          | 1.0              | 170.2        | 3,419.0      | 16,408.6          | 933.3 |
|                               | --                           | --               | --           | --           | +379.9%           | --    |
| ANNUAL SHARE, BY DIAMETER     | 100.0%                       | 100.0%           | 100.0%       | 100.0%       | 94.7%             | 5.3%  |

Note: 3.5 inch totals include server platform 3 inch drives.

TABLE 80  
 FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
 WORLDWIDE SHIPMENTS (000)  
 BREAKDOWN BY DISK DIAMETER

|                               | 1998                  | Forecast         |              |              |                   |         |
|-------------------------------|-----------------------|------------------|--------------|--------------|-------------------|---------|
|                               | Shipments<br>All Dia. | 1999<br>All Dia. | 2000<br>3.5" | 2001<br>3.5" | 2002<br>3.5" 2.5" |         |
| <b>U.S. MANUFACTURERS</b>     |                       |                  |              |              |                   |         |
| Captive                       | --                    | --               | 15.0         | 360.0        | 3,120.0           | 195.0   |
| Distributor                   | --                    | --               | --           | 1,225.0      | 10,710.0          | 30.0    |
| OEM/Integrator                | --                    | --               | 200.0        | 3,525.0      | 30,780.0          | 1,325.0 |
| TOTAL U.S. SHIPMENTS          | --                    | --               | 215.0        | 5,110.0      | 44,610.0          | 1,550.0 |
| <b>NON-U.S. MANUFACTURERS</b> |                       |                  |              |              |                   |         |
| Captive                       | --                    | --               | 5.0          | 35.0         | 365.0             | 35.0    |
| Distributor                   | --                    | --               | --           | 215.0        | 2,190.0           | 10.0    |
| OEM/Integrator                | --                    | --               | 10.0         | 655.0        | 6,580.0           | 630.0   |
| TOTAL NON-U.S. SHIPMENTS      | --                    | --               | 15.0         | 905.0        | 9,135.0           | 675.0   |
| <b>WORLDWIDE RECAP</b>        |                       |                  |              |              |                   |         |
| Captive                       | --                    | --               | 20.0         | 395.0        | 3,485.0           | 230.0   |
|                               | --                    | --               | --           | --           | +782.3%           | --      |
| Distributor                   | --                    | --               | --           | 1,440.0      | 12,900.0          | 40.0    |
|                               | --                    | --               | --           | --           | +795.8%           | --      |
| OEM/Integrator                | --                    | --               | 210.0        | 4,180.0      | 37,360.0          | 1,955.0 |
|                               | --                    | --               | --           | --           | +793.8%           | --      |
| Total Shipments               | --                    | --               | 230.0        | 6,015.0      | 53,745.0          | 2,225.0 |
|                               | --                    | --               | --           | --           | +793.5%           | --      |
| ANNUAL SHARE, BY DIAMETER     | 100.0%                | 100.0%           | 100.0%       | 100.0%       | 96.1%             | 3.9%    |
| TOTAL CAPACITY (Terabytes)    | --                    | --               | 33,488       | 1,064,052    | 7,479,525         | 180,225 |

Note: 3.5 inch totals include server platform 3 inch drives.

TABLE 81  
 FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
 SUMMARY BY PLATFORM

| UNIT SHIPMENTS<br>IN THOUSANDS | -----1998-----  |    | -----Forecast----- |    |                |        |                |        |                |        |
|--------------------------------|-----------------|----|--------------------|----|----------------|--------|----------------|--------|----------------|--------|
|                                | ---Shipments--- |    | -----1999-----     |    | -----2000----- |        | -----2001----- |        | -----2002----- |        |
|                                | Units           | %  | Units              | %  | Units          | %      | Units          | %      | Units          | %      |
| MOBILE SYSTEM DRIVES           | --              | -- | --                 | -- | --             | --     | --             | --     | 2,225.0        | 3.9%   |
|                                | --              | -- | --                 | -- | --             | --     | --             | --     | --             | --     |
| 2.5 INCH                       | --              | -- | --                 | -- | --             | --     | --             | --     | 2,225.0        | --     |
| DESKTOP SYSTEM DRIVES          | --              | -- | --                 | -- | --             | --     | 300.0          | 4.9%   | 34,755.0       | 62.1%  |
|                                | --              | -- | --                 | -- | --             | --     | --             | --     | --             | --     |
| 3.5 INCH                       | --              | -- | --                 | -- | --             | --     | 300.0          | --     | 34,755.0       | --     |
| SERVER SYSTEM DRIVES           | --              | -- | --                 | -- | 230.0          | 100.0% | 5,715.0        | 95.0%  | 18,990.0       | 33.9%  |
|                                | --              | -- | --                 | -- | --             | --     | +2,384.7%      | --     | +232.2%        | --     |
| 3.5 INCH                       | --              | -- | --                 | -- | 230.0          | --     | 5,715.0        | --     | 18,990.0       | --     |
| Total Shipments                | --              | -- | --                 | -- | 230.0          | 100.0% | 6,015.0        | 100.0% | 55,970.0       | 100.0% |
|                                | --              | -- | --                 | -- | --             | --     | +2,515.2%      | --     | +830.5%        | --     |

Notes: Percentage figures with plus/minus signs refer to year-to-year growth rates.

Mobile 2.5 inch totals include mobile platform 3 inch drives.

Server 3.5 inch totals include server platform 3 inch and 2.5 inch drives.

TABLE 82  
 FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
 APPLICATIONS SUMMARY  
 Percentage of Worldwide Shipments

| APPLICATION   | 1998 Estimate  |    | 2002 Projection |       |
|---|----------------|----|-----------------|-------|
|   | Units<br>(000) | %  | Units<br>(000)  | %     |
| SPECIALIZED HIGH PERFORMANCE<br>Supercomputers, video<br>and high end imaging     | --             | -- | 56.0            | .1    |
| MAINFRAME SYSTEMS<br>General purpose  | --             | -- | 111.9           | .2    |
| NETWORK/MIDRANGE SYSTEMS<br>Midrange systems, network<br>servers and workstations | --             | -- | 18,861.9        | 33.7  |
| DESKTOP PERSONAL COMPUTERS<br>Business and professional,<br>single user           | --             | -- | 34,533.5        | 61.7  |
| CONSUMER COMPUTERS<br>Desktop PCs, game,<br>and hobby computers                   | --             | -- | 167.9           | .3    |
| PORTABLE COMPUTERS<br>Notebook and smaller<br>mobile computers                    | --             | -- | 2,238.8         | 4.0   |
| OTHER<br>APPLICATIONS   | --             | -- | --              | --    |
| Total   | --             | -- | 55,970.0        | 100.0 |

TABLE 83  
 FIXED DISK DRIVES, MORE THAN 80 GIGABYTES  
 WORLDWIDE PRICE PER MEGABYTE (\$/MB)

| DISK DIAMETER          | Forecast |      |      |      |      |
|------------------------|----------|------|------|------|------|
|                        | 1998     | 1999 | 2000 | 2001 | 2002 |
| <b>Captive</b>         |          |      |      |      |      |
| 3.5"                   | --       | --   | .009 | .005 | .004 |
| 2.5"                   | --       | --   | --   | --   | .009 |
| Captive Average        | --       | --   | .009 | .005 | .004 |
| <b>Distributor</b>     |          |      |      |      |      |
| 3.5"                   | --       | --   | --   | .004 | .002 |
| 2.5"                   | --       | --   | --   | --   | .005 |
| Distributor Average    | --       | --   | --   | .004 | .002 |
| <b>OEM/Integrator</b>  |          |      |      |      |      |
| 3.5"                   | --       | --   | .005 | .003 | .002 |
| 2.5"                   | --       | --   | --   | --   | .005 |
| OEM/Integrator Average | --       | --   | .005 | .003 | .002 |

Note: Price per megabyte calculations represent estimated total sales revenues for each product type divided by the total yearly shipped capacity of all drives of that type.  
 3.5 inch totals include server platform 3 inch drives.





# RIGID MAGNETIC DISK DRIVE SPECIFICATIONS

## Coverage

This section includes most rigid disk drives intended for computer data storage which are now in new production or announced, arranged alphabetically by manufacturer. Specifications on drive models sold by computer system manufacturers, but purchased on an OEM basis from others, have been included in some cases, for identification purposes. In the case of IBM's disk drives and those produced by some other system manufacturers, captive drives which are similar to OEM/Integrator models made by the same manufacturer are not listed.

## Capacities

Formatted capacity defines the appropriate DISK/TREND product group for each disk drive. Prior to 1992, drives were grouped by unformatted capacity, but the industry movement to embedded controllers eventually made that practice obsolete, since most rigid disk drives are now specified in formatted capacities.

In the specifications, capacities are listed as "U" for unformatted or "F" for formatted. In general, unformatted capacities are shown only for OEM/Integrator and Distributor drives without embedded controllers, and formatted capacities are given for captive drives and noncaptive drives with embedded controllers, such as SCSI and IDE variations, or the newer serial interfaces, SSA and FC-AL. Capacities per track are listed for some older drives, but most current drives use zoned recording, in which each band of tracks has a different capacity.

## Linear density, recording code, areal density

When specified by the drive manufacturer, both BPI (bits per inch) and FCI (flux changes per inch) are listed. The ratio between BPI and FCI varies, depending upon the recording code used. For example, with 1,7 RLL (run length limited) encoding, the value for BPI is 133% of the value for FCI. With PRML (partial response maximum likelihood), several variations are used and some manufacturers have not specified FCI. Areal density (BPI multiplied by TPI) is useful in comparing the recording density used in various disk drives.

## Average access time

DISK/TREND specifications use the term "average access time" to describe the combination of average positioning time and average rotational delay. Some

in the industry have fallen into the habit of using the term average access time to describe average positioning time, or "seek" time, but this usage fails to adequately describe the time required for a disk drive to start to respond to a system request. DISK/TREND specifications show separately average positioning time, average rotational delay, and average access time, in order to avoid confusion.

### **Transfer rate**

The transfer rate shown in the specifications is the highest rate at which data is transferred between the drive and the computer to which it is attached, in the case of drives with embedded controllers, or the data rate between the drive and its controller, if the controller is not embedded. If the manufacturer has specified more than one communication mode (such as synchronous and asynchronous for SCSI drives, or PIO and DMA for IDE drives), both data rates are indicated.

### **Interfaces**

Specific interfaces available are indicated for most drives, using references to manufacturers' own unique interfaces or to industry standards, either de facto or formalized. However, this is a rapidly changing area, so please be alert to the need to check for manufacturers' latest information if you need precise data.

### **Accuracy**

All information in this section has been cross-checked for accuracy. However, it is anticipated that some errors may be included, since many manufacturers' published specifications do not cover all of the items listed, and numerous verbal inquiries have been required.

### **1999 DISK/TREND product groups for rigid magnetic disk drives**

- |                           |  |
|---------------------------|--|
| Removable magnetic media: | 1. Disk cartridge drives                     |
| Fixed magnetic media:     | 2. Fixed disk drives, less than 2 gigabytes  |
|                           | 3. Fixed disk drives, 2 - 3 gigabytes        |
|                           | 4. Fixed disk drives, 3 - 5 gigabytes        |
|                           | 5. Fixed disk drives, 5 - 10 gigabytes       |
|                           | 6. Fixed disk drives, 10 - 20 gigabytes      |
|                           | 7. Fixed disk drives, 20 - 40 gigabytes      |
|                           | 8. Fixed disk drives, 40 - 80 gigabytes      |
|                           | 9. Fixed disk drives, more than 80 gigabytes |

| MANUFACTURER                       | BELFORT MEMORY INTERNATIONAL      | BELFORT MEMORY INTERNATIONAL      | BELFORT MEMORY INTERNATIONAL      | CALLUNA TECHNOLOGY    | CALLUNA TECHNOLOGY   |
|------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------|----------------------|
| DRIVE                              | P402U                             | P53-1U                            | P804U                             | CT-1040RM callunacard | CT-260T2 callunacard |
| DISK/TREND GROUP                   | 4                                 | 4                                 | 5                                 | 2                     | 2                    |
| PLATFORM                           | Desktop                           | Desktop                           | Desktop                           | Mobile                | Mobile               |
| MARKET                             | OEM, DIST                         | OEM, DIST                         | OEM, DIST                         | OEM, DIST             | OEM, DIST            |
| MEDIA: Disk diameter               | 130 mm                            | 130 mm                            | 130 mm                            | 48 mm                 | 48 mm                |
| Recording medium                   | Thin Film                         | Thin Film                         | Thin Film                         | Thin Film             | Thin Film            |
| Substrate                          | Aluminum                          | Aluminum                          | Aluminum                          | Glass                 | Glass                |
| DRIVE: Heads                       | Thin Film                         | Thin Film                         | Thin Film                         | MR Thin Film          | MR Thin Film         |
| Interface                          | Ultra DMA/33                      | Ultra DMA/33                      | Ultra DMA/33                      | PCMCIA-ATA            | PCMCIA-ATA           |
| CAPACITY/RECORDING DENSITY         |                                   |                                   |                                   |                       |                      |
| Total capacity (Mbytes) FIXED      | F: 4,000                          | F: 3,000                          | F: 8,000                          | --                    | --                   |
| REMOVABLE                          | --                                | --                                | --                                | F: 1,040              | F: 260               |
| Data surfaces per spindle          | 2                                 | 2                                 | 4                                 | 4                     | 1                    |
| Tracks per surface                 |                                   |                                   |                                   | 4030                  | 4030                 |
| Track density (TPI)                | 9000                              | 8500                              | 9000                              | 9000                  | 9000                 |
| Maximum linear density (BPI) (FCI) | 152200                            | 126200                            | 152200                            | 169520                | 169520               |
| Areal density (Gb/square inch)     | 1.370                             | 1.073                             | 1.370                             | 1.526                 | 1.526                |
| Recording code                     | PRML                              | PRML                              | PRML                              | 1,7 PRML              | 1,7 PRML             |
| Rotational speed (RPM)             | 4000                              | 4000                              | 4000                              | 3750                  | 3750                 |
| PERFORMANCE                        |                                   |                                   |                                   |                       |                      |
| Actuator type                      | Rotary, Voice Coil                | Rotary, Voice Coil                | Rotary, Voice Coil                | Rotary, Voice Coil    | Rotary, Voice Coil   |
| Servo type                         | Embedded                          | Embedded                          | Embedded                          | Embedded              | Embedded             |
| Average positioning time (msec)    | 12                                | 12                                | 12                                | 12                    | 12                   |
| Average rotational delay (msec)    | 7.5                               | 7.5                               | 7.5                               | 8                     | 8                    |
| Average access time (msec)         | 19.5                              | 19.5                              | 19.5                              | 20                    | 20                   |
| Data transfer rate (MBytes/sec)    |                                   |                                   |                                   |                       |                      |
| Internal, min/max                  | --/18.5                           | --/18.5                           | --/18.5                           | 3.7/5.9               | 3.7/5.9              |
| External                           | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 20.0                  | 20.0                 |
| SIZE: (mm) H x W x D               | 25.4 x<br>146 x 210               | 25.4 x<br>146 x 210               | 25.4 x<br>146 x 210               | 10.5 x<br>54 x 85.6   | 5 x<br>54 x 85.6     |
| FIRST CUSTOMER SHIPMENT            | 2/99                              | 11/98                             | 3/99                              | 10/98                 | 2099                 |
| COMMENTS                           |                                   |                                   |                                   | PCMCIA Type III       | PCMCIA Type II.      |

1999 DISK/TREND REPORT

RSPEC-5

MANUFACTURER

DRIVE

DISK/TREND GROUP

PLATFORM

MARKET

MEDIA: Disk diameter

Recording medium

Substrate

DRIVE: Heads

Interface

CAPACITY/RECORDING DENSITY

Total capacity (Mbytes) FIXED

REMOVABLE

Data surfaces per spindle

Tracks per surface

Track density (TPI)

Maximum linear density (BPI)  
(FCI)

Areal density (Gb/square inch)

Recording code

Rotational speed (RPM)

PERFORMANCE

Actuator type

Servo type

Average positioning time (msec)

Average rotational delay (msec)

Average access time (msec)

Data transfer rate (MBytes/sec)  
Internal, min/max  
External

SIZE: (mm) H x W x D

FIRST CUSTOMER SHIPMENT

COMMENTS

| CALLUNA TECHNOLOGY      | CASTLEWOOD SYSTEMS       | CASTLEWOOD SYSTEMS                             | CASTLEWOOD SYSTEMS        | CASTLEWOOD SYSTEMS        |
|-------------------------|--------------------------|--|---------------------------|---------------------------|
| CT-521RM<br>callunacard | ORB21100<br>IDE Internal | ORB2PE00<br>Parallel Port                      | ORB2SE00<br>SCSI External | ORB2S100<br>SCSI Internal |
| 2                       | 1                        | 1  | 1                         | 1                         |
| Mobile                  | Desktop                  | Desktop  | Desktop                   | Desktop                   |
| OEM, DIST               | OEM, DIST                | OEM, DIST                                      | OEM, DIST                 | OEM, DIST                 |
| 48 mm                   | 95 mm                    | 95 mm  | 95 mm                     | 95 mm                     |
| Thin Film               | Thin Film                | Thin Film                                      | Thin Film                 | Thin Film                 |
| Glass                   | Aluminum                 | Aluminum                                       | Aluminum                  | Aluminum                  |
| MR Thin Film            | MR Thin Film             | MR Thin Film                                   | MR Thin Film              | MR Thin Film              |
| PCMCIA-ATA              | IDE                      | Parallel Port                                  | Ultra SCSI                | Ultra SCSI                |
| --                      | --                       | --   | --                        | --                        |
| F: 520                  | F: 2,200                 | F: 2,200                                       | F: 2,200                  | F: 2,200                  |
| 2                       | 2                        | 2  | 2                         | 2                         |
| 4030                    | 8589                     | 8589   | 8589                      | 8589                      |
| 9000                    | 9300                     | 9300   | 9300                      | 9300                      |
| 169520                  | 181000<br>204000         | 181000<br>204000                               | 181000<br>204000          | 181000<br>204000          |
| 1.526                   | 1.683                    | 1.683  | 1.683                     | 1.683                     |
| 1,7 PRML                | 8,9 PRML                 | 8,9 PRML                                       | 8,9 PRML                  | 8,9 PRML                  |
| 3750                    | 5400                     | 5400   | 5400                      | 5400                      |
| Rotary,<br>Voice Coil   | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil     | Rotary,<br>Voice Coil     |
| Embedded                | Embedded                 | Embedded                                       | Embedded                  | Embedded                  |
| 12                      | 10 RD/12 WR              | 10 RD/12 WR                                    | 10 RD/12 WR               | 10 RD/12 WR               |
| 8                       | 5.6                      | 5.6  | 5.6                       | 5.6                       |
| 20                      | 15.6 RD/17.6 WR          | 15.6 RD/17.6 WR                                | 15.6 RD/17.6 WR           | 15.6 RD/17.6 WR           |
| 3.7/5.9<br>20.0         | 6.9/12.2<br>2.2          | 6.9/12.2<br>16.6 PIO Mode 4<br>16.6 DMA Mode 2 | 6.9/12.2<br>20.0 synch.   | 6.9/12.2<br>20.0 synch.   |
| 10.5 x<br>54 x 85.6     | 25.4 x<br>101.1 x 152.4  | 38.1 x<br>133.4 x 165.1                        | 38.1 x<br>133.4 x 165.1   | 25.4 x<br>101.6 x 152.4   |
| 10/98                   | 11/98                    | 4/99   | 5/99                      | 5/99                      |
| PCMCIA Type III         | Internal model.          | External model.                                | External model.           | Internal model.           |

1999 DISK/TREND REPORT

|  |                          |  |  |   |   |
|--|--------------------------|--|--|---|---|
| MANUFACTURER   | CASTLEWOOD SYSTEMS       | CONNER TECHNOLOGY                            | CONNER TECHNOLOGY                            | FUJITSU                                       | FUJITSU                                       |
| DRIVE  | ORB2UE00<br>USB External | CT-204<br>Titan                              | CT-408<br>Titan                              | M2722<br>(Hornet-7')                          | M2723TAM<br>(Hornet-7')                       |
| DISK/TREND GROUP   | 1                        | 4  | 5  | 2   | 2   |
| PLATFORM   | Desktop                  | Desktop                                      | Desktop                                      | Mobile  | Mobile  |
| MARKET   | OEM, DIST                | OEM, DIST                                    | OEM, DIST                                    | OEM   | OEM   |
| MEDIA: Disk diameter   | 95 mm                    | 95 mm  | 95 mm  | 65 mm   | 65 mm   |
| Recording medium   | Thin Film                | Thin Film                                    | Thin Film                                    | Thin Film                                     | Thin Film                                     |
| Substrate  | Aluminum                 | Aluminum                                     | Aluminum                                     | Glass   | Glass   |
| DRIVE: Heads   | MR Thin Film             | MR Thin Film                                 | MR Thin Film                                 | MR Thin Film                                  | MR Thin Film                                  |
| Interface  | USB                      | Ultra DMA/66                                 | Ultra DMA/66                                 | IDE   | IDE   |
| CAPACITY/RECORDING DENSITY                                       |                          |  |  |   |   |
| Total capacity (Mbytes) FIXED                                    | --                       | F: 4,300                                     | F: 8,600                                     | F: 816  | F: 1,224                                      |
| REMOVABLE  | F: 2,200                 | --   | --   | --  | --  |
| Data surfaces per spindle  | 2                        | 2  | 4  | 2   | 3   |
| Tracks per surface   | 8589                     |  |  | 5157  | 5157  |
| Track density (TPI)  | 9300                     | 13000  | 13000  | 8537  | 8537  |
| Maximum linear density (BPI)<br>(FCI)                            | 181000<br>204000         | 230000                                       | 230000                                       | 150388  | 150388  |
| Areal density (Gb/square inch)                                   | 1.683                    | 2.990  | 2.990  | 1.284   | 1.284   |
| Recording code   | 8,9 PRML                 | EPR4   | EPR4   | PR4ML   | PR4ML   |
| Rotational speed (RPM)   | 5400                     | 5400   | 5400   | 4000  | 4000  |
| PERFORMANCE  |                          |  |  |   |   |
| Actuator type  | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         |
| Servo type   | Embedded                 | Embedded                                     | Embedded                                     | Embedded                                      | Embedded                                      |
| Average positioning time (msec)                                  | 10 RD/12 WR              | 10   | 10   | 12  | 12  |
| Average rotational delay (msec)                                  | 5.6                      | 5.6  | 5.6  | 7.5   | 7.5   |
| Average access time (msec)                                       | 15.6 RD/17.6 WR          | 15.6   | 15.6   | 19.5  | 19.5  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 6.9/12.2<br>20.0         | --/27.5<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/27.5<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 4.5/8.4<br>16.6 PIO Mode 4<br>16.6 DMA Mode 2 | 4.5/8.4<br>16.6 PIO Mode 4<br>16.6 DMA Mode 2 |
| SIZE: (mm) H x W x D   | 38.1 x<br>133.4 x 165.1  | 25.4 x<br>101.6 x 146.6                      | 25.4 x<br>101.6 x 146.6                      | 12.5 x<br>70 x 100                            | 12.5 x<br>70 x 100                            |
| FIRST CUSTOMER SHIPMENT  | 2Q99                     | 6/99   | 6/99   | 9/96  | 9/96  |
| COMMENTS   | External model.          |  |  |   |   |

## 1999 DISK/TREND REPORT

|                                       |                                    |                                   |                            |                            |                             |
|---------------------------------------|------------------------------------|-----------------------------------|----------------------------|----------------------------|-----------------------------|
| MANUFACTURER                          | FUJITSU                            | FUJITSU                           | FUJITSU                    | FUJITSU                    | FUJITSU                     |
| DRIVE                                 |                                    |                                   |                            |                            |                             |
|                                       | M2724TAM<br>(Hornet-7')            | MPA3017AT<br>(Picobird-10)        | M2903<br>(Allegro-1)       | M2915<br>(Allegro-1)       | M2932S/H/Q/R<br>(Allegro-2) |
| DISK/TREND GROUP                      | 2                                  | 2                                 | 3                          | 3                          | 3                           |
| PLATFORM                              | Mobile                             | Desktop                           | Server                     | Server                     | Server                      |
| MARKET                                | OEM                                | OEM                               | OEM                        | OEM                        | OEM, DIST                   |
| MEDIA: Disk diameter                  | 65 mm                              | 95 mm                             | 95 mm                      | 95 mm                      | 95 mm                       |
| Recording medium                      | Thin Film                          | Thin Film                         | Thin Film                  | Thin Film                  | Thin Film                   |
| Substrate                             | Glass                              | Aluminum                          | Aluminum                   | Aluminum                   | Aluminum                    |
| DRIVE: Heads                          | MR Thin Film                       | MR Thin Film                      | MR Thin Film               | MR Thin Film               | MR Thin Film                |
| Interface                             | IDE                                | IDE                               | SCSI-2                     | SCSI-2                     | SCSI-2                      |
| CAPACITY/RECORDING DENSITY            |                                    |                                   |                            |                            |                             |
| Total capacity (Mbytes) FIXED         | F: 1,632                           | F: 1,750                          | F: 2,118                   | F: 2,170                   | F: 2,170                    |
| REMOVABLE                             | --                                 | --                                | --                         | --                         | --                          |
| Data surfaces per spindle             | 4                                  | 2                                 | 13                         | 15                         | 9                           |
| Tracks per surface                    | 5157                               | 8713                              | 3150                       | 3018                       | 3422                        |
| Track density (TPI)                   | 8537                               | 9202                              | 3553                       | 3553                       | 3871                        |
| Maximum linear density (BPI)<br>(FCI) | 150388                             | 137285                            | 75534                      | 71627                      | 100946                      |
| Areal density (Gb/square inch)        | 1.284                              | 1.263                             | .268                       | .254                       | .391                        |
| Recording code                        | PR4ML                              | 8,9 PRML                          | PRML                       | PRML                       | 8,9 RLL                     |
| Rotational speed (RPM)                | 4000                               | 5400                              | 5400                       | 7200                       | 7200                        |
| PERFORMANCE                           |                                    |                                   |                            |                            |                             |
| Actuator type                         | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil       |
| Servo type                            | Embedded                           | Embedded                          | Dedicated Surf.            | Dedicated Surf.            | Dedicated Surf.             |
| Average positioning time (msec)       | 12                                 | 10 RD/12 WR                       | 10.3 RD/11.2 WR            | 10.1 RD/11 WR              | 10 RD/11.2 WR               |
| Average rotational delay (msec)       | 7.5                                | 5.56                              | 5.6                        | 4.17                       | 4.17                        |
| Average access time (msec)            | 19.5                               | 15.56RD/17.56WR                   | 15.9 RD/16.8 WR            | 14.27RD/15.17WR            | 14.17RD/16.17WR             |
| Data transfer rate (MBytes/sec)       |                                    |                                   |                            |                            |                             |
| Internal, min/max                     | 4.5/8.4                            | 8.0/15.0                          | 4.7/6.8                    | 6.2/8.0                    | 8.6/11.3                    |
| External                              | 16.6 PIO Mode 4<br>16.6 DMA Mode 2 | 16.7 PIO4/DMA2<br>33.3 Ultra DMA2 | 20.0 synch.<br>6.0 asynch. | 20.0 synch.<br>6.0 asynch. | 20.0 synch.<br>12.0 asynch. |
| SIZE: (mm) H x W x D                  | 12.5 x<br>70 x 100                 | 25.4 x<br>101 x 146               | 41.3 x<br>101.6 x 146.1    | 41.3 x<br>101.6 x 146.1    | 41.3 x<br>101.6 x 146       |
| FIRST CUSTOMER SHIPMENT               | 9/96                               | 6/97                              | 2/94                       | 12/94                      | 3/95                        |
| COMMENTS                              |                                    |                                   |                            |                            |                             |

# 1999 DISK/TREND REPORT

|  |   |   |   |   |   |
|--|---|---|---|---|---|
| MANUFACTURER   | FUJITSU                                 | FUJITSU                                       | FUJITSU                                       | FUJITSU                                       | FUJITSU                                       |
| DRIVE  | M2952S/Q/R/E<br>(Allegro-3')            | MHA2021<br>Mobile 3<br>(Hornet-8)             | MHD2021AT<br>Mobile 4L<br>(Hornet-9L)         | MHF2021AT<br>Mobile 6A<br>(Hornet-10L)        | MPA3026AT<br>(Picobird-10)                    |
| DISK/TREND GROUP   | 3                                       | 3   | 3   | 3   | 3   |
| PLATFORM   | Server                                  | Mobile  | Mobile  | Mobile  | Desktop                                       |
| MARKET   | OEM, DIST                               | OEM, DIST                                     | OEM   | OEM   | OEM   |
| MEDIA: Disk diameter   | 95 mm                                   | 65 mm   | 65 mm   | 65 mm   | 95 mm   |
| Recording medium   | Thin Film                               | Thin Film                                     | Thin Film                                     | Thin Film                                     | Thin Film                                     |
| Substrate  | Aluminum                                | Glass   | Glass   | Aluminum                                      | Aluminum                                      |
| DRIVE: Heads   | MR Thin Film                            | MR Thin Film                                  | MR Thin Film                                  | GMR Thin Film                                 | MR Thin Film                                  |
| Interface  | Ultra SCSI                              | IDE   | Ultra DMA/33                                  | Ultra DMA/33                                  | IDE   |
| CAPACITY/RECORDING DENSITY                                       | F: 2,400                                | F: 2,160                                      | F: 2,160                                      | F: 2,100                                      | F: 2,600                                      |
| Total capacity (Mbytes) FIXED                                    |   |   |   |   |   |
| REMOVABLE  | --                                      | --  | --  | --  | --  |
| Data surfaces per spindle  | 5                                       | 4   | 3   | 2   | 3   |
| Tracks per surface   | 5713                                    | 6372  | 7289  | 8647  | 8713  |
| Track density (TPI)  | 6500                                    | 10555   | 11960   | 14200   | 9202  |
| Maximum linear density (BPI)<br>(FCI)                            | 118737                                  | 157422  | 191000  | 238000  | 137285  |
| Areal density (Gb/square inch)                                   | .772                                    | 1.662   | 2.284   | 3.380   | 1.263   |
| Recording code   | 8,9 RLL                                 | PRML  | 16,17 EPR4ML                                  | 16,17 EPR4ML                                  | 8,9 PRML                                      |
| Rotational speed (RPM)   | 7200                                    | 4000  | 4000  | 4200  | 5400  |
| PERFORMANCE  | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         |
| Actuator type  | Dedicated Surf.                         | Embedded                                      | Embedded                                      | Embedded                                      | Embedded                                      |
| Servo type   | 8 RD/9 WR                               | 13  | 13  | 13  | 10 RD/12 WR                                   |
| Average positioning time (msec)                                  | 4.17                                    | 7.5   | 7.5   | 7.14  | 5.56  |
| Average rotational delay (msec)                                  | 12.17RD/13.17WR                         | 20.5  | 20.5  | 20.14   | 15.56RD/17.56WR                               |
| Average access time (msec)                                       | 9.9/14.9<br>40.0 synch.<br>12.0 asynch. | 4.9/8.9<br>16.6 P10 Mode 4<br>16.6 DMA Mode 2 | 5.9/10.1<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 7.7/13.6<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 8.0/15.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 25.4 x<br>101.6 x 146                   | 12.5 x<br>70 x 100                            | 9.5 x<br>70 x 100                             | 9.5 x<br>70 x 100                             | 25.4 x<br>101 x 146                           |
| SIZE: (mm) H x W x D   | 10/95                                   | 11/97   | 4/98  | 9/98  | 6/97  |
| FIRST CUSTOMER SHIPMENT  |   |   |   |   |   |
| COMMENTS   |   |   |   |   |   |

## 1999 DISK/TREND REPORT

RSPEC-9

|  |   |                                       |   |   |  |
|--|---|---------------------------------------|---|---|--|
| MANUFACTURER   | FUJITSU                                       | FUJITSU                               | FUJITSU                                 | FUJITSU                                 | FUJITSU                                    |
| DRIVE  | MPB3021AT<br>Desktop 6<br>(Picobird-11)       | M2909<br>(Allegro-1)                  | M2934S/H/Q/R<br>(Allegro-2)             | M2954S/Q/R/E<br>(Allegro-3)             | MAB3045-FC<br>Enterprise 18<br>(Allegro-4) |
| DISK/TREND GROUP   | 3   | 4                                     | 4                                       | 4                                       | 4  |
| PLATFORM   | Desktop                                       | Server                                | Server                                  | Server                                  | Server                                     |
| MARKET   | OEM, DIST                                     | OEM, DIST                             | OEM, DIST                               | OEM, DIST                               | OEM, DIST                                  |
| MEDIA: Disk diameter   | 95 mm   | 95 mm                                 | 95 mm                                   | 95 mm                                   | 95 mm                                      |
| Recording medium   | Thin Film                                     | Thin Film                             | Thin Film                               | Thin Film                               | Thin Film                                  |
| Substrate  | Aluminum                                      | Aluminum                              | Aluminum                                | Aluminum                                | Aluminum                                   |
| DRIVE: Heads   | MR Thin Film                                  | MR Thin Film                          | MR Thin Film                            | MR Thin Film                            | MR Thin Film                               |
| Interface  | Ultra DMA/33                                  | SCSI-2                                | SCSI-2                                  | Ultra SCSI                              | FC-AL                                      |
| CAPACITY/RECORDING DENSITY                                       |   |                                       |   |   |  |
| Total capacity (Mbytes) FIXED                                    | F: 2,162                                      | F: 3,087                              | F: 4,350                                | F: 4,350                                | F: 4,550                                   |
| REMOVABLE  | --  | --                                    | --                                      | --                                      | --   |
| Data surfaces per spindle  | 2   | 19                                    | 18                                      | 9                                       | 5  |
| Tracks per surface   | 8983  | 3150                                  | 3429                                    | 5713                                    | 8490                                       |
| Track density (TPI)  | 9531  | 3553                                  | 3871                                    | 6500                                    | 9620                                       |
| Maximum linear density (BPI)<br>(FCI)                            | 161815  | 75534                                 | 100946                                  | 118759                                  | 159000                                     |
| Areal density (Gb/square inch)                                   | 1.542   | .268                                  | .391                                    | .772                                    | 1.530                                      |
| Recording code   | 8,9 PRML                                      | PRML                                  | 8,9 RLL                                 | 8,9 RLL                                 | PRML                                       |
| Rotational speed (RPM)   | 5400  | 5400                                  | 7200                                    | 7200                                    | 7200                                       |
| PERFORMANCE  |   |                                       |   |   |  |
| Actuator type  | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                      |
| Servo type   | Embedded                                      | Dedicated Surf.                       | Dedicated Surf.                         | Dedicated Surf.                         | Embedded                                   |
| Average positioning time (msec)                                  | 10 RD/11 WR                                   | 10.3 RD/11.2 WR                       | 10 RD/11.2 WR                           | 8 RD/9 WR                               | 7.5 RD/8.5 WR                              |
| Average rotational delay (msec)                                  | 5.6   | 5.6                                   | 4.17                                    | 4.17                                    | 4.17                                       |
| Average access time (msec)                                       | 15.6 RD/16.6 WR                               | 15.9 RD/16.8 WR                       | 14.17RD/16.17WR                         | 12.17RD/13.17WR                         | 11.67RD/12.67WR                            |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 9.6/16.7<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 4.7/6.8<br>20.0 synch.<br>6.0 asynch. | 8.6/11.3<br>20.0 synch.<br>12.0 asynch. | 9.9/14.9<br>40.0 synch.<br>12.0 asynch. | 13.3/19.5<br>100.0                         |
| SIZE: (mm) H x W x D   | 25.4 x<br>101 x 146                           | 41.3 x<br>101.6 x 146.1               | 41.3 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                      |
| FIRST CUSTOMER SHIPMENT  | 9/97  | 2/94                                  | 3/95                                    | 10/95                                   | 1H98                                       |
| COMMENTS   |   |                                       |   |   |  |

1999 DISK/TREND REPORT

|  |  |   |   |   |  |
|--|--|---|---|---|--|
| MANUFACTURER   | FUJITSU                                    | FUJITSU                                       | FUJITSU                                       | FUJITSU                                       | FUJITSU  |
| DRIVE  | MAB3045-LV<br>Enterprise 18<br>(Allegro-4) | MAB3045-SC/SP<br>Enterprise 18<br>(Allegro-4) | MAC3045-FC<br>Enterprise 10K<br>(Allegro-4LE) | MAC3045-LV<br>Enterprise 10K<br>(Allegro-4LE) | MAC3045-SC/SP<br>Enterprise 10K<br>(Allegro-4LE) |
| DISK/TREND GROUP   | 4  | 4   | 4   | 4   | 4  |
| PLATFORM   | Server                                     | Server  | Server  | Server  | Server   |
| MARKET   | OEM, DIST                                  | OEM, DIST                                     | OEM, DIST                                     | OEM, DIST                                     | OEM, DIST  |
| MEDIA: Disk diameter   | 95 mm                                      | 95 mm   | 95 mm   | 95 mm   | 95 mm  |
| Recording medium   | Thin Film                                  | Thin Film                                     | Thin Film                                     | Thin Film                                     | Thin Film  |
| Substrate  | Aluminum                                   | Aluminum                                      | Aluminum                                      | Aluminum                                      | Aluminum   |
| DRIVE: Heads   | MR Thin Film                               | MR Thin Film                                  | MR Thin Film                                  | MR Thin Film                                  | MR Thin Film                                     |
| Interface  | Ultra2 SCSI                                | Ultra SCSI                                    | FC-AL   | Ultra2 SCSI                                   | Ultra SCSI                                       |
| CAPACITY/RECORDING DENSITY                                       |  |   |   |   |  |
| Total capacity (Mbytes) FIXED                                    | F: 4,550                                   | F: 4,550                                      | F: 4,500                                      | F: 4,500                                      | F: 4,500   |
| REMOVABLE  | --   | --  | --  | --  | --   |
| Data surfaces per spindle  | 5  | 5   | 5   | 5   | 5  |
| Tracks per surface   | 8490                                       | 8490  | 8690  | 8690  | 8690   |
| Track density (TPI)  | 9620                                       | 9620  | 9200  | 9200  | 9200   |
| Maximum linear density (BPI)<br>(FCI)                            | 159000                                     | 159000  | 159000  | 159000  | 159000   |
| Areal density (Gb/square inch)                                   | 1.530                                      | 1.530   | 1.463   | 1.463   | 1.463  |
| Recording code   | PRML                                       | PRML  | PRML  | PRML  | PRML   |
| Rotational speed (RPM)   | 7200                                       | 7200  | 10033   | 10033   | 10033  |
| PERFORMANCE  |  |   |   |   |  |
| Actuator type  | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                            |
| Servo type   | Embedded                                   | Embedded                                      | Embedded                                      | Embedded                                      | Embedded   |
| Average positioning time (msec)                                  | 7.5 RD/8.5 WR                              | 7.5 RD/8.5 WR                                 | 7.5 RD/8.5 WR                                 | 7.5 RD/8.5 WR                                 | 7.5 RD/8.5 WR                                    |
| Average rotational delay (msec)                                  | 4.17                                       | 4.17  | 2.99  | 2.99  | 2.99   |
| Average access time (msec)                                       | 11.67RD/12.67WR                            | 11.67RD/12.67WR                               | 10.49RD/11.49WR                               | 10.49RD/11.49WR                               | 10.49RD/11.49WR                                  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 13.3/19.5<br>80.0 synch.                   | 13.3/19.5<br>40.0 synch.                      | 15.5/27.5<br>100.0                            | 15.5/27.5<br>80.0 synch.                      | 15.5/27.5<br>40.0 synch.                         |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                      | 25.4 x<br>101.6 x 146                         | 25.4 x<br>101.6 x 146                         | 25.4 x<br>101.6 x 146                         | 25.4 x<br>101.6 x 146                            |
| FIRST CUSTOMER SHIPMENT  | 1H98                                       | 11/97   | 1H98  | 1H98  | 11/97  |
| COMMENTS   |  |   |   |   |  |

1999 DISK/TREND REPORT

|                                       |                                    |                                     |                                       |                                      |  |
|---------------------------------------|------------------------------------|-------------------------------------|---------------------------------------|--------------------------------------|--|
| MANUFACTURER                          | FUJITSU                            | FUJITSU                             | FUJITSU                               | FUJITSU                              | FUJITSU                                |
| DRIVE                                 | MHA2032<br>Mobile 3<br>(Hornet-8)  | MHC2040AT<br>Mobile 4<br>(Hornet-9) | MHD2032AT<br>Mobile 4L<br>(Hornet-9L) | MHE2043AT<br>Mobile 6<br>(Hornet-10) | MHF2043AT<br>Mobile 6A<br>(Hornet-10L) |
| DISK/TREND GROUP                      | 4                                  | 4                                   | 4                                     | 4                                    | 4                                      |
| PLATFORM                              | Mobile                             | Mobile                              | Mobile                                | Mobile                               | Mobile                                 |
| MARKET                                | OEM, DIST                          | OEM                                 | OEM                                   | OEM                                  | OEM                                    |
| MEDIA: Disk diameter                  | 65 mm                              | 65 mm                               | 65 mm                                 | 65 mm                                | 65 mm                                  |
| Recording medium                      | Thin Film                          | Thin Film                           | Thin Film                             | Thin Film                            | Thin Film                              |
| Substrate                             | Glass                              | Glass                               | Glass                                 | Glass                                | Glass                                  |
| DRIVE: Heads                          | MR Thin Film                       | MR Thin Film                        | MR Thin Film                          | GMR Thin Film                        | GMR Thin Film                          |
| Interface                             | IDE                                | Ultra DMA/33                        | Ultra DMA/33                          | Ultra DMA/33                         | Ultra DMA/33                           |
| CAPACITY/RECORDING DENSITY            |                                    |                                     |                                       |                                      |  |
| Total capacity (Mbytes) FIXED         | F: 3,240                           | F: 4,090                            | F: 3,250                              | F: 4,320                             | F: 4,320                               |
| REMOVABLE                             | --                                 | --                                  | --                                    | --                                   | --                                     |
| Data surfaces per spindle             | 6                                  | 6                                   | 4                                     | 4                                    | 4                                      |
| Tracks per surface                    | 6372                               | 7229                                | 7317                                  | 8647                                 | 8647                                   |
| Track density (TPI)                   | 10555                              | 11960                               | 11960                                 | 14200                                | 14200                                  |
| Maximum linear density (BPI)<br>(FCI) | 157422                             | 178000                              | 217000                                | 238000                               | 238000                                 |
| Areal density (Gb/square inch)        | 1.662                              | 2.129                               | 2.595                                 | 3.380                                | 3.380                                  |
| Recording code                        | PRML                               | 16,17 EPR4ML                        | 16,17 EPR4ML                          | 16,17 PRML                           | 16,17 EPR4ML                           |
| Rotational speed (RPM)                | 4000                               | 4000                                | 4000                                  | 4200                                 | 4200                                   |
| PERFORMANCE                           |                                    |                                     |                                       |                                      |  |
| Actuator type                         | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil               | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil                | Rotary,<br>Voice Coil                  |
| Servo type                            | Embedded                           | Embedded                            | Embedded                              | Embedded                             | Embedded                               |
| Average positioning time (msec)       | 13                                 | 13                                  | 13                                    | 13                                   | 13                                     |
| Average rotational delay (msec)       | 7.5                                | 7.5                                 | 7.5                                   | 7.14                                 | 7.14                                   |
| Average access time (msec)            | 20.5                               | 20.5                                | 20.5                                  | 20.14                                | 20.14                                  |
| Data transfer rate (MBytes/sec)       |                                    |                                     |                                       |                                      |  |
| Internal, min/max                     | 4.9/8.9                            | 5.5/9.8                             | 6.3/10.6                              | 7.7/13.6                             | 7.7/13.6                               |
| External                              | 16.6 PIO Mode 4<br>16.6 DMA Mode 2 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2   | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2     | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2    | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2      |
| SIZE: (mm) H x W x D                  | 12.5 x<br>70 x 100                 | 12.5 x<br>70 x 100                  | 9.5 x<br>70 x 100                     | 12.5 x<br>70 x 100                   | 9.5 x<br>70 x 100                      |
| FIRST CUSTOMER SHIPMENT               | 11/97                              | 4/98                                | 4/98                                  | 9/98                                 | 9/98                                   |
| COMMENTS                              |                                    |                                     |                                       |                                      |  |



|  |   |  |  |  |  |
|--|---|--|--|--|--|
| MANUFACTURER   | FUJITSU                                       | FUJITSU  | FUJITSU  | FUJITSU  | FUJITSU  |
| DRIVE  | MPB3043AT<br>Desktop 6<br>(Picobird-11)       | MPC3032AT<br>(Picobird-12)                     | MPC3043AT<br>(Picobird-12)                     | MPC3045AH<br>(Picobird-12H)                    | MPD3043AT<br>(Picobird-13)                     |
| DISK/TREND GROUP   | 4   | 4  | 4  | 4  | 4  |
| PLATFORM   | Desktop                                       | Desktop  | Desktop  | Desktop  | Desktop  |
| MARKET   | OEM, DIST                                     | OEM, DIST                                      | OEM, DIST                                      | OEM  | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm   | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                     | Thin Film                                      | Thin Film                                      | Thin Film                                      | Thin Film                                      |
| Substrate  | Aluminum                                      | Aluminum                                       | Aluminum                                       | Aluminum                                       | Aluminum                                       |
| DRIVE: Heads   | MR Thin Film                                  | MR Thin Film                                   | MR Thin Film                                   | MR Thin Film                                   | GMR Thin Film                                  |
| Interface  | Ultra DMA/33                                  | Ultra DMA/33                                   | Ultra DMA/33                                   | Ultra DMA/33                                   | Ultra DMA/66                                   |
| CAPACITY/RECORDING DENSITY                                       |   |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 4,325                                      | F: 3,243                                       | F: 4,325                                       | F: 4,551                                       | F: 4,325                                       |
| REMOVABLE  | --  | --   | --   | --   | --   |
| Data surfaces per spindle  | 4   | 2  | 3  | 4  | 2  |
| Tracks per surface   | 8983  | 11116  | 11116  | 10424  | 13033  |
| Track density (TPI)  | 9531  | 11800  | 11800  | 11000  | 13750  |
| Maximum linear density (BPI)<br>(FCI)                            | 161815  | 200882<br>213437                               | 200882<br>213437                               | 162754<br>183098                               | 243487   |
| Areal density (Gb/square inch)                                   | 1.542   | 2.370  | 2.370  | 1.790  | 3.348  |
| Recording code   | 8,9 PRML                                      | 16,17 EPRML                                    | 16,17 EPRML                                    | 8,9 PRML                                       | 16,17 EPR4ML                                   |
| Rotational speed (RPM)   | 5400  | 5400   | 5400   | 7200   | 5400   |
| PERFORMANCE  |   |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                                      | Embedded                                       | Embedded                                       | Embedded                                       | Embedded                                       |
| Average positioning time (msec)                                  | 10 RD/11 WR                                   | 10 RD/11 WR                                    | 10 RD/11 WR                                    | 9 RD/10 WR                                     | 9.5 RD/10.5 WR                                 |
| Average rotational delay (msec)                                  | 5.6   | 5.6  | 5.6  | 4.2  | 5.6  |
| Average access time (msec)                                       | 15.6 RD/16.6 WR                               | 15.6 RD/16.6 WR                                | 15.6 RD/16.6 WR                                | 13.2 RD/14.2 WR                                | 15.1 RD/16.1 WR                                |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 9.6/16.7<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 11.4/19.8<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 11.4/19.8<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 12.7/19.2<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 14.5/26.1<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101 x 146                           | 25.4 x<br>101.6 x 146                          | 25.4 x<br>101.6 x 146                          | 25.4 x<br>101.6 x 146                          | 26.1 x<br>101.6 x 146                          |
| FIRST CUSTOMER SHIPMENT  | 9/97  | 6/98   | 6/98   | 10/98  | 1/99   |
| COMMENTS   |   |  |  |  |  |

## 1999 DISK/TREND REPORT

|  |   |  |  |   |   |
|--|---|--|--|---|---|
| MANUFACTURER   | FUJITSU                                 | FUJITSU                                    | FUJITSU                                    | FUJITSU                                       | FUJITSU                                       |
| DRIVE  | M2949S/Q/R/E<br>(Allegro-3)             | MAB3091-FC<br>Enterprise 18<br>(Allegro-4) | MAB3091-LV<br>Enterprise 18<br>(Allegro-4) | MAB3091-SC/SP<br>Enterprise 18<br>(Allegro-4) | MAC3091-FC<br>Enterprise 10K<br>(Allegro-4LE) |
| DISK/TREND GROUP   | 5                                       | 5  | 5  | 5   | 5   |
| PLATFORM   | Server                                  | Server                                     | Server                                     | Server  | Server  |
| MARKET   | OEM, DIST                               | OEM, DIST                                  | OEM, DIST                                  | OEM, DIST                                     | OEM, DIST                                     |
| MEDIA: Disk diameter   | 95 mm                                   | 95 mm                                      | 95 mm                                      | 95 mm   | 95 mm   |
| Recording medium   | Thin Film                               | Thin Film                                  | Thin Film                                  | Thin Film                                     | Thin Film                                     |
| Substrate  | Aluminum                                | Aluminum                                   | Aluminum                                   | Aluminum                                      | Aluminum                                      |
| DRIVE: Heads   | MR Thin Film                            | MR Thin Film                               | MR Thin Film                               | MR Thin Film                                  | MR Thin Film                                  |
| Interface  | Ultra SCSI                              | FC-AL                                      | Ultra2 SCSI                                | Ultra SCSI                                    | FC-AL   |
| CAPACITY/RECORDING DENSITY                                       |   |  |  |   |   |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                                | F: 9,100                                   | F: 9,100                                   | F: 9,100                                      | F: 9,100                                      |
| REMOVABLE  | --                                      | --   | --   | --  | --  |
| Data surfaces per spindle  | 18                                      | 10   | 10   | 10  | 10  |
| Tracks per surface   | 5770                                    | 8490                                       | 8490                                       | 8490  | 8690  |
| Track density (TPI)  | 6500                                    | 9620                                       | 9620                                       | 9620  | 9200  |
| Maximum linear density (BPI)<br>(FCI)                            | 118574                                  | 159000                                     | 159000                                     | 159000  | 159000  |
| Areal density (Gb/square inch)                                   | .771                                    | 1.530                                      | 1.530                                      | 1.530   | 1.463   |
| Recording code   | PR4ML                                   | PRML                                       | PRML                                       | PRML  | PRML  |
| Rotational speed (RPM)   | 7200                                    | 7200                                       | 7200                                       | 7200  | 10033   |
| PERFORMANCE  |   |  |  |   |   |
| Actuator type  | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         |
| Servo type   | Dedicated Surf.                         | Embedded                                   | Embedded                                   | Embedded                                      | Embedded                                      |
| Average positioning time (msec)                                  | 10 RD/11.5 WR                           | 7.5 RD/8.5 WR                              | 7.5 RD/8.5 WR                              | 7.5 RD/8.5 WR                                 | 7.5 RD/8.5 WR                                 |
| Average rotational delay (msec)                                  | 4.17                                    | 4.17                                       | 4.17                                       | 4.17  | 2.99  |
| Average access time (msec)                                       | 14.17RD/15.67WR                         | 11.67RD/12.67WR                            | 11.67RD/12.67WR                            | 11.67RD/12.67WR                               | 10.49RD/11.49WR                               |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 9.9/14.9<br>40.0 synch.<br>12.0 asynch. | 13.3/19.5<br>100.0                         | 13.3/19.5<br>80.0 synch.                   | 13.3/19.5<br>40.0 synch.                      | 15.5/27.5<br>100.0                            |
| SIZE: (mm) H x W x D   | 41.3 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                      | 25.4 x<br>101.6 x 146                      | 25.4 x<br>101.6 x 146                         | 25.4 x<br>101.6 x 146                         |
| FIRST CUSTOMER SHIPMENT  |   | 1H98                                       | 1H98                                       | 11/97   | 1H98  |
| COMMENTS   |   |  |  |   |   |

1999 DISK/TREND REPORT

|  |   |  |                          |                             |                             |
|--|---|--|--------------------------|-----------------------------|-----------------------------|
| MANUFACTURER   | FUJITSU                                       | FUJITSU  | FUJITSU                  | FUJITSU                     | FUJITSU                     |
| DRIVE  | MAC3091-LV<br>Enterprise 10K<br>(Allegro-4LE) | MAC3091-SC/SP<br>Enterprise 10K<br>(Allegro-4LE) | MAE3091<br>(Allegro-5L)  | MAG3091-FC<br>(Allegro-5LE) | MAG3091-LV<br>(Allegro-5LE) |
| DISK/TREND GROUP   | 5   | 5  | 5                        | 5                           | 5                           |
| PLATFORM   | Server  | Server   | Server                   | Server                      | Server                      |
| MARKET   | OEM, DIST                                     | OEM, DIST  | OEM, DIST                | OEM, DIST                   | OEM, DIST                   |
| MEDIA: Disk diameter   | 95 mm   | 95 mm  | 95 mm                    | 84 mm                       | 84 mm                       |
| Recording medium   | Thin Film                                     | Thin Film  | Thin Film                | Thin Film                   | Thin Film                   |
| Substrate  | Aluminum                                      | Aluminum   | Aluminum                 | Aluminum                    | Aluminum                    |
| DRIVE: Heads   | MR Thin Film                                  | MR Thin Film                                     | GMR Thin Film            | GMR Thin Film               | GMR Thin Film               |
| Interface  | Ultra2 SCSI                                   | Ultra SCSI                                       | Ultra2 SCSI              | FC-AL                       | Ultra2 SCSI                 |
| CAPACITY/RECORDING DENSITY                                       |   |  |                          |                             |                             |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                                      | F: 9,100   | F: 9,100                 | F: 9,100                    | F: 9,100                    |
| REMOVABLE  | --  | --   | --                       | --                          | --                          |
| Data surfaces per spindle  | 10  | 10   | 4                        | 5                           | 5                           |
| Tracks per surface   | 8690  | 8690   | 12000                    | 9866                        | 9866                        |
| Track density (TPI)  | 9200  | 9200   | 13250                    | 13500                       | 13500                       |
| Maximum linear density (BPI)<br>(FCI)                            | 159000  | 159000   | 275000                   | 275000                      | 275000                      |
| Areal density (Gb/square inch)                                   | 1.463   | 1.463  | 3.644                    | 3.713                       | 3.713                       |
| Recording code   | PRML  | PRML   | 16,17 EPR4ML             | 16,17 EPR4ML                | 16,17 EPR4ML                |
| Rotational speed (RPM)   | 10033   | 10033  | 7200                     | 10025                       | 10025                       |
| PERFORMANCE  |   |  |                          |                             |                             |
| Actuator type  | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                            | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil       |
| Servo type   | Embedded                                      | Embedded   | Embedded                 | Embedded                    | Embedded                    |
| Average positioning time (msec)                                  | 7.5 RD/8.5 WR                                 | 7.5 RD/8.5 WR                                    | 7.0 RD/7.6 WR            | 5.2 RD/5.8 WR               | 5.2 RD/5.8 WR               |
| Average rotational delay (msec)                                  | 2.99  | 2.99   | 4.17                     | 2.99                        | 2.99                        |
| Average access time (msec)                                       | 10.49RD/11.49WR                               | 10.49RD/11.49WR                                  | 11.17RD/11.77WR          | 8.19 RD/8.79 WR             | 8.19 RD/8.79 WR             |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 15.5/27.5<br>80.0 synch.                      | 15.5/27.5<br>40.0 synch.                         | 21.7/32.8<br>80.0 synch. | 29.5/45.0<br>100.0          | 29.5/45.0<br>80.0 synch.    |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                         | 25.4 x<br>101.6 x 146                            | 25.4 x<br>101.6 x 146.0  | 24.5 x<br>101.6 x 146       | 24.5 x<br>101.6 x 146       |
| FIRST CUSTOMER SHIPMENT  | 1H98  | 11/97  | 1Q99                     | 2Q99                        | 1Q99                        |
| COMMENTS   |   |  |                          |                             |                             |

## 1999 DISK/TREND REPORT

|  |   |   |  |   |   |
|--|---|---|--|---|---|
| MANUFACTURER   | FUJITSU                                       | FUJITSU                                       | FUJITSU  | FUJITSU                                       | FUJITSU                                       |
| DRIVE  | MHE2064AT<br>Mobile 6<br>(Hornet-10)          | MHH2064AT<br>Mobile 10L<br>(Hornet-11L)       | MPA3052T<br>(Picobird-10)                      | MPB3052AT<br>Desktop 6<br>(Picobird-11)       | MPB3064AT<br>Desktop 6<br>(Picobird-11)       |
| DISK/TREND GROUP   | 5   | 5   | 5  | 5   | 5   |
| PLATFORM   | Mobile  | Mobile  | Desktop  | Desktop                                       | Desktop                                       |
| MARKET   | OEM   | OEM   | OEM  | OEM, DIST                                     | OEM, DIST                                     |
| MEDIA: Disk diameter   | 65 mm   | 65 mm   | 95 mm  | 95 mm   | 95 mm   |
| Recording medium   | Thin Film                                     | Thin Film                                     | Thin Film                                      | Thin Film                                     | Thin Film                                     |
| Substrate  | Glass   | Glass   | Aluminum                                       | Aluminum                                      | Aluminum                                      |
| DRIVE: Heads   | GMR Thin Film                                 | GMR Thin Film                                 | MR Thin Film                                   | MR Thin Film                                  | MR Thin Film                                  |
| Interface  | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra DMA/33                                   | Ultra DMA/33                                  | Ultra DMA/33                                  |
| CAPACITY/RECORDING DENSITY                                       |   |   |  |   |   |
| Total capacity (Mbytes) FIXED                                    | F: 6,480                                      | F: 6,480                                      | F: 5,250                                       | F: 5,249                                      | F: 6,488                                      |
| REMOVABLE  | --  | --  | --   | --  | --  |
| Data surfaces per spindle  | 6   | 4   | 6  | 5   | 6   |
| Tracks per surface   | 8647  | 8647  | 8713   | 8983  | 8983  |
| Track density (TPI)  | 14200   | 18200   | 9202   | 9531  | 9531  |
| Maximum linear density (BPI)<br>(FCI)                            | 238000  | 281800  | 137285   | 161815  | 161815  |
| Areal density (Gb/square inch)                                   | 3.380   | 5.129   | 1.263  | 1.542   | 1.542   |
| Recording code   | 16,17 EPR4ML                                  | 16,17 EPR4ML                                  | 8,9 PRML                                       | 8,9 PRML                                      | 8,9 PRML                                      |
| Rotational speed (RPM)   | 4200  | 4200  | 5400   | 5400  | 5400  |
| PERFORMANCE  |   |   |  |   |   |
| Actuator type  | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         |
| Servo type   | Embedded                                      | Embedded                                      | Embedded                                       | Embedded                                      | Embedded                                      |
| Average positioning time (msec)                                  | 13  | 13  | 10 RD/12 WR                                    | 10 RD/11 WR                                   | 10 RD/11 WR                                   |
| Average rotational delay (msec)                                  | 7.14  | 7.14  | 5.56   | 5.6   | 5.6   |
| Average access time (msec)                                       | 20.14   | 20.14   | 15.56RD/17.56WR                                | 15.6 RD/16.6 WR                               | 15.6 RD/16.6 WR                               |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 7.7/13.6<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 9.2/15.8<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 8.0/14.9<br>16.7 P10 Mode 4<br>33.3 Ultra DMA2 | 9.6/16.7<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 9.6/16.7<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 12.5 x<br>70 x 100                            | 9.5 x<br>70 x 100                             | 25.4 x<br>101 x 146                            | 25.4 x<br>101 x 146                           | 25.4 x<br>101 x 146                           |
| FIRST CUSTOMER SHIPMENT  | 9/98  | 2/99  | 6/97   | 9/97  | 9/97  |
| COMMENTS   |   |   |  |   |   |

## 1999 DISK/TREND REPORT

RSPEC-17

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | FUJITSU  | FUJITSU  | FUJITSU  | FUJITSU  | FUJITSU  |
| DRIVE  |  |  |  |  |  |
|  | MPC3064AT<br>(Picobird-12)                     | MPC3065AH<br>(Picobird-12H)                    | MPC3084AT<br>(Picobird-12)                     | MPC3096AT<br>(Picobird-12)                     | MPD3064AT<br>(Picobird-13)                     |
| DISK/TREND GROUP   | 5  | 5  | 5  | 5  | 5  |
| PLATFORM   | Desktop  | Desktop  | Desktop  | Desktop  | Desktop  |
| MARKET   | OEM, DIST                                      | OEM  | OEM, DIST                                      | OEM, DIST                                      | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                      |
| Substrate  | Aluminum                                       | Aluminum                                       | Aluminum                                       | Aluminum                                       | Aluminum                                       |
| DRIVE: Heads   | MR Thin Film                                   | MR Thin Film                                   | MR Thin Film                                   | MR Thin Film                                   | GMR Thin Film                                  |
| Interface  | Ultra DMA/33                                   | Ultra DMA/33                                   | Ultra DMA/33                                   | Ultra DMA/33                                   | Ultra DMA/66                                   |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 6,488                                       | F: 6,510                                       | F: 8,455                                       | F: 9,747                                       | F: 6,488                                       |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 4  | 6  | 6  | 6  | 3  |
| Tracks per surface   | 11116  | 10424  | 11116  | 11116  | 13033  |
| Track density (TPI)  | 11800  | 11000  | 11800  | 11800  | 13750  |
| Maximum linear density (BPI)<br>(FCI)                            | 200882<br>213437                               | 162754<br>183098                               | 200882<br>213437                               | 200882<br>213437                               | 243487   |
| Areal density (Gb/square inch)                                   | 2.370  | 1.790  | 2.370  | 2.370  | 3.348  |
| Recording code   | 16,17 EPRML                                    | 8,9 PRML                                       | 16,17 EPRML                                    | 16,17 EPRML                                    | 16,17 EPR4ML                                   |
| Rotational speed (RPM)   | 5400   | 7200   | 5400   | 5400   | 5400   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                                       | Embedded                                       | Embedded                                       | Embedded                                       | Embedded                                       |
| Average positioning time (msec)                                  | 10 RD/11 WR                                    | 9 RD/10 WR                                     | 10 RD/11 WR                                    | 10 RD/11 WR                                    | 9.5 RD/10.5 WR                                 |
| Average rotational delay (msec)                                  | 5.6  | 4.2  | 5.6  | 5.6  | 5.6  |
| Average access time (msec)                                       | 15.6 RD/16.6 WR                                | 13.2 RD/14.2 WR                                | 15.6 RD/16.6 WR                                | 15.6 RD/16.6 WR                                | 15.1 RD/16.1 WR                                |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 11.4/19.8<br>16.6 PI04/DMA2<br>33.3 Ultra DMA2 | 12.7/19.2<br>16.6 PI04/DMA2<br>33.3 Ultra DMA2 | 11.4/19.8<br>16.6 PI04/DMA2<br>33.3 Ultra DMA2 | 11.4/19.8<br>16.6 PI04/DMA2<br>33.3 Ultra DMA2 | 14.5/26.1<br>16.6 PI04/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                          | 26.1 x<br>101.6 x 146                          |
| FIRST CUSTOMER SHIPMENT  | 6/98   | 6/98   | 6/98   | 6/98   | 1/99   |
| COMMENTS   |  |  |  |  |  |

1999 DISK/TREND REPORT

|                                       |                                   |                                   |  |  |   |
|---------------------------------------|-----------------------------------|-----------------------------------|--|--|---|
| MANUFACTURER                          | FUJITSU                           | FUJITSU                           | FUJITSU                                      | FUJITSU                                      | FUJITSU                                       |
| DRIVE                                 | MPD3084AT<br>(Picobird-13)        | MPD3091AH<br>(Picobird-13H)       | MAA3182-FC<br>Enterprise 18<br>(Allegro-4LE) | MAA3182-LV<br>Enterprise 18<br>(Allegro-4LE) | MAA3182-SC/SP<br>Enterprise 18<br>(Allegro-4) |
| DISK/TREND GROUP                      | 5                                 | 5                                 | 6  | 6  | 6   |
| PLATFORM                              | Desktop                           | Desktop                           | Server                                       | Server                                       | Server  |
| MARKET                                | OEM, DIST                         | OEM, DIST                         | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                     |
| MEDIA: Disk diameter                  | 95 mm                             | 95 mm                             | 95 mm  | 95 mm  | 95 mm   |
| Recording medium                      | Thin Film                         | Thin Film                         | Thin Film                                    | Thin Film                                    | Thin Film                                     |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                                     | Aluminum                                     | Aluminum                                      |
| DRIVE: Heads                          | GMR Thin Film                     | GMR Thin Film                     | MR Thin Film                                 | MR Thin Film                                 | MR Thin Film                                  |
| Interface                             | Ultra DMA/66                      | Ultra DMA/66                      | FC-AL  | Ultra2 SCSI                                  | Ultra SCSI                                    |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |  |  |   |
| Total capacity (Mbytes) FIXED         | F: 8,455                          | F: 9,134                          | F: 18,200                                    | F: 18,200                                    | F: 18,200                                     |
| REMOVABLE                             | --                                | --                                | --   | --   | --  |
| Data surfaces per spindle             | 4                                 | 4                                 | 19   | 19   | 19  |
| Tracks per surface                    | 13033                             | 12555                             | 9040   | 9040   | 9040  |
| Track density (TPI)                   | 13750                             | 13250                             | 9620   | 9620   | 9620  |
| Maximum linear density (BPI)<br>(FCI) | 243487                            | 269951                            | 159000                                       | 159000                                       | 159000  |
| Areal density (Gb/square inch)        | 3.348                             | 3.577                             | 1.530  | 1.530  | 1.530   |
| Recording code                        | 16,17 EPR4ML                      | 16,17 EPR4ML                      | PRML   | PRML   | PRML  |
| Rotational speed (RPM)                | 5400                              | 7200                              | 7200   | 7200   | 7200  |
| PERFORMANCE                           |                                   |                                   |  |  |   |
| Actuator type                         | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                         |
| Servo type                            | Embedded                          | Embedded                          | Embedded                                     | Embedded                                     | Embedded                                      |
| Average positioning time (msec)       | 9.5 RD/10.5 WR                    | 9.0 RD/10.0 WR                    | 8 RD/9 WR                                    | 8 RD/9 WR                                    | 8 RD/9 WR                                     |
| Average rotational delay (msec)       | 5.6                               | 4.17                              | 4.17   | 4.17   | 4.17  |
| Average access time (msec)            | 15.1 RD/16.1 WR                   | 13.17RD/14.17WR                   | 12.17RD/13.17WR                              | 12.17RD/13.17WR                              | 12.17RD/13.17WR                               |
| Data transfer rate (MBytes/sec)       |                                   |                                   |  |  |   |
| Internal, min/max                     | 14.5/26.1                         | 21.4/34.6                         | 12.3/19.5                                    | 12.3/19.5                                    | 12.3/19.5                                     |
| External                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 100.0  | 80.0 synch.                                  | 40.0 synch.                                   |
| SIZE: (mm) H x W x D                  | 26.1 x<br>101.6 x 146             | 26.1 x<br>101.6 x 146.0           | 41.3 x<br>101.6 x 146                        | 41.3 x<br>101.6 x 146                        | 41.3 x<br>101.6 x 146                         |
| FIRST CUSTOMER SHIPMENT               | 1/99                              | 4/99                              | 1H98   | 1H98   | 11/97   |
| COMMENTS                              |                                   |                                   |  |  |   |

## 1999 DISK/TREND REPORT

|  |                          |                             |                             |   |  |
|--|--------------------------|-----------------------------|-----------------------------|---|--|
| MANUFACTURER   | FUJITSU                  | FUJITSU                     | FUJITSU                     | FUJITSU                                       | FUJITSU  |
| DRIVE  |                          |                             |                             |   |  |
|  | MAE3182<br>(Allegro-5L)  | MAG3182-FC<br>(Allegro-5LE) | MAG3182-LV<br>(Allegro-5LE) | MHG2102AT<br>Mobile 10<br>(Hornet-11)         | MPC3102AT<br>Desktop 10<br>(Picobird-12)       |
| DISK/TREND GROUP   | 6                        | 6                           | 6                           | 6   | 6  |
| PLATFORM   | Server                   | Server                      | Server                      | Mobile  | Desktop  |
| MARKET   | OEM, DIST                | OEM, DIST                   | OEM, DIST                   | OEM   | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm                    | 84 mm                       | 84 mm                       | 65 mm   | 95 mm  |
| Recording medium   | Thin Film                | Thin Film                   | Thin Film                   | Thin Film                                     | Thin Film                                      |
| Substrate  | Aluminum                 | Aluminum                    | Aluminum                    | Glass   | Aluminum                                       |
| DRIVE: Heads   | GMR Thin Film            | GMR Thin Film               | GMR Thin Film               | GMR Thin Film                                 | MR Thin Film                                   |
| Interface  | Ultra2 SCSI              | FC-AL                       | Ultra2 SCSI                 | Ultra DMA/33                                  | Ultra DMA/33                                   |
| CAPACITY/RECORDING DENSITY                                       |                          |                             |                             |   |  |
| Total capacity (Mbytes) FIXED                                    | F: 18,200                | F: 18,200                   | F: 18,200                   | F: 10,000                                     | F: 10,200                                      |
| REMOVABLE  | --                       | --                          | --                          | --  | --   |
| Data surfaces per spindle  | 8                        | 10                          | 10                          | 6   | 6  |
| Tracks per surface   | 12010                    | 10200                       | 10200                       | 8647  | 11467  |
| Track density (TPI)  | 13250                    | 13500                       | 13500                       | 18200   | 11800  |
| Maximum linear density (BPI)<br>(FCI)                            | 275000                   | 275000                      | 275000                      | 281800  | 210470   |
| Areal density (Gb/square inch)                                   | 3.644                    | 3.713                       | 3.713                       | 5.129   | 2.484  |
| Recording code   | 16,17 EPR4ML             | 16,17 EPR4ML                | 16,17 EPR4ML                | 16,17 EPR4ML                                  | 16,17 EPRML                                    |
| Rotational speed (RPM)   | 7200                     | 10025                       | 10025                       | 4200  | 5400   |
| PERFORMANCE  |                          |                             |                             |   |  |
| Actuator type  | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                 | Embedded                    | Embedded                    | Embedded                                      | Embedded                                       |
| Average positioning time (msec)                                  | 7.0 RD/7.5 WR            | 5.0 RD/5.5 WR               | 5.0 RD/5.5 WR               | 13  | 10 RD/11 WR                                    |
| Average rotational delay (msec)                                  | 4.17                     | 2.99                        | 2.99                        | 7.14  | 5.6  |
| Average access time (msec)                                       | 11.17RD/11.67WR          | 7.99 RD/8.49 WR             | 7.99 RD/8.49 WR             | 20.14   | 15.6 RD/16.6 WR                                |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 21.7/32.0<br>80.0 synch. | 29.5/45.0<br>100.0          | 29.5/45.0<br>80.0 synch.    | 9.2/15.8<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 12.6/19.8<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.0  | 24.5 x<br>101.6 x 146       | 24.5 x<br>101.6 x 146       | 12.5 x<br>70 x 100                            | 25.4 x<br>101.6 x 146                          |
| FIRST CUSTOMER SHIPMENT  | 1Q99                     | 2Q99                        | 1Q99                        | 2/99  |  |
| COMMENTS   |                          |                             |                             |   |  |

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | FUJITSU  | FUJITSU  | FUJITSU  | FUJITSU  | FUJITSU  |
| DRIVE  | MPD3108AT<br>(Picobird-13)                     | MPD3130AT<br>(Picobird-13)                     | MPD3137AH<br>(Picobird-13H)                    | MPD3173AT<br>(Picobird-13)                     | MPD3182AH<br>(Picobird-13H)                    |
| DISK/TREND GROUP   | 6  | 6  | 6  | 6  | 6  |
| PLATFORM   | Desktop  | Desktop  | Desktop  | Desktop  | Desktop  |
| MARKET   | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                      |
| Substrate  | Aluminum                                       | Aluminum                                       | Aluminum                                       | Aluminum                                       | Aluminum                                       |
| DRIVE: Heads   | GMR Thin Film                                  |
| Interface  | Ultra DMA/66                                   |
| CAPACITY/RECORDING DENSITY                                       | F: 10,800                                      | F: 13,021                                      | F: 13,701                                      | F: 17,302                                      | F: 18,268                                      |
| Total capacity (Mbytes) FIXED                                    | --   | --   | --   | --   | --   |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 5  | 6  | 6  | 8  | 8  |
| Tracks per surface   | 13033  | 13033  | 12555  | 13033  | 12555  |
| Track density (TPI)  | 13750  | 13750  | 13250  | 13750  | 13250  |
| Maximum linear density (BPI)<br>(FCI)                            | 243487   | 243487   | 269951   | 243487   | 269951   |
| Areal density (Gb/square inch)                                   | 3.348  | 3.348  | 3.577  | 3.348  | 3.577  |
| Recording code   | 16,17 EPR4ML                                   |
| Rotational speed (RPM)   | 5400   | 5400   | 7200   | 5400   | 7200   |
| PERFORMANCE  | Rotary,<br>Voice Coil                          |
| Actuator type  | Embedded                                       | Embedded                                       | Embedded                                       | Embedded                                       | Embedded                                       |
| Servo type   | 9.5 RD/10.5 WR                                 | 9.5 RD/10.5 WR                                 | 9.0 RD/10.0 WR                                 | 9.5 RD/10.5 WR                                 | 9.0 RD/10.0 WR                                 |
| Average positioning time (msec)                                  | 5.6  | 5.6  | 4.17   | 5.6  | 4.17   |
| Average rotational delay (msec)                                  | 15.1 RD/16.1 WR                                | 15.1 RD/16.1 WR                                | 13.17RD/14.17WR                                | 15.1 RD/16.1 WR                                | 13.17RD/14.17WR                                |
| Average access time (msec)                                       | 14.5/26.1<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 14.5/26.1<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 21.4/34.6<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 14.5/26.1<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 21.4/34.6<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 26.1 x<br>101.6 x 146                          | 26.1 x<br>101.6 x 146                          | 26.1 x<br>101.6 x 146.0                        | 26.1 x<br>101.6 x 146                          | 26.1 x<br>101.6 x 146.0                        |
| SIZE: (mm) H x W x D   | 1/99   | 1/99   | 4/99   | 2/99   | 4/99   |
| FIRST CUSTOMER SHIPMENT  |  |  |  |  |  |
| COMMENTS   |  |  |  |  |  |

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| MANUFACTURER                          | FUJITSU                    | FUJITSU                    | HALO<br>DATA DEVICES        | HITACHI                           | HITACHI                            |
|---------------------------------------|----------------------------|----------------------------|-----------------------------|-----------------------------------|------------------------------------|
| DRIVE                                 | MAF3364-FC<br>(Allegro-5E) | MAF3364-LV<br>(Allegro-5E) | Halo Ultra<br>(Preliminary) | DK226A-21U                        | DK226A-32                          |
| DISK/TREND GROUP                      | 7                          | 7                          | 2                           | 3                                 | 4                                  |
| PLATFORM                              | Server                     | Server                     | Mobile                      | Mobile                            | Mobile                             |
| MARKET                                | OEM, DIST                  | OEM, DIST                  | OEM, DIST                   | OEM                               | OEM                                |
| MEDIA: Disk diameter                  | 84 mm                      | 84 mm                      | Approx. 1"                  | 65 mm                             | 65 mm                              |
| Recording medium                      | Thin Film                  | Thin Film                  | Thin Film                   | Thin Film                         | Thin Film                          |
| Substrate                             | Aluminum                   | Aluminum                   | Glass                       | Glass                             | Glass                              |
| DRIVE: Heads                          | GMR Thin Film              | GMR Thin Film              | GMR Thin Film               | MR Thin Film                      | MR Thin Film                       |
| Interface                             | FC-AL                      | Ultra2 SCSI                | Compact Flash               | Ultra DMA/33                      | IDE                                |
| CAPACITY/RECORDING DENSITY            |                            |                            |                             |                                   |                                    |
| Total capacity (Mbytes) FIXED         | F: 36,400                  | F: 36,400                  | --                          | F: 2,160                          | F: 3,240                           |
| REMOVABLE                             | --                         | --                         | F: 265                      | --                                | --                                 |
| Data surfaces per spindle             | 19                         | 19                         | 1                           | 4                                 | 6                                  |
| Tracks per surface                    | 10200                      | 10200                      |                             | 6255                              | 6255                               |
| Track density (TPI)                   | 13500                      | 13500                      |                             | 11000                             | 11000                              |
| Maximum linear density (BPI)<br>(FCI) | 275000                     | 275000                     |                             | 183000                            | 183000                             |
| Areal density (Gb/square inch)        | 3.713                      | 3.713                      |                             | 2.013                             | 2.013                              |
| Recording code                        | 16,17 EPR4ML               | 16,17 EPR4ML               |                             | EPRML                             | 8,9 EPRML                          |
| Rotational speed (RPM)                | 10025                      | 10025                      | 5400                        | 4000                              | 4000                               |
| PERFORMANCE                           |                            |                            |                             |                                   |                                    |
| Actuator type                         | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil              |
| Servo type                            | Embedded                   | Embedded                   | Embedded                    | Embedded                          | Embedded                           |
| Average positioning time (msec)       | 5.7 RD/6.2 WR              | 5.7 RD/6.2 WR              | 14                          | 12                                | 12                                 |
| Average rotational delay (msec)       | 2.99                       | 2.99                       | 5.6                         | 7.5                               | 7.5                                |
| Average access time (msec)            | 8.69 RD/9.19 WR            | 8.69 RD/9.19 WR            | 19.6                        | 19.5                              | 19.5                               |
| Data transfer rate (MBytes/sec)       |                            |                            |                             |                                   |                                    |
| Internal, min/max                     | 30.3/45.0                  | 30.3/45.0                  | 4.7/9.4                     | 6.0-9.1                           | 6.0-9.1                            |
| External                              | 100.0                      | 80.0 synch.                |                             | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P10 Mode 4<br>16.6 DMA Mode 2 |
| SIZE: (mm) H x W x D                  | 41.3 x<br>101.6 x 146.0    | 41.3 x<br>101.6 x 146.0    | 3.3 x<br>36.4 x 42.8        | 12.7 x<br>70 x 100                | 12.7 x<br>70 x 100                 |
| FIRST CUSTOMER SHIPMENT               | 2Q99                       | 2Q99                       |                             | 1/98                              | 2Q97                               |
| COMMENTS                              |                            |                            | Compact Flash<br>Type I.    |                                   |                                    |

## 1999 DISK/TREND REPORT

|  |  |   |   |   |   |
|--|--|---|---|---|---|
| MANUFACTURER   | HITACHI                                      | HITACHI                                       | HITACHI                                       | HITACHI                                       | HITACHI                                       |
| DRIVE  |  |   |   |   |   |
|  | DK226A-32U                                   | DK227A-41                                     | DK237A-32                                     | DK238A-32                                     | DK238A-43                                     |
| DISK/TREND GROUP   | 4  | 4   | 4   | 4   | 4   |
| PLATFORM   | Mobile                                       | Mobile  | Mobile  | Mobile  | Mobile  |
| MARKET   | OEM  | OEM   | OEM   | OEM   | OEM   |
| MEDIA: Disk diameter   | 65 mm  | 65 mm   | 65 mm   | 65 mm   | 65 mm   |
| Recording medium   | Thin Film                                    | Thin Film                                     | Thin Film                                     | Thin Film                                     | Thin Film                                     |
| Substrate  | Glass  | Glass   | Glass   | Glass   | Glass   |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                  | MR Thin Film                                  | GMR Thin Film                                 | GMR Thin Film                                 |
| Interface  | IDE  | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra DMA/33                                  |
| CAPACITY/RECORDING DENSITY                                       |  |   |   |   |   |
| Total capacity (Mbytes) FIXED                                    | F: 3,240                                     | F: 4,090                                      | F: 3,240                                      | F: 3,245                                      | F: 4,330                                      |
| REMOVABLE  | --   | --  | --  | --  | --  |
| Data surfaces per spindle  | 6  | 6   | 4   | 3   | 4   |
| Tracks per surface   | 6255   | 6568  | 7470  | 8955  | 8955  |
| Track density (TPI)  | 11000  | 12500   | 13000   | 15600   | 15600   |
| Maximum linear density (BPI)<br>(FCI)                            | 183000                                       | 214900  | 220000  | 251800  | 251800  |
| Areal density (Gb/square inch)                                   | 2.013  | 2.686   | 2.860   | 3.928   | 3.928   |
| Recording code   | 8,9 EPRML                                    | EPRML   | EPRML   | EPRML   | EPRML   |
| Rotational speed (RPM)   | 4000   | 4000  | 4000  | 4200  | 4200  |
| PERFORMANCE  |  |   |   |   |   |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         |
| Servo type   | Embedded                                     | Embedded                                      | Embedded                                      | Embedded                                      | Embedded                                      |
| Average positioning time (msec)                                  | 12   | 12  | 12  | 12  | 12  |
| Average rotational delay (msec)                                  | 7.5  | 7.5   | 7.5   | 7.14  | 7.14  |
| Average access time (msec)                                       | 19.5   | 19.5  | 19.5  | 19.14   | 19.14   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 6.0-9.1<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 7.6-10.8<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 7.2-10.8<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 8.7-13.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 8.7-13.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 12.7 x<br>70 x 100                           | 12.7 x<br>70 x 100                            | 9.5 x<br>70 x 100                             | 9.5 x<br>70 x 100                             | 9.5 x<br>70 x 100                             |
| FIRST CUSTOMER SHIPMENT  | 2Q97   | 1/98  | 2/98  |   |   |
| COMMENTS   |  |   |   |   |   |

## 1999 DISK/TREND REPORT

|  |   |   |   |  |   |
|--|---|---|---|--|---|
| MANUFACTURER   | HITACHI                                       | HITACHI                                       | HITACHI                                       | HITACHI  | HITACHI                                       |
| DRIVE  |   |   |   |  |   |
|  | DK328H-43                                     | DK227A-50                                     | DK228A-65                                     | DK239A-65                                      | DK318H-91                                     |
| DISK/TREND GROUP   | 4   | 5   | 5   | 5  | 5   |
| PLATFORM   | Server  | Mobile  | Mobile  | Mobile   | Server  |
| MARKET   | OEM, DIST                                     | OEM   | OEM   | OEM  | OEM, DIST                                     |
| MEDIA: Disk diameter   | 95 mm   | 65 mm   | 65 mm   | 65 mm  | 95 mm   |
| Recording medium   | Thin Film                                     | Thin Film                                     | Thin Film                                     | Thin Film                                      | Thin Film                                     |
| Substrate  | Aluminum                                      | Glass   | Glass   | Glass  | Aluminum                                      |
| DRIVE: Heads   | MR Thin Film                                  | MR Thin Film                                  | GMR Thin Film                                 | GMR Thin Film                                  | MR Thin Film                                  |
| Interface  | Ultra SCSI                                    | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra DMA/33                                   | Ultra SCSI                                    |
| CAPACITY/RECORDING DENSITY                                       |   |   |   |  |   |
| Total capacity (Mbytes) FIXED                                    | F: 4,370                                      | F: 5,020                                      | F: 6,490                                      | F: 6,490                                       | F: 9,100                                      |
| REMOVABLE  | --  | --  | --  | --   | --  |
| Data surfaces per spindle  | 10  | 6   | 6   | 4  | 20  |
| Tracks per surface   | 5890  | 7470  | 8968  | 11141  | 6104  |
| Track density (TPI)  | 6200  | 13000   | 15600   | 19500  | 6450  |
| Maximum linear density (BPI)<br>(FCI)                            | 131000  | 233200  | 250500  | 315300   | 131000  |
| Areal density (Gb/square inch)                                   | .812  | 3.032   | 3.908   | 6.148  | .845  |
| Recording code   | 8,9 PRML                                      | EPRML   | EPRML   | MEEPRML  | 8,9 PRML                                      |
| Rotational speed (RPM)   | 7200  | 4000  | 4200  | 4200   | 7200  |
| PERFORMANCE  |   |   |   |  |   |
| Actuator type  | Rotary, Voice Coil                            | Rotary, Voice Coil                            | Rotary, Voice Coil                            | Rotary, Voice Coil                             | Rotary, Voice Coil                            |
| Servo type   | Embedded                                      | Embedded                                      | Embedded                                      |  | Embedded                                      |
| Average positioning time (msec)                                  | 9   | 12  | 12  | 12   | 9   |
| Average rotational delay (msec)                                  | 4.17  | 7.5   | 7.14  | 7.14   | 4.17  |
| Average access time (msec)                                       | 13.17   | 19.5  | 19.14   | 19.14  | 13.17   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 9.4/15.6<br>40.0 synchron.<br>20.0 asynchron. | 7.6-11.0<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 8.6/13.4<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 10.0/16.3<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 9.4/15.6<br>40.0 synchron.<br>20.0 asynchron. |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                         | 12.7 x<br>70 x 100                            | 12.7 x<br>70 x 100                            | 9.5 x<br>70 x 100                              | 41.3 x<br>101.6 x 146                         |
| FIRST CUSTOMER SHIPMENT  | 1/97  | 4/98  | 6/98  | 1099   | 1/97  |
| COMMENTS   |   |   |   |  |   |

# 1999 DISK/TREND REPORT

|  |                           |                          |                          |                       |                            |
|--|---------------------------|--------------------------|--------------------------|-----------------------|----------------------------|
| MANUFACTURER   | HITACHI                   | HITACHI                  | HITACHI                  | HITACHI               | HITACHI                    |
| DRIVE  | DK329H-91FC               | DK329H-91LW              | DK329H-91NS/WS           | DK3E1T-91FC           | DK3E1T-91LC<br>DK3E1T-91LW |
| DISK/TREND GROUP   | 5                         | 5                        | 5                        | 5                     | 5                          |
| PLATFORM   | Server                    | Server                   | Server                   | Server                | Server                     |
| MARKET   | OEM, DIST                 | OEM, DIST                | OEM, DIST                | OEM                   | OEM                        |
| MEDIA: Disk diameter   | 95 mm                     | 95 mm                    | 95 mm                    | 65 mm                 | 65 mm                      |
| Recording medium   | Thin Film                 | Thin Film                | Thin Film                | Thin Film             | Thin Film                  |
| Substrate  | Aluminum                  | Aluminum                 | Aluminum                 | Aluminum              | Aluminum                   |
| DRIVE: Heads   | MR Thin Film              | MR Thin Film             | MR Thin Film             | MR Thin Film          | MR Thin Film               |
| Interface  | FC-AL                     | Ultra2 SCSI              | Ultra SCSI               | FC-AL                 | Ultra2 SCSI                |
| CAPACITY/RECORDING DENSITY                                       | F: 9,100                  | F: 9,100                 | F: 9,100                 | F: 9,200              | F: 9,200                   |
| Total capacity (Mbytes) FIXED                                    |                           |                          |                          |                       |                            |
| REMOVABLE  | --                        | --                       | --                       | --                    | --                         |
| Data surfaces per spindle  | 10                        | 10                       | 10                       | 18                    | 18                         |
| Tracks per surface   |                           |                          |                          |                       |                            |
| Track density (TPI)  | 8600                      | 8600                     | 8600                     | 10700                 | 10700                      |
| Maximum linear density (BPI)<br>(FCI)                            | 169000                    | 169000                   | 169000                   | 173300                | 173300                     |
| Areal density (Gb/square inch)                                   | 1.453                     | 1.453                    | 1.453                    | 1.854                 | 1.854                      |
| Recording code   | EPRML                     | EPRML                    | EPRML                    | 16,17 EPRML           | 16,17 EPRML                |
| Rotational speed (RPM)   | 7200                      | 7200                     | 7200                     | 12030                 | 12030                      |
| PERFORMANCE  |                           |                          |                          |                       |                            |
| Actuator type  | Rotary,<br>Voice Coil     | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil | Rotary,<br>Voice Coil      |
| Servo type   | Embedded                  | Embedded                 | Embedded                 | Embedded              | Embedded                   |
| Average positioning time (msec)                                  | 7.5 RD                    | 7.5 RD                   | 7.5 RD                   | 5 RD/6 WR             | 5 RD/6 WR                  |
| Average rotational delay (msec)                                  | 4.17                      | 4.17                     | 4.17                     | 2.49                  | 2.49                       |
| Average access time (msec)                                       | 11.67 RD                  | 11.67 RD                 | 11.67 RD                 | 7.49 RD/8.49 WR       | 7.49 RD/8.49 WR            |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 13.5/21.8<br>100.0 synch. | 13.5/21.8<br>80.0 synch. | 13.5/21.8<br>40.0 synch. | 18.6/27.3<br>100.0    | 18.6/27.3<br>80.0 synch.   |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146     | 25.4 x<br>101.6 x 146    | 25.4 x<br>101.6 x 146    | 41.3 x<br>101.6 x 146 | 41.3 x<br>101.6 x 146      |
| FIRST CUSTOMER SHIPMENT  | 1Q98                      | 1Q98                     | 1Q98                     | 3Q98                  | 3Q98                       |
| COMMENTS   |                           |                          |                          |                       |                            |

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|  |                                   |  |                                   |                           |                          |
|--|-----------------------------------|--|-----------------------------------|---------------------------|--------------------------|
| MANUFACTURER   | HITACHI                           | HITACHI  | HITACHI                           | HITACHI                   | HITACHI                  |
| DRIVE  |                                   |  |                                   |                           |                          |
|  | DK3F2-9                           | DK229A-10                                      | DK309-18                          | DK319H-18FC               | DK319H-18LW              |
| DISK/TREND GROUP   | 5                                 | 6  | 6                                 | 6                         | 6                        |
| PLATFORM   | Server                            | Mobile   | Server                            | Server                    | Server                   |
| MARKET   | Captive                           | OEM  | Captive                           | OEM, DIST                 | OEM, DIST                |
| MEDIA: Disk diameter   | 65 mm                             | 65 mm  | 95 mm                             | 95 mm                     | 95 mm                    |
| Recording medium   | Thin Film                         | Thin Film                                      | Thin Film                         | Thin Film                 | Thin Film                |
| Substrate  | Aluminum                          | Glass  | Aluminum                          | Aluminum                  | Aluminum                 |
| DRIVE: Heads   | MR heads                          | GMR Thin Film                                  | MR Thin Film                      | MR Thin Film              | MR Thin Film             |
| Interface  | Ultra SCSI                        | Ultra DMA/33                                   | SCSI                              | FC-AL                     | Ultra2 SCSI              |
| CAPACITY/RECORDING DENSITY                                       |                                   |  |                                   |                           |                          |
| Total capacity (Mbytes) FIXED                                    | F: 9,230                          | F: 10,000                                      | F: 18,460                         | F: 18,200                 | F: 18,200                |
| REMOVABLE  | --                                | --   |                                   | --                        | --                       |
| Data surfaces per spindle  |                                   | 6  |                                   | 20                        | 20                       |
| Tracks per surface   |                                   | 11141  |                                   |                           |                          |
| Track density (TPI)  |                                   | 19500  |                                   | 8600                      | 8600                     |
| Maximum linear density (BPI)<br>(FCI)                            |                                   | 323000   |                                   | 169000                    | 169000                   |
| Areal density (Gb/square inch)                                   |                                   | 6.299  |                                   | 1.453                     | 1.453                    |
| Recording code   |                                   | MEEPRML  |                                   | EPRML                     | EPRML                    |
| Rotational speed (RPM)   | 12030                             | 4200   | 6300                              | 7200                      | 7200                     |
| PERFORMANCE  |                                   |  |                                   |                           |                          |
| Actuator type  | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil     | Rotary,<br>Voice Coil    |
| Servo type   | Embedded                          | Embedded                                       | Embedded                          | Embedded                  | Embedded                 |
| Average positioning time (msec)                                  | 5.5 RD                            | 12   | 11.5 RD                           | 7.5 RD                    | 7.5 RD                   |
| Average rotational delay (msec)                                  | 2.49                              | 7.14   | 4.76                              | 4.17                      | 4.17                     |
| Average access time (msec)                                       | 7.99 RD                           | 19.14  | 16.26 RD                          | 11.67 RD                  | 11.67 RD                 |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 18.6/27.5                         | 10.3/16.6<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 9.9/15.2                          | 13.5/21.8<br>100.0 synch. | 13.5/21.8<br>80.0 synch. |
| SIZE: (mm) H x W x D   | 72 x<br>114 x 245                 | 12.7 x<br>70 x 100                             | 72 x<br>114 x 245                 | 41.3 x<br>101.6 x 146     | 41.3 x<br>101.6 x 146    |
| FIRST CUSTOMER SHIPMENT  | 3/99                              | 1Q99   | 3/98                              | 1Q98                      | 1Q98                     |
| COMMENTS   | HDD for H-6596<br>Mainframe Array |  | HDD for H-6596<br>Mainframe Array |                           |                          |

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|  |                          |                          |                       |                                   |                                   |
|--|--------------------------|--------------------------|-----------------------|-----------------------------------|-----------------------------------|
| MANUFACTURER   | HITACHI                  | HITACHI                  | HITACHI               | HITACHI                           | HITACHI                           |
| DRIVE  |                          |                          |                       |                                   |                                   |
|  | DK319H-18NS/WS           | DK32AH-18                | DK32AH-18FC           | DK3F2-15                          | DK30A-36                          |
| DISK/TREND GROUP   | 6                        | 6                        | 6                     | 6                                 | 7                                 |
| PLATFORM   | Server                   | Server                   | Server                | Server                            | Server                            |
| MARKET   | OEM, DIST                | OEM, DIST                | OEM, DIST             | Captive                           | Captive                           |
| MEDIA: Disk diameter   | 95 mm                    | 95 mm                    | 95 mm                 | 65 mm                             | 95 mm                             |
| Recording medium   | Thin Film                | Thin Film                | Thin Film             | Thin Film                         | Thin Film                         |
| Substrate  | Aluminum                 | Aluminum                 | Aluminum              | Aluminum                          | Aluminum                          |
| DRIVE: Heads   | MR Thin Film             | MR heads                 | MR heads              | MR heads                          | MR heads                          |
| Interface  | Ultra SCSI               | Ultra2 SCSI              | FC-AL                 | Ultra SCSI                        | Ultra SCSI                        |
| CAPACITY/RECORDING DENSITY                                       |                          |                          |                       |                                   |                                   |
| Total capacity (Mbytes) FIXED                                    | F: 18,200                | F: 18,400                | F: 18,400             | F: 15,390                         | F: 36,930                         |
| REMOVABLE  | --                       | --                       | --                    | --                                | --                                |
| Data surfaces per spindle  | 20                       | 10                       | 10                    |                                   |                                   |
| Tracks per surface   |                          |                          |                       |                                   |                                   |
| Track density (TPI)  | 8600                     | 13000                    | 13000                 |                                   |                                   |
| Maximum linear density (BPI)<br>(FCI)                            | 169000                   | 225000                   | 225000                |                                   |                                   |
| Areal density (Gb/square inch)                                   | 1.453                    | 2.925                    | 2.925                 |                                   |                                   |
| Recording code   | EPRML                    | 16,17 MEEPRML            | 16,17 MEEPRML         |                                   |                                   |
| Rotational speed (RPM)   | 7200                     | 7208                     | 7208                  | 12030                             | 6300                              |
| PERFORMANCE  |                          |                          |                       |                                   |                                   |
| Actuator type  | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             |
| Servo type   | Embedded                 | Embedded                 | Embedded              | Embedded                          | Embedded                          |
| Average positioning time (msec)                                  | 7.5 RD                   | 6.8 RD                   | 6.8 RD                | 5.5 RD                            | 11.5 RD                           |
| Average rotational delay (msec)                                  | 4.17                     | 4.16                     | 4.16                  | 2.49                              | 4.76                              |
| Average access time (msec)                                       | 11.67 RD                 | 10.96 RD                 | 10.96 RD              | 7.99 RD                           | 16.26 RD                          |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 13.5/21.8<br>40.0 synch. | 18.7/30.0<br>80.0 synch. | 18.7/30.0<br>100      | 18.6/27.5                         | 12.8/22.1                         |
| SIZE: (mm) H x W x D   | 41.3 x<br>101.6 x 146    | 25.4 x<br>101.6 x 146    | 25.4 x<br>101.6 x 146 | 72 x<br>114 x 245                 | 72 x<br>114 x 245                 |
| FIRST CUSTOMER SHIPMENT  | 1Q98                     | 1/99                     | 1/99                  | 3/99                              | 3/99                              |
| COMMENTS   |                          |                          |                       | HDD for H-6596<br>Mainframe Array | HDD for H-6596<br>Mainframe Array |

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|  |                          |                       |                                 |                                 |   |
|--|--------------------------|-----------------------|---------------------------------|---------------------------------|---|
| MANUFACTURER   | HITACHI                  | HITACHI               | IBM                             | IBM                             | IBM                                     |
| DRIVE  | DK31AH-36                | DK31AH-36FC           | Microdrive 170<br>(Preliminary) | Microdrive 340<br>(Preliminary) | DCAS-32160<br>Ultrastar 2ES<br>(Orion)  |
| DISK/TREND GROUP   | 7                        | 7                     | 2                               | 2                               | 3                                       |
| PLATFORM   | Server                   | Server                | Mobile                          | Mobile                          | Server                                  |
| MARKET   | OEM, DIST                | OEM, DIST             | OEM, DIST                       | OEM, DIST                       | OEM, DIST                               |
| MEDIA: Disk diameter   | 95 mm                    | 95 mm                 | Approx. 1"                      | Approx. 1"                      | 95 mm                                   |
| Recording medium   | Thin Film                | Thin Film             | Thin Film                       | Thin Film                       | Thin Film                               |
| Substrate  | Aluminum                 | Aluminum              | Glass                           | Glass                           | Aluminum                                |
| DRIVE: Heads   | MR heads                 | MR heads              | GMR Thin Film                   | GMR Thin Film                   | MR Thin Film                            |
| Interface  | Ultra2 SCSI              | FC-AL                 | Compact Flash                   | Compact Flash                   | Ultra SCSI                              |
| CAPACITY/RECORDING DENSITY                                       |                          |                       |                                 |                                 |   |
| Total capacity (Mbytes) FIXED                                    | F: 36,800                | F: 36,800             | --                              | --                              | F: 2,160                                |
| REMOVABLE  | --                       | --                    | F: 170                          | F: 340                          | --                                      |
| Data surfaces per spindle  | 20                       | 20                    | 1                               | 2                               | 3                                       |
| Tracks per surface   |                          |                       |                                 |                                 | 8210                                    |
| Track density (TPI)  | 13000                    | 13000                 |                                 |                                 | 8600                                    |
| Maximum linear density (BPI)<br>(FCI)                            | 225000                   | 225000                |                                 |                                 | 134600                                  |
| Areal density (Gb/square inch)                                   | 2.925                    | 2.925                 |                                 |                                 | 1.158                                   |
| Recording code   | 16,17 MEEPRL             | 16,17 MEEPRL          |                                 |                                 | PRML                                    |
| Rotational speed (RPM)   | 7208                     | 7208                  | 4500                            | 4500                            | 5400                                    |
| PERFORMANCE  |                          |                       |                                 |                                 |   |
| Actuator type  | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil | Rotary,<br>Voice Coil           | Rotary,<br>Voice Coil           | Rotary,<br>Voice Coil                   |
| Servo type   | Embedded                 | Embedded              | Embedded                        | Embedded                        | Embedded                                |
| Average positioning time (msec)                                  | 7.0 RD                   | 7.0 RD                | 15                              | 15                              | 8.5 RD                                  |
| Average rotational delay (msec)                                  | 4.16                     | 4.16                  | 6.7                             | 6.7                             | 5.6                                     |
| Average access time (msec)                                       | 11.16 RD                 | 11.16 RD              | 21.7                            | 21.7                            | 14.1 RD                                 |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 18.7/30.0<br>80.0 synch. | 18.7/30.0<br>100      | 4.0-6.1                         | 4.0-6.1                         | 7.8/12.9<br>40.0 synch.<br>20.0 asynch. |
| SIZE: (mm) H x W x D   | 41.3 x<br>101.6 x 146    | 41.3 x<br>101.6 x 146 | 5.0 x<br>42.8 x 36.4            | 5.0 x<br>42.8 x 36.4            | 25.4 x<br>101.6 x 146                   |
| FIRST CUSTOMER SHIPMENT  | 1/99                     | 1/99                  | 1999                            | 1999                            | 9/96                                    |
| COMMENTS   |                          |                       | Compact Flash<br>Type II.       | Compact Flash<br>Type II.       |   |

|                                       |  |   |   |  |   |
|---------------------------------------|--|---|---|--|---|
| MANUFACTURER                          | IBM  | IBM   | IBM   | IBM  | IBM                                       |
| DRIVE                                 | DKLA-22160<br>Travelstar 4GN<br>(Klondike) | DBCA-203240<br>Travelstar 6GN<br>(Biscayne) | DBCA-204860<br>Travelstar 6GN<br>(Biscayne) | DDRS-34560-U2S<br>Ultrastar 9ES<br>(Draco) | DDRS-34560-US<br>Ultrastar 9ES<br>(Draco) |
| DISK/TREND GROUP                      | 3  | 4   | 4   | 4  | 4   |
| PLATFORM                              | Mobile                                     | Mobile                                      | Mobile                                      | Server                                     | Server                                    |
| MARKET                                | OEM, DIST                                  | OEM   | OEM   | OEM, DIST                                  | OEM, DIST                                 |
| MEDIA: Disk diameter                  | 65 mm                                      | 65 mm                                       | 65 mm                                       | 95 mm                                      | 95 mm                                     |
| Recording medium                      | Thin Film*                                 | Thin Film*                                  | Thin Film*                                  | Thin Film                                  | Thin Film                                 |
| Substrate                             | Glass                                      | Glass                                       | Glass                                       | Aluminum                                   | Aluminum                                  |
| DRIVE: Heads                          | GMR Thin Film                              | GMR Thin Film                               | GMR Thin Film                               | MR Thin Film                               | MR Thin Film                              |
| Interface                             | Ultra DMA/33                               | Ultra DMA/33                                | Ultra DMA/33                                | Ultra2 SCSI                                | Ultra SCSI                                |
| CAPACITY/RECORDING DENSITY            |  |   |   |  |   |
| Total capacity (Mbytes) FIXED         | F: 2,160                                   | F: 3,200                                    | F: 4,800                                    | F: 4,560                                   | F: 4,560                                  |
| REMOVABLE                             | --   | --  | --  | --   | --  |
| Data surfaces per spindle             | 2  | 2   | 3   | 5  | 5   |
| Tracks per surface                    | 9280                                       | 11648                                       | 11648                                       | 8420                                       | 8420                                      |
| Track density (TPI)                   | 16000                                      | 19900                                       | 19900                                       | 10000                                      | 10000                                     |
| Maximum linear density (BPI)<br>(FCI) | 256400                                     | 286100                                      | 286100                                      | 156000                                     | 156000                                    |
| Areal density (Gb/square inch)        | 4.102                                      | 5.693                                       | 5.693                                       | 1.560                                      | 1.560                                     |
| Recording code                        | 16,17 PRML                                 | 16,17 PRML                                  | 16,17 PRML                                  | 16,17 PRML                                 | 16,17 PRML                                |
| Rotational speed (RPM)                | 4200                                       | 4200  | 4200  | 7200                                       | 7200                                      |
| PERFORMANCE                           |  |   |   |  |   |
| Actuator type                         | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                       | Rotary,<br>Voice Coil                       | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                     |
| Servo type                            | Embedded                                   | Embedded                                    | Embedded                                    | Embedded                                   | Embedded                                  |
| Average positioning time (msec)       | 13   | 13  | 13  | 7.5  | 7.5                                       |
| Average rotational delay (msec)       | 7.1  | 7.1   | 7.1   | 4.17                                       | 4.17                                      |
| Average access time (msec)            | 20.1                                       | 20.1  | 20.1  | 11.67                                      | 11.67                                     |
| Data transfer rate (MBytes/sec)       |  |   |   |  |   |
| Internal, min/max                     | 7.7-12.8                                   | 8.6/14.8                                    | 8.6/14.8                                    | 13.6/21.4                                  | 13.6/21.4                                 |
| External                              | 16.6 P104/DMA2<br>33.3 Ultra DMA2          | 16.6 P104/DMA2<br>33.3 Ultra DMA2           | 16.6 P104/DMA2<br>33.3 Ultra DMA2           | 80.0                                       | 40.0                                      |
| SIZE: (mm) H x W x D                  | 9.5 x<br>70 x 100                          | 9.5 x<br>70 x 100                           | 9.5 x<br>70 x 100                           | 25.4 x<br>101.6 x 146                      | 25.4 x<br>101.6 x 146                     |
| FIRST CUSTOMER SHIPMENT               | 7/98                                       | 12/98                                       | 12/98                                       | 1Q98                                       | 10/97                                     |
| COMMENTS                              | *Untextured.<br>Ramp loaded<br>heads.      | *Untextured.<br>Ramp loaded<br>heads.       | *Untextured.<br>Ramp loaded<br>heads.       |  |   |

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|                                       |  |  |   |   |  |
|---------------------------------------|--|--|---|---|--|
| MANUFACTURER                          | IBM  | IBM  | IBM                                     | IBM                                     | IBM                                      |
| DRIVE                                 | DKLA-23240<br>Travelstar 4GN<br>(Klondike) | DKLA-24320<br>Travelstar 4GN<br>(Klondike) | DTTA-350320<br>Deskstar 16GP<br>(Titan) | DTTA-350430<br>Deskstar 16GP<br>(Titan) | DADA-25400<br>Travelstar 6GT<br>(Acadia) |
| DISK/TREND GROUP                      | 4  | 4  | 4                                       | 4                                       | 5  |
| PLATFORM                              | Mobile                                     | Mobile                                     | Desktop                                 | Desktop                                 | Mobile                                   |
| MARKET                                | OEM, DIST                                  | OEM, DIST                                  | OEM, DIST                               | OEM, DIST                               | OEM                                      |
| MEDIA: Disk diameter                  | 65 mm                                      | 65 mm                                      | 95 mm                                   | 95 mm                                   | 65 mm                                    |
| Recording medium                      | Thin Film*                                 | Thin Film*                                 | Thin Film                               | Thin Film                               | Thin Film*                               |
| Substrate                             | Glass                                      | Glass                                      | Aluminum                                | Aluminum                                | Glass                                    |
| DRIVE: Heads                          | GMR Thin Film                              | GMR Thin Film                              | GMR Thin Film                           | GMR Thin Film                           | GMR Thin Film                            |
| Interface                             | Ultra DMA/33                               | Ultra DMA/33                               | Ultra DMA/33                            | Ultra DMA/33                            | Ultra DMA/33                             |
| CAPACITY/RECORDING DENSITY            |  |  |   |   |  |
| Total capacity (Mbytes) FIXED         | F: 3,240                                   | F: 4,320                                   | F: 3,200                                | F: 4,300                                | F: 5,400                                 |
| REMOVABLE                             | --   | --   | --                                      | --                                      | --                                       |
| Data surfaces per spindle             | 3  | 4  | 2                                       | 3                                       | 5  |
| Tracks per surface                    | 9280                                       | 9280                                       | 13085                                   | 13085                                   | 9280                                     |
| Track density (TPI)                   | 16000                                      | 16000                                      | 13700                                   | 13700                                   | 16000                                    |
| Maximum linear density (BPI)<br>(FCI) | 256400                                     | 256400                                     | 196100                                  | 196100                                  | 256400                                   |
| Areal density (Gb/square inch)        | 4.102                                      | 4.102                                      | 2.687                                   | 2.687                                   | 4.102                                    |
| Recording code                        | 16,17 PRML                                 | 16,17 PRML                                 | PRML                                    | PRML                                    | 16,17 PRML                               |
| Rotational speed (RPM)                | 4200                                       | 4200                                       | 5400                                    | 5400                                    | 4200                                     |
| PERFORMANCE                           |  |  |   |   |  |
| Actuator type                         | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                    |
| Servo type                            | Embedded                                   | Embedded                                   | Embedded                                | Embedded                                | Embedded                                 |
| Average positioning time (msec)       | 13   | 13   | 9.5 RD                                  | 9.5 RD                                  | 12                                       |
| Average rotational delay (msec)       | 7.1  | 7.1  | 5.6                                     | 5.6                                     | 7.1                                      |
| Average access time (msec)            | 20.1                                       | 20.1                                       | 15.1 RD                                 | 15.1 RD                                 | 19.1                                     |
| Data transfer rate (MBytes/sec)       |  |  |   |   |  |
| Internal, min/max                     | 7.7-12.8                                   | 7.7-12.8                                   | --/20.5                                 | --/20.5                                 | 7.7/12.8                                 |
| External                              | 16.6 P104/DMA2<br>33.3 Ultra DMA2          | 16.6 P104/DMA2<br>33.3 Ultra DMA2          | 16.6 P104/DMA2<br>33.3 Ultra DMA2       | 16.6 P104/DMA2<br>33.3 Ultra DMA2       | 16.6 P104/DMA2<br>33.3 Ultra DMA2        |
| SIZE: (mm) H x W x D                  | 9.5 x<br>70 x 100                          | 9.5 x<br>70 x 100                          | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                   | 12.5 x<br>70 x 100                       |
| FIRST CUSTOMER SHIPMENT               | 7/98                                       | 7/98                                       | 12/97                                   | 12/97                                   | 2/98                                     |
| COMMENTS                              | *Untextured.<br><br>Ramp loaded heads.     | *Untextured.<br><br>Ramp loaded heads.     |   |   | *Untextured.<br><br>Ramp loaded heads.   |

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|  |   |   |   |  |   |
|--|---|---|---|--|---|
| MANUFACTURER   | IBM   | IBM   | IBM   | IBM  | IBM                                       |
| DRIVE  | DADA-26480<br>Travelstar 6GT<br>(Acadia)      | DBCA-206480<br>Travelstar 6GN<br>(Biscayne)   | DCXA-208100<br>Travelstar 10GT<br>(Croix)     | DDRS-39130-U2S<br>Ultrastar 9ES<br>(Draco) | DDRS-39130-US<br>Ultrastar 9ES<br>(Draco) |
| DISK/TREND GROUP   | 5   | 5   | 5   | 5  | 5   |
| PLATFORM   | Mobile  | Mobile  | Mobile  | Server                                     | Server                                    |
| MARKET   | OEM   | OEM   | OEM   | OEM, DIST                                  | OEM, DIST                                 |
| MEDIA: Disk diameter   | 65 mm   | 65 mm   | 65 mm   | 95 mm                                      | 95 mm                                     |
| Recording medium   | Thin Film*                                    | Thin Film*                                    | Thin Film*                                    | Thin Film                                  | Thin Film                                 |
| Substrate  | Glass   | Glass   | Glass   | Aluminum                                   | Aluminum                                  |
| DRIVE: Heads   | GMR Thin Film                                 | GMR Thin Film                                 | GMR Thin Film                                 | MR Thin Film                               | MR Thin Film                              |
| Interface  | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra2 SCSI                                | Ultra SCSI                                |
| CAPACITY/RECORDING DENSITY                                       |   |   |   |  |   |
| Total capacity (Mbytes) FIXED                                    | F: 6,480                                      | F: 6,400                                      | F: 8,100                                      | F: 9,130                                   | F: 9,130                                  |
| REMOVABLE  | --  | --  | --  | --   | --  |
| Data surfaces per spindle  | 6   | 4   | 5   | 10   | 10  |
| Tracks per surface   | 9280  | 11648   | 11968   | 8420                                       | 8420                                      |
| Track density (TPI)  | 16000   | 19900   | 19900   | 10000                                      | 10000                                     |
| Maximum linear density (BPI)<br>(FCI)                            | 256400  | 286100  | 283200  | 156000                                     | 156000                                    |
| Areal density (Gb/square inch)                                   | 4.102   | 5.693   | 5.636   | 1.560                                      | 1.560                                     |
| Recording code   | 16,17 PRML                                    | 16,17 PRML                                    | 16,17 PRML                                    | 16,17 PRML                                 | 16,17 PRML                                |
| Rotational speed (RPM)   | 4200  | 4200  | 4200  | 7200                                       | 7200                                      |
| PERFORMANCE  |   |   |   |  |   |
| Actuator type  | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                     |
| Servo type   | Embedded                                      | Embedded                                      | Embedded                                      | Embedded                                   | Embedded                                  |
| Average positioning time (msec)                                  | 12  | 13  | 12  | 7.5  | 7.5                                       |
| Average rotational delay (msec)                                  | 7.1   | 7.1   | 7.1   | 4.17                                       | 4.17                                      |
| Average access time (msec)                                       | 19.1  | 20.1  | 19.1  | 11.67                                      | 11.67                                     |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 7.7/12.8<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 8.6/14.8<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 8.6/14.8<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 13.6/21.4<br>80.0                          | 13.6/21.4<br>40.0                         |
| SIZE: (mm) H x W x D   | 12.5 x<br>70 x 100                            | 9.5 x<br>70 x 100                             | 12.5 x<br>70 x 100                            | 25.4 x<br>101.6 x 146                      | 25.4 x<br>101.6 x 146                     |
| FIRST CUSTOMER SHIPMENT  | 2/98  | 12/98   | 12/98   | 1Q98                                       | 10/97                                     |
| COMMENTS   | *Untextured.<br>Ramp loaded<br>heads.         | *Untextured.<br>Ramp loaded<br>heads.         | *Untextured.<br>Ramp loaded<br>heads.         |  |   |

## 1999 DISK/TREND REPORT

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | IBM                                      | IBM                                      | IBM                                      | IBM                                      | IBM  |
| DRIVE  | DGHC-39110<br>Ultrastar 9LP<br>(Sailfin) | DGHL-39110<br>Ultrastar 9LP<br>(Sailfin) | DGHS-39110<br>Ultrastar 9LP<br>(Sailfin) | DGHU-39110<br>Ultrastar 9LP<br>(Sailfin) | DJNA-379100<br>Deskstar 22GPX<br>(Janus)       |
| DISK/TREND GROUP   | 5  | 5  | 5  | 5  | 5  |
| PLATFORM   | Server                                   | Server                                   | Server                                   | Server                                   | Desktop  |
| MARKET   | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                      |
| Substrate  | Aluminum                                 | Aluminum                                 | Aluminum                                 | Aluminum                                 | Aluminum                                       |
| DRIVE: Heads   | MR Thin Film                             | MR Thin Film                             | MR Thin Film                             | MR Thin Film                             | GMR Thin Film                                  |
| Interface  | SSA                                      | FC-AL                                    | Ultra SCSI                               | Ultra2 SCSI                              | Ultra DMA/66                                   |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 9,110                                 | F: 9,110                                 | F: 9,110                                 | F: 9,110                                 | F: 9,100                                       |
| REMOVABLE  | --                                       | --                                       | --                                       | --                                       | --   |
| Data surfaces per spindle  | 10                                       | 10                                       | 10                                       | 10                                       | 4  |
| Tracks per surface   | 8151                                     | 8151                                     | 8151                                     | 8151                                     | 15012  |
| Track density (TPI)  | 8356                                     | 8356                                     | 8356                                     | 8356                                     | 15700  |
| Maximum linear density (BPI)<br>(FCI)                            | 150000                                   | 150000                                   | 150000                                   | 150000                                   | 218600   |
| Areal density (Gb/square inch)                                   | 1.253                                    | 1.253                                    | 1.253                                    | 1.253                                    | 3.432  |
| Recording code   | 16,17 PRML                               | 16,17 PRML                               | 16,17 PRML                               | 16,17 PRML                               | PRML   |
| Rotational speed (RPM)   | 7200                                     | 7200                                     | 7200                                     | 7200                                     | 7200   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                                 | Embedded                                 | Embedded                                 | Embedded                                 | Embedded                                       |
| Average positioning time (msec)                                  | 6.5 RD                                   | 6.5 RD                                   | 6.5 RD                                   | 6.5 RD                                   | 9.0 RD   |
| Average rotational delay (msec)                                  | 4.17                                     | 4.17                                     | 4.17                                     | 4.17                                     | 4.17   |
| Average access time (msec)                                       | 10.67 RD                                 | 10.67 RD                                 | 10.67 RD                                 | 10.67 RD                                 | 13.17 RD                                       |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 11.5/22.4<br>40.0                        | 11.5/22.4<br>100.0                       | 11.5/22.4<br>40.0                        | 11.5/22.4<br>80.0                        | 17.3/27.9<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 26 x<br>101.6 x 147                      | 25.4 x<br>101.6 x 146                          |
| FIRST CUSTOMER SHIPMENT  | 2Q98                                     | 2Q98                                     | 10/97                                    | 1Q98                                     | 12/98  |
| COMMENTS   |  |  |  |  |  |

## 1999 DISK/TREND REPORT

|  |   |   |  |  |  |
|--|---|---|--|--|--|
| MANUFACTURER   | IBM                                       | IBM                                       | IBM  | IBM  | IBM  |
| DRIVE  |   |   |  |  |  |
|  | DMVC-09<br>Ultrastar 18LZX<br>(Thornback) | DMVL-09<br>Ultrastar 18LZX<br>(Thornback) | DMVS-09D/V<br>Ultrastar 18LZX<br>(Thornback) | DMVS-09X<br>Ultrastar 18LZX<br>(Thornback) | DNEF-309170<br>Ultrastar 18ES<br>(Neptune) |
| DISK/TREND GROUP   | 5   | 5   | 5  | 5  | 5  |
| PLATFORM   | Server                                    | Server                                    | Server                                       | Server                                     | Server                                     |
| MARKET   | DIST, OEM                                 | DIST, OEM                                 | DIST, OEM                                    | DIST, OEM                                  | OEM, DIST                                  |
| MEDIA: Disk diameter   | 84 mm                                     | 84 mm                                     | 84 mm  | 84 mm                                      | 95 mm                                      |
| Recording medium   | Thin Film*                                | Thin Film*                                | Thin Film*                                   | Thin Film*                                 | Thin Film                                  |
| Substrate  | Glass                                     | Glass                                     | Glass  | Glass                                      | Aluminum                                   |
| DRIVE: Heads   | GMR Thin Film                             | GMR Thin Film                             | GMR Thin Film                                | GMR Thin Film                              | GMR Thin Film                              |
| Interface  | SSA                                       | FC-AL                                     | Ultra2 SCSI                                  | SCSI Ultra2/160                            | FC-AL                                      |
| CAPACITY/RECORDING DENSITY                                       |   |   |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                                  | F: 9,100                                  | F: 9,100                                     | F: 9,100                                   | F: 9,100                                   |
| REMOVABLE  | --  | --  | --   | --   | --   |
| Data surfaces per spindle  | 5   | 5   | 5  | 5  | 5  |
| Tracks per surface   | 11748                                     | 11748                                     | 11748  | 11748                                      | 11474                                      |
| Track density (TPI)  | 13595                                     | 13595                                     | 13595  | 13595                                      | 13700                                      |
| Maximum linear density (BPI)<br>(FCI)                            | 260000                                    | 260000                                    | 260000                                       | 260000                                     | 220000                                     |
| Areal density (Gb/square inch)                                   | 3.535                                     | 3.535                                     | 3.535  | 3.535                                      | 3.014                                      |
| Recording code   | 16,17 PRML                                | 16,17 PRML                                | 16,17 PRML                                   | 16,17 PRML                                 | 16,17 PRML                                 |
| Rotational speed (RPM)   | 10000                                     | 10000                                     | 10000  | 10000                                      | 7200                                       |
| PERFORMANCE  |   |   |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                      |
| Servo type   | Embedded                                  | Embedded                                  | Embedded                                     | Embedded                                   | Embedded                                   |
| Average positioning time (msec)                                  | 4.9 RD                                    | 4.9 RD                                    | 4.9 RD                                       | 4.9 RD                                     | 7.0 RD                                     |
| Average rotational delay (msec)                                  | 3.0                                       | 3.0                                       | 3.0  | 3.0  | 4.17                                       |
| Average access time (msec)                                       | 7.9 RD                                    | 7.9 RD                                    | 7.9 RD                                       | 7.9 RD                                     | 11.17 RD                                   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 23.3/44.3<br>160.0                        | 23.3/44.3<br>100                          | 23.3/44.3<br>80.0 synch.                     | 23.3/44.3<br>160.0 synch.                  | 19.9/30.5<br>100.0                         |
| SIZE: (mm) H x W x D   | 25.7 x<br>101.6 x 146.8                   | 25.7 x<br>101.6 x 146.8                   | 25.7 x<br>101.6 x 146.8                      | 25.7 x<br>101.6 x 146.8                    | 25.4 x<br>101.6 x 146.0                    |
| FIRST CUSTOMER SHIPMENT  | 4Q99                                      | 4Q99                                      | 5/99   | 3Q99                                       | 1Q98                                       |
| COMMENTS   | *Untextured.<br>Ramp loaded<br>heads.     | *Untextured.<br>Ramp loaded<br>heads.     | *Untextured.<br>Ramp loaded<br>heads.        | *Untextured.<br>Ramp loaded<br>heads.      |  |

## 1999 DISK/TREND REPORT

RSPEC-33

|  |  |   |  |  |  |
|--|--|---|--|--|--|
| MANUFACTURER   | IBM  | IBM                                     | IBM                                      | IBM                                      | IBM  |
| DRIVE  |  |   |  |  |  |
|  | DNES-309170<br>Ultrastar 18ES<br>(Neptune) | DRVC-30955C<br>Ultrastar 9LZX<br>(Mako) | DRVL-300955L<br>Ultrastar 9LZX<br>(Mako) | DRVS-309555S<br>Ultrastar 9LZX<br>(Mako) | DTTA-350640<br>Deskstar 16GP<br>(Titan)      |
| DISK/TREND GROUP   | 5  | 5                                       | 5  | 5  | 5  |
| PLATFORM   | Server                                     | Server                                  | Server                                   | Server                                   | Desktop                                      |
| MARKET   | OEM, DIST                                  | DIST, OEM                               | DIST, OEM                                | DIST, OEM                                | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm                                      | 84 mm                                   | 84 mm                                    | 84 mm                                    | 95 mm  |
| Recording medium   | Thin Film                                  | Thin Film                               | Thin Film                                | Thin Film                                | Thin Film                                    |
| Substrate  | Aluminum                                   | Aluminum                                | Aluminum                                 | Aluminum                                 | Aluminum                                     |
| DRIVE: Heads   | GMR Thin Film                              | MR Thin Film                            | MR Thin Film                             | MR Thin Film                             | GMR Thin Film                                |
| Interface  | Ultra2 SCSI                                | SSA                                     | FC-AL                                    | Ultra2 SCSI                              | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       |  |   |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                                   | F: 9,100                                | F: 9,100                                 | F: 9,100                                 | F: 6,400                                     |
| REMOVABLE  | --   | --                                      | --                                       | --                                       | --   |
| Data surfaces per spindle  | 5  | 10                                      | 10                                       | 10                                       | 4  |
| Tracks per surface   | 11474                                      | 7052                                    | 7052                                     | 7052                                     | 13085  |
| Track density (TPI)  | 13700                                      | 9240                                    | 9240                                     | 9240                                     | 13700  |
| Maximum linear density (BPI)<br>(FCI)                            | 220000                                     | 219100                                  | 219100                                   | 219100                                   | 196100                                       |
| Areal density (Gb/square inch)                                   | 3.014                                      | 2.024                                   | 2.024                                    | 2.024                                    | 2.687  |
| Recording code   | 16,17 PRML                                 | 16,17 PRML                              | 16,17 PRML                               | 16,17 PRML                               | PRML   |
| Rotational speed (RPM)   | 7200                                       | 10020                                   | 10020                                    | 10020                                    | 5400   |
| PERFORMANCE  |  |   |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                   | Embedded                                | Embedded                                 | Embedded                                 | Embedded                                     |
| Average positioning time (msec)                                  | 7.0 RD                                     | 5.3 RD                                  | 5.3 RD                                   | 5.3 RD                                   | 9.5 RD                                       |
| Average rotational delay (msec)                                  | 4.17                                       | 2.99                                    | 2.99                                     | 2.99                                     | 5.6  |
| Average access time (msec)                                       | 11.17 RD                                   | 8.29 RD                                 | 8.29 RD                                  | 8.29 RD                                  | 15.1 RD                                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 19.9/30.5<br>80.0 synch.                   | 23.4/30.5<br>40.0                       | 23.4/30.5<br>100.0                       | 23.4/30.5<br>80.0 synch.                 | --/20.5<br>16.6 PI04/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.0                    | 25.7 x<br>101.6 x 146.8                 | 25.7 x<br>101.6 x 146.8                  | 25.7 x<br>101.6 x 146.8                  | 25.4 x<br>101.6 x 146                        |
| FIRST CUSTOMER SHIPMENT  | 1Q98                                       | 4Q98                                    | 4Q98                                     | 4Q98                                     | 12/97  |
| COMMENTS   |  |   |  |  |  |

1999 DISK/TREND REPORT

|                                       |   |   |   |   |   |
|---------------------------------------|---|---|---|---|---|
| MANUFACTURER                          | IBM                                     | IBM   | IBM   | IBM                                       | IBM   |
| DRIVE                                 | DTTA-350840<br>Deskstar 16GP<br>(Titan) | DYLA-26480<br>Travelstar 8GS<br>(Yellowstone) | DYLA-28100<br>Travelstar 8GS<br>(Yellowstone) | DCXA-210000<br>Travelstar 10GT<br>(Croix) | DCYA-214000<br>Travelstar 14GS<br>(Cypress) |
| DISK/TREND GROUP                      | 5                                       | 5   | 5   | 6   | 6   |
| PLATFORM                              | Desktop                                 | Mobile  | Mobile  | Mobile                                    | Mobile                                      |
| MARKET                                | OEM, DIST                               | OEM   | OEM   | OEM                                       | OEM   |
| MEDIA: Disk diameter                  | 95 mm                                   | 65 mm   | 65 mm   | 65 mm                                     | 65 mm                                       |
| Recording medium                      | Thin Film                               | Thin Film*                                    | Thin Film*                                    | Thin Film*                                | Thin Film*                                  |
| Substrate                             | Aluminum                                | Glass   | Glass   | Glass                                     | Glass                                       |
| DRIVE: Heads                          | GMR Thin Film                           | MR Thin Film                                  | MR Thin Film                                  | GMR Thin Film                             | GMR Thin Film                               |
| Interface                             | Ultra DMA/33                            | Ultra DMA/33                                  | Ultra DMA/33                                  | Ultra DMA/33                              | Ultra DMA/33                                |
| CAPACITY/RECORDING DENSITY            |   |   |   |   |   |
| Total capacity (Mbytes) FIXED         | F: 8,400                                | F: 6,480                                      | F: 8,100                                      | F: 10,000                                 | F: 14,100                                   |
| REMOVABLE                             | --                                      | --  | --  | --  | --  |
| Data surfaces per spindle             | 5                                       | 8   | 10  | 6   | 10  |
| Tracks per surface                    | 13085                                   | 8320  | 8320  | 11968                                     | 11136                                       |
| Track density (TPI)                   | 13700                                   | 14000   | 14000   | 19900                                     | 19000                                       |
| Maximum linear density (BPI)<br>(FCI) | 196100                                  | 221000  | 221000  | 283200                                    | 261900                                      |
| Areal density (Gb/square inch)        | 2.687                                   | 3.094   | 3.094   | 5.636                                     | 4.976                                       |
| Recording code                        | PRML                                    | 16,17 PRML                                    | 16,17 PRML                                    | 16,17 PRML                                | 16,17 PRML                                  |
| Rotational speed (RPM)                | 5400                                    | 4900  | 4900  | 4200                                      | 4900  |
| PERFORMANCE                           |   |   |   |   |   |
| Actuator type                         | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                         | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                       |
| Servo type                            | Embedded                                | Embedded                                      | Embedded                                      | Embedded                                  | Embedded                                    |
| Average positioning time (msec)       | 9.5 RD                                  | 12 RD   | 12 RD   | 12  | 12  |
| Average rotational delay (msec)       | 5.6                                     | 6.1   | 6.1   | 7.1                                       | 6.1   |
| Average access time (msec)            | 15.1 RD                                 | 18.1 RD                                       | 18.1 RD                                       | 19.1                                      | 18.1  |
| Data transfer rate (MBytes/sec)       | --/20.5                                 | 8.1/13.5                                      | 8.1/13.5                                      | 8.6/14.8                                  | 9.6/15.7                                    |
| Internal, min/max                     | 16.6 P104/DMA2                          | 16.6 P104/DMA2                                | 16.6 P104/DMA2                                | 16.6 P104/DMA2                            | 16.6 P104/DMA2                              |
| External                              | 33.3 Ultra DMA2                         | 33.3 Ultra DMA2                               | 33.3 Ultra DMA2                               | 33.3 Ultra DMA2                           | 33.3 Ultra DMA2                             |
| SIZE: (mm) H x W x D                  | 25.4 x<br>101.6 x 146                   | 17 x<br>70 x 100                              | 17 x<br>70 x 100                              | 12.5 x<br>70 x 100                        | 17 x<br>70 x 100                            |
| FIRST CUSTOMER SHIPMENT               | 12/97                                   | 2/98  | 2/98  | 12/98                                     | 12/98                                       |
| COMMENTS                              |   | *Untextured.<br>Ramp loaded<br>heads.         | *Untextured.<br>Ramp loaded<br>heads.         | *Untextured.<br>Ramp loaded<br>heads.     | *Untextured.<br>Ramp loaded<br>heads.       |

1999 DISK/TREND REPORT

|  |   |   |   |  |  |
|--|---|---|---|--|--|
| MANUFACTURER   | IBM                                       | IBM                                       | IBM                                       | IBM  | IBM  |
| DRIVE  | DGHC-318220<br>Ultrastar 18XP<br>(Marlin) | DGHL-318220<br>Ultrastar 18XP<br>(Marlin) | DGHS-318220<br>Ultrastar 18XP<br>(Marlin) | DJNA-351010<br>Deskstar 25GP<br>(Janus)        | DJNA-351520<br>Deskstar 25GP<br>(Janus)        |
| DISK/TREND GROUP   | 6   | 6   | 6   | 6  | 6  |
| PLATFORM   | Server                                    | Server                                    | Server                                    | Desktop  | Desktop  |
| MARKET   | OEM, DIST                                 | OEM, DIST                                 | OEM, DIST                                 | OEM, DIST                                      | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm                                     | 95 mm                                     | 95 mm                                     | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                 | Thin Film                                 | Thin Film                                 | Thin Film                                      | Thin Film                                      |
| Substrate  | Aluminum                                  | Aluminum                                  | Aluminum                                  | Aluminum                                       | Aluminum                                       |
| DRIVE: Heads   | MR Thin Film                              | MR Thin Film                              | MR Thin Film                              | GMR Thin Film                                  | GMR Thin Film                                  |
| Interface  | SSA                                       | FC-AL                                     | Ultra2 SCSI                               | Ultra DMA/66                                   | Ultra DMA/66                                   |
| CAPACITY/RECORDING DENSITY                                       |   |   |   |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 18,220                                 | F: 18,220                                 | F: 18,220                                 | F: 10,100                                      | F: 15,200                                      |
| REMOVABLE  | --  | --  | --  | --   | --   |
| Data surfaces per spindle  | 20  | 20  | 20  | 4  | 6  |
| Tracks per surface   | 8151                                      | 8151                                      | 8151                                      | 15302  | 15302  |
| Track density (TPI)  | 8356                                      | 8356                                      | 8356                                      | 16000  | 16000  |
| Maximum linear density (BPI)<br>(FCI)                            | 150000                                    | 150000                                    | 150000                                    | 233800   | 233800   |
| Areal density (Gb/square inch)                                   | 1.253                                     | 1.253                                     | 1.253                                     | 3.741  | 3.741  |
| Recording code   | 16,17 PRML                                | 16,17 PRML                                | 16,17 PRML                                | PRML   | PRML   |
| Rotational speed (RPM)   | 7200                                      | 7200                                      | 7200                                      | 5400   | 5400   |
| PERFORMANCE  |   |   |   |  |  |
| Actuator type  | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                                  | Embedded                                  | Embedded                                  | Embedded                                       | Embedded                                       |
| Average positioning time (msec)                                  | 7.5 RD                                    | 7.5 RD                                    | 7.5 RD                                    | 9.0 RD   | 9.0 RD   |
| Average rotational delay (msec)                                  | 4.17                                      | 4.17                                      | 4.17                                      | 5.6  | 5.6  |
| Average access time (msec)                                       | 11.67 RD                                  | 11.67 RD                                  | 11.67 RD                                  | 14.6 RD  | 14.6 RD  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 11.5/22.4<br>40.0                         | 11.5/22.4<br>100.0                        | 11.5/22.4<br>80.0                         | 13.7/24.5<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 13.7/24.5<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 42 x<br>101.6 x 147                       | 42 x<br>101.6 x 147                       | 42 x<br>101.6 x 147                       | 25.4 x<br>101.6 x 146                          | 25.4 x<br>101.6 x 146                          |
| FIRST CUSTOMER SHIPMENT  | 2Q98                                      | 2Q98                                      | 10/97                                     | 12/98  | 12/98  |
| COMMENTS   |   |   |   |  |  |

## 1999 DISK/TREND REPORT

|  |  |  |  |  |   |
|--|--|--|--|--|---|
| MANUFACTURER   | IBM  | IBM  | IBM                                      | IBM                                      | IBM   |
| DRIVE  | DJNA-371350<br>Deskstar 22GFX<br>(Janus)       | DJNA-371800<br>Deskstar 22GXP<br>(Janus)       | DMVC-18<br>Ultrastar 18LZX<br>(Stingray) | DMVL-18<br>Ultrastar 18LZX<br>(Stingray) | DMVS-18D/V<br>Ultrastar 18LZX<br>(Stingray) |
| DISK/TREND GROUP   | 6  | 6  | 6  | 6  | 6   |
| PLATFORM   | Desktop  | Desktop  | Server                                   | Server                                   | Server                                      |
| MARKET   | OEM, DIST                                      | OEM, DIST                                      | DIST, OEM                                | DIST, OEM                                | DIST, OEM                                   |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 84 mm                                    | 84 mm                                    | 84 mm                                       |
| Recording medium   | Thin Film                                      | Thin Film                                      | Thin Film*                               | Thin Film*                               | Thin Film*                                  |
| Substrate  | Aluminum                                       | Aluminum                                       | Glass                                    | Glass                                    | Glass                                       |
| DRIVE: Heads   | GMR Thin Film                                  | GMR Thin Film                                  | GMR Thin Film                            | GMR Thin Film                            | GMR Thin Film                               |
| Interface  | Ultra DMA/66                                   | Ultra DMA/66                                   | SSA                                      | FC-AL                                    | Ultra2 SCSI                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |   |
| Total capacity (Mbytes) FIXED                                    | F: 13,500                                      | F: 18,000                                      | F: 18,300                                | F: 18,300                                | F: 18,300                                   |
| REMOVABLE  | --   | --   | --                                       | --                                       | --  |
| Data surfaces per spindle  | 6  | 8  | 10                                       | 10                                       | 10  |
| Tracks per surface   | 15012  | 15012  | 11748                                    | 11748                                    | 11748                                       |
| Track density (TPI)  | 15700  | 15700  | 13595                                    | 13595                                    | 13595                                       |
| Maximum linear density (BPI)<br>(FCI)                            | 218600   | 218600   | 260000                                   | 260000                                   | 260000                                      |
| Areal density (Gb/square inch)                                   | 3.432  | 3.432  | 3.535                                    | 3.535                                    | 3.535                                       |
| Recording code   | PRML   | PRML   | 16,17 PRML                               | 16,17 PRML                               | 16,17 PRML                                  |
| Rotational speed (RPM)   | 7200   | 7200   | 10000                                    | 10000                                    | 10000                                       |
| PERFORMANCE  |  |  |  |  |   |
| Actuator type  | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                       |
| Servo type   | Embedded                                       | Embedded                                       | Embedded                                 | Embedded                                 | Embedded                                    |
| Average positioning time (msec)                                  | 9.0 RD   | 9.0 RD   | 4.9 RD                                   | 4.9 RD                                   | 4.9 RD                                      |
| Average rotational delay (msec)                                  | 4.17   | 4.17   | 3.0                                      | 3.0                                      | 3.0   |
| Average access time (msec)                                       | 13.17 RD                                       |  | 7.9 RD                                   | 7.9 RD                                   | 7.9 RD                                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 17.3/27.9<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 17.3/27.9<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 23.3/44.3<br>160.0                       | 23.3/44.3<br>100                         | 23.3/44.3<br>80.0 synchron.                 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                          | 25.4 x<br>101.6 x 146                          | 25.7 x<br>101.6 x 146.8                  | 25.7 x<br>101.6 x 146.8                  | 25.7 x<br>101.6 x 146.8                     |
| FIRST CUSTOMER SHIPMENT  | 12/98  | 12/98  | 4Q99                                     | 4Q99                                     | 5/99  |
| COMMENTS   |  |  | *Untextured.<br>Ramp loaded<br>heads.    | *Untextured.<br>Ramp loaded<br>heads.    | *Untextured.<br>Ramp loaded<br>heads.       |

## 1999 DISK/TREND REPORT

|  |   |  |  |  |  |
|--|---|--|--|--|--|
| MANUFACTURER   | IBM                                       | IBM  | IBM  | IBM  | IBM  |
| DRIVE  |   |  |  |  |  |
|  | DMVS-18X<br>Ultrastar 18LZX<br>(Stingray) | DNEF-318350<br>Ultrastar 18ES<br>(Neptune) | DNES-318350<br>Ultrastar 18ES<br>(Neptune) | DPTA-351500<br>Deskstar 376P<br>(Pluto)      | DPTA-371360<br>Deskstar 346XP<br>(Pluto)     |
| DISK/TREND GROUP   | 6   | 6  | 6  | 6  | 6  |
| PLATFORM   | Server                                    | Server                                     | Server                                     | Desktop                                      | Desktop                                      |
| MARKET   | DIST, OEM                                 | OEM, DIST                                  | OEM, DIST                                  | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 84 mm                                     | 95 mm                                      | 95 mm                                      | 95 mm  | 95 mm  |
| Recording medium   | Thin Film*                                | Thin Film                                  | Thin Film                                  | Thin Film                                    | Thin Film                                    |
| Substrate  | Glass                                     | Aluminum                                   | Aluminum                                   | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | GMR Thin Film                             | GMR Thin Film                              | GMR Thin Film                              | GMR Thin Film                                | GMR Thin Film                                |
| Interface  | SCSI Ultra2/160                           | FC-AL                                      | Ultra2 SCSI                                | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |   |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 18,300                                 | F: 18,200                                  | F: 18,200                                  | F: 15,000                                    | F: 13,600                                    |
| REMOVABLE  | --  | --   | --   | --   | --   |
| Data surfaces per spindle  | 10  | 10   | 10   | 4  | 4  |
| Tracks per surface   | 11748                                     | 11474                                      | 11474                                      | 17688  | 17494  |
| Track density (TPI)  | 13595                                     | 13700                                      | 13700                                      | 18500  | 18300  |
| Maximum linear density (BPI)<br>(FCI)                            | 260000                                    | 220000                                     | 220000                                     | 287000                                       | 282000                                       |
| Areal density (Gb/square inch)                                   | 3.535                                     | 3.014                                      | 3.014                                      | 5.310  | 5.161  |
| Recording code   | 16,17 PRML                                | 16,17 PRML                                 | 16,17 PRML                                 | PRML   | PRML   |
| Rotational speed (RPM)   | 10000                                     | 7200                                       | 7200                                       | 5400   | 7200   |
| PERFORMANCE  |   |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                      | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                  | Embedded                                   | Embedded                                   | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 4.9 RD                                    | 7.0 RD                                     | 7.0 RD                                     | 9  | 9  |
| Average rotational delay (msec)                                  | 3.0                                       | 4.17                                       | 4.17                                       | 5.6  | 4.17   |
| Average access time (msec)                                       | 7.9 RD                                    | 11.17 RD                                   | 11.17 RD                                   | 14.6   | 13.17  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 23.3/44.3<br>160.0 synch.                 | 19.9/30.5<br>100.0                         | 19.9/30.5<br>80.0 synch.                   | --/31.0<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/35.5<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.7 x<br>101.6 x 146.8                   | 25.4 x<br>101.6 x 146.0                    | 25.4 x<br>101.6 x 146.0                    | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146                        |
| FIRST CUSTOMER SHIPMENT  | 3Q99                                      | 1Q98                                       | 1Q98                                       | 8/99   | 8/99   |
| COMMENTS   | *Untextured.<br><br>Ramp loaded<br>heads. |  |  |  |  |

|  |   |   |   |  |  |
|--|---|---|---|--|--|
| MANUFACTURER   | IBM   | IBM   | IBM   | IBM  | IBM  |
| DRIVE  | DRVC-3018510C<br>Ultrastar 18ZX<br>(Hammerhead) | DRVL-3018510L<br>Ultrastar 18ZX<br>(Hammerhead) | DRVS-3018510S<br>Ultrastar 18ZX<br>(Hammerhead) | DTTA-351010<br>Deskstar 16GP<br>(Titan)      | DTTA-351290<br>Deskstar 16GP<br>(Titan)      |
| DISK/TREND GROUP   | 6   | 6   | 6   | 6  | 6  |
| PLATFORM   | Server  | Server  | Server  | Desktop                                      | Desktop                                      |
| MARKET   | DIST, OEM                                       | DIST, OEM                                       | DIST, OEM                                       | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 84 mm   | 84 mm   | 84 mm   | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                       | Thin Film                                       | Thin Film                                       | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum  | Aluminum  | Aluminum  | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                    | MR Thin Film                                    | MR Thin Film                                    | GMR Thin Film                                | GMR Thin Film                                |
| Interface  | SSA   | FC-AL   | Ultra2 SCSI                                     | Ultra DMA/33                                 | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       |   |   |   |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 18,200                                       | F: 18,200                                       | F: 18,200                                       | F: 10,100                                    | F: 12,900                                    |
| REMOVABLE  | --  | --  | --  | --   | --   |
| Data surfaces per spindle  | 20  | 20  | 20  | 6  | 8  |
| Tracks per surface   | 7052  | 7052  | 7052  | 13085  | 13085  |
| Track density (TPI)  | 9240  | 9240  | 9240  | 13700  | 13700  |
| Maximum linear density (BPI)<br>(FCI)                            | 219100  | 219100  | 219100  | 196100                                       | 196100                                       |
| Areal density (Gb/square inch)                                   | 2.024   | 2.024   | 2.024   | 2.687  | 2.687  |
| Recording code   | 16,17 PRML                                      | 16,17 PRML                                      | 16,17 PRML                                      | PRML   | PRML   |
| Rotational speed (RPM)   | 10020   | 10020   | 10020   | 5400   | 5400   |
| PERFORMANCE  |   |   |   |  |  |
| Actuator type  | Rotary,<br>Voice Coil                           | Rotary,<br>Voice Coil                           | Rotary,<br>Voice Coil                           | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded  | Embedded  | Embedded  | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 5.3 RD  | 5.3 RD  | 5.3 RD  | 9.5 RD                                       | 9.5 RD                                       |
| Average rotational delay (msec)                                  | 2.99  | 2.99  | 2.99  | 5.6  | 5.6  |
| Average access time (msec)                                       | 8.29 RD   | 8.29 RD   | 8.29 RD   | 15.1 RD                                      | 15.1 RD                                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 23.4/30.5<br>40.0                               | 23.4/30.5<br>100.0                              | 23.4/30.5<br>80.0 synch.                        | --/20.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/20.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.7 x<br>101.6 x 146.8                         | 25.7 x<br>101.6 x 146.8                         | 25.7 x<br>101.6 x 146.8                         | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146                        |
| FIRST CUSTOMER SHIPMENT  | 4Q98  | 4Q98  | 4Q98  | 12/97  | 12/97  |
| COMMENTS   |   |   |   |  |  |

## 1999 DISK/TREND REPORT

|                                       |   |  |  |  |   |
|---------------------------------------|---|--|--|--|---|
| MANUFACTURER                          | IBM                                     | IBM                                      | IBM                                      | IBM                                      | IBM                                     |
| DRIVE                                 | DTTA-351680<br>Deskstar 16GP<br>(Titan) | DTTA-371010<br>Deskstar 14GXP<br>(Titan) | DTTA-371290<br>Deskstar 14GXP<br>(Titan) | DTTA-371440<br>Deskstar 14GXP<br>(Titan) | DJNA-352030<br>Deskstar 25GP<br>(Janus) |
| DISK/TREND GROUP                      | 6                                       | 6  | 6  | 6  | 7                                       |
| PLATFORM                              | Desktop                                 | Desktop                                  | Desktop                                  | Desktop                                  | Desktop                                 |
| MARKET                                | OEM, DIST                               | OEM, DIST                                | OEM, DIST                                | OEM, DIST                                | OEM, DIST                               |
| MEDIA: Disk diameter                  | 95 mm                                   | 95 mm                                    | 95 mm                                    | 95 mm                                    | 95 mm                                   |
| Recording medium                      | Thin Film                               | Thin Film                                | Thin Film                                | Thin Film                                | Thin Film                               |
| Substrate                             | Aluminum                                | Aluminum                                 | Aluminum                                 | Aluminum                                 | Aluminum                                |
| DRIVE: Heads                          | GMR Thin Film                           | GMR Thin Film                            | GMR Thin Film                            | GMR Thin Film                            | GMR Thin Film                           |
| Interface                             | Ultra DMA/33                            | Ultra DMA/33                             | Ultra DMA/33                             | Ultra DMA/33                             | Ultra DMA/66                            |
| CAPACITY/RECORDING DENSITY            |   |  |  |  |   |
| Total capacity (Mbytes) FIXED         | F: 16,800                               | F: 10,100                                | F: 12,900                                | F: 14,400                                | F: 20,300                               |
| REMOVABLE                             | --                                      | --                                       | --                                       | --                                       | --                                      |
| Data surfaces per spindle             | 10                                      | 7  | 8  | 10                                       | 8                                       |
| Tracks per surface                    | 13085                                   | 13085                                    | 13085                                    | 13085                                    | 15302                                   |
| Track density (TPI)                   | 13700                                   | 13700                                    | 13700                                    | 13700                                    | 16000                                   |
| Maximum linear density (BPI)<br>(FCI) | 196100                                  | 178100                                   | 178100                                   | 178100                                   | 233800                                  |
| Areal density (Gb/square inch)        | 2.687                                   | 2.440                                    | 2.440                                    | 2.440                                    | 3.741                                   |
| Recording code                        | PRML                                    | PRML                                     | PRML                                     | PRML                                     | PRML                                    |
| Rotational speed (RPM)                | 5400                                    | 7200                                     | 7200                                     | 7200                                     | 5400                                    |
| PERFORMANCE                           |   |  |  |  |   |
| Actuator type                         | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                   |
| Servo type                            | Embedded                                | Embedded                                 | Embedded                                 | Embedded                                 | Embedded                                |
| Average positioning time (msec)       | 9.5 RD                                  | 9.5 RD                                   | 9.5 RD                                   | 9.5 RD                                   | 9.0 RD                                  |
| Average rotational delay (msec)       | 5.6                                     | 4.17                                     | 4.17                                     | 4.17                                     | 5.6                                     |
| Average access time (msec)            | 15.1 RD                                 | 13.67 RD                                 | 13.67 RD                                 | 13.67 RD                                 |   |
| Data transfer rate (MBytes/sec)       |   |  |  |  |   |
| Internal, min/max                     | --/20.5                                 | --/22.3                                  | --/22.3                                  | --/22.3                                  | 13.7/24.5                               |
| External                              | 16.6 P104/DMA2<br>33.3 Ultra DMA2       | 16.6 P104/DMA2<br>33.3 Ultra DMA2        | 16.6 P104/DMA2<br>33.3 Ultra DMA2        | 16.6 P104/DMA2<br>33.3 Ultra DMA2        | 16.6 P104/DMA2<br>66.6 Ultra DMA4       |
| SIZE: (mm) H x W x D                  | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                    | 25.4 x<br>101.6 x 146                    | 25.4 x<br>101.6 x 146                    | 25.4 x<br>101.6 x 146                   |
| FIRST CUSTOMER SHIPMENT               | 12/97                                   | 12/97                                    | 12/97                                    | 12/97                                    | 12/98                                   |
| COMMENTS                              |   |  |  |  |   |

## 1999 DISK/TREND REPORT

|                                       |   |  |                                       |                                       |   |
|---------------------------------------|---|--|---------------------------------------|---------------------------------------|---|
| MANUFACTURER                          | IBM                                     | IBM                                      | IBM                                   | IBM                                   | IBM                                     |
| DRIVE                                 | DJNA-352500<br>Deskstar 25GP<br>(Janus) | DJNA-372200<br>Deskstar 22GXP<br>(Janus) | DMVC-36<br>Ultrastar 36ZX<br>(Manta)  | DMVL-36<br>Ultrastar 36ZX<br>(Manta)  | DMVS-36D/V<br>Ultrastar 36ZX<br>(Manta) |
| DISK/TREND GROUP                      | 7                                       | 7  | 7                                     | 7                                     | 7                                       |
| PLATFORM                              | Desktop                                 | Desktop                                  | Server                                | Server                                | Server                                  |
| MARKET                                | OEM, DIST                               | OEM, DIST                                | DIST, OEM                             | DIST, OEM                             | DIST, OEM                               |
| MEDIA: Disk diameter                  | 95 mm                                   | 95 mm                                    | 84 mm                                 | 84 mm                                 | 84 mm                                   |
| Recording medium                      | Thin Film                               | Thin Film                                | Thin Film*                            | Thin Film*                            | Thin Film*                              |
| Substrate                             | Aluminum                                | Aluminum                                 | Glass                                 | Glass                                 | Glass                                   |
| DRIVE: Heads                          | GMR Thin Film                           | GMR Thin Film                            | GMR Thin Film                         | GMR Thin Film                         | GMR Thin Film                           |
| Interface                             | Ultra DMA/66                            | Ultra DMA/66                             | SSA                                   | FC-AL                                 | Ultra2 SCSI                             |
| CAPACITY/RECORDING DENSITY            |   |  |                                       |                                       |   |
| Total capacity (Mbytes) FIXED         | F: 25,000                               | F: 22,000                                | F: 36,700                             | F: 36,700                             | F: 36,700                               |
| REMOVABLE                             | --                                      | --                                       | --                                    | --                                    | --                                      |
| Data surfaces per spindle             | 10                                      | 10                                       | 20                                    | 20                                    | 20                                      |
| Tracks per surface                    | 15302                                   | 15012                                    | 11748                                 | 11748                                 | 11748                                   |
| Track density (TPI)                   | 16000                                   | 15700                                    | 13595                                 | 13595                                 | 13595                                   |
| Maximum linear density (BPI)<br>(FCI) | 233800                                  | 218600                                   | 260000                                | 260000                                | 260000                                  |
| Areal density (Gb/square inch)        | 3.741                                   | 3.432                                    | 3.535                                 | 3.535                                 | 3.535                                   |
| Recording code                        | PRML                                    | PRML                                     | 16,17 PRML                            | 16,17 PRML                            | 16,17 PRML                              |
| Rotational speed (RPM)                | 5400                                    | 7200                                     | 10000                                 | 10000                                 | 10000                                   |
| PERFORMANCE                           |   |  |                                       |                                       |   |
| Actuator type                         | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil                   |
| Servo type                            | Embedded                                | Embedded                                 | Embedded                              | Embedded                              | Embedded                                |
| Average positioning time (msec)       | 9.0 RD                                  | 9.0 RD                                   | 5.4 RD                                | 5.4 RD                                | 5.4 RD                                  |
| Average rotational delay (msec)       | 5.6                                     | 4.17                                     | 3.0                                   | 3.0                                   | 3.0                                     |
| Average access time (msec)            | 14.6 RD                                 | 13.17                                    | 8.4 RD                                | 8.4 RD                                | 8.4 RD                                  |
| Data transfer rate (MBytes/sec)       |   |  |                                       |                                       |   |
| Internal, min/max                     | 13.7/24.5                               | 17.3/27.9                                | 23.3/44.3                             | 23.3/44.3                             | 23.3/44.3                               |
| External                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4       | 16.6 P104/DMA2<br>66.6 Ultra DMA4        | 160.0                                 | 100                                   | 80.0 synch.                             |
| SIZE: (mm) H x W x D                  | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                    | 41.5 x<br>101.6 x 146.8               | 41.5 x<br>101.6 x 146.8               | 41.5 x<br>101.6 x 146.8                 |
| FIRST CUSTOMER SHIPMENT               | 12/98                                   | 12/98                                    | 4Q99                                  | 4Q99                                  | 5/99                                    |
| COMMENTS                              |   |  | *Untextured.<br>Ramp loaded<br>heads. | *Untextured.<br>Ramp loaded<br>heads. | *Untextured.<br>Ramp loaded<br>heads.   |

## 1999 DISK/TREND REPORT

|                                       |   |   |   |   |  |
|---------------------------------------|---|---|---|---|--|
| MANUFACTURER                          | IBM                                       | IBM                                     | IBM                                     | IBM                                     | IBM                                      |
| DRIVE                                 | DMVS-36X<br>Ultrastar 36ZX<br>(Manta)     | DPTA-352250<br>Deskstar 37GP<br>(Pluto) | DPTA-353000<br>Deskstar 37GP<br>(Pluto) | DPTA-353750<br>Deskstar 37GP<br>(Pluto) | DPTA-372050<br>Deskstar 346XP<br>(Pluto) |
| DISK/TREND GROUP                      | 7   | 7                                       | 7                                       | 7                                       | 7  |
| PLATFORM                              | Server                                    | Desktop                                 | Desktop                                 | Desktop                                 | Desktop                                  |
| MARKET                                | DIST, OEM                                 | OEM, DIST                               | OEM, DIST                               | OEM, DIST                               | OEM, DIST                                |
| MEDIA: Disk diameter                  | 84 mm                                     | 95 mm                                   | 95 mm                                   | 95 mm                                   | 95 mm                                    |
| Recording medium                      | Thin Film*                                | Thin Film                               | Thin Film                               | Thin Film                               | Thin Film                                |
| Substrate                             | Glass                                     | Aluminum                                | Aluminum                                | Aluminum                                | Aluminum                                 |
| DRIVE: Heads                          | GMR Thin Film                             | GMR Thin Film                           | GMR Thin Film                           | GMR Thin Film                           | GMR Thin Film                            |
| Interface                             | SCSI Ultra2/160                           | Ultra DMA/66                            | Ultra DMA/66                            | Ultra DMA/66                            | Ultra DMA/66                             |
| CAPACITY/RECORDING DENSITY            |   |   |   |   |  |
| Total capacity (Mbytes) FIXED         | F: 36,700                                 | F: 22,500                               | F: 30,000                               | F: 37,500                               | F: 20,500                                |
| REMOVABLE                             | --  | --                                      | --                                      | --                                      | --                                       |
| Data surfaces per spindle             | 20  | 6                                       | 8                                       | 10                                      | 6  |
| Tracks per surface                    | 11748                                     | 17688                                   | 17688                                   | 17688                                   | 17494                                    |
| Track density (TPI)                   | 13595                                     | 18500                                   | 18500                                   | 18500                                   | 18300                                    |
| Maximum linear density (BPI)<br>(FCI) | 260000                                    | 287000                                  | 287000                                  | 287000                                  | 282000                                   |
| Areal density (Gb/square inch)        | 3.535                                     | 5.310                                   | 5.310                                   | 5.310                                   | 5.161                                    |
| Recording code                        | 16,17 PRML                                | PRML                                    | PRML                                    | PRML                                    | PRML                                     |
| Rotational speed (RPM)                | 10000                                     | 5400                                    | 5400                                    | 5400                                    | 7200                                     |
| PERFORMANCE                           |   |   |   |   |  |
| Actuator type                         | Rotary,<br>Voice Coil                     | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                    |
| Servo type                            | Embedded                                  | Embedded                                | Embedded                                | Embedded                                | Embedded                                 |
| Average positioning time (msec)       | 5.4 RD                                    | 9                                       | 9                                       | 9                                       | 9  |
| Average rotational delay (msec)       | 3.0                                       | 5.6                                     | 5.6                                     | 5.6                                     | 4.17                                     |
| Average access time (msec)            | 8.4 RD                                    | 14.6                                    | 14.6                                    | 14.6                                    | 13.17                                    |
| Data transfer rate (MBytes/sec)       |   |   |   |   |  |
| Internal, min/max                     | 23.3/44.3                                 | --/31.0                                 | --/31.0                                 | --/31.0                                 | --/35.5                                  |
| External                              | 160.0 synch.                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4        |
| SIZE: (mm) H x W x D                  | 41.5 x<br>101.6 x 146.8                   | 25.4 x<br>101.6 x 146                    |
| FIRST CUSTOMER SHIPMENT               | 3Q99                                      | 8/99                                    | 8/99                                    | 8/99                                    | 8/99                                     |
| COMMENTS                              | *Untextured.<br><br>Ramp loaded<br>heads. |   |   |   |  |

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|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | IBM  | IBM  | IBM  | IBM  | IBM  |
| DRIVE  | DPTA-372730<br>Deskstar 34GXP<br>(Pluto)     | DPTA-373420<br>Deskstar 34GXP<br>(Pluto)     | DRHC-3036410C<br>Ultrastar 36XP<br>(Swordfish) | DRHL-3036410L<br>Ultrastar 36XP<br>(Swordfish) | DRHS-3036410S<br>Ultrastar 36XP<br>(Swordfish) |
| DISK/TREND GROUP   | 7  | 7  | 7  | 7  | 7  |
| PLATFORM   | Desktop                                      | Desktop                                      | Server   | Server   | Server   |
| MARKET   | OEM, DIST                                    | OEM, DIST                                    | DIST, OEM                                      | DIST, OEM                                      | DIST, OEM                                      |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                    | Thin Film                                    | Thin Film                                      | Thin Film                                      | Thin Film                                      |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                       | Aluminum                                       | Aluminum                                       |
| DRIVE: Heads   | GMR Thin Film                                | GMR Thin Film                                | NR Thin Film                                   | NR Thin Film                                   | NR Thin Film                                   |
| Interface  | Ultra DMA/66                                 | Ultra DMA/66                                 | SSA  | FC-AL  | Ultra2 SCSI                                    |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 27,300                                    | F: 34,200                                    | F: 36,400                                      | F: 36,400                                      | F: 36,400                                      |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 8  | 10   | 20   | 20   | 20   |
| Tracks per surface   | 17494  | 17494  | 11494  | 11494  | 11494  |
| Track density (TPI)  | 18300  | 18300  | 11550  | 11550  | 11550  |
| Maximum linear density (BPI)<br>(FCI)                            | 282000                                       | 282000                                       | 238800   | 238800   | 238800   |
| Areal density (Gb/square inch)                                   | 5.161  | 5.161  | 2.758  | 2.758  | 2.758  |
| Recording code   | PRML   | PRML   | 16,17 PRML                                     | 16,17 PRML                                     | 16,17 PRML                                     |
| Rotational speed (RPM)   | 7200   | 7200   | 7200   | 7200   | 7200   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                       | Embedded                                       | Embedded                                       |
| Average positioning time (msec)                                  | 9  | 9  | 7.5 RD   | 7.5 RD   | 7.5 RD   |
| Average rotational delay (msec)                                  | 4.17   | 4.17   | 4.17   | 4.17   | 4.17   |
| Average access time (msec)                                       | 13.17  | 13.17  | 11.67 RD                                       | 11.67 RD                                       | 11.67 RD                                       |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/35.5<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/35.5<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 17.9/28.9<br>40.0 synch.                       | 17.9/28.9<br>100.0                             | 17.9/28.9<br>80.0 synch.                       |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146                        | 41.0 x<br>101.9 x 147                          | 41.0 x<br>101.9 x 147                          | 41.0 x<br>101.9 x 147                          |
| FIRST CUSTOMER SHIPMENT  | 8/99   | 8/99   | 4Q98   | 4Q98   | 4Q98   |
| COMMENTS   |  |  |  |  |  |

## 1999 DISK/TREND REPORT

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| MANUFACTURER   | OMECA                                 | OMECA                                 | OMECA  | OMECA  | MAXTOR                                       |
|--|---------------------------------------|---------------------------------------|--|--|--|
| DRIVE  | Jaz 1<br>Internal                     | Jaz 1<br>Portable                     | Jaz 2<br>Internal                              | Jaz 2<br>Portable                              | 90340D2<br>DiamondMax 3400                   |
| DISK/TREND GROUP   | 1                                     | 1                                     | 1  | 1  | 4  |
| PLATFORM   | Desktop                               | Desktop                               | Desktop  | Desktop  | Desktop                                      |
| MARKET   | OEM, DIST                             | OEM, DIST                             | OEM, DIST                                      | OEM, DIST                                      | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm                                 | 95 mm                                 | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                             | Thin Film                             | Thin Film                                      | Thin Film                                      | Thin Film                                    |
| Substrate  | Aluminum                              | Aluminum                              | Aluminum                                       | Aluminum                                       | Aluminum                                     |
| DRIVE: Heads   | Thin Film                             | Thin Film                             | Thin Film                                      | Thin Film                                      | MR Thin Film                                 |
| Interface  | SCSI-2                                | Ultra SCSI                            | Ultra SCSI                                     | Ultra SCSI                                     | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       |                                       |                                       |  |  |  |
| Total capacity (Mbytes) FIXED                                    | --                                    | --                                    | --   | --   | F: 3,400                                     |
| REMOVABLE  | F: 540/1,070                          | F: 540/1,070                          | F: 1,070/2,002                                 | F: 1,070/2,002                                 | --   |
| Data surfaces per spindle  | 4                                     | 4                                     | 4  | 4  | 2  |
| Tracks per surface   | 4204                                  | 4204                                  | 6145   | 6145   | 11530  |
| Track density (TPI)  | 4301                                  | 4301                                  | 6100   | 6100   | 11400  |
| Maximum linear density (BPI)<br>(FCI)                            | 89178<br>66884                        | 89178<br>66884                        | 121330<br>91000                                | 121330<br>91000                                | 223000                                       |
| Areal density (Gb/square inch)                                   | .384                                  | .384                                  | .740   | .740   | 2.542  |
| Recording code   | 1,7 RLL                               | 1,7 RLL                               | 1,7 RLL  | 1,7 RLL  | PRML   |
| Rotational speed (RPM)   | 5400                                  | 5400                                  | 5400   | 5400   | 5400   |
| PERFORMANCE  |                                       |                                       |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                              | Embedded                              | Embedded                                       | Embedded                                       | Embedded                                     |
| Average positioning time (msec)                                  | 10 RD/12 WR                           | 10 RD/12 WR                           | 10 RD/12 WR                                    | 10 RD/12 WR                                    | 9  |
| Average rotational delay (msec)                                  | 5.6                                   | 5.6                                   | 5.6  | 5.6  | 5.6  |
| Average access time (msec)                                       | 15.6 RD/17.6 WR                       | 15.6 RD/17.6 WR                       | 15.6 RD/17.6 WR                                | 15.6 RD/17.6 WR                                | 14.6   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 3.5/6.7<br>10.0 synch.<br>5.0 asynch. | 3.5/6.7<br>10.0 synch.<br>5.0 asynch. | 4.9/8.7<br>20.0 synch.<br>5.0 asynch.          | 4.9/8.7<br>20.0 synch.<br>5.0 asynch.          | --/18.6<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 149.9               | 38 x<br>135 x 203                     | 25.4 x<br>101.6 x 149.9                        | 38 x<br>135 x 203                              | 25.9 x<br>102.1 x 146.6                      |
| FIRST CUSTOMER SHIPMENT  | 4Q95                                  | 4Q95                                  | 3/98   | 3/98   | 6/98   |
| COMMENTS   |                                       |                                       | Backward<br>compatible with<br>Jaz 1 GB disks. | Backward<br>compatible with<br>Jaz 1 GB disks. |  |

1999 DISK/TREND REPORT

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       |
| DRIVE  | 90432D2<br>DiamondMax 4320                   | 90648D3<br>DiamondMax 4320                   | 90650U2<br>DiamondMax 6800                   | 90680D4<br>DiamondMax 3400                   | 90750D3<br>DiamondMax<br>Plus 5120           |
| DISK/TREND GROUP   | 4  | 5  | 5  | 5  | 5  |
| PLATFORM   | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                 | GMR Thin Film                                | MR Thin Film                                 | GMR Thin Film                                |
| Interface  | Ultra DMA/33                                 | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/33                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 4,320                                     | F: 6,480                                     | F: 6,500                                     | F: 6,800                                     | F: 7,680                                     |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 2  | 3  | 2  | 4  | 3  |
| Tracks per surface   | 13295  | 13295  | 17549  | 11530  | 14850  |
| Track density (TPI)  | 13000  | 13000  | 17305  | 11400  | 14522  |
| Maximum linear density (BPI)<br>(FCI)                            | 237000                                       | 237000                                       | 288000<br>306000                             | 223000                                       | 255000<br>271000                             |
| Areal density (Gb/square inch)                                   | 3.081  | 3.081  | 4.984  | 2.542  | 3.703  |
| Recording code   | PRML   | PRML   | 16,17 EPR4                                   | PRML   | PRML   |
| Rotational speed (RPM)   | 5400   | 5400   | 5400   | 5400   | 7200   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9  | 9  | 9  | 9  | 9  |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 5.6  | 5.6  | 4.17   |
| Average access time (msec)                                       | 14.6   | 14.6   | 14.6   | 14.6   | 13.17  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/22.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/22.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/27.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/18.6<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/31.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.9 x<br>102.1 x 146.6                      | 25.9 x<br>102.0 x 146.7                      |
| FIRST CUSTOMER SHIPMENT  | 10/98  | 10/98  | 6/99   | 6/98   | 3/99   |
| COMMENTS   |  |  |  |  |  |

## 1999 DISK/TREND REPORT

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|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       |
| DRIVE  | 90750D6<br>DiamondMax<br>Plus 2500           | 90845D4<br>DiamondMax 4320                   | 90845U3<br>DiamondMax 6800                   | 91000D8<br>DiamondMax<br>Plus 2500           | 91020U3<br>DiamondMax 6800                   |
| DISK/TREND GROUP   | 5  | 5  | 5  | 6  | 6  |
| PLATFORM   | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                 | GMR Thin Film                                | MR Thin Film                                 | GMR Thin Film                                |
| Interface  | Ultra DMA/33                                 | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/33                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 7,500                                     | F: 8,455                                     | F: 8,455                                     | F: 10,000                                    | F: 10,209                                    |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 6  | 4  | 3  | 8  | 3  |
| Tracks per surface   | 10022  | 13295  | 17549  | 10022  | 17549  |
| Track density (TPI)  | 9800   | 13000  | 17305  | 9800   | 17305  |
| Maximum linear density (BPI)<br>(FCI)                            | 190000                                       | 237000                                       | 288000<br>306000                             | 190000                                       | 288000<br>306000                             |
| Areal density (Gb/square inch)                                   | 1.862  | 3.081  | 4.984  | 1.862  | 4.984  |
| Recording code   | PRML   | PRML   | 16,17 EPR4                                   | PRML   | 16,17 EPR4                                   |
| Rotational speed (RPM)   | 7200   | 5400   | 5400   | 7200   | 5400   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9  | 9  | 9  | 9  | 9  |
| Average rotational delay (msec)                                  | 4.17   | 5.6  | 5.6  | 4.17   | 5.6  |
| Average access time (msec)                                       | 13.17  | 14.6   | 14.6   | 13.17  | 14.6   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/21.9<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/22.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/27.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/21.9<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/27.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.9 x<br>102.1 x 146.6                      |
| FIRST CUSTOMER SHIPMENT  | 6/98   | 10/98  | 6/99   | 6/98   | 6/99   |
| COMMENTS   |  |  |  |  |  |

1999 DISK/TREND REPORT

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       | MAXTOR                                       |
| DRIVE  | 91080D5<br>DiamondMax 4320                   | 91280D5<br>DiamondMax<br>Plus 5120           | 91303D6<br>DiamondMax 4320                   | 91360U4<br>DiamondMax 6800                   | 91536D6<br>DiamondMax<br>Plus 5120           |
| DISK/TREND GROUP   | 6  | 6  | 6  | 6  | 6  |
| PLATFORM   | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                 | GMR Thin Film                                | MR Thin Film                                 | GMR Thin Film                                | GMR Thin Film                                |
| Interface  | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 10,800                                    | F: 12,800                                    | F: 13,030                                    | F: 13,613                                    | F: 15,360                                    |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 5  | 5  | 6  | 4  | 6  |
| Tracks per surface   | 13295  | 14850  | 13295  | 17549  | 14850  |
| Track density (TPI)  | 13000  | 14522  | 13000  | 17305  | 14522  |
| Maximum linear density (BPI)<br>(FCI)                            | 237000                                       | 255000<br>271000                             | 237000                                       | 288000<br>306000                             | 255000<br>271000                             |
| Areal density (Gb/square inch)                                   | 3.081  | 3.703  | 3.081  | 4.984  | 3.703  |
| Recording code   | PRML   | PRML   | PRML   | 16,17 EPR4                                   | PRML   |
| Rotational speed (RPM)   | 5400   | 7200   | 5400   | 5400   | 7200   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9  | 9  | 9  | 9  | 9  |
| Average rotational delay (msec)                                  | 4.17   | 4.17   | 5.6  | 5.6  | 4.17   |
| Average access time (msec)                                       | 13.17  | 13.17  | 14.6   | 14.6   | 13.17  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/31.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/31.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/22.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/27.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/31.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.9 x<br>102.0 x 146.7                      | 25.9 x<br>102.0 x 146.7                      | 25.9 x<br>102.1 x 146.6                      | 25.9 x<br>102.1 x 146.6                      | 25.9 x<br>102.0 x 146.7                      |
| FIRST CUSTOMER SHIPMENT  | 3/99   | 3/99   | 10/98  | 6/99   | 3/99   |
| COMMENTS   |  |  |  |  |  |

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|                                       |                                   |                                   |                                    |                                   |                                    |
|---------------------------------------|-----------------------------------|-----------------------------------|------------------------------------|-----------------------------------|------------------------------------|
| MANUFACTURER                          | MAXTOR                            | MAXTOR                            | MAXTOR                             | MAXTOR                            | MAXTOR                             |
| DRIVE                                 |                                   |                                   |                                    |                                   |                                    |
|                                       | 91700U5<br>DiamondMax 6800        | 91728D8<br>DiamondMax 4320        | 91792D7<br>DiamondMax<br>Plus 5120 | 92040U6<br>DiamondMax 6800        | 92048D8<br>DiamondMax<br>Plus 5120 |
| DISK/TREND GROUP                      | 6                                 | 6                                 | 6                                  | 7                                 | 7                                  |
| PLATFORM                              | Desktop                           | Desktop                           | Desktop                            | Desktop                           | Desktop                            |
| MARKET                                | OEM, DIST                         | OEM, DIST                         | OEM, DIST                          | OEM, DIST                         | OEM, DIST                          |
| MEDIA: Disk diameter                  | 95 mm                             | 95 mm                             | 95 mm                              | 95 mm                             | 95 mm                              |
| Recording medium                      | Thin Film                         | Thin Film                         | Thin Film                          | Thin Film                         | Thin Film                          |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                           | Aluminum                          | Aluminum                           |
| DRIVE: Heads                          | GMR Thin Film                     | MR Thin Film                      | GMR Thin Film                      | GMR Thin Film                     | GMR Thin Film                      |
| Interface                             | Ultra DMA/66                      | Ultra DMA/33                      | Ultra DMA/66                       | Ultra DMA/66                      | Ultra DMA/66                       |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                                    |                                   |                                    |
| Total capacity (Mbytes) FIXED         | F: 17,020                         | F: 17,280                         | F: 17,920                          | F: 20,419                         | F: 20,480                          |
| REMOVABLE                             | --                                | --                                | --                                 | --                                | --                                 |
| Data surfaces per spindle             | 5                                 | 8                                 | 7                                  | 6                                 | 8                                  |
| Tracks per surface                    | 17549                             | 13295                             | 14850                              | 17549                             | 14850                              |
| Track density (TPI)                   | 17305                             | 13000                             | 14522                              | 17305                             | 14522                              |
| Maximum linear density (BPI)<br>(FCI) | 288000<br>306000                  | 237000                            | 255000<br>271000                   | 288000<br>306000                  | 255000<br>271000                   |
| Areal density (Gb/square inch)        | 4.984                             | 3.081                             | 3.703                              | 4.984                             | 3.703                              |
| Recording code                        | 16,17 EPR4                        | PRML                              | PRML                               | 16,17 EPR4                        | PRML                               |
| Rotational speed (RPM)                | 5400                              | 5400                              | 7200                               | 5400                              | 7200                               |
| PERFORMANCE                           |                                   |                                   |                                    |                                   |                                    |
| Actuator type                         | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil              |
| Servo type                            | Embedded                          | Embedded                          | Embedded                           | Embedded                          | Embedded                           |
| Average positioning time (msec)       | 9                                 | 9                                 | 9                                  | 9                                 | 9                                  |
| Average rotational delay (msec)       | 5.6                               | 5.6                               | 4.17                               | 5.6                               | 4.17                               |
| Average access time (msec)            | 14.6                              | 14.6                              | 13.17                              | 14.6                              | 13.17                              |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                                    |                                   |                                    |
| Internal, min/max                     | --/27.8                           | --/22.0                           | --/31.2                            | --/27.8                           | --/31.2                            |
| External                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>66.6 Ultra DMA4  | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 16.6 P104/DMA2<br>66.6 Ultra DMA4  |
| SIZE: (mm) H x W x D                  | 25.9 x<br>102.1 x 146.6           | 25.9 x<br>102.1 x 146.6           | 25.9 x<br>102.0 x 146.7            | 25.9 x<br>102.1 x 146.6           | 25.9 x<br>102.0 x 146.7            |
| FIRST CUSTOMER SHIPMENT               | 6/99                              | 10/98                             | 3/99                               | 6/99                              | 3/99                               |
| COMMENTS                              |                                   |                                   |                                    |                                   |                                    |

1999 DISK/TREND REPORT

|  |  |   |   |  |  |
|--|--|---|---|--|--|
| MANUFACTURER   | MAXTOR                                       | NEC                                     | NEC                                     | NEC  | NEC  |
| DRIVE  | 92720U8<br>DiamondMax 6800                   | DCAS-32160                              | DCAS-34330                              | DTTA-350430                                  | DTTA-350640                                  |
| DISK/TREND GROUP   | 7  | 3                                       | 4                                       | 4  | 5  |
| PLATFORM   | Desktop                                      | Server                                  | Server                                  | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                    | Captive                                 | Captive                                 | Captive                                      | Captive                                      |
| MEDIA: Disk diameter   | 95 mm  | 95 mm                                   | 95 mm                                   | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                    | Thin Film                               | Thin Film                               | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                                | Aluminum                                | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | GMR Thin Film                                | MR Thin Film                            | MR Thin Film                            | GMR Thin Film                                | GMR Thin Film                                |
| Interface  | Ultra DMA/66                                 | Ultra SCSI                              | Ultra SCSI                              | Ultra DMA/33                                 | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       |  |   |   |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 27,226                                    | F: 2,160                                | F: 4,330                                | F: 4,300                                     | F: 6,400                                     |
| REMOVABLE  | --   | --                                      | --                                      | --   | --   |
| Data surfaces per spindle  | 8  | 3                                       | 6                                       | 3  | 4  |
| Tracks per surface   | 17549  | 8210                                    | 8210                                    | 13085  | 13085  |
| Track density (TPI)  | 17305  | 8600                                    | 8600                                    | 13700  | 13700  |
| Maximum linear density (BPI)<br>(FCI)                            | 288000<br>306000                             | 134600                                  | 134600                                  | 196100                                       | 196100                                       |
| Areal density (Gb/square inch)                                   | 4.984  | 1.158                                   | 1.158                                   | 2.687  | 2.687  |
| Recording code   | 16,17 EPR4                                   | PRML                                    | PRML                                    | PRML   | PRML   |
| Rotational speed (RPM)   | 5400   | 5400                                    | 5400                                    | 5400   | 5400   |
| PERFORMANCE  |  |   |   |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                     | Embedded                                | Embedded                                | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9  | 8.5 RD                                  | 8.5 RD                                  | 9.5 RD                                       | 9.5 RD                                       |
| Average rotational delay (msec)                                  | 5.6  | 5.6                                     | 5.6                                     | 5.6  | 5.6  |
| Average access time (msec)                                       | 14.6   | 14.1 RD                                 | 14.1 RD                                 | 15.1 RD                                      | 15.1 RD                                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/27.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 7.8/12.9<br>40.0 synch.<br>20.0 asynch. | 7.8/12.9<br>40.0 synch.<br>20.0 asynch. | --/20.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/20.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.9 x<br>102.1 x 146.6                      | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146                        |
| FIRST CUSTOMER SHIPMENT  | 6/99   | 1998                                    | 1998                                    | 1998   | 1998   |
| COMMENTS   |  |   |   |  |  |

## 1999 DISK/TREND REPORT

RSPEC-49

|  |  |  |  |  |   |
|--|--|--|--|--|---|
| MANUFACTURER   | NEC  | NEC  | NEC  | NEC  | PCS, INC.   |
| DRIVE  |  |  |  |  | 8170E<br>Viper 170E<br>(Integral<br>Peripherals)                          |
|  | DTTA-350840                                  | DJNA-351010                                  | DJNA-351520                                  | DTTA-351010                                  |   |
| DISK/TREND GROUP   | 5  | 6  | 6  | 6  | 2   |
| PLATFORM   | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      | Mobile  |
| MARKET   | Captive                                      | Captive                                      | Captive                                      | Captive                                      | OEM   |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm  | 48 mm   |
| Recording medium   | Thin Film                                    | Thin Film                                    | Thin Film                                    | Thin Film                                    | Thin Film*  |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |   |
| DRIVE: Heads   | GMR Thin Film                                | GMR Thin Film                                | GMR Thin Film                                | GMR Thin Film                                | Thin Film   |
| Interface  | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/33                                 | PCMCIA-ATA  |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |   |
| Total capacity (Mbytes) FIXED                                    | F: 8,400                                     | F: 10,100                                    | F: 15,200                                    | F: 10,100                                    | --  |
| REMOVABLE  | --   | --   | --   | --   | F: 170.8  |
| Data surfaces per spindle  | 5  | 4  | 6  | 6  | 2   |
| Tracks per surface   | 13085  | 15302  | 15302  | 13085  | 2000  |
| Track density (TPI)  | 13700  | 16000  | 16000  | 13700  | 5100  |
| Maximum linear density (BPI)<br>(FCI)                            | 196100                                       | 233800                                       | 233800                                       | 196100                                       | 123600<br>92700   |
| Areal density (Gb/square inch)                                   | 2.687  | 3.741  | 3.741  | 2.687  | .630  |
| Recording code   | PRML   | PRML   | PRML   | PRML   | 1,7 PRML  |
| Rotational speed (RPM)   | 5400   | 5400   | 5400   | 5400   | 4500  |
| PERFORMANCE  |  |  |  |  |   |
| Actuator type  | Rotary,<br>Voice Coil   |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     | Embedded  |
| Average positioning time (msec)                                  | 9.5 RD                                       | 9.0 RD                                       | 9.0 RD                                       | 9.5 RD                                       | 12  |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 5.6  | 5.6  | 6.7   |
| Average access time (msec)                                       | 15.1 RD                                      | 14.6   | 14.6   | 15.1 RD                                      | 18.7  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/20.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/24.5<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/24.5<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/20.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/5.7<br>16.0  |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                        | 10.5 x<br>54 x 85.6   |
| FIRST CUSTOMER SHIPMENT  | 1998   | 1998   | 1998   | 1998   | 7/94  |
| COMMENTS   |  |  |  |  | PCMCIA Type III<br><br>Ramp loaded<br>heads.<br><br>*Untextured<br>disks. |

1999 DISK/TREND REPORT

|  |   |  |  |  |                            |
|--|---|--|--|--|----------------------------|
| MANUFACTURER   | PCS, INC.   | QUANTUM                                      | QUANTUM                                      | QUANTUM  | QUANTUM                    |
| DRIVE  | 8340PA<br>Viper 340<br>(Integral<br>Peripherals)                          | QM302500EL-A<br>Fireball EL                  | QM303200EX-A<br>Fireball EX                  | QM304300CR-A<br>Fireball CR                    | QM304550TD-FC<br>Atlas III |
| DISK/TREND GROUP   | 2   | 3  | 4  | 4  | 4                          |
| PLATFORM   | Mobile  | Desktop                                      | Desktop                                      | Desktop  | Server                     |
| MARKET   | OEM   | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                      | OEM, DIST                  |
| MEDIA: Disk diameter   | 48 mm   | 95 mm  | 95 mm  | 95 mm  | 95 mm                      |
| Recording medium   | Thin Film*  | Thin Film                                    | Thin Film                                    | Thin Film                                      | Thin Film                  |
| Substrate  |   | Aluminum                                     | Aluminum                                     | Aluminum                                       | Aluminum                   |
| DRIVE: Heads   | Thin Film   | MR Thin Film                                 | MR Thin Film                                 | MR Thin Film                                   | MR Thin Film               |
| Interface  | PCMCIA-ATA  | Ultra DMA/33                                 | Ultra DMA/33                                 | Ultra DMA/66                                   | FC-AL                      |
| CAPACITY/RECORDING DENSITY                                       |   |  |  |  |                            |
| Total capacity (Mbytes) FIXED                                    | --  | F: 2,564                                     | F: 3,228                                     | F: 4,320                                       | F: 4,550                   |
| REMOVABLE  | F: 341.1  | --   | --   | --   | --                         |
| Data surfaces per spindle  | 4   | 2  | 2  | 2  | 5                          |
| Tracks per surface   | 2000  |  | 11550  | 12515  | 8000                       |
| Track density (TPI)  | 5100  | 10000  | 12000  | 13000  | 8900                       |
| Maximum linear density (BPI)<br>(FCI)                            | 123600<br>92700   | 194684                                       | 222118                                       | 260000   | 175000<br>186000           |
| Areal density (Gb/square inch)                                   | .630  | 1.947  | 2.665  | 3.380  | 1.558                      |
| Recording code   | 1,7 PRML  | EPRML  | EPRML  | 16,17 PRML                                     | 16,17 PRML                 |
| Rotational speed (RPM)   | 4500  | 5400   | 5400   | 5400   | 7200                       |
| PERFORMANCE  |   |  |  |  |                            |
| Actuator type  | Rotary,<br>Voice Coil   | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil      |
| Servo type   | Embedded  | Embedded                                     | Embedded                                     | Embedded                                       | Embedded                   |
| Average positioning time (msec)                                  | 12  | 9.5  | 9.5  | 9.5 RD/11.0 WR                                 | 7.5 RD                     |
| Average rotational delay (msec)                                  | 6.7   | 5.6  | 5.6  | 5.6  | 4.17                       |
| Average access time (msec)                                       | 18.7  | 15.1   | 15.1   | 15.1 RD/16.6 WR                                | 11.67 RD                   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/5.7<br>16.0  | --/20.3<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/23.4<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 19.1/23.6<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 13.8/22.5<br>200.0         |
| SIZE: (mm) H x W x D   | 10.5 x<br>54 x 85.6   | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1    |
| FIRST CUSTOMER SHIPMENT  | 7/94  | 5/98   | 7/98   | 1Q99   | 1Q98                       |
| COMMENTS   | PCMCIA Type III<br><br>Ramp loaded<br>heads.<br><br>*Untextured<br>disks. |  |  |  |                            |

## 1999 DISK/TREND REPORT

|  |                             |                             |  |  |  |
|--|-----------------------------|-----------------------------|--|--|--|
| MANUFACTURER   | QUANTUM                     | QUANTUM                     | QUANTUM                                      | QUANTUM                                      | QUANTUM  |
| DRIVE  |                             |                             |  |  |  |
|  | QM304550TD-SXX<br>Atlas III | QM34550PX-SXX<br>Viking II  | QM305100EL-A<br>Fireball EL                  | QM305100EX-A<br>Fireball EX                  | QM306400CR-A<br>Fireball CR                    |
| DISK/TREND GROUP   | 4                           | 4                           | 5  | 5  | 5  |
| PLATFORM   | Server                      | Server                      | Desktop                                      | Desktop                                      | Desktop  |
| MARKET   | OEM, DIST                   | OEM, DIST                   | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm                       | 95 mm                       | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                   | Thin Film                   | Thin Film                                    | Thin Film                                    | Thin Film                                      |
| Substrate  | Aluminum                    | Aluminum                    | Aluminum                                     | Aluminum                                     | Aluminum                                       |
| DRIVE: Heads   | MR Thin Film                | MR Thin Film                | MR Thin Film                                 | MR Thin Film                                 | MR Thin Film                                   |
| Interface  | SCSI Ultra 2                | SCSI Ultra 2                | Ultra DMA/33                                 | Ultra DMA/33                                 | Ultra DMA/66                                   |
| CAPACITY/RECORDING DENSITY                                       |                             |                             |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 4,550                    | F: 4,550                    | F: 5,130                                     | F: 5,130                                     | F: 6,480                                       |
| REMOVABLE  | --                          | --                          | --   | --   | --   |
| Data surfaces per spindle  | 5                           | 5                           | 4  | 3  | 3  |
| Tracks per surface   | 8000                        | 8338                        |  | 11550  | 12515  |
| Track density (TPI)  | 8900                        | 8500                        | 10000  | 12000  | 13000  |
| Maximum linear density (BPI)<br>(FCI)                            | 175000<br>186000            | 158000                      | 194684                                       | 222118                                       | 260000   |
| Areal density (Gb/square inch)                                   | 1.558                       | 1.343                       | 1.947  | 2.665  | 3.380  |
| Recording code   | 16,17 PRML                  | 16,17 PRML                  | EPRML  | EPRML  | 16,17 PRML                                     |
| Rotational speed (RPM)   | 7200                        | 7200                        | 5400   | 5400   | 5400   |
| PERFORMANCE  |                             |                             |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                    | Embedded                    | Embedded                                     | Embedded                                     | Embedded                                       |
| Average positioning time (msec)                                  | 7.5 RD                      | 8                           | 9.5  | 9.5  | 9.5 RD/11.0 WR                                 |
| Average rotational delay (msec)                                  | 4.17                        | 4.17                        | 5.6  | 5.6  | 5.6  |
| Average access time (msec)                                       | 11.67 RD                    | 12.17                       | 15.1   | 15.1   | 15.1 RD/16.6 WR                                |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 13.8/22.5<br>80.0 synchron. | 12.3/21.3<br>80.0 synchron. | --/20.3<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/23.4<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 19.1/23.6<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1     | 25.4 x<br>101.6 x 146.1     | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                        |
| FIRST CUSTOMER SHIPMENT  | 1Q98                        | 1Q98                        | 5/98   | 7/98   | 1Q99   |
| COMMENTS   |                             |                             |  |  |  |

|  |  |  |  |   |                             |
|--|--|--|--|---|-----------------------------|
| MANUFACTURER   | QUANTUM                                      | QUANTUM                                      | QUANTUM  | QUANTUM                                     | QUANTUM                     |
| DRIVE  |  |  |  |   |                             |
|  | QM306400EX-A<br>Fireball EX                  | QM307600EL-A<br>Fireball EL                  | QM308400CR-A<br>Fireball CR                    | QM309100KN-LW<br>QM309100KN-SCA<br>Atlas IV | QM309100TD-SXX<br>Atlas III |
| DISK/TREND GROUP   | 5  | 5  | 5  | 5   | 5                           |
| PLATFORM   | Desktop                                      | Desktop                                      | Desktop  | Server                                      | Server                      |
| MARKET   | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                      | OEM, DIST                                   | OEM, DIST                   |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm                                       | 95 mm                       |
| Recording medium   | Thin Film                                    | Thin Film                                    | Thin Film                                      | Thin Film                                   | Thin Film                   |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                       | Aluminum                                    | Aluminum                    |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                 | MR Thin Film                                   | MR Thin Film                                | MR Thin Film                |
| Interface  | Ultra DMA/33                                 | Ultra DMA/33                                 | Ultra DMA/66                                   | SCSI Ultra2/160                             | SCSI Ultra 2                |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |   |                             |
| Total capacity (Mbytes) FIXED                                    | F: 6,448                                     | F: 7,696                                     | F: 8,640                                       | F: 9,100                                    | F: 9,100                    |
| REMOVABLE  | --   | --   | --   | --  | --                          |
| Data surfaces per spindle  | 4  | 6  | 4  | 4   | 10                          |
| Tracks per surface   | 11550  |  | 12515  | 13846                                       | 8000                        |
| Track density (TPI)  | 12000  | 10000  | 13000  | 13700                                       | 8900                        |
| Maximum linear density (BPI)<br>(FCI)                            | 222118                                       | 194684                                       | 260000   | 249000                                      | 175000<br>186000            |
| Areal density (Gb/square inch)                                   | 2.665  | 1.947  | 3.380  | 3.411                                       | 1.558                       |
| Recording code   | EPRML  | EPRML  | 16,17 PRML                                     | 24,25 PRML                                  | 16,17 PRML                  |
| Rotational speed (RPM)   | 5400   | 5400   | 5400   | 7200  | 7200                        |
| PERFORMANCE  |  |  |  |   |                             |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                       | Rotary,<br>Voice Coil       |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                       | Embedded                                    | Embedded                    |
| Average positioning time (msec)                                  | 9.5  | 9.5  | 9.5 RD/11.0 WR                                 | 6.9 RD                                      | 7.5 RD                      |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 5.6  | 4.17  | 4.17                        |
| Average access time (msec)                                       | 15.1   | 15.1   | 15.1 RD/16.6 WR                                | 11.07                                       | 11.67 RD                    |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/23.4<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | --/20.3<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 19.1/23.6<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 18.9/32.1<br>160 synch.                     | 13.8/22.5<br>80.0 synch.    |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                     | 25.4 x<br>101.6 x 146.1     |
| FIRST CUSTOMER SHIPMENT  | 7/98   | 5/98   | 1099   | 5/99  | 1098                        |
| COMMENTS   |  |  |  |   |                             |

## 1999 DISK/TREND REPORT

|  |                            |  |                           |  |                            |
|--|----------------------------|--|---------------------------|--|----------------------------|
| MANUFACTURER   | QUANTUM                    | QUANTUM                                      | QUANTUM                   | QUANTUM                                      | QUANTUM                    |
| DRIVE  | QM309100TN-FC<br>Atlas 10K | QM309100TN-LW<br>QM309100TN-SCA<br>Atlas 10K | QM30911TD-FC<br>Atlas III | QM36400CX-A<br>Fireball CX                   | QM39100PX-SXX<br>Viking II |
| DISK/TREND GROUP   | 5                          | 5  | 5                         | 5  | 5                          |
| PLATFORM   | Server                     | Server                                       | Server                    | Desktop                                      | Server                     |
| MARKET   | OEM, DIST                  | OEM, DIST                                    | OEM, DIST                 | OEM, DIST                                    | OEM, DIST                  |
| MEDIA: Disk diameter   | 84 mm                      | 84 mm  | 95 mm                     | 95 mm  | 95 mm                      |
| Recording medium   | Thin Film                  | Thin Film                                    | Thin Film                 | Thin Film                                    | Thin Film                  |
| Substrate  | Aluminum                   | Aluminum                                     | Aluminum                  | Aluminum                                     | Aluminum                   |
| DRIVE: Heads   | MR Thin Film               | MR Thin Film                                 | MR Thin Film              | GMR Thin Film                                | MR Thin Film               |
| Interface  | FC-AL                      | SCSI Ultra2/160                              | FC-AL                     | Ultra DMA/66                                 | SCSI Ultra2                |
| CAPACITY/RECORDING DENSITY                                       |                            |  |                           |  |                            |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                   | F: 9,100                                     | F: 9,100                  | F: 6,448                                     | F: 9,100                   |
| REMOVABLE  | --                         | --   | --                        | --   | --                         |
| Data surfaces per spindle  | 6                          | 6  | 10                        | 2  | 10                         |
| Tracks per surface   | 10458                      | 10458  | 8000                      |  | 8338                       |
| Track density (TPI)  | 13600                      | 13600  | 8900                      |  | 8500                       |
| Maximum linear density (BPI)<br>(FCI)                            | 254000                     | 254000                                       | 175000<br>186000          |  | 158000                     |
| Areal density (Gb/square inch)                                   | 3.454                      | 3.454  | 1.558                     |  | 1.343                      |
| Recording code   | 24,25 PRML                 | 24,25 PRML                                   | 16,17 PRML                |  | 16,17 PRML                 |
| Rotational speed (RPM)   | 10000                      | 10000  | 7200                      | 5400   | 7200                       |
| PERFORMANCE  |                            |  |                           |  |                            |
| Actuator type  | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil     | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil      |
| Servo type   | Embedded                   | Embedded                                     | Embedded                  | Embedded                                     | Embedded                   |
| Average positioning time (msec)                                  | 5.0                        | 5.0  | 7.5 RD                    | 9.5  | 8                          |
| Average rotational delay (msec)                                  | 3.0                        | 3.0  | 4.17                      | 5.6  | 4.17                       |
| Average access time (msec)                                       | 8.0                        | 8.0  | 11.67 RD                  | 15.1   | 12.17                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 26.9/39.4<br>100           | 26.9/39.4<br>160 synch.                      | 13.8/22.5<br>200.0        | --/30.1<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 12.3/21.3<br>80.0 synch.   |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1    | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1   | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1    |
| FIRST CUSTOMER SHIPMENT  | 3Q99                       | 5/99   | 1Q98                      | 4/99   | 1Q98                       |
| COMMENTS   |                            |  |                           |  |                            |

# 1999 DISK/TREND REPORT

|                                       |                                   |                                   |                                     |                                     |                                   |
|---------------------------------------|-----------------------------------|-----------------------------------|-------------------------------------|-------------------------------------|-----------------------------------|
| MANUFACTURER                          | QUANTUM                           | QUANTUM                           | QUANTUM                             | QUANTUM                             | QUANTUM                           |
| DRIVE                                 | QM506400TS<br>Bigfoot TS          | QM508400TS<br>Bigfoot TS          | QMP06400KA-A<br>Fireball<br>Plus KA | QMP09100KA-A<br>Fireball<br>Plus KA | QM310200CX-A<br>Fireball CX       |
| DISK/TREND GROUP                      | 5                                 | 5                                 | 5                                   | 5                                   | 6                                 |
| PLATFORM                              | Desktop                           | Desktop                           | Desktop                             | Desktop                             | Desktop                           |
| MARKET                                | OEM, DIST                         | OEM, DIST                         | OEM, DIST                           | OEM, DIST                           | OEM, DIST                         |
| MEDIA: Disk diameter                  | 130 mm                            | 130 mm                            | 95 mm                               | 95 mm                               | 95 mm                             |
| Recording medium                      | Thin Film                         | Thin Film                         | Thin Film                           | Thin Film                           | Thin Film                         |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                            | Aluminum                            | Aluminum                          |
| DRIVE: Heads                          | MR Thin Film                      | MR Thin Film                      | MR Thin Film                        | MR Thin Film                        | GMR Thin Film                     |
| Interface                             | Ultra DMA/33                      | Ultra DMA/33                      | Ultra DMA/66                        | Ultra DMA/66                        | Ultra DMA/66                      |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                                     |                                     |                                   |
| Total capacity (Mbytes) FIXED         | F: 6,418                          | F: 8,455                          | F: 6,400                            | F: 9,100                            | F: 10,275                         |
| REMOVABLE                             | --                                | --                                | --                                  | --                                  | --                                |
| Data surfaces per spindle             | 2                                 | 3                                 | 3                                   | 4                                   | 3                                 |
| Tracks per surface                    | 15449                             | 15495                             | 13889                               | 13889                               |                                   |
| Track density (TPI)                   | 12000                             | 12000                             | 13700                               | 13700                               |                                   |
| Maximum linear density (BPI)<br>(FCI) | 205458<br>218299                  | 205458<br>218299                  | 241000                              | 241000                              |                                   |
| Areal density (Gb/square inch)        | 2.465                             | 2.465                             | 3.302                               | 3.302                               |                                   |
| Recording code                        | 16,17 PRML                        | 16,17 PRML                        | 16,17 PRML                          | 16,17 PRML                          |                                   |
| Rotational speed (RPM)                | 4000                              | 4000                              | 7200                                | 7200                                | 5400                              |
| PERFORMANCE                           |                                   |                                   |                                     |                                     |                                   |
| Actuator type                         | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil               | Rotary,<br>Voice Coil               | Rotary,<br>Voice Coil             |
| Servo type                            | Embedded                          | Embedded                          | Embedded                            | Embedded                            | Embedded                          |
| Average positioning time (msec)       | 10.5                              | 10.5                              | 8.5                                 | 8.5                                 | 9.5                               |
| Average rotational delay (msec)       | 7.5                               | 7.5                               | 4.17                                | 4.17                                | 5.6                               |
| Average access time (msec)            | 18.0                              | 18.0                              | 12.67                               | 12.67                               | 15.1                              |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                                     |                                     |                                   |
| Internal, min/max                     | 12.6/21.0                         | 12.6/21.0                         | --/29.4                             | --/29.4                             | --/30.1                           |
| External                              | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>66.6 Ultra DMA4   | 16.6 P104/DMA2<br>66.6 Ultra DMA4   | 16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D                  | 25.4 x<br>146.1 x 203.2           | 25.4 x<br>146.1 x 203.2           | 25.4 x<br>101.6 x 146.1             | 25.4 x<br>101.6 x 146.1             | 25.4 x<br>101.6 x 146.1           |
| FIRST CUSTOMER SHIPMENT               | 10/98                             | 10/98                             | 1Q99                                | 1Q99                                | 4/99                              |
| COMMENTS                              |                                   |                                   |                                     |                                     |                                   |

1999 DISK/TREND REPORT

|                                       |                                   |                                   |                                   |                                   |                                   |
|---------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| MANUFACTURER                          | QUANTUM                           | QUANTUM                           | QUANTUM                           | QUANTUM                           | QUANTUM                           |
| DRIVE                                 | QM310200EL-A<br>Fireball EL       | QM310200EX-A<br>Fireball EX       | QM312700CR-A<br>Fireball CR       | QM312700EX-A<br>Fireball EX       | QM313000CX-A<br>Fireball CX       |
| DISK/TREND GROUP                      | 6                                 | 6                                 | 6                                 | 6                                 | 6                                 |
| PLATFORM                              | Desktop                           | Desktop                           | Desktop                           | Desktop                           | Desktop                           |
| MARKET                                | OEM, DIST                         |
| MEDIA: Disk diameter                  | 95 mm                             |
| Recording medium                      | Thin Film                         |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          |
| DRIVE: Heads                          | MR Thin Film                      | MR Thin Film                      | MR Thin Film                      | MR Thin Film                      | GMR Thin Film                     |
| Interface                             | Ultra DMA/33                      | Ultra DMA/33                      | Ultra DMA/66                      | Ultra DMA/33                      | Ultra DMA/66                      |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                                   |                                   |                                   |
| Total capacity (Mbytes) FIXED         | F: 10,262                         | F: 10,262                         | F: 12,960                         | F: 12,720                         | F: 13,020                         |
| REMOVABLE                             | --                                | --                                | --                                | --                                | --                                |
| Data surfaces per spindle             | 8                                 | 6                                 | 6                                 | 8                                 | 4                                 |
| Tracks per surface                    |                                   | 11550                             | 12515                             | 11550                             |                                   |
| Track density (TPI)                   | 10000                             | 12000                             | 13000                             | 12000                             |                                   |
| Maximum linear density (BPI)<br>(FCI) | 194684                            | 222118                            | 260000                            | 222118                            |                                   |
| Areal density (Gb/square inch)        | 1.947                             | 2.665                             | 3.380                             | 2.665                             |                                   |
| Recording code                        | EPRML                             | EPRML                             | 16,17 PRML                        | EPRML                             |                                   |
| Rotational speed (RPM)                | 5400                              | 5400                              | 5400                              | 5400                              | 5400                              |
| PERFORMANCE                           |                                   |                                   |                                   |                                   |                                   |
| Actuator type                         | Rotary,<br>Voice Coil             |
| Servo type                            | Embedded                          | Embedded                          | Embedded                          | Embedded                          | Embedded                          |
| Average positioning time (msec)       | 9.5                               | 9.5                               | 9.5 RD/11.0 WR                    | 9.5                               | 9.5                               |
| Average rotational delay (msec)       | 5.6                               | 5.6                               | 5.6                               | 5.6                               | 5.6                               |
| Average access time (msec)            | 15.1                              | 15.1                              | 15.1 RD/16.6 WR                   | 15.1                              | 15.1                              |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                                   |                                   |                                   |
| Internal, min/max                     | --/20.3                           | --/23.4                           | 19.1/23.6                         | --/23.4                           | --/30.1                           |
| External                              | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D                  | 25.4 x<br>101.6 x 146.1           |
| FIRST CUSTOMER SHIPMENT               | 5/98                              | 7/98                              | 1099                              | 7/98                              | 4/99                              |
| COMMENTS                              |                                   |                                   |                                   |                                   |                                   |

## 1999 DISK/TREND REPORT

| MANUFACTURER   | QUANTUM                                     | QUANTUM                    | QUANTUM                     | QUANTUM                    | QUANTUM                                      |
|--|---|----------------------------|-----------------------------|----------------------------|--|
| DRIVE  | QM318200KN-LW<br>QM318200KN-SCA<br>Atlas IV | QM318200TD-FC<br>Atlas III | QM318200TD-SXX<br>Atlas III | QM318200TN-FC<br>Atlas 10K | QM318200TN-LW<br>QM318200TN-SCA<br>Atlas 10K |
| DISK/TREND GROUP   | 6   | 6                          | 6                           | 6                          | 6  |
| PLATFORM   | Server                                      | Server                     | Server                      | Server                     | Server                                       |
| MARKET   | OEM, DIST                                   | OEM, DIST                  | OEM, DIST                   | OEM, DIST                  | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm                                       | 95 mm                      | 95 mm                       | 84 mm                      | 84 mm  |
| Recording medium   | Thin Film                                   | Thin Film                  | Thin Film                   | Thin Film                  | Thin Film                                    |
| Substrate  | Aluminum                                    | Aluminum                   | Aluminum                    | Aluminum                   | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                | MR Thin Film               | MR Thin Film                | MR Thin Film               | MR Thin Film                                 |
| Interface  | SCSI Ultra2/160                             | FC-AL                      | SCSI Ultra2                 | FC-AL                      | SCSI Ultra2/160                              |
| CAPACITY/RECORDING DENSITY                                       |   |                            |                             |                            |  |
| Total capacity (Mbytes) FIXED                                    | F: 18,200                                   | F: 18,200                  | F: 18,200                   | F: 18,200                  | F: 18,200                                    |
| REMOVABLE  | --  | --                         | --                          | --                         | --   |
| Data surfaces per spindle  | 8   | 20                         | 20                          | 12                         | 12   |
| Tracks per surface   | 13846                                       | 8000                       | 8000                        | 10458                      | 10458  |
| Track density (TPI)  | 13700                                       | 8900                       | 8900                        | 13600                      | 13600  |
| Maximum linear density (BPI)<br>(FCI)                            | 249000                                      | 175000<br>186000           | 175000<br>186000            | 254000                     | 254000                                       |
| Areal density (Gb/square inch)                                   | 3.411                                       | 1.558                      | 1.558                       | 3.454                      | 3.454  |
| Recording code   | 24,25 PRML                                  | 16,17 PRML                 | 16,17 PRML                  | 24,25 PRML                 | 24,25 PRML                                   |
| Rotational speed (RPM)   | 7200  | 7200                       | 7200                        | 10000                      | 10000  |
| PERFORMANCE  |   |                            |                             |                            |  |
| Actuator type  | Rotary,<br>Voice Coil                       | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil       | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                    | Embedded                   | Embedded                    | Embedded                   | Embedded                                     |
| Average positioning time (msec)                                  | 6.9 RD                                      | 7.5 RD                     | 7.5 RD                      | 5.0                        | 5.0  |
| Average rotational delay (msec)                                  | 4.17  | 4.17                       | 4.17                        | 3.0                        | 3.0  |
| Average access time (msec)                                       | 11.07                                       | 11.67 RD                   | 11.67 RD                    | 8.0                        | 8.0  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 18.9/32.1<br>160 synch.                     | 13.8/22.5<br>200.0         | 13.8/22.5<br>80.0 synch.    | 26.9/39.4<br>160 synch.    | 26.9/39.4<br>160 synch.                      |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                     | 41.3 x<br>101.6 x 146.1    | 41.3 x<br>101.6 x 146.1     | 25.4 x<br>101.6 x 146.1    | 25.4 x<br>101.6 x 146.1                      |
| FIRST CUSTOMER SHIPMENT  | 5/99  | 1Q98                       | 1Q98                        | 3Q99                       | 5/99   |
| COMMENTS   |   |                            |                             |                            |  |

## 1999 DISK/TREND REPORT

|  |  |  |  |  |  |
|--|--|--|--|--|--|
| MANUFACTURER   | QUANTUM  | QUANTUM  | QUANTUM                                      | QUANTUM                                      | QUANTUM                                      |
| DRIVE  | QM512700TS<br>Bigfoot TS                       | QM519200TS<br>Bigfoot TS                       | QMP13600KA-A<br>Fireball<br>Plus KA          | QMP18200KA-A<br>Fireball<br>Plus KA          | QM320400CX-A<br>Fireball CX                  |
| DISK/TREND GROUP   | 6  | 6  | 6  | 6  | 7  |
| PLATFORM   | Desktop  | Desktop  | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                      | OEM, DIST                                      | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 130 mm   | 130 mm   | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                      | Thin Film                                      | Thin Film                                    | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                                       | Aluminum                                       | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                   | MR Thin Film                                   | MR Thin Film                                 | MR Thin Film                                 | GMR Thin Film                                |
| Interface  | Ultra DMA/33                                   | Ultra DMA/33                                   | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 12,720                                      | F: 19,292                                      | F: 13,600                                    | F: 18,200                                    | F: 20,553                                    |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 4  | 6  | 6  | 8  | 6  |
| Tracks per surface   | 15449  | 15449  | 13889  | 13889  |  |
| Track density (TPI)  | 12000  | 12000  | 13700  | 13700  |  |
| Maximum linear density (BPI)<br>(FCI)                            | 205458<br>218299                               | 205458<br>218299                               | 241000                                       | 241000                                       |  |
| Areal density (Gb/square inch)                                   | 2.465  | 2.465  | 3.302  | 3.302  |  |
| Recording code   | 16,17 PRML                                     | 16,17 PRML                                     | 16,17 PRML                                   | 16,17 PRML                                   |  |
| Rotational speed (RPM)   | 4000   | 4000   | 7200   | 7200   | 5400   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                       | Embedded                                       | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 10.5   | 11.5   | 8.5  | 8.5  | 9.5  |
| Average rotational delay (msec)                                  | 7.5  | 7.5  | 4.17   | 4.17   | 5.6  |
| Average access time (msec)                                       | 18.0   | 19.0   | 12.67  | 12.67  | 15.1   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 12.6/21.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 12.6/21.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/29.4<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/29.4<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/30.1<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>146.1 x 203.2                        | 25.4 x<br>146.1 x 203.2                        | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      |
| FIRST CUSTOMER SHIPMENT  | 10/98  | 10/98  | 1Q99   | 1Q99   | 4/99   |
| COMMENTS   |  |  |  |  |  |

## 1999 DISK/TREND REPORT

|  |  |   |                            |  |  |
|--|--|---|----------------------------|--|--|
| MANUFACTURER   | QUANTUM                                      | QUANTUM                                     | QUANTUM                    | RAYMOND ENGINEERING  | RAYMOND ENGINEERING  |
| DRIVE  | QM336400TN-LW<br>QM336400TN-SCA<br>Atlas 10K | QM336400KN-LW<br>QM336400KN-SCA<br>Atlas IV | QM336400TN-FC<br>Atlas 10K | 84300  | 8440   |
| DISK/TREND GROUP   | 7  | 7   | 7                          | 2  | 2  |
| PLATFORM   | Server                                       | Server                                      | Server                     | Server   | Server   |
| MARKET   | OEM, DIST                                    | OEM, DIST                                   | OEM, DIST                  | OEM  | OEM  |
| MEDIA: Disk diameter   | 84 mm  | 95 mm                                       | 84 mm                      | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                    | Thin Film                                   | Thin Film                  | Thin Film  | Thin Film  |
| Substrate  | Aluminum                                     | Aluminum                                    | Aluminum                   | Aluminum   | Aluminum   |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                | MR Thin Film               | Thin Film  | Ferrite  |
| Interface  | SCSI Ultra2/160                              | SCSI Ultra2/160                             | FC-AL                      | SCSI   | SCSI   |
| CAPACITY/RECORDING DENSITY                                       |  |   |                            |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 36,400                                    | F: 36,400                                   | F: 36,400                  | --   | --   |
| REMOVABLE  | --   | --  | --                         | F: 306   | F: 40.55   |
| Data surfaces per spindle  | 24   | 16  | 24                         | 9  | 8  |
| Tracks per surface   | 10458  | 13846                                       | 10458                      | 1231   | 450  |
| Track density (TPI)  | 13600  | 13700                                       | 13600                      | 2075   | 850  |
| Maximum linear density (BPI)<br>(FCI)                            | 254000                                       | 249000                                      | 254000                     | 46227<br>30818   | 17000<br>17000   |
| Areal density (Gb/square inch)                                   | 3.454  | 3.411                                       | 3.454                      | .096   | .014   |
| Recording code   | 24,25 PRML                                   | 24,25 PRML                                  | 24,25 PRML                 | 2,7 RLL  | MFM  |
| Rotational speed (RPM)   | 10000  | 7200  | 10000                      | 3688   | 3637   |
| PERFORMANCE  |  |   |                            |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                       | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil  | Rotary,<br>Voice Coil  |
| Servo type   | Embedded                                     | Embedded                                    | Embedded                   | Dedicated Surf.  | Embedded   |
| Average positioning time (msec)                                  | 5.5  | 7.9 RD                                      | 5.5                        | 25   | 115  |
| Average rotational delay (msec)                                  | 3.0  | 4.17  | 3.0                        | 8.1  | 8.3  |
| Average access time (msec)                                       | 8.5  | 12.07                                       | 8.5                        | 33.1   | 123.3  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 26.9/39.4<br>160 synch.                      | 18.9/32.1<br>160 synch.                     | 26.9/39.4<br>100           | 1.2  | 0.4  |
| SIZE: (mm) H x W x D   | 41.4 x<br>101.6 x 146.1                      | 41.4 x<br>101.6 x 146.1                     | 41.4 x<br>101.6 x 146.1    | 58.4 x<br>106.7 x 188  | 58.4 x<br>106.7 x 188  |
| FIRST CUSTOMER SHIPMENT  | 2Q99   | 2Q99  | 3Q99                       | 1991   | 1987   |
| COMMENTS   |  |   |                            | Mil-Spec<br>ruggedized<br>drive and<br>electronics<br>assembly.<br>Removable disk<br>drive cartridge | Mil-Spec<br>ruggedized<br>drive and<br>electronics<br>assembly.<br>Removable disk<br>drive cartridge |

## 1999 DISK/TREND REPORT

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|  |  |  |  |                            |  |
|--|--|--|--|----------------------------|--|
| MANUFACTURER   | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS        | SAMSUNG ELECTRONICS                          |
| DRIVE  | SV0322A<br>SpinPoint V3200                   | SV0432A<br>SpinPoint V4300                     | SV0432D<br>SpinPoint V4300                     | WN34324U<br>SpinPoint      | SP0914D<br>SpinPoint P4500                   |
| DISK/TREND GROUP   | 4  | 4  | 4  | 4                          | 5  |
| PLATFORM   | Desktop                                      | Desktop  | Desktop  | Desktop                    | Desktop                                      |
| MARKET   | OEM, DIST                                    | OEM, DIST                                      | OEM, DIST                                      | OEM, DIST                  | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm                      | 95 mm  |
| Recording medium   | Thin Film                                    | Thin Film                                      | Thin Film                                      | Thin Film                  | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                                       | Aluminum                                       | Aluminum                   | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                   | MR Thin Film                                   | Thin Film                  | MR Thin Film                                 |
| Interface  | Ultra DMA/33                                 | Ultra DMA/33                                   | Ultra DMA/66                                   | SCSI                       | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |                            |  |
| Total capacity (Mbytes) FIXED                                    | F: 3,200                                     | F: 4,311                                       | F: 4,311                                       | F: 4,320                   | F: 9,100                                     |
| REMOVABLE  | --   | --   | --   | --                         | --   |
| Data surfaces per spindle  | 2  | 2  | 2  | 6                          | 4  |
| Tracks per surface   | 10100  | 12257  | 12257  | 7050                       |  |
| Track density (TPI)  | 10300  | 12500  | 12500  |                            | 13000  |
| Maximum linear density (BPI)<br>(FCI)                            | 230000<br>245000                             | 260000<br>276000                               | 256000   |                            | 260000                                       |
| Areal density (Gb/square inch)                                   | 2.369  | 3.250  | 3.200  |                            | 3.380  |
| Recording code   | 16,17 EPR4                                   | 16,17 EPR4                                     | 16,17 EPR4                                     | 8,9 PRML                   | 16,17 EPR4                                   |
| Rotational speed (RPM)   | 5400   | 5400   | 5400   | 5400                       | 7200   |
| PERFORMANCE  |  |  |  |                            |  |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                     | Embedded                                       | Embedded                                       | Embedded                   | Embedded                                     |
| Average positioning time (msec)                                  | 10 RD/11 WR                                  | 9.5 RD/10.5 WR                                 | 9.5 RD/10.5 WR                                 | 11                         | 8.5  |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 5.6  | 5.6                        | 4.17   |
| Average access time (msec)                                       | 15.6 RD/11.6 WR                              | 15.1 RD/16.1 WR                                | 15.1 RD/16.1 WR                                | 16.6                       | 12.67  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/21.6<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 15.5/25.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 15.5/25.0<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 20.0 synch.<br>7.0 asynch. | --/33.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1    | 25.4 x<br>101.6 x 146.1                      |
| FIRST CUSTOMER SHIPMENT  | 6/98   | 10/98  | 4/99   |                            | 4/99   |
| COMMENTS   |  |  |  |                            |  |

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| MANUFACTURER   | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                            |
|--|--|--|--|--|--|
| DRIVE  | SV0642D<br>SpinPoint V6800                   | SV0643A<br>SpinPoint V4300                     | SV0643D<br>SpinPoint V4300                     | SV0644A<br>SpinPoint V3200                   | SV0844A<br>SpinPoint V4300                     |
| DISK/TREND GROUP   | 5  | 5  | 5  | 5  | 5  |
| PLATFORM   | Desktop                                      | Desktop  | Desktop  | Desktop                                      | Desktop  |
| MARKET   | OEM, DIST                                    | OEM, DIST                                      | OEM, DIST                                      | OEM, DIST                                    | OEM, DIST                                      |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                    | Thin Film                                      | Thin Film                                      | Thin Film                                    | Thin Film                                      |
| Substrate  | Aluminum                                     | Aluminum                                       | Aluminum                                       | Aluminum                                     | Aluminum                                       |
| DRIVE: Heads   | GMR Thin Film                                | MR Thin Film                                   | MR Thin Film                                   | MR Thin Film                                 | MR Thin Film                                   |
| Interface  | Ultra DMA/66                                 | Ultra DMA/33                                   | Ultra DMA/66                                   | Ultra DMA/33                                 | Ultra DMA/33                                   |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 6,400                                     | F: 6,448                                       | F: 6,448                                       | F: 6,400                                     | F: 8,455                                       |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 2  | 3  | 3  | 4  | 4  |
| Tracks per surface   |  | 12257  | 12257  | 10100  | 12257  |
| Track density (TPI)  | 16500  | 12500  | 12500  | 10300  | 12500  |
| Maximum linear density (BPI)<br>(FCI)                            | 300000                                       | 260000<br>276000                               | 256000   | 230000<br>245000                             | 260000<br>276000                               |
| Areal density (Gb/square inch)                                   | 4.950  | 3.250  | 3.200  | 2.369  | 3.250  |
| Recording code   | 16,17 EPR4                                   | 16,17 EPR4                                     | 16,17 EPR4                                     | 16,17 EPR4                                   | 16,17 EPR4                                     |
| Rotational speed (RPM)   | 5400   | 5400   | 5400   | 5400   | 5400   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                          |
| Servo type   | Embedded                                     | Embedded                                       | Embedded                                       | Embedded                                     | Embedded                                       |
| Average positioning time (msec)                                  |  | 9.5 RD/10.5 WR                                 | 9.5 RD/10.5 WR                                 | 10 RD/11 WR                                  | 9.5 RD/10.5 WR                                 |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 5.6  | 5.6  | 5.6  |
| Average access time (msec)                                       |  | 15.1 RD/16.1 WR                                | 15.1 RD/16.1 WR                                | 15.6 RD/11.6 WR                              | 15.1 RD/16.1 WR                                |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/31.3<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | 15.5/25.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 15.5/25.0<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/21.6<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | 15.5/25.0<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                        |
| FIRST CUSTOMER SHIPMENT  | 6/99   |  | 4/99   | 6/98   | 10/98  |
| COMMENTS   |  |  |  |  |  |

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| MANUFACTURER   | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                          |
|--|--|--|--|--|--|
| DRIVE  | SV0844D<br>SpinPoint V4300                     | SP1364D<br>SpinPoint P6800                   | SP1366D<br>SpinPoint P4500                   | SP1828D<br>SpinPoint P4500                   | SV1003D<br>SpinPoint V6800                   |
| DISK/TREND GROUP   | 5  | 6  | 6  | 6  | 6  |
| PLATFORM   | Desktop  | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                      | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                      | Thin Film                                    | Thin Film                                    | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                                       | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                   | GMR Thin Film                                | MR Thin Film                                 | MR Thin Film                                 | GMR Thin Film                                |
| Interface  | Ultra DMA/66                                   | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 8,455                                       | F: 13,600                                    | F: 13,650                                    | F: 18,200                                    | F: 10,000                                    |
| REMOVABLE  | --   |  | --   | --   | --   |
| Data surfaces per spindle  | 4  | 4  | 6  | 8  | 3  |
| Tracks per surface   | 12257  |  |  |  |  |
| Track density (TPI)  | 12500  | 16500  | 13000  | 13000  | 16500  |
| Maximum linear density (BPI)<br>(FCI)                            | 256000   | 300000                                       | 260000                                       | 260000                                       | 300000                                       |
| Areal density (Gb/square inch)                                   | 3.200  | 4.950  | 3.380  | 3.380  | 4.950  |
| Recording code   | 16,17 EPR4                                     | 16,17 EPR4                                   | 16,17 EPR4                                   | 16,17 EPR4                                   | 16,17 EPR4                                   |
| Rotational speed (RPM)   | 5400   | 7200   | 7200   | 7200   | 5400   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                       | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9.5 RD/10.5 WR                                 | 8  | 8.5  | 8.5  |  |
| Average rotational delay (msec)                                  | 5.6  | 4.17   | 4.17   | 4.17   | 5.6  |
| Average access time (msec)                                       | 15.1 RD/16.1 WR                                | 12.17  | 12.67  | 12.67  |  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 15.5/25.0<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/40.6<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/33.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/33.8<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/31.3<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      |
| FIRST CUSTOMER SHIPMENT  | 4/99   | 7/99   | 4/99   | 4/99   | 6/99   |
| COMMENTS   |  |  |  |  |  |

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| MANUFACTURER   | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS                            | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                          | SAMSUNG ELECTRONICS                          |
|--|--|--|--|--|--|
| DRIVE  | SV1296A<br>SpinPoint V4300                     | SV1296D<br>SpinPoint V4300                     | SV1344D<br>SpinPoint V6800                   | SP2046D<br>SpinPoint P6800                   | SP2728D<br>SpinPoint P6800                   |
| DISK/TREND GROUP   | 6  | 6  | 6  | 7  | 7  |
| PLATFORM   | Desktop  | Desktop  | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                      | OEM, DIST                                      | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                                      | Thin Film                                      | Thin Film                                    | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                                       | Aluminum                                       | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                   | MR Thin Film                                   | GMR Thin Film                                | GMR Thin Film                                | GMR Thin Film                                |
| Interface  | Ultra DMA/33                                   | Ultra DMA/66                                   | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 12,922                                      | F: 12,922                                      | F: 13,400                                    | F: 20,400                                    | F: 27,200                                    |
| REMOVABLE  | --   | --   | --   |  |  |
| Data surfaces per spindle  | 6  | 6  | 4  | 6  | 8  |
| Tracks per surface   | 12257  | 12257  |  |  |  |
| Track density (TPI)  | 12500  | 12500  | 16500  | 16500  | 16500  |
| Maximum linear density (BPI)<br>(FCI)                            | 260000<br>276000                               | 256000   | 300000                                       | 300000                                       | 300000                                       |
| Areal density (Gb/square inch)                                   | 3.250  | 3.200  | 4.950  | 4.950  | 4.950  |
| Recording code   | 16,17 EPR4                                     | 16,17 EPR4                                     | 16,17 EPR4                                   | 16,17 EPR4                                   | 16,17 EPR4                                   |
| Rotational speed (RPM)   | 5400   | 5400   | 5400   | 7200   | 7200   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                          | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                       | Embedded                                       | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9.5 RD/10.5 WR                                 | 9.5 RD/10.5 WR                                 |  | 8  | 8  |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 5.6  | 4.17   | 4.17   |
| Average access time (msec)                                       | 15.1 RD/16.1 WR                                | 15.1 RD/16.1 WR                                |  | 12.17  | 12.17  |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 15.5/25.0<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 15.5/25.0<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/31.3<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/40.6<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/40.6<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                        | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1                      |
| FIRST CUSTOMER SHIPMENT  | 10/98  | 4/99   | 6/99   | 7/99   | 7/99   |
| COMMENTS   |  |  |  |  |  |

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| MANUFACTURER                       | SAMSUNG ELECTRONICS               | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY                |
|------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| DRIVE                              | SV2016D SpinPoint V6800           | ST33210A Medalist 3210            | ST34310A Medalist 4310            | ST34311A U4                       | ST34312A Medalist 4312            |
| DISK/TREND GROUP                   | 7                                 | 4                                 | 4                                 | 4                                 | 4                                 |
| PLATFORM                           | Desktop                           | Desktop                           | Desktop                           | Desktop                           | Desktop                           |
| MARKET                             | OEM, DIST                         |
| MEDIA: Disk diameter               | 95 mm                             |
| Recording medium                   | Thin Film                         |
| Substrate                          | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          |
| DRIVE: Heads                       | GMR Thin Film                     | MR Thin Film                      | MR Thin Film                      | MR Thin Film                      | MR Thin Film                      |
| Interface                          | Ultra DMA/66                      | Ultra DMA/33                      | Ultra DMA/33                      | Ultra DMA/66                      | Ultra DMA/66                      |
| CAPACITY/RECORDING DENSITY         |                                   |                                   |                                   |                                   |                                   |
| Total capacity (Mbytes) FIXED      | F: 20,100                         | F: 3,249                          | F: 4,300                          | F: 4,300                          | F: 4,300                          |
| REMOVABLE                          | --                                | --                                | --                                | --                                | --                                |
| Data surfaces per spindle          | 6                                 | 2                                 | 2                                 | 2                                 | 2                                 |
| Tracks per surface                 |                                   |                                   |                                   |                                   |                                   |
| Track density (TPI)                | 16500                             | 12000                             | 13405                             | 13100                             | 13405                             |
| Maximum linear density (BPI) (FCI) | 300000                            | 210000                            | 234000                            | 241000                            | 239000                            |
| Areal density (Gb/square inch)     | 4.950                             | 2.520                             | 3.137                             | 3.157                             | 3.204                             |
| Recording code                     | 16,17 EPR4                        | 16,17 EPRML                       | 16,17 EPR4                        | 16,17 EPRML                       | 16,17 EPRML                       |
| Rotational speed (RPM)             | 5400                              | 5400                              | 5400                              | 5400                              | 5400                              |
| PERFORMANCE                        |                                   |                                   |                                   |                                   |                                   |
| Actuator type                      | Rotary, Voice Coil                |
| Servo type                         | Embedded                          | Embedded                          | Embedded                          | Embedded                          | Embedded                          |
| Average positioning time (msec)    |                                   | 9.5                               | 9 RD                              | 10.5 RD/11.5 WR                   | 9 RD/10.5 WR                      |
| Average rotational delay (msec)    | 5.6                               | 5.6                               | 5.6                               | 5.6                               | 5.6                               |
| Average access time (msec)         |                                   | 15.1                              | 14.6 RD                           | 16.1 RD/17.1 WR                   | 14.6 RD/16.1 WR                   |
| Data transfer rate (MBytes/sec)    |                                   |                                   |                                   |                                   |                                   |
| Internal, min/max                  | --/31.3                           | --/21.4                           | --/23.5                           | --/25.8                           | --/23.5                           |
| External                           | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D               | 25.4 x<br>101.6 x 146.1           | 25.4 x<br>101.6 x 146.1           | 25.4 x<br>101.6 x 147.0           | 26.1 x<br>102.0 x 147.0           | 26.1 x<br>101.9 x 147.0           |
| FIRST CUSTOMER SHIPMENT            | 6/99                              | 11/98                             | 1099                              | 4/99                              | 4/99                              |
| COMMENTS                           |                                   |                                   |                                   |                                   |                                   |

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| MANUFACTURER   | SEAGATE TECHNOLOGY                           | SEAGATE TECHNOLOGY       | SEAGATE TECHNOLOGY                    | SEAGATE TECHNOLOGY   | SEAGATE TECHNOLOGY                      |
|--|--|--------------------------|---------------------------------------|--|---|
| DRIVE  | ST34323A<br>U2                               | ST34502FC<br>Cheetah 4LP | ST34502LC<br>ST34502LW<br>Cheetah 4LP | ST34573DC<br>ST34573W<br>ST34573WC<br>ST34573WD<br>Barracuda 9LP | ST34573LC<br>ST34573LW<br>Barracuda 9LP |
| DISK/TREND GROUP   | 4  | 4                        | 4                                     | 4  | 4                                       |
| PLATFORM   | Desktop                                      | Server                   | Server                                | Server   | Server                                  |
| MARKET   | OEM, DIST                                    | OEM, DIST                | OEM, DIST                             | OEM, DIST  | OEM, DIST                               |
| MEDIA: Disk diameter   | 95 mm  | 84 mm                    | 84 mm                                 | 95 mm  | 95 mm                                   |
| Recording medium   | Thin Film                                    | Thin Film                | Thin Film                             | Thin Film  | Thin Film                               |
| Substrate  | Aluminum                                     | Aluminum                 | Aluminum                              | Aluminum   | Aluminum                                |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film             | MR Thin Film                          | MR Thin Film   | MR Thin Film                            |
| Interface  | Ultra DMA/33                                 | FC-AL                    | Ultra SCSI-2                          | Ultra SCSI   | Ultra SCSI-2                            |
| CAPACITY/RECORDING DENSITY                                       |  |                          |                                       |  |   |
| Total capacity (Mbytes) FIXED                                    | F: 4,311                                     | F: 4,500                 | F: 4,500                              | F: 4,550   | F: 4,550                                |
| REMOVABLE  | --   | --                       | --                                    | --   | --                                      |
| Data surfaces per spindle  | 4  | 6                        | 6                                     | 5  | 5                                       |
| Tracks per surface   |  | 6472                     | 6472                                  |  |   |
| Track density (TPI)  | 8897   | 8966                     | 8966                                  | 8250   | 8250                                    |
| Maximum linear density (BPI)<br>(FCI)                            | 165000                                       | 181000                   | 181000                                | 180000   | 180000                                  |
| Areal density (Gb/square inch)                                   | 1.468  | 1.623                    | 1.623                                 | 1.485  | 1.485                                   |
| Recording code   | 16,17 PRML                                   | 8,9 PR4                  | 8,9 PR4                               | 16,17 EPR4   | 16,17 EPR4                              |
| Rotational speed (RPM)   | 4500   | 10025                    | 10025                                 | 7200   | 7200                                    |
| PERFORMANCE  |  |                          |                                       |  |   |
| Actuator type  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil  | Rotary,<br>Voice Coil                   |
| Servo type   | Embedded                                     | Embedded                 | Embedded                              | Embedded   | Embedded                                |
| Average positioning time (msec)                                  | 12 RD/14 WR                                  | 5.2 RD/6.0 WR            | 5.2 RD/6.0 WR                         | 7.1 RD/7.8 WR  | 7.1 RD/7.8 WR                           |
| Average rotational delay (msec)                                  | 6.7  | 2.99                     | 2.99                                  | 4.17   | 4.17                                    |
| Average access time (msec)                                       | 18.7 RD/20.7 WR                              | 8.19 RD/8.99 WR          | 8.19 RD/8.99 WR                       | 11.27RD/11.97WR  | 11.27RD/11.97WR                         |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/15.8<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | 19.4/28.4<br>100.0       | 19.4/28.4<br>80.0                     | 15.0/23.8<br>40.0 synch.   | 15.0/23.8<br>80.0 synch.                |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 146.1  | 25.4 x<br>101.6 x 146.1               | 25.4 x<br>101.6 x 146  | 25.4 x<br>101.6 x 146                   |
| FIRST CUSTOMER SHIPMENT  | 2098   | 3/98                     | 3/98                                  | 12/97  | 12/97                                   |
| COMMENTS   |  |                          |                                       |  |   |

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| MANUFACTURER   | SEAGATE TECHNOLOGY        | SEAGATE TECHNOLOGY                           | SEAGATE TECHNOLOGY                           | SEAGATE TECHNOLOGY                           | SEAGATE TECHNOLOGY                           |
|--|---------------------------|--|--|--|--|
| DRIVE  | ST34573N<br>Barracuda 9LP | ST36421A<br>U4                               | ST36422A<br>Medalist 6422                    | ST36810A<br>Barracuda ATA                    | ST38420A<br>Medalist 8420                    |
| DISK/TREND GROUP   | 4                         | 5  | 5  | 5  | 5  |
| PLATFORM   | Server                    | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                 | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm                     | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                 | Thin Film                                    | Thin Film                                    | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                  | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film              | MR Thin Film                                 | MR Thin Film                                 | GMR Thin Film                                | MR Thin Film                                 |
| Interface  | SCSI-2                    | Ultra DMA/66                                 | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       |                           |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 4,550                  | F: 6,400                                     | F: 6,400                                     | F: 6,833                                     | F: 8,400                                     |
| REMOVABLE  | --                        | --   | --   | --   | --   |
| Data surfaces per spindle  | 5                         | 3  | 4  | 2  | 4  |
| Tracks per surface   |                           |  |  |  |  |
| Track density (TPI)  | 8250                      | 13100  | 12000  | 16700  | 13405  |
| Maximum linear density (BPI)<br>(FCI)                            | 180000                    | 241000                                       | 210000                                       | 305000                                       | 234000                                       |
| Areal density (Gb/square inch)                                   | 1.485                     | 3.157  | 2.520  | 5.094  | 3.137  |
| Recording code   | 16,17 EPR4                | 16,17 EPRML                                  | 16,17 EPRML                                  | 16,17 EPRML                                  | 16,17 EPR4                                   |
| Rotational speed (RPM)   | 7200                      | 5400   | 5400   | 7200   | 5400   |
| PERFORMANCE  |                           |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil     | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                  | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 7.1 RD/7.8 WR             | 10.5 RD/11.5 WR                              | 9.5  | 8.6 RD                                       | 9 RD   |
| Average rotational delay (msec)                                  | 4.17                      | 5.6  | 5.6  | 4.17   | 5.6  |
| Average access time (msec)                                       | 11.27RD/11.97WR           | 16.1 RD/17.1 WR                              | 15.1   | 12.77 RD                                     | 14.6 RD                                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 15.0/23.8<br>20.0 synch.  | --/25.8<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/21.4<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 | --/40.4<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | --/23.5<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146     | 26.1 x<br>102.0 x 147.0                      | 25.4 x<br>101.6 x 146.1                      | 26.1 x<br>101.9 x 147.0                      | 25.4 x<br>101.6 x 147.0                      |
| FIRST CUSTOMER SHIPMENT  | 12/97                     | 4/99   | 11/98  | 7/99   | 1Q99   |
| COMMENTS   |                           |  |  |  |  |

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| MANUFACTURER                          | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY       | SEAGATE TECHNOLOGY                    | SEAGATE TECHNOLOGY        |
|---------------------------------------|-----------------------------------|-----------------------------------|--------------------------|---------------------------------------|---------------------------|
| DRIVE                                 | ST38421A<br>U4                    | ST38422A<br>Medalist 8422         | ST39102FC<br>Cheetah 9LP | ST39102LC<br>ST39102LW<br>Cheetah 9LP | ST39103FC<br>Cheetah 18LP |
| DISK/TREND GROUP                      | 5                                 | 5                                 | 5                        | 5                                     | 5                         |
| PLATFORM                              | Desktop                           | Desktop                           | Server                   | Server                                | Server                    |
| MARKET                                | OEM, DIST                         | OEM, DIST                         | OEM, DIST                | OEM, DIST                             | OEM, DIST                 |
| MEDIA: Disk diameter                  | 95 mm                             | 95 mm                             | 84 mm                    | 84 mm                                 | 84 mm                     |
| Recording medium                      | Thin Film                         | Thin Film                         | Thin Film                | Thin Film                             | Thin Film                 |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                 | Aluminum                              | Aluminum                  |
| DRIVE: Heads                          | MR Thin Film                      | MR Thin Film                      | MR Thin Film             | MR Thin Film                          | MR Thin Film              |
| Interface                             | Ultra DMA/66                      | Ultra DMA/66                      | FC-AL                    | Ultra SCSI-2                          | FC-AL                     |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                          |                                       |                           |
| Total capacity (Mbytes) FIXED         | F: 8,400                          | F: 8,400                          | F: 9,100                 | F: 9,100                              | F: 9,100                  |
| REMOVABLE                             | --                                | --                                | --                       | --                                    | --                        |
| Data surfaces per spindle             | 4                                 | 4                                 | 12                       | 12                                    | 6                         |
| Tracks per surface                    |                                   |                                   | 6472                     | 6472                                  | 9772                      |
| Track density (TPI)                   | 13100                             | 13405                             | 8966                     | 8966                                  | 12580                     |
| Maximum linear density (BPI)<br>(FCI) | 241000                            | 239000                            | 181000                   | 181000                                | 243000                    |
| Areal density (Gb/square inch)        | 3.157                             | 3.204                             | 1.623                    | 1.623                                 | 3.057                     |
| Recording code                        | 16,17 EPRML                       | 16,17 EPRML                       | 8,9 PR4                  | 8,9 PR4                               | PRML                      |
| Rotational speed (RPM)                | 5400                              | 5400                              | 10025                    | 10025                                 | 10016                     |
| PERFORMANCE                           |                                   |                                   |                          |                                       |                           |
| Actuator type                         | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil                 | Rotary,<br>Voice Coil     |
| Servo type                            | Embedded                          | Embedded                          | Embedded                 | Embedded                              | Embedded                  |
| Average positioning time (msec)       | 10.5 RD/11.5 WR                   | 9 RD/10.5 WR                      | 5.2 RD/6.0 WR            | 5.2 RD/6.0 WR                         | 5.2 RD/6.0 WR             |
| Average rotational delay (msec)       | 5.6                               | 5.6                               | 2.99                     | 2.99                                  | 2.99                      |
| Average access time (msec)            | 16.1 RD/17.1 WR                   | 14.6 RD/16.1 WR                   | 8.19 RD/8.99 WR          | 8.19 RD/8.99 WR                       | 8.19 RD/8.99 WR           |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                          |                                       |                           |
| Internal, min/max                     | --/25.8                           | --/23.5                           | 19.4/28.4                | 19.4/28.4                             | 18.3/28.0                 |
| External                              | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 100.0                    | 80.0                                  | 100.0                     |
| SIZE: (mm) H x W x D                  | 26.1 x<br>102.0 x 147.0           | 26.1 x<br>101.9 x 147.0           | 25.4 x<br>101.6 x 146.1  | 25.4 x<br>101.6 x 146.1               | 25.4 x<br>101.6 x 146.1   |
| FIRST CUSTOMER SHIPMENT               | 4/99                              | 4/99                              | 3/98                     | 3/98                                  | 2/99                      |
| COMMENTS                              |                                   |                                   |                          |                                       |                           |

## 1999 DISK/TREND REPORT

| MANUFACTURER   | SEAGATE TECHNOLOGY                     | SEAGATE TECHNOLOGY                                   | SEAGATE TECHNOLOGY         | SEAGATE TECHNOLOGY                      | SEAGATE TECHNOLOGY        |
|--|--|--|----------------------------|---|---------------------------|
| DRIVE  | ST39103LW<br>ST39103LC<br>Cheetah 18LP | ST39140N<br>ST39140W<br>ST39140WC<br>MedalistPro 9.1 | ST39173FC<br>Barracuda 9LP | ST39173LC<br>ST39173LW<br>Barracuda 9LP | ST39173N<br>Barracuda 9LP |
| DISK/TREND GROUP   | 5                                      | 5  | 5                          | 5                                       | 5                         |
| PLATFORM   | Server                                 | Server   | Server                     | Server                                  | Server                    |
| MARKET   | OEM, DIST                              | OEM, DIST  | OEM, DIST                  | OEM, DIST                               | OEM, DIST                 |
| MEDIA: Disk diameter   | 84 mm                                  | 95 mm  | 95 mm                      | 95 mm                                   | 95 mm                     |
| Recording medium   | Thin Film                              | Thin Film  | Thin Film                  | Thin Film                               | Thin Film                 |
| Substrate  | Aluminum                               | Aluminum   | Aluminum                   | Aluminum                                | Aluminum                  |
| DRIVE: Heads   | MR Thin Film                           | MR Thin Film   | MR Thin Film               | MR Thin Film                            | MR Thin Film              |
| Interface  | Ultra2 SCSI                            | Ultra SCSI   | FC-AL                      | Ultra SCSI-2                            | SCSI-2                    |
| CAPACITY/RECORDING DENSITY                                       |  |  |                            |   |                           |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                               | F: 9,100   | F: 9,100                   | F: 9,100                                | F: 9,100                  |
| REMOVABLE  | --                                     | --   | --                         | --                                      | --                        |
| Data surfaces per spindle  | 6                                      | 8  | 10                         | 10                                      | 10                        |
| Tracks per surface   | 9772                                   | 9006   | 7501                       | 7501                                    | 7501                      |
| Track density (TPI)  | 12580                                  | 9570   | 8250                       | 8250                                    | 8250                      |
| Maximum linear density (BPI)<br>(FCI)                            | 243000                                 | 179200   | 180000                     | 180000                                  | 180000                    |
| Areal density (Gb/square inch)                                   | 3.057                                  | 1.715  | 1.485                      | 1.485                                   | 1.485                     |
| Recording code   | PRML                                   | 16,17 EPRML  | 16,17 EPR4                 | 16,17 EPR4                              | 16,17 EPR4                |
| Rotational speed (RPM)   | 10016                                  | 7200   | 7200                       | 7200                                    | 7200                      |
| PERFORMANCE  |  |  |                            |   |                           |
| Actuator type  | Rotary,<br>Voice Coil                  | Rotary,<br>Voice Coil                                | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                   | Rotary,<br>Voice Coil     |
| Servo type   | Embedded                               | Embedded   | Embedded                   | Embedded                                | Embedded                  |
| Average positioning time (msec)                                  | 5.2 RD/6.0 WR                          | 8.5 RD/9.5 WR  | 7.1 RD/7.8 WR              | 7.1 RD/7.8 WR                           | 7.1 RD/7.8 WR             |
| Average rotational delay (msec)                                  | 2.99                                   | 4.17   | 4.17                       | 4.17                                    | 4.17                      |
| Average access time (msec)                                       | 8.19 RD/8.99 WR                        | 12.67RD/13.67WR                                      | 11.27RD/11.97WR            | 11.27RD/11.97WR                         | 11.27RD/11.97WR           |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 18.3/28.0<br>80.0 synch.               | 15.5/24.2<br>40.0 synch.                             | 15.0/23.8<br>100.0 synch.  | 15.0/23.8<br>80.0 synch.                | 15.0/23.8<br>20.0 synch.  |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146.1                | 25.4 x<br>101.6 x 146                                | 25.4 x<br>101.6 x 146      | 25.4 x<br>101.6 x 146                   | 25.4 x<br>101.6 x 146     |
| FIRST CUSTOMER SHIPMENT  | 2/99                                   | 1Q98   | 12/97                      | 12/97                                   | 12/97                     |
| COMMENTS   |  |  |                            |   |                           |

## 1999 DISK/TREND REPORT

| MANUFACTURER   | SEAGATE TECHNOLOGY                                  | SEAGATE TECHNOLOGY                       | SEAGATE TECHNOLOGY       | SEAGATE TECHNOLOGY                     | SEAGATE TECHNOLOGY  |
|--|---|--|--------------------------|--|---|
| DRIVE  | ST39173W<br>ST39173WC<br>ST39173WD<br>Barracuda 9LP | ST39175LW<br>ST39175LC<br>Barracuda 18LP | ST118202FC<br>Cheetah 18 | ST118202LC<br>ST118202LW<br>Cheetah 18 | ST118273DC<br>ST118273W<br>ST118273WC<br>ST118273WD<br>Barracuda 18 |
| DISK/TREND GROUP   | 5   | 5  | 6                        | 6                                      | 6   |
| PLATFORM   | Server  | Server                                   | Server                   | Server                                 | Server  |
| MARKET   | OEM, DIST   | OEM, DIST                                | OEM, DIST                | OEM, DIST                              | OEM, DIST   |
| MEDIA: Disk diameter   | 95 mm   | 95 mm                                    | 84 mm                    | 84 mm                                  | 95 mm   |
| Recording medium   | Thin Film   | Thin Film                                | Thin Film                | Thin Film                              | Thin Film   |
| Substrate  | Aluminum  | Aluminum                                 | Aluminum                 | Aluminum                               | Aluminum  |
| DRIVE: Heads   | MR Thin Film  | MR Thin Film                             | MR Thin Film             | MR Thin Film                           | MR Thin Film  |
| Interface  | Ultra SCSI  | Ultra2 SCSI                              | FC-AL                    | Ultra SCSI-2                           | Ultra SCSI  |
| CAPACITY/RECORDING DENSITY                                       |   |  |                          |  |   |
| Total capacity (Mbytes) FIXED                                    | F: 9,100  | F: 9,100                                 | F: 18,200                | F: 18,200                              | F: 18,210   |
| REMOVABLE  | --  | --                                       | --                       | --                                     | --  |
| Data surfaces per spindle  | 10  | 5  | 24                       | 24                                     | 20  |
| Tracks per surface   | 7501  | 11737                                    | 6476                     | 6476                                   | 7501  |
| Track density (TPI)  | 8250  | 12600                                    | 8250                     | 8250                                   | 8250  |
| Maximum linear density (BPI)<br>(FCI)                            | 180000  | 230000                                   | 184000                   | 184000                                 | 180000  |
| Areal density (Gb/square inch)                                   | 1.485   | 2.898                                    | 1.518                    | 1.518                                  | 1.485   |
| Recording code   | 16,17 EPR4  | PRML                                     | 8,9 PR4                  | 8,9 PR4                                | 16,17 EPR4  |
| Rotational speed (RPM)   | 7200  | 7200                                     | 10025                    | 10025                                  | 7200  |
| PERFORMANCE  |   |  |                          |  |   |
| Actuator type  | Rotary,<br>Voice Coil                               | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil                  | Rotary,<br>Voice Coil   |
| Servo type   | Embedded  | Embedded                                 | Embedded                 | Embedded                               | Embedded  |
| Average positioning time (msec)                                  | 7.1 RD/7.8 WR                                       | 6.9 RD/7.4 WR                            | 5.7 RD/6.5 WR            | 5.7 RD/6.5 WR                          | 7.6 RD/8.3 WR   |
| Average rotational delay (msec)                                  | 4.17  | 4.17                                     | 2.99                     | 2.99                                   | 4.17  |
| Average access time (msec)                                       | 11.27RD/11.97WR                                     | 11.07RD/11.57WR                          | 8.69 RD/9.48 WR          | 8.69 RD/9.48 WR                        | 11.77RD/12.47WR   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 15.0/23.8<br>40.0 synch.                            | 12.9/22.5<br>80.0 synch.                 | 19.4/28.4<br>100.0       | 19.4/28.4<br>80.0                      | 15.0/23.8<br>40.0 synch.  |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146                               | 25.4 x<br>101.6 x 145.8                  | 41.3 x<br>101.6 x 146.1  | 41.3 x<br>101.6 x 146.1                | 41.1 x<br>101.6 x 146   |
| FIRST CUSTOMER SHIPMENT  | 12/97   | 11/98                                    | 3/98                     | 3/98                                   | 12/97   |
| COMMENTS   |   |  |                          |  |   |

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| MANUFACTURER                          | SEAGATE TECHNOLOGY         | SEAGATE TECHNOLOGY                       | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY                |
|---------------------------------------|----------------------------|--|-----------------------------------|-----------------------------------|-----------------------------------|
| DRIVE                                 | ST118273FC<br>Barracuda 18 | ST118273LC<br>ST118273LW<br>Barracuda 18 | ST310220A<br>Barracuda ATA        | ST310230A<br>Medalist 10230       | ST310232A<br>Medalist 10232       |
| DISK/TREND GROUP                      | 6                          | 6  | 6                                 | 6                                 | 6                                 |
| PLATFORM                              | Server                     | Server                                   | Desktop                           | Desktop                           | Desktop                           |
| MARKET                                | OEM, DIST                  | OEM, DIST                                | OEM, DIST                         | OEM, DIST                         | OEM, DIST                         |
| MEDIA: Disk diameter                  | 95 mm                      | 95 mm                                    | 95 mm                             | 95 mm                             | 95 mm                             |
| Recording medium                      | Thin Film                  | Thin Film                                | Thin Film                         | Thin Film                         | Thin Film                         |
| Substrate                             | Aluminum                   | Aluminum                                 | Aluminum                          | Aluminum                          | Aluminum                          |
| DRIVE: Heads                          | MR Thin Film               | MR Thin Film                             | GMR Thin Film                     | MR Thin Film                      | MR Thin Film                      |
| Interface                             | FC-AL                      | Ultra SCSI-2                             | Ultra DMA/66                      | Ultra DMA/33                      | Ultra DMA/33                      |
| CAPACITY/RECORDING DENSITY            |                            |  |                                   |                                   |                                   |
| Total capacity (Mbytes) FIXED         | F: 18,210                  | F: 18,210                                | F: 10,242                         | F: 10,200                         | F: 10,200                         |
| REMOVABLE                             | --                         | --                                       | --                                | --                                | --                                |
| Data surfaces per spindle             | 20                         | 20                                       | 3                                 | 6                                 | 6                                 |
| Tracks per surface                    | 7501                       | 7501                                     |                                   |                                   |                                   |
| Track density (TPI)                   | 8250                       | 8250                                     | 16700                             | 12000                             | 13405                             |
| Maximum linear density (BPI)<br>(FCI) | 180000                     | 180000                                   | 305000                            | 210000                            | 239000                            |
| Areal density (Gb/square inch)        | 1.485                      | 1.485                                    | 5.094                             | 2.520                             | 3.204                             |
| Recording code                        | 16,17 EPR4                 | 16,17 EPR4                               | 16,17 EPRML                       | 16,17 EPRML                       | 16,17 EPRML                       |
| Rotational speed (RPM)                | 7200                       | 7200                                     | 7200                              | 5400                              | 5400                              |
| PERFORMANCE                           |                            |  |                                   |                                   |                                   |
| Actuator type                         | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             |
| Servo type                            | Embedded                   | Embedded                                 | Embedded                          | Embedded                          | Embedded                          |
| Average positioning time (msec)       | 7.6 RD/8.3 WR              | 7.6 RD/8.3 WR                            | 8.6 RD                            | 9.5                               | 9 RD/10.5 WR                      |
| Average rotational delay (msec)       | 4.17                       | 4.17                                     | 4.17                              | 5.6                               | 5.6                               |
| Average access time (msec)            | 11.77RD/12.47WR            | 11.77RD/12.47WR                          | 12.77 RD                          | 15.1                              | 14.6 RD/16.1 WR                   |
| Data transfer rate (MBytes/sec)       |                            |  |                                   |                                   |                                   |
| Internal, min/max                     | 15.0/23.8                  | 15.0/23.8                                | --/40.4                           | --/21.4                           | --/23.5                           |
| External                              | 100.0 synch.               | 80.0 synch.                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D                  | 41.1 x<br>101.6 x 146      | 41.1 x<br>101.6 x 146                    | 26.1 x<br>101.9 x 147.0           | 25.4 x<br>101.6 x 146.1           | 26.1 x<br>101.9 x 147.0           |
| FIRST CUSTOMER SHIPMENT               | 12/97                      | 12/97                                    | 7/99                              | 11/98                             | 1099                              |
| COMMENTS                              |                            |  |                                   |                                   |                                   |

## 1999 DISK/TREND REPORT

| MANUFACTURER   | SEAGATE TECHNOLOGY                           |
|--|--|--|--|--|--|
| DRIVE  | ST313030A<br>Medalist 13030                  | ST313032A<br>Medalist 13032                  | ST313620A<br>Barracuda ATA                   | ST313640A<br>Medalist 13640                  | ST317240A<br>Medalist 17240                  |
| DISK/TREND GROUP   | 6  | 6  | 6  | 6  | 6  |
| PLATFORM   | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm  |
| Recording medium   | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                                 | MR Thin Film                                 | GMR Thin Film                                | MR Thin Film                                 | MR Thin Film                                 |
| Interface  | Ultra DMA/33                                 | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/33                                 | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       |  |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 13,022                                    | F: 13,000                                    | F: 13,666                                    | F: 13,600                                    | F: 17,200                                    |
| REMOVABLE  | --   | --   | --   | --   | --   |
| Data surfaces per spindle  | 6  | 6  | 4  | 8  | 8  |
| Tracks per surface   |  |  |  |  |  |
| Track density (TPI)  | 13405  | 13405  | 16700  | 12000  | 13405  |
| Maximum linear density (BPI)<br>(FCI)                            | 234000                                       | 239000                                       | 305000                                       | 210000                                       | 234000                                       |
| Areal density (Gb/square inch)                                   | 3.137  | 3.204  | 5.094  | 2.520  | 3.137  |
| Recording code   | 16,17 EPR4                                   | 16,17 EPRML                                  | 16,17 EPRML                                  | 16,17 EPRML                                  | 16,17 EPR4                                   |
| Rotational speed (RPM)   | 5400   | 5400   | 7200   | 5400   | 5400   |
| PERFORMANCE  |  |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 9 RD   | 9 RD/10.5 WR                                 | 8.6 RD                                       | 9.5  | 9 RD   |
| Average rotational delay (msec)                                  | 5.6  | 5.6  | 4.17   | 5.6  | 5.6  |
| Average access time (msec)                                       | 14.6 RD                                      | 14.6 RD/16.1 WR                              | 12.77 RD                                     | 15.1   | 14.6 RD                                      |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | --/21.4<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/23.5<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/40.4<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/21.4<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 | --/23.5<br>16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 147.0                      | 26.1 x<br>101.9 x 147.0                      | 26.1 x<br>101.9 x 147.0                      | 25.4 x<br>101.6 x 146.1                      | 25.4 x<br>101.6 x 147.0                      |
| FIRST CUSTOMER SHIPMENT  | 1Q99   | 4/99   | 7/99   | 11/98  | 1Q99   |
| COMMENTS   |  |  |  |  |  |

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| MANUFACTURER                          | SEAGATE TECHNOLOGY                | SEAGATE TECHNOLOGY         | SEAGATE TECHNOLOGY                       | SEAGATE TECHNOLOGY           | SEAGATE TECHNOLOGY                         |
|---------------------------------------|-----------------------------------|----------------------------|--|------------------------------|--|
| DRIVE                                 | ST317242A<br>Medalist 17242       | ST318203FC<br>Cheetah 18LP | ST318203LW<br>ST318203LC<br>Cheetah 18LP | ST318275FC<br>Barracuda 18LP | ST318275LW<br>ST318275LC<br>Barracuda 18LP |
| DISK/TREND GROUP                      | 6                                 | 6                          | 6  | 6                            | 6  |
| PLATFORM                              | Desktop                           | Server                     | Server                                   | Server                       | Server                                     |
| MARKET                                | OEM, DIST                         | OEM, DIST                  | OEM, DIST                                | OEM, DIST                    | OEM, DIST                                  |
| MEDIA: Disk diameter                  | 95 mm                             | 84 mm                      | 84 mm                                    | 95 mm                        | 95 mm                                      |
| Recording medium                      | Thin Film                         | Thin Film                  | Thin Film                                | Thin Film                    | Thin Film                                  |
| Substrate                             | Aluminum                          | Aluminum                   | Aluminum                                 | Aluminum                     | Aluminum                                   |
| DRIVE: Heads                          | MR Thin Film                      | MR Thin Film               | MR Thin Film                             | MR Thin Film                 | MR Thin Film                               |
| Interface                             | Ultra DMA/66                      | FC-AL                      | Ultra2 SCSI                              | FC-AL                        | Ultra2 SCSI                                |
| CAPACITY/RECORDING DENSITY            |                                   |                            |  |                              |  |
| Total capacity (Mbytes) FIXED         | F: 17,200                         | F: 18,200                  | F: 18,200                                | F: 18,200                    | F: 18,200                                  |
| REMOVABLE                             | --                                | --                         | --                                       | --                           | --   |
| Data surfaces per spindle             | 8                                 | 12                         | 12                                       | 10                           | 10   |
| Tracks per surface                    |                                   | 9772                       | 9772                                     | 11737                        | 11737                                      |
| Track density (TPI)                   | 13405                             | 12580                      | 12580                                    | 12600                        | 12600                                      |
| Maximum linear density (BPI)<br>(FCI) | 239000                            | 243000                     | 243000                                   | 230000                       | 230000                                     |
| Areal density (Gb/square inch)        | 3.204                             | 3.057                      | 3.057                                    | 2.898                        | 2.898                                      |
| Recording code                        | 16,17 EPRML                       | PRML                       | PRML                                     | PRML                         | PRML                                       |
| Rotational speed (RPM)                | 5400                              | 10016                      | 10016                                    | 7200                         | 7200                                       |
| PERFORMANCE                           |                                   |                            |  |                              |  |
| Actuator type                         | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil        | Rotary,<br>Voice Coil                      |
| Servo type                            | Embedded                          | Embedded                   | Embedded                                 | Embedded                     | Embedded                                   |
| Average positioning time (msec)       | 9 RD/10.5 WR                      | 5.2 RD/6.0 WR              | 5.2 RD/6.0 WR                            | 6.9 RD/7.4 WR                | 6.9 RD/7.4 WR                              |
| Average rotational delay (msec)       | 5.6                               | 2.99                       | 2.99                                     | 4.17                         | 4.17                                       |
| Average access time (msec)            | 14.6 RD/16.1 WR                   | 8.19 RD/8.99 WR            | 8.19 RD/8.99 WR                          | 11.07RD/11.57WR              | 11.07RD/11.57WR                            |
| Data transfer rate (MBytes/sec)       |                                   |                            |  |                              |  |
| Internal, min/max                     | --/23.5                           | 18.3/28.0                  | 18.3/28.0                                | 12.9/22.5                    | 12.9/22.5                                  |
| External                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 100.0                      | 80.0 synch.                              | 100.0                        | 80.0 synch.                                |
| SIZE: (mm) H x W x D                  | 26.1 x<br>101.9 x 147.0           | 25.4 x<br>101.6 x 146.1    | 25.4 x<br>101.6 x 146.1                  | 25.4 x<br>101.6 x 145.8      | 25.4 x<br>101.6 x 145.8                    |
| FIRST CUSTOMER SHIPMENT               | 4/99                              | 2/99                       | 2/99                                     | 11/98                        | 11/98                                      |
| COMMENTS                              |                                   |                            |  |                              |  |

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| MANUFACTURER                          | SEAGATE TECHNOLOGY       | SEAGATE TECHNOLOGY                     | SEAGATE TECHNOLOGY         | SEAGATE TECHNOLOGY                       | SEAGATE TECHNOLOGY                |
|---------------------------------------|--------------------------|--|----------------------------|--|-----------------------------------|
| DRIVE                                 | ST136403FC<br>Cheetah 36 | ST136403LW<br>ST136403LC<br>Cheetah 36 | ST136475FC<br>Barracuda 36 | ST136475LW<br>ST136475LC<br>Barracuda 36 | ST320430A<br>Barracuda ATA        |
| DISK/TREND GROUP                      | 7                        | 7                                      | 7                          | 7  | 7                                 |
| PLATFORM                              | Server                   | Server                                 | Server                     | Server                                   | Desktop                           |
| MARKET                                | OEM, DIST                | OEM, DIST                              | OEM, DIST                  | OEM, DIST                                | OEM, DIST                         |
| MEDIA: Disk diameter                  | 84 mm                    | 84 mm                                  | 95 mm                      | 95 mm                                    | 95 mm                             |
| Recording medium                      | Thin Film                | Thin Film                              | Thin Film                  | Thin Film                                | Thin Film                         |
| Substrate                             | Aluminum                 | Aluminum                               | Aluminum                   | Aluminum                                 | Aluminum                          |
| DRIVE: Heads                          | MR Thin Film             | MR Thin Film                           | MR Thin Film               | MR Thin Film                             | GMR Thin Film                     |
| Interface                             | FC-AL                    | Ultra2 SCSI                            | FC-AL                      | Ultra2 SCSI                              | Ultra DMA/66                      |
| CAPACITY/RECORDING DENSITY            |                          |  |                            |  |                                   |
| Total capacity (Mbytes) FIXED         | F: 36,400                | F: 36,400                              | F: 36,400                  | F: 36,400                                | F: 20,500                         |
| REMOVABLE                             | --                       | --                                     | --                         | --                                       | --                                |
| Data surfaces per spindle             | 24                       | 24                                     | 20                         | 20                                       | 6                                 |
| Tracks per surface                    | 9772                     | 9772                                   | 11737                      | 11737                                    |                                   |
| Track density (TPI)                   | 12580                    | 12580                                  | 12600                      | 12600                                    | 16700                             |
| Maximum linear density (BPI)<br>(FCI) | 243000                   | 243000                                 | 230000                     | 230000                                   | 305000                            |
| Areal density (Gb/square inch)        | 3.057                    | 3.057                                  | 2.898                      | 2.898                                    | 5.094                             |
| Recording code                        | PRML                     | PRML                                   | PRML                       | PRML                                     | 16,17 EPRML                       |
| Rotational speed (RPM)                | 10016                    | 10016                                  | 7200                       | 7200                                     | 7200                              |
| PERFORMANCE                           |                          |  |                            |  |                                   |
| Actuator type                         | Rotary,<br>Voice Coil    | Rotary,<br>Voice Coil                  | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil             |
| Servo type                            | Embedded                 | Embedded                               | Embedded                   | Embedded                                 | Embedded                          |
| Average positioning time (msec)       | 5.7 RD/6.5 WR            | 5.7 RD/6.5 WR                          | 7.4 RD/8.2 WR              | 7.4 RD/8.2 WR                            | 8.6 RD                            |
| Average rotational delay (msec)       | 2.99                     | 2.99                                   | 4.17                       | 4.17                                     | 4.17                              |
| Average access time (msec)            | 8.69 RD/9.49 WR          | 8.69 RD/9.49 WR                        | 11.57RD/12.37WR            | 11.57RD/12.37WR                          | 12.77 RD                          |
| Data transfer rate (MBytes/sec)       |                          |  |                            |  |                                   |
| Internal, min/max                     | 18.3/28.0                | 18.3/28.0                              | 12.9/22.5                  | 12.9/22.5                                | --/40.4                           |
| External                              | 100.0                    | 80.0 synch.                            | 100.0                      | 80.0 synch.                              | 16.6 PIO4/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D                  | 41.3 x<br>101.6 x 146.1  | 41.3 x<br>101.6 x 146.1                | 41.1 x<br>101.6 x 146      | 41.1 x<br>101.6 x 146                    | 26.1 x<br>101.9 x 147.0           |
| FIRST CUSTOMER SHIPMENT               | 2/99                     | 2/99                                   | 11/98                      | 11/98                                    | 7/99                              |
| COMMENTS                              |                          |  |                            |  |                                   |

## 1999 DISK/TREND REPORT

| MANUFACTURER   | SEAGATE TECHNOLOGY                           | SEAGATE TECHNOLOGY         | SEAGATE TECHNOLOGY                       | TOSHIBA                                      | TOSHIBA                                      |
|--|--|----------------------------|--|--|--|
| DRIVE  | ST328040A<br>Barracuda ATA                   | ST150176FC<br>Barracuda 50 | ST150176LW<br>ST150176LC<br>Barracuda 50 | MK-1403MAV                                   | MK-1608MAT                                   |
| DISK/TREND GROUP   | 7  | 8                          | 8  | 2  | 2  |
| PLATFORM   | Desktop                                      | Server                     | Server                                   | Mobile                                       | Mobile                                       |
| MARKET   | OEM, DIST                                    | OEM, DIST                  | OEM, DIST                                | OEM  | OEM  |
| MEDIA: Disk diameter   | 95 mm  | 95 mm                      | 95 mm                                    | 65 mm  | 65 mm  |
| Recording medium   | Thin Film                                    | Thin Film                  | Thin Film                                | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                                     | Aluminum                   | Aluminum                                 | Glass  | Glass  |
| DRIVE: Heads   | GMR Thin Film                                | MR Thin Film               | MR Thin Film                             | MR Thin Film                                 | MR Thin Film                                 |
| Interface  | Ultra DMA/66                                 | FC-AL                      | Ultra2 SCSI                              | IDE  | Ultra DMA/33                                 |
| CAPACITY/RECORDING DENSITY                                       | F: 28,520                                    | F: 50,100                  | F: 50,100                                | F: 1,440                                     | F: 1,620                                     |
| Total capacity (Mbytes) FIXED                                    | --   | --                         | --                                       | --   | --   |
| REMOVABLE  | --   | --                         | --                                       | --   | --   |
| Data surfaces per spindle  | 8  | 22                         | 22                                       | 4  | 2  |
| Tracks per surface   |  | 12024                      | 12024                                    | 5160   | 6250   |
| Track density (TPI)  | 16700  | 12900                      | 12900                                    | 8763   |  |
| Maximum linear density (BPI)<br>(FCI)                            | 305000                                       | 250000                     | 250000                                   | 149100                                       |  |
| Areal density (Gb/square inch)                                   | 5.094  | 3.225                      | 3.225                                    | 1.307  |  |
| Recording code   | 16,17 EPRML                                  | PRML                       | PRML                                     | PRML   | 16,17 EPR4ML                                 |
| Rotational speed (RPM)   | 7200   | 7184                       | 7184                                     | 4200   | 4200   |
| PERFORMANCE  | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil      | Rotary,<br>Voice Coil                    | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Actuator type  | Embedded                                     | Embedded                   | Embedded                                 | Embedded                                     | Embedded                                     |
| Servo type   | 8.6 RD                                       | 7.4 RD/8.2 WR              | 7.4 RD/8.2 WR                            | 13   | 13   |
| Average positioning time (msec)                                  | 4.17   | 4.18                       | 4.18                                     | 7.14   | 7.14   |
| Average rotational delay (msec)                                  | 12.77 RD                                     | 11.58RD/12.38WR            | 11.58RD/12.38WR                          | 20.14  | 20.14  |
| Average access time (msec)                                       | --/40.4<br>16.6 PIO4/DMA2<br>66.6 Ultra DMA4 | 14.9/25.7<br>100.0         | 14.9/25.7<br>80.0 synch.                 | --/8.7<br>16.6 PIO Mode 4<br>16.6 DMA Mode 2 | --/12.9<br>16.6 PIO4/DMA2<br>33.3 Ultra DMA2 |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 26.1 x<br>101.9 x 147.0                      | 41.1 x<br>101.6 x 146      | 41.1 x<br>101.6 x 146                    | 12.5 x<br>70 x 100                           | 8.45 x<br>70 x 100                           |
| SIZE: (mm) H x W x D   | 7/99   | 3/99                       | 3/99                                     | 4Q96   | 2Q98   |
| FIRST CUSTOMER SHIPMENT  |  |                            |  |  |  |
| COMMENTS   |  |                            |  |  |  |

## 1999 DISK/TREND REPORT

|                                       |                                    |                                    |                                   |                                   |                                   |
|---------------------------------------|------------------------------------|------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| MANUFACTURER                          | TOSHIBA                            | TOSHIBA                            | TOSHIBA                           | TOSHIBA                           | TOSHIBA                           |
| DRIVE                                 |                                    |                                    |                                   |                                   |                                   |
|                                       | MK-2104MAV                         | MK-2105MAT                         | MK-2109MAT                        | MK-2110MAF                        | MK-2110MAT                        |
| DISK/TREND GROUP                      | 3                                  | 3                                  | 3                                 | 3                                 | 3                                 |
| PLATFORM                              | Mobile                             | Mobile                             | Mobile                            | Mobile                            | Mobile                            |
| MARKET                                | OEM                                | OEM                                | OEM                               | OEM                               | OEM                               |
| MEDIA: Disk diameter                  | 65 mm                              | 65 mm                              | 65 mm                             | 65 mm                             | 65 mm                             |
| Recording medium                      | Thin Film                          | Thin Film                          | Thin Film                         | Thin Film                         | Thin Film                         |
| Substrate                             | Glass                              | Glass                              | Glass                             | Glass                             | Glass                             |
| DRIVE: Heads                          | MR Thin Film                       | MR Thin Film                       | GMR Thin Film                     | MR Thin Film                      | MR Thin Film                      |
| Interface                             | IDE                                | IDE                                | Ultra DMA/33                      | Ultra DMA/33                      | Ultra DMA/33                      |
| CAPACITY/RECORDING DENSITY            |                                    |                                    |                                   |                                   |                                   |
| Total capacity (Mbytes) FIXED         | F: 2,160                           | F: 2,160                           | F: 2,160                          | F: 2,160                          | F: 2,160                          |
| REMOVABLE                             | --                                 | --                                 | --                                | --                                | --                                |
| Data surfaces per spindle             | 4                                  | 4                                  | 2                                 | 2                                 | 2                                 |
| Tracks per surface                    | 6250                               | 5850                               | 8880                              | 8910                              | 8910                              |
| Track density (TPI)                   | 10533                              | 9868                               | 14900                             | 15090                             | 15090                             |
| Maximum linear density (BPI)<br>(FCI) | 174300                             | 201000                             | 241000                            | 246000                            | 246000                            |
| Areal density (Gb/square inch)        | 1.836                              | 1.983                              | 3.591                             | 3.712                             | 3.712                             |
| Recording code                        | PRML                               | EPR4ML                             | 16,17 EPR4ML                      | 16,18 EEPR4ML                     | 16,17 EPR4ML                      |
| Rotational speed (RPM)                | 4200                               | 4200                               | 4200                              | 4200                              | 4200                              |
| PERFORMANCE                           |                                    |                                    |                                   |                                   |                                   |
| Actuator type                         | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil             |
| Servo type                            | Embedded                           | Embedded                           | Embedded                          | Embedded                          | Embedded                          |
| Average positioning time (msec)       | 13                                 | 13                                 | 13                                | 13                                | 13                                |
| Average rotational delay (msec)       | 7.14                               | 7.14                               | 7.14                              | 7.14                              | 7.14                              |
| Average access time (msec)            | 20.14                              | 20.14                              | 20.14                             | 20.14                             | 20.14                             |
| Data transfer rate (MBytes/sec)       |                                    |                                    |                                   |                                   |                                   |
| Internal, min/max                     | --/10.1                            | 6.6/11.0                           | --/13.8                           | 8.4/13.7                          | --/13.7                           |
| External                              | 16.6 P10 Mode 4<br>16.6 DMA Mode 2 | 16.6 P10 Mode 4<br>16.6 DMA Mode 2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D                  | 12.5 x<br>70 x 100                 | 8.45 x<br>70 x 100                 | 8.45 x<br>70 x 100                | 6.35 x<br>70 x 100                | 8.45 x<br>70 x 100                |
| FIRST CUSTOMER SHIPMENT               | 11/97                              | 1098                               | 2098                              | 2098                              | 3098                              |
| COMMENTS                              |                                    |                                    |                                   |                                   |                                   |

## 1999 DISK/TREND REPORT

|                                       |                                   |                                   |                                   |                                   |                                   |
|---------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| MANUFACTURER                          | TOSHIBA                           | TOSHIBA                           | TOSHIBA                           | TOSHIBA                           | TOSHIBA                           |
| DRIVE                                 |                                   |                                   |                                   |                                   |                                   |
|                                       | MK-3209MAT                        | MK-3212MAT                        | MK-4006MAV                        | MK-4309MAT                        | MK-4310MAT                        |
| DISK/TREND GROUP                      | 4                                 | 4                                 | 4                                 | 4                                 | 4                                 |
| PLATFORM                              | Mobile                            | Mobile                            | Mobile                            | Mobile                            | Mobile                            |
| MARKET                                | OEM                               | OEM                               | OEM                               | OEM                               | OEM                               |
| MEDIA: Disk diameter                  | 65 mm                             |
| Recording medium                      | Thin Film                         |
| Substrate                             | Glass                             | Glass                             | Glass                             | Glass                             | Glass                             |
| DRIVE: Heads                          | GMR Thin Film                     | MR Thin Film                      | MR Thin Film                      | GMR Thin Film                     | MR Thin Film                      |
| Interface                             | Ultra DMA/33                      |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                                   |                                   |                                   |
| Total capacity (Mbytes) FIXED         | F: 3,250                          | F: 3,250                          | F: 4,090                          | F: 4,320                          | F: 4,320                          |
| REMOVABLE                             | --                                | --                                | --                                | --                                | --                                |
| Data surfaces per spindle             | 3                                 | 2                                 | 6                                 | 4                                 | 4                                 |
| Tracks per surface                    | 8880                              | 10800                             | 6600                              | 8880                              | 8910                              |
| Track density (TPI)                   | 14900                             | 19000                             | 10871                             | 14900                             | 15087                             |
| Maximum linear density (BPI)<br>(FCI) | 241000                            | 307000                            | 213000                            | 241000                            | 243000                            |
| Areal density (Gb/square inch)        | 3.591                             | 5.833                             | 2.316                             | 3.591                             | 3.666                             |
| Recording code                        | 16,17 EPR4ML                      | 16,18 EEPR4ML                     | EPR4ML                            | 16,17 EPR4ML                      | EPR4ML                            |
| Rotational speed (RPM)                | 4200                              | 4200                              | 4200                              | 4200                              | 4200                              |
| PERFORMANCE                           |                                   |                                   |                                   |                                   |                                   |
| Actuator type                         | Rotary, Voice Coil                |
| Servo type                            | Embedded                          | Embedded                          | Embedded                          | Embedded                          | Embedded                          |
| Average positioning time (msec)       | 13                                | 13                                | 13                                | 13                                | 13                                |
| Average rotational delay (msec)       | 7.14                              | 7.14                              | 7.14                              | 7.14                              | 7.14                              |
| Average access time (msec)            | 20.14                             | 20.14                             | 20.14                             | 20.14                             | 20.14                             |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                                   |                                   |                                   |
| Internal, min/max                     | --/13.8                           | --/16.9                           | --/11.5                           | 8.3/13.8                          | 8.3/13.6                          |
| External                              | 16.6 P104/DMA2<br>33.3 Ultra DMA2 |
| SIZE: (mm) H x W x D                  | 8.45 x<br>70 x 100                | 8.45 x<br>70 x 100                | 12.5 x<br>70 x 100                | 8.45 x<br>70 x 100                | 8.45 x<br>70 x 100                |
| FIRST CUSTOMER SHIPMENT               | 3Q98                              | 1Q99                              | 1Q98                              | 2Q98                              | 2Q98                              |
| COMMENTS                              |                                   |                                   |                                   |                                   |                                   |

## 1999 DISK/TREND REPORT

|                                       |                                   |  |                                   |  |                                   |
|---------------------------------------|-----------------------------------|--|-----------------------------------|--|-----------------------------------|
| MANUFACTURER                          | TOSHIBA                           | TOSHIBA                                | TOSHIBA                           | TOSHIBA                                | WESTERN DIGITAL                   |
| DRIVE                                 |                                   |  |                                   |  |                                   |
|                                       | MK-6409MAV                        | MK-6411MAT                             | MK-6412MAT                        | MK-1011GAV                             | WDAC14300 Caviar                  |
| DISK/TREND GROUP                      | 5                                 | 5                                      | 5                                 | 6                                      | 4                                 |
| PLATFORM                              | Mobile                            | Mobile                                 | Mobile                            | Mobile                                 | Desktop                           |
| MARKET                                | OEM                               | OEM                                    | OEM                               | OEM                                    | OEM, DIST                         |
| MEDIA: Disk diameter                  | 65 mm                             | 65 mm                                  | 65 mm                             | 65 mm                                  | 95 mm                             |
| Recording medium                      | Thin Film                         | Thin Film*                             | Thin Film                         | Thin Film*                             | Thin Film                         |
| Substrate                             | Glass                             | Glass                                  | Glass                             | Glass                                  | Aluminum                          |
| DRIVE: Heads                          | GMR Thin Film                     | GMR Thin Film                          | MR Thin Film                      | GMR Thin Film                          | MR Thin Film                      |
| Interface                             | Ultra DMA/33                      | Ultra DMA/33                           | Ultra DMA/33                      | Ultra DMA/33                           | Ultra DMA/66                      |
| CAPACITY/RECORDING DENSITY            |                                   |  |                                   |  |                                   |
| Total capacity (Mbytes) FIXED         | F: 6,490                          | F: 6,490                               | F: 6,490                          | F: 10,050                              | F: 4,311                          |
| REMOVABLE                             | --                                | --                                     | --                                | --                                     | --                                |
| Data surfaces per spindle             | 6                                 | 4                                      | 4                                 | 6                                      | 2                                 |
| Tracks per surface                    | 8960                              | 10290                                  | 10800                             | 10500                                  |                                   |
| Track density (TPI)                   | 14900                             | 17500                                  | 19000                             | 17500                                  | 14340                             |
| Maximum linear density (BPI)<br>(FCI) | 246000                            | 330000                                 | 307000                            | 330000                                 | 218000<br>232000                  |
| Areal density (Gb/square inch)        | 3.665                             | 5.775                                  | 5.833                             | 5.775                                  | 3.126                             |
| Recording code                        | 16,17 EPR4ML                      | 16,17 EPR4ML                           | 16,18 EEPR4ML                     | 16,18 EEPR4ML                          | PRML                              |
| Rotational speed (RPM)                | 4200                              | 4200                                   | 4200                              | 4200                                   | 5400                              |
| PERFORMANCE                           |                                   |  |                                   |  |                                   |
| Actuator type                         | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil                  | Rotary,<br>Voice Coil             | Rotary,<br>Voice Coil                  | Rotary,<br>Voice Coil             |
| Servo type                            | Embedded                          | Embedded                               | Embedded                          | Embedded                               | Embedded                          |
| Average positioning time (msec)       | 13                                | 13                                     | 13                                | 13                                     | 9.5 RD                            |
| Average rotational delay (msec)       | 7.14                              | 7.14                                   | 7.14                              | 7.14                                   | 5.6                               |
| Average access time (msec)            | 20.14                             | 20.14                                  | 20.14                             | 20.14                                  | 15.1 RD                           |
| Data transfer rate (MBytes/sec)       |                                   |  |                                   |  |                                   |
| Internal, min/max                     | 8.4/14.0                          | 10.8/19.2                              | --/16.9                           | 11.1/19.8                              | --/20.2                           |
| External                              | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2      | 16.6 P104/DMA2<br>33.3 Ultra DMA2 | 16.6 P104/DMA2<br>33.3 Ultra DMA2      | 16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D                  | 12.5 x<br>70 x 100                | 8.45 x<br>70 x 100                     | 8.45 x<br>70 x 100                | 12.5 x<br>70 x 100                     | 25.4 x<br>101.6 x 146.0           |
| FIRST CUSTOMER SHIPMENT               | 2Q98                              | 4Q98                                   | 1Q99                              | 2/99                                   | 10/98                             |
| COMMENTS                              |                                   | *Untextured.<br><br>Ramp loaded heads. |                                   | *Untextured.<br><br>Ramp loaded heads. |                                   |

## 1999 DISK/TREND REPORT

|  |                         |  |  |  |  |
|--|-------------------------|--|--|--|--|
| MANUFACTURER   | WESTERN DIGITAL         | WESTERN DIGITAL                              | WESTERN DIGITAL                              | WESTERN DIGITAL                              | WESTERN DIGITAL                              |
| DRIVE  |                         |  |  |  |  |
|  | WDE4550<br>WDE4550AV    | WD64AA<br>Caviar                             | WD68AB<br>Expert                             | WDAC28400<br>Caviar                          | WDAC29100<br>Expert                          |
| DISK/TREND GROUP   | 4                       | 5  | 5  | 5  | 5  |
| PLATFORM   | Server                  | Desktop                                      | Desktop                                      | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST               | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm                   | 95 mm  | 95 mm  | 95 mm  | 95 mm  |
| Recording medium   | Thin Film               | Thin Film                                    | Thin Film                                    | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                | Aluminum                                     | Aluminum                                     | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film            | GMR Thin Film                                | GMR Thin Film                                | MR Thin Film                                 | GMR Thin Film                                |
| Interface  | Ultra 2 SCSI            | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |                         |  |  |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 4,550                | F: 6,448                                     | F: 6,838                                     | F: 8,455                                     | F: 9,115                                     |
| REMOVABLE  | --                      | --   | --   | --   | --   |
| Data surfaces per spindle  | 6                       | 2  | 2  | 4  | 4  |
| Tracks per surface   | 6504                    |  |  |  |  |
| Track density (TPI)  | 7500                    | 17836  | 18300  | 14340  | 15700  |
| Maximum linear density (BPI)<br>(FCI)                            | 160000                  | 307000                                       | 285000                                       | 218000<br>232000                             | 220130                                       |
| Areal density (Gb/square inch)                                   | 1.200                   | 5.476  | 5.216  | 3.126  | 3.456  |
| Recording code   | PRML                    |  |  | PRML   | PRML   |
| Rotational speed (RPM)   | 7200                    | 5400   | 7200   | 5400   | 7200   |
| PERFORMANCE  |                         |  |  |  |  |
| Actuator type  | Rotary,<br>Voice Coil   | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                | Embedded                                     | Embedded                                     | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 7.8 RD                  | 9.5  | 9  | 9.5 RD                                       | 8.5 RD                                       |
| Average rotational delay (msec)                                  | 4.17                    | 5.6  | 4.17   | 5.6  | 4.17   |
| Average access time (msec)                                       | 11.97 RD                | 15.1   | 13.17  | 15.1 RD                                      | 12.67 RD                                     |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 9.0/21.5<br>80.0 synch. | --/29.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/36.3<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/20.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/27.9<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146   | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146.0                      | 25.4 x<br>101.6 x 146                        |
| FIRST CUSTOMER SHIPMENT  | 7/98                    | 7/99   | 3Q99   | 10/98  | 1/99   |
| COMMENTS   |                         |  |  |  |  |

# 1999 DISK/TREND REPORT

| MANUFACTURER   | WESTERN DIGITAL                    | WESTERN DIGITAL                    | WESTERN DIGITAL                    | WESTERN DIGITAL                              | WESTERN DIGITAL                              |
|--|------------------------------------|------------------------------------|------------------------------------|--|--|
| DRIVE  | WDE9100<br>WDE9100AV<br>Enterprise | WDE9150<br>WDE9150AV<br>Enterprise | WDE9180<br>WDE9180AV<br>Enterprise | WD102AA<br>Caviar                            | WD136AA<br>Caviar                            |
| DISK/TREND GROUP   | 5                                  | 5                                  | 5                                  | 6  | 6  |
| PLATFORM   | Server                             | Server                             | Server                             | Desktop                                      | Desktop                                      |
| MARKET   | OEM, DIST                          | OEM, DIST                          | OEM, DIST                          | OEM, DIST                                    | OEM, DIST                                    |
| MEDIA: Disk diameter   | 95 mm                              | 95 mm                              | 95 mm                              | 95 mm  | 95 mm  |
| Recording medium   | Thin Film                          | Thin Film                          | Thin Film                          | Thin Film                                    | Thin Film                                    |
| Substrate  | Aluminum                           | Aluminum                           | Aluminum                           | Aluminum                                     | Aluminum                                     |
| DRIVE: Heads   | MR Thin Film                       | GMR Thin Film                      | MR Thin Film                       | GMR Thin Film                                | GMR Thin Film                                |
| Interface  | Ultra 2 SCSI                       | Ultra 2 SCSI                       | Ultra 2 SCSI                       | Ultra DMA/66                                 | Ultra DMA/66                                 |
| CAPACITY/RECORDING DENSITY                                       |                                    |                                    |                                    |  |  |
| Total capacity (Mbytes) FIXED                                    | F: 9,100                           | F: 9,150                           | F: 9,180                           | F: 10,262                                    | F: 13,601                                    |
| REMOVABLE  | --                                 | --                                 | --                                 | --   | --   |
| Data surfaces per spindle  | 12                                 | 4                                  | 6                                  | 3  | 4  |
| Tracks per surface   | 6504                               | 13614                              | 10600                              |  |  |
| Track density (TPI)  | 7500                               | 13500                              | 10750                              | 17836  | 17836  |
| Maximum linear density (BPI)<br>(FCI)                            | 160000                             | 239420                             | 208000                             | 307000                                       | 307000                                       |
| Areal density (Gb/square inch)                                   | 1.200                              | 3.232                              | 2.236                              | 5.476  | 5.476  |
| Recording code   | PRML                               | EPRML                              | EPRML                              |  |  |
| Rotational speed (RPM)   | 7200                               | 10036                              | 7200                               | 5400   | 5400   |
| PERFORMANCE  |                                    |                                    |                                    |  |  |
| Actuator type  | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil              | Rotary,<br>Voice Coil                        | Rotary,<br>Voice Coil                        |
| Servo type   | Embedded                           | Embedded                           | Embedded                           | Embedded                                     | Embedded                                     |
| Average positioning time (msec)                                  | 7.8 RD                             | 5.2 RD                             | 6.9 RD                             | 9.5  | 9.5  |
| Average rotational delay (msec)                                  | 4.17                               | 2.99                               | 4.17                               | 5.6  | 5.6  |
| Average access time (msec)                                       | 11.97 RD                           | 8.19                               | 11.07                              | 15.1   | 15.1   |
| Data transfer rate (MBytes/sec)<br>Internal, min/max<br>External | 9.0/21.5<br>80.0 synch.            | 25.6/45.0<br>80.0 synch.           | 18.4/30.8<br>80.0 synch.           | --/29.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 | --/29.2<br>16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D   | 25.4 x<br>101.6 x 146              | 25.4 x<br>4.0 x 5.75               | 25.4 x<br>101.6 x 146.0            | 25.4 x<br>101.6 x 146                        | 25.4 x<br>101.6 x 146                        |
| FIRST CUSTOMER SHIPMENT  | 7/98                               | 2Q99                               | 1/99                               | 7/99   | 7/99   |
| COMMENTS   |                                    |                                    |                                    |  |  |

## 1999 DISK/TREND REPORT

|                                       |                                   |                                   |                                   |                                   |                                   |
|---------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| MANUFACTURER                          | WESTERN DIGITAL                   |
| DRIVE                                 |                                   |                                   |                                   |                                   |                                   |
|                                       | WD136AB Expert                    | WD172AA Caviar                    | WDAC210200 Caviar                 | WDAC310200 Caviar                 | WDAC313000 Caviar                 |
| DISK/TREND GROUP                      | 6                                 | 6                                 | 6                                 | 6                                 | 6                                 |
| PLATFORM                              | Desktop                           | Desktop                           | Desktop                           | Desktop                           | Desktop                           |
| MARKET                                | OEM, DIST                         |
| MEDIA: Disk diameter                  | 95 mm                             |
| Recording medium                      | Thin Film                         |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          |
| DRIVE: Heads                          | GMR Thin Film                     | GMR Thin Film                     | GMR Thin Film                     | MR Thin Film                      | MR Thin Film                      |
| Interface                             | Ultra DMA/66                      |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                                   |                                   |                                   |
| Total capacity (Mbytes) FIXED         | F: 13,676                         | F: 17,247                         | F: 10,262                         | F: 10,262                         | F: 13,020                         |
| REMOVABLE                             | --                                | --                                | --                                | --                                | --                                |
| Data surfaces per spindle             | 4                                 | 5                                 | 4                                 | 5                                 | 6                                 |
| Tracks per surface                    |                                   |                                   |                                   |                                   |                                   |
| Track density (TPI)                   | 18300                             | 17836                             | 16000                             | 14340                             | 14340                             |
| Maximum linear density (BPI)<br>(FCI) | 285000                            | 307000                            | 236520                            | 218000<br>232000                  | 218000<br>232000                  |
| Areal density (Gb/square inch)        | 5.216                             | 5.476                             | 3.784                             | 3.126                             | 3.126                             |
| Recording code                        |                                   |                                   | PRML                              | PRML                              | PRML                              |
| Rotational speed (RPM)                | 7200                              | 5400                              | 5400                              | 5400                              | 5400                              |
| PERFORMANCE                           |                                   |                                   |                                   |                                   |                                   |
| Actuator type                         | Rotary, Voice Coil                |
| Servo type                            | Embedded                          | Embedded                          | Embedded                          | Embedded                          | Embedded                          |
| Average positioning time (msec)       | 9                                 | 9.5                               | 8.5 RD                            | 9.5 RD                            | 9.5 RD                            |
| Average rotational delay (msec)       | 4.17                              | 5.6                               | 5.6                               | 5.6                               | 5.6                               |
| Average access time (msec)            | 13.17                             | 15.1                              | 14.1 RD                           | 15.1 RD                           | 15.1 RD                           |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                                   |                                   |                                   |
| Internal, min/max                     | --/36.3                           | --/29.2                           | --/24.3                           | --/20.2                           | --/20.2                           |
| External                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4 |
| SIZE: (mm) H x W x D                  | 25.4 x<br>101.6 x 146             | 25.4 x<br>101.6 x 146             | 25.4 x<br>101.6 x 146             | 25.4 x<br>101.6 x 146.0           | 25.4 x<br>101.6 x 146.0           |
| FIRST CUSTOMER SHIPMENT               | 3Q99                              | 7/99                              | 1/99                              | 10/98                             | 10/98                             |
| COMMENTS                              |                                   |                                   |                                   |                                   |                                   |

# 1999 DISK/TREND REPORT

|                                    |                                   |                                   |                                   |                                |                                |
|------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|--------------------------------|--------------------------------|
| MANUFACTURER                       | WESTERN DIGITAL                   | WESTERN DIGITAL                   | WESTERN DIGITAL                   | WESTERN DIGITAL                | WESTERN DIGITAL                |
| DRIVE                              | WDAC313500 Expert                 | WDAC315300 Caviar                 | WDAC418000 Expert                 | WDE18300 WDE18300AV Enterprise | WDE18310 WDE18310AV Enterprise |
| DISK/TREND GROUP                   | 6                                 | 6                                 | 6                                 | 6                              | 6                              |
| PLATFORM                           | Desktop                           | Desktop                           | Desktop                           | Server                         | Server                         |
| MARKET                             | OEM, DIST                         | OEM, DIST                         | OEM, DIST                         | OEM, DIST                      | OEM, DIST                      |
| MEDIA: Disk diameter               | 95 mm                             | 95 mm                             | 95 mm                             | 95 mm                          | 95 mm                          |
| Recording medium                   | Thin Film                         | Thin Film                         | Thin Film                         | Thin Film                      | Thin Film                      |
| Substrate                          | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                       | Aluminum                       |
| DRIVE: Heads                       | GMR Thin Film                     | GMR Thin Film                     | GMR Thin Film                     | MR Thin Film                   | GMR Thin Film                  |
| Interface                          | Ultra DMA/66                      | Ultra DMA/66                      | Ultra DMA/66                      | Ultra 2 SCSI                   | Ultra 2 SCSI                   |
| CAPACITY/RECORDING DENSITY         |                                   |                                   |                                   |                                |                                |
| Total capacity (Mbytes) FIXED      | F: 13,578                         | F: 15,377                         | F: 18,042                         | F: 18,300                      | F: 18,300                      |
| REMOVABLE                          | --                                | --                                | --                                | --                             | --                             |
| Data surfaces per spindle          | 6                                 | 6                                 | 8                                 | 12                             | 8                              |
| Tracks per surface                 |                                   |                                   |                                   | 10600                          | 13614                          |
| Track density (TPI)                | 15700                             | 16000                             | 15700                             | 10750                          | 13500                          |
| Maximum linear density (BPI) (FCI) | 220130                            | 236520                            | 220130                            | 208000                         | 239420                         |
| Areal density (Gb/square inch)     | 3.456                             | 3.784                             | 3.456                             | 2.236                          | 3.232                          |
| Recording code                     | PRML                              | PRML                              | PRML                              | EPRML                          | EPRML                          |
| Rotational speed (RPM)             | 7200                              | 5400                              | 7200                              | 7200                           | 10036                          |
| PERFORMANCE                        |                                   |                                   |                                   |                                |                                |
| Actuator type                      | Rotary, Voice Coil                | Rotary, Voice Coil                | Rotary, Voice Coil                | Rotary, Voice Coil             | Rotary, Voice Coil             |
| Servo type                         | Embedded                          | Embedded                          | Embedded                          | Embedded                       | Embedded                       |
| Average positioning time (msec)    | 8.5 RD                            | 8.5 RD                            | 8.5 RD                            | 6.9 RD                         | 5.2 RD                         |
| Average rotational delay (msec)    | 4.17                              | 5.6                               | 4.17                              | 4.17                           | 2.99                           |
| Average access time (msec)         | 12.67 RD                          | 14.1 RD                           | 12.67 RD                          | 11.07                          | 8.19                           |
| Data transfer rate (MBytes/sec)    |                                   |                                   |                                   |                                |                                |
| Internal, min/max                  | --/27.9                           | --/24.3                           | --/27.9                           | 18.4/30.8                      | 25.6/45.0                      |
| External                           | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 16.6 P104/DMA2<br>66.6 Ultra DMA4 | 80.0 synch.                    | 80.0 synch.                    |
| SIZE: (mm) H x W x D               | 25.4 x 101.6 x 146                | 25.4 x 101.6 x 146                | 25.4 x 101.6 x 146                | 25.4 x 101.6 x 146.0           | 25.4 x 4.0 x 5.75              |
| FIRST CUSTOMER SHIPMENT            | 1/99                              | 1/99                              | 1/99                              | 1/99                           | 2Q99                           |
| COMMENTS                           |                                   |                                   |                                   |                                |                                |

1999 DISK/TREND REPORT

|                                       |                                   |                                   |                                   |                                   |  |
|---------------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|--|
| MANUFACTURER                          | WESTERN DIGITAL                   | WESTERN DIGITAL                   | WESTERN DIGITAL                   | WESTERN DIGITAL                   |  |
| DRIVE                                 |                                   |                                   |                                   |                                   |  |
|                                       | WD204AB Expert                    | WD205AA Caviar                    | WD272AB Expert                    | WDAC420400 Caviar                 |  |
| DISK/TREND GROUP                      | 7                                 | 7                                 | 7                                 | 7                                 |  |
| PLATFORM                              | Desktop                           | Desktop                           | Desktop                           | Desktop                           |  |
| MARKET                                | OEM, DIST                         | OEM, DIST                         | OEM, DIST                         | OEM, DIST                         |  |
| MEDIA: Disk diameter                  | 95 mm                             | 95 mm                             | 95 mm                             | 95 mm                             |  |
| Recording medium                      | Thin Film                         | Thin Film                         | Thin Film                         | Thin Film                         |  |
| Substrate                             | Aluminum                          | Aluminum                          | Aluminum                          | Aluminum                          |  |
| DRIVE: Heads                          | GMR Thin Film                     | GMR Thin Film                     | GMR Thin Film                     | GMR Thin Film                     |  |
| Interface                             | Ultra DMA/66                      | Ultra DMA/66                      | Ultra DMA/66                      | Ultra DMA/66                      |  |
| CAPACITY/RECORDING DENSITY            |                                   |                                   |                                   |                                   |  |
| Total capacity (Mbytes) FIXED         | F: 20,515                         | F: 20,520                         | F: 27,353                         | F: 20,416                         |  |
| REMOVABLE                             | --                                | --                                | --                                | --                                |  |
| Data surfaces per spindle             | 6                                 | 6                                 | 8                                 | 8                                 |  |
| Tracks per surface                    |                                   |                                   |                                   |                                   |  |
| Track density (TPI)                   | 18300                             | 17836                             | 18300                             | 16000                             |  |
| Maximum linear density (BPI)<br>(FCI) | 285000                            | 307000                            | 285000                            | 236520                            |  |
| Areal density (Gb/square inch)        | 5.216                             | 5.476                             | 5.216                             | 3.784                             |  |
| Recording code                        |                                   |                                   |                                   | PRML                              |  |
| Rotational speed (RPM)                | 7200                              | 5400                              | 7200                              | 5400                              |  |
| PERFORMANCE                           |                                   |                                   |                                   |                                   |  |
| Actuator type                         | Rotary, Voice Coil                | Rotary, Voice Coil                | Rotary, Voice Coil                | Rotary, Voice Coil                |  |
| Servo type                            | Embedded                          | Embedded                          | Embedded                          | Embedded                          |  |
| Average positioning time (msec)       | 9                                 | 9.5                               | 9                                 | 8.5 RD                            |  |
| Average rotational delay (msec)       | 4.17                              | 5.6                               | 4.17                              | 5.6                               |  |
| Average access time (msec)            | 13.17                             | 15.1                              | 13.17                             | 14.1 RD                           |  |
| Data transfer rate (MBytes/sec)       |                                   |                                   |                                   |                                   |  |
| Internal, min/max                     | --/36.3                           | --/29.2                           | --/36.3                           | --/24.3                           |  |
| External                              | 16.6 P104/DMA2<br>66.6 Ultra DMA4 |  |
| SIZE: (mm) H x W x D                  | 25.4 x<br>101.6 x 146             |  |
| FIRST CUSTOMER SHIPMENT               | 3Q99                              | 7/99                              | 3Q99                              | 1/99                              |  |
| COMMENTS                              |                                   |                                   |                                   |                                   |  |

## 1999 DISK/TREND REPORT





## MANUFACTURER PROFILES

All manufacturers now producing moving head rigid magnetic disk drives, or which have indicated specific plans to enter the market, are listed in this section. The heading "1998 disk sales" refers only to the DISK/TREND estimate of moving head rigid disk drive sales for the calendar year -- no sales of other drive types are included, nor are sales of parts or other related products such as controllers. "1998 total net sales" covers the fiscal year ending December 31, 1998, for each firm unless noted otherwise, or for the parent company if the disk drive manufacturer is a subsidiary that does not report financial data separately.

### Exchange rates

The exchange rates used in converting the financial data of non-U.S. manufacturers to dollars is given below. The average exchange rates for 1998 are used, as reported by the U.S. Federal Reserve Bulletin, and rounded to three significant figures.

| <u>Country</u> | <u>Currency</u> | <u>Currency units<br/>per U.S. dollar</u> |
|----------------|-----------------|---|
| Japan          | Yen             | 131.0                                     |
| South Korea    | Won             | 1,400.4                                   |
| United Kingdom | Pound           | 0.6                                       |

Use caution in making year to year comparisons of sales revenue and income figures, as they are significantly impacted by exchange rate changes.

## **U.S. Manufacturers**

AVATAR PERIPHERALS, INC.  
1455 McCarthy Boulevard  
Milpitas, CA 95035

Avatar was founded as Avatar Systems in 1991 by John Bizjak, a veteran of several pioneering disk drive programs, to develop high capacity disk cartridge drives. The company started production of an 85 megabyte 2.5" disk cartridge drive in mid-1993, using glass disks, and intended for portable and desktop applications. After management changes in 1994, emphasis was placed on 170 megabyte drive models primarily for OEM markets. After more management changes in 1996 and a name change to Avatar Peripherals, emphasis was placed on 250 megabyte drive models targeted at distribution markets. Drive development centered in Milpitas, using a manufacturing facility established in Thailand in 1995. By early 1999, it had become clear that the emphasis on distribution markets was not paying off, and Avatar's operations were closed down.

BELFORT MEMORY INTERNATIONAL  
170 Knowles Drive  
Los Gatos, CA 95030

The company now known as Belfort Memory International is the latest reincarnation of high-end 5.25" drive designs originally undertaken at Priam, later purchased from the bankruptcy court by Orca, then subsequently purchased from the Orca bankruptcy by a combination of disk drive industry veterans and European investors. The disk drives were assembled in small quantities in Germany during 1993, and a deal was later struck to conduct manufacturing operations in the inactive Bull plant in Belfort, France. BMI's California operation designed a 1.08 gigabyte 5.25" drive to be sold at low prices for personal computer applications, and manufacturing started at Belfort in early 1996.

It was a difficult start-up, but not due to conventional product design or manufacturing problems. As the production line started, a variety of French bureaucrats and prosecutors descended on the scene, apparently prompted by a tangled web of French politics. Before the episode was finished, a BMI executive and two local officials were held in jail for weeks, training for plant personnel was disrupted, a protest march was held in Belfort over the potential for lost jobs, and both BMI suppliers and customers were concerned over the strange situation. In late Spring, 1997, everyone was released from jail, with various charges of fraud, failure to file paperwork and improper money transfers still pending, although the prosecutor didn't seem to have much of a case. In the middle of this chaos, disk drive production actually commenced at Belfort, although at low levels, before French bureaucracy and lack of financing forced the closing of the plant. Back in California, BMI designed 3 and 5 gigabyte 5.25" desktop drives and made arrangements for contract manufacturing in China which got underway in 1997, with 4 and 8 gigabyte models added in 1999.

CASTLEWOOD SYSTEMS  
5000 Hopyard Road, Suite 330  
Pleasanton, CA 94588

Castlewood Systems was founded in September, 1996, by Syed Iftikar, former founder and CEO of SyQuest Technology, and announced a 2.16 gigabyte 3.5" disk cartridge drive using a single disk cartridge at the 1997 Fall Comdex show. Castlewood has arranged with two Malaysian companies to manufacture the drives on a contract basis, and a similar arrangement for disk cartridges has been made with a Taiwan firm. Volume deliveries were started in early 1999.

CONNER TECHNOLOGY, INC.  
P.O. Box 53115  
Carmel, CA 93921

It is widely known in the disk drive industry that Finis Conner, co-founder and CEO of Conner Peripherals, has been actively organizing a new disk drive company to enter the desktop drive market with drives targeted at very low cost personal computers. Conner Technology has established an administrative and marketing headquarters in San Jose, set up engineering in Colorado and has arranged for contract drive manufacturing in China. It is expected that the new company's first products will be available in mid-1999. Conner Peripherals started production in early 1987, achieved the highest first year sales revenue of any company in the history of the United States, established growth records before a series of problems caused a \$445 million loss in 1993, and was acquired by Seagate Technology in early 1996. With the Seagate acquisition, Finis Conner's financial package included a two year no competition agreement, which expired in February, 1998.

HALO DATA DEVICES  
1971 North Capital Avenue, Suite A  
San Jose, CA

Founded in March of 1998, Halo is developing a 3.3 millimeter low profile rigid disk drives based on technology acquired from the now-defunct ThinSpin LLC. The drive is intended to fit within the form factor of a CompactFlash card. Target specifications are 265 megabyte capacity, 5,400 RPM rotation rate and a 4.5-9 megabyte per second data transfer rate. Like the CompactFlash card, it will operate at 3.3 volts, but may draw about .25 amperes at spin-up.

## INTEGRAL PERIPHERALS

5775 Flatiron Parkway  
Boulder, CO 80301

Integral Peripherals was founded in September, 1990, by engineering and management personnel who previously pioneered early 2.5" drives at PrairieTek. The company was the first to design and manufacture 1.8" disk drives. Its initial product was a 20 megabyte drive, first produced in the second half of 1991, and for which the available market was minimal. Integral had somewhat better luck with a 42 megabyte model placed in production in early 1992, and a succession of higher capacity models which followed. Integral's 1.8" drives used ramp loaded heads, and were designed to high operating shock and vibration specifications, with low power requirements, in anticipation of wide usage in subnotebook computers and other mobile computer applications.

Integral pioneered in utilizing untextured disks in higher capacity models, a technique made possible by using the ramp loading head method to avoid parking heads on the disk surface. Integral began its high volume manufacturing in Singapore in mid-1992, moved into a new plant in 1995 and added 1.8" drives with up to 340 megabytes all in PC Card Type III format, with a 510 megabyte model announced but never produced. In 1995, Integral added 2.5" drives as the beginning of a new product family, the result of a design contract with Samsung Electronics to provide designs for 2.5" drives, with both companies entitled to manufacture the drives involved.

After finding a cool market reception for latecomers to the 2.5" disk drive business, Integral switched to 3" drives in 1997. The combination of the limited market available for 1.8" drives, the firm's expenditures to develop and initiate production of 2.5" and 3" drives, and the withdrawal from the market of other announced 3" drive producers finally became too big a burden on Integral's finances, and the company entered U.S. Chapter 11 bankruptcy proceedings in March, 1998. The firm's management made an attempt to secure new financing and complete the design for a higher capacity 3" mobile disk drive, but to no avail. Hambrecht & Quist acquired Integral's assets from bankruptcy and established a new company named Mobile Storage Technology, Inc., which is designing a new family of 3" drives for the mobile computer market.

## INTERNATIONAL BUSINESS MACHINES CORPORATION

Route 22  
Armonk, NY 10504

1998 disk sales: \$8,161,900,000

1998 total net sales: \$81,667,000,000      Net income: \$6,328,000,000

IBM shipped the world's first moving head disk drive in 1956, and the company has provided a large share of the industry's advanced technology during the following 43 years. Until the end of the 1970's, most of IBM's product designs were routinely copied by the rest of the industry. However, the advent of

# 1999 DISK/TREND REPORT

personal computers and engineering workstations intensified the development race and inspired the appearance of dozens of new disk drive manufacturers intent upon producing smaller drives, using new interfaces and exploring new marketing approaches.

After a flurry of activity during the first half of the 1980's resulted in various 14", 8", 5.25" and 3.5" drives without much distinction, IBM since 1989 has introduced a series of drives which place it in the first tier of midrange and low-end disk drive manufacturers, as well as maintaining its traditional leadership in high-end disk drives. For personal computers and notebook computers, several generations of drives developed at the Fujisawa plant have set the industry's benchmarks for small diameter disk drive areal density, with 1" high 3.5" desktop drives offering up to 37.5 gigabytes on 5 platters and 2.5" mobile drives with up to 14.1 gigabytes on 5 platters. Older generations of server drives have been replaced by IBM's current 3.5" series of 7,200 RPM models with up to 36.4 gigabytes capacity and a 3" series of 10,000 RPM models with capacities up to 36.7 gigabytes. IBM is expected to continue to aggressively develop drives appropriate for strong product lines in mobile, desktop and server drive markets.

After 20 years of operating as the General Products Division, IBM's data storage activities went through a series of reorganizations in the early 1990's, and emerged as the Storage Systems Division, with headquarters in San Jose. IBM disk drives are manufactured at a combination of its own plants and in contract manufacturers' facilities, in the United States, Europe and Asia. The original San Jose facility has served as the design center for high-end 3.5" server drives, with production at a factory opened in recent years in Singapore, already doubled in size in 1997. Fujisawa (Japan) transferred its manufacturing activities for 3.5" desktop and 2.5" mobile drives to a contract manufacturing organization in Thailand, and in 1997 IBM added a new plant of its own in Thailand to make 2.5" drives. A new disk drive manufacturing plant has been established in Hungary for desktop drives. The Havant (U.K.) plant has been spun off in an employee buy out under the Xyratex name (see European manufacturers section). In May, 1999, IBM Storage Systems Division announced that development programs for server drives would be transferred to Fujisawa.

IBM's first significant OEM sales of disk drives were made in 1984, when the firm began selling the 3380 to both Siemens and Honeywell. Some low-end 3.5" drives with Microchannel interfaces were also sold to European system manufacturers who chose to offer personal computer models with the Microchannel bus. For disk drives broadly sold on an OEM basis, IBM has transitioned through several phases and reorganizations. Server, desktop and mobile drives are now sold widely through OEM and distributor channels. In 1997, IBM established a buy-and-sell relationship with NEC in which IBM sells complete desktop drive designs and sets of components, as necessary, which NEC then uses to manufacture disk drives equivalent to specific IBM models. Some of the drives are produced for IBM on a contract manufacturing basis and others are utilized by NEC for its own programs. In 1998, IBM and Western Digital announced a deal in which Western Digital will buy GMR heads and other critical components for

desktop drives from IBM, which can then be used in manufacturing drives equivalent to IBM models or in Western Digital designs.

IOMEGA CORPORATION  
1821 West Iomega Way  
Roy, UT 84067

1998 disk sales: \$175,900,000

1998 total net sales: \$1,694,385,000

Net income: (\$54,222,000)

Iomega, founded in 1980, was successful in establishing production capability for its unique 8" flexible disk drive, which maintained control of head/disk contact with the Bernoulli effect. The product was originally intended as an OEM drive, but Iomega had much better luck with subsystems sold in the personal computer add-on market. The original 8" drives for the IBM PC market provided most of the company's revenue growth until displaced by the 5.25" models in production from 1987 to 1996. But time passes on, and the Bernoulli drive product line is now out of production, and Iomega moved on to new products with much larger markets.

Attempting to broaden its product coverage, Iomega licensed the Insite Peripherals "floptical" drive and media. Iomega's 20 megabyte "floptical" drive was introduced in 1992, but was discontinued in 1994 after only limited sales success. That venture convinced Iomega's management that a comparable drive with higher capacity and the right price could be a success. The result was the 100 megabyte "Zip" 3.5" floppy drive, which began shipments in early 1995, and has found a much broader market, due to its unique combination of 100 megabyte disk capacity and initial \$199 drive retail price, since reduced.

The 1 gigabyte two platter "Jaz" drive, which first shipped in late 1995, marked Iomega's entry into the rigid cartridge disk drive market. The Jaz was produced for Iomega under contract by Sequel until the Autumn of 1996, then Iomega moved manufacturing to its own factory in Penang, which was purchased in 1996 from Quantum, when that company discontinued internal manufacturing of high-end rigid disk drives. The 2 gigabyte Jaz 2 drive started shipments in the first quarter of 1998.

JTS CORPORATION  
166 Baypoint Parkway  
San Jose, CA 95134

1997 disk sales: \$142,000,000

1997 total net sales: \$145,900,000

Net income: (\$130,600,000)

(FY ending 2/2/98)

Kalok was founded in 1987 to participate in the market for 20 and 40 megabyte 3.5" drives, designed for very low manufacturing cost. Unable to obtain

## 1999 DISK/TREND REPORT

adequate funding from U.S. venture capital sources, the firm negotiated a manufacturing and inventory financing arrangement with Oriental Precision Company of South Korea. OPC started manufacturing Kalok drives in mid-1988 with substantial shipment levels, but dropped out of the game a few years later after being acquired. In order to broaden its production base, Kalok in 1989 also established a plant in the Philippines, the first hard disk drive producer to do so. In late 1991, Kalok sold its Philippines factory to Xebec Co. Ltd., a Japanese firm, and subsequently sold its entire stepping motor drive product line to Xebec, retaining only the design for a .5" high 3.5" drive family. After a series of management changes and a Chapter 11 filing, Kalok began actively selling a removable version of the .5" high drive.

In February, 1994, Kalok was reorganized as JTS with investment from Jugi Tandon, one of the disk drive industry's pioneers in developing high volume disk drive manufacturing for both floppy and rigid disk drives. The JTS program centered on 3.5" desktop drives for the personal computer market, following an abortive attempt to start a significant 3" drive challenge to the 2.5" mobile drive dominance for notebook computer applications. Manufacturing was at a plant at Madras, India, at a facility originally controlled by the Tandon family. In early 1996, JTS was merged with Atari, becoming a publicly traded corporation, with JTS the successor company, and with complete concentration on the disk drive product lines. JTS found it difficult to keep up with the disk drive industry's hectic pace of product development and continuous parts count reduction. Operations were closed in mid-1998, and Chapter 11 bankruptcy was subsequently filed.

MAXTOR CORPORATION  
510 Cottonwood Drive  
Milpitas, CA 95035

1998 disk sales: \$2,408,200,000

1998 total net sales: \$2,408,528,000

Net income: \$31,173,000

Maxtor startled its competitors in 1982 by announcing a family of 5.25" drives with up to 140 megabyte capacity. These drives went into production in mid-1983, later joined by 190 megabyte drives in 1984 and the industry's first 380 megabyte drives in 1985. Maxtor became the first company to find space in the standard 5.25" form factor for eight disks, and thus was able to achieve high capacities while maintaining the standard Seagate transfer rate of five megabits per second -- a strategy which proved successful with OEMs wishing to use standard ST412 controllers. In preparation for the ten megabit per second transfer rate required by the 380 megabyte drive, Maxtor became the industry leader in establishing the ESDI interface standard, which at the time was widely used for high performance 5.25" drives.

Starting with the departure of several key employees in 1987, there was a continuing succession of management changes which, combined with the

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numerous internal changes which followed, disrupted Maxtor's ability to continue the pioneering product development activities upon which most of the company's growth was based. In 1990, Maxtor acquired the MiniScribe product line and manufacturing facilities, providing the firm with a 1" high 3.5" drive product line and a 2.5" drive that was ready to be announced. After a strong initiative to secure leadership in 1.8" PCMCIA disk drives found a much smaller available market than anticipated, Maxtor discontinued the 1.8" drives in 1995. All of Maxtor's current revenues are derived from 3.5" drives sold for personal computer applications.

In 1994, Maxtor improved its financial status when Hyundai invested heavily in the company, acquiring approximately 40% of the firm, and in 1995 Maxtor transferred all of its manufacturing facilities to Hyundai. In November, 1995, Maxtor's board of directors agreed to a Hyundai offer to acquire the remainder of the outstanding Maxtor shares. Following shareholder approval early in 1996, Maxtor became a wholly owned subsidiary of Hyundai Electronics America, in turn a subsidiary of Hyundai Electronics Industries Company, Ltd. When the epidemic of Asian economic problems started to seriously affect major Korean conglomerates, the Hyundai group liquidated several investments in U.S. technology companies, and with two public offerings of Maxtor's stock, the company again became a publicly traded U.S. company in 1998.

The Maxtor headquarters has been relocated to Milpitas, but product development remains in Longmont, Colorado, with manufacturing in Singapore. The results so far of the numerous changes at Maxtor have been an overhaul of the company's management, resign of the Singapore factory, rapid updating of the desktop drive product line, plans to enter the server drive market, and sharply increased sales. In early 1999, the company announced that it would delay a planned manufacturing startup in China, and instead acquired an additional facility in Singapore which will be used to expand production.

#### MOBILE STORAGE TECHNOLOGY, INC.

5775 Flatiron Parkway  
Boulder, CO 80301

After Integral Peripherals filed Chapter 11 bankruptcy in March, 1998, the firm's assets were later purchased by a Hambrecht & Quist venture capital fund, H&Q Asia Pacific, Ltd., and were included in a newly formed company, Mobile Storage Technology, Inc. Mobile Storage is now headed by John Squires, the cofounder of Conner Peripherals, and is concentrating on development of 3" drives for mobile applications. The company has not yet announced when it expects to start shipments or what arrangements it will make for manufacturing.

PERIPHERAL COMPUTER SUPPORT, INC.

44131 Nobel Drive  
Fremont, CA 94538

PCS, Inc., is an established supplier of service management and limited production for disk drives and other computer peripherals. The company maintains facilities in California, Asia and Europe, and in mid-1998 acquired the Singapore facility in which Integral Peripherals had previously manufactured disk drives. Calluna Technology has announced a deal with PCS to provide contract manufacturing services for the Calluna Type II PC Card drive. PCS has also been licensed to manufacture and sell the 1.8" drives manufactured by Integral Peripherals before that firm filed bankruptcy and is expected to also arrange for manufacturing of disk cartridge drives no longer in production.

QUANTUM CORPORATION

500 McCarthy Boulevard  
Milpitas, CA 95035

1998 disk sales: \$3,717,200,000

1999 total net sales: \$4,902,056,000      Net income: (\$29,535,000)  
(FY ending 3/31/99)

Quantum's original product strategy was to manufacture an upgrade to the Shugart Associates 8" Winchester drives. The Quantum plan worked well, and 5.25" drives with capacities up to 40 megabytes were added in 1983, becoming the company's major product. As the Quantum full-size 40 megabyte 5.25" drives peaked, the firm announced half high OEM 5.25" drives with up to 80 megabytes, but shipment was late, and Quantum's sales growth flattened out. In 1985, the company established the Plus Development subsidiary to pioneer development and marketing of the Plus Hardcard, an innovative plug-in card for the IBM personal computer aftermarket, combining a 3.5" Winchester and all controller electronics on a single add-in card. Manufacturing was contracted out to Matsushita-Kotobuki Electronics.

Quantum was able to reestablish growth in OEM drive shipments in 1987, through successful implementation of an emergency plan to quickly develop an OEM 3.5" drive using the Hardcard design and tooling, with manufacturing by Matsushita-Kotobuki Electronics. While Quantum has designed all of its drives, manufacturing of current models is done by MKE, in factories located in Japan, Singapore and Ireland.

In August, 1993, Quantum formed a separate operating group to manage the development, production and marketing of the high-end 3.5" drives then manufactured at Milpitas. Quantum purchased Digital Equipment's OEM storage products business in 1994, adding Digital's lines of high capacity disk drives and tape drives to its product portfolio. Along with the products came major design and manufacturing facilities in the U.S. and Southeast Asia, plus approximately

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5,000 employees, providing Quantum with a major management challenge to digest all of the new resources without losing momentum. After more than a year of trying to integrate the Digital disk drive products with its existing high-end disk drive operation, it closed out its high-end disk drive manufacturing operations and turned over production to MKE. MKE now manufactures all of Quantum's desktop and server disk drives.

RAYMOND ENGINEERING (Subsidiary of Kaman)  
217 Smith Street  
Middletown, CT 06457

Raymond Engineering was founded in 1938 as a specialty electromechanical components supplier, and is today a subsidiary of Kaman, a large military electronics contractor. The Memory Systems Division of Raymond Engineering provides ruggedized and mil-spec data storage subsystems, using some disk drives which are internally manufactured, plus repackaged disk and tape drive mechanisms and flash memory based subsystems.

SEAGATE TECHNOLOGY  
920 Disc Drive  
Scotts Valley, CA 95066

1998 disk sales: \$5,942,900,000

1998 total net sales: \$6,819,000,000      Net income: (\$530,000,000)  
(FY ending 7/3/98)

In 1981, Seagate shipped two thirds of the 5.25" drives produced worldwide, with 35,000 units -- and another de facto standard was created. Seagate took the lead in moving production for its high volume drives offshore to secure lower manufacturing costs. But the world changed for Seagate in mid-1984, with a sharp reduction in sales to its largest customer, IBM -- and an up-and-down buying pattern which continued in 1985. Through tough management, Seagate stayed profitable, rebuilt its revenues, and starting in 1986 became the worldwide leader in OEM disk drive revenues.

After 1985, a major part of Seagate's growth came from the personal computer aftermarket. Seagate prospered in the PC aftermarket, but IBM led a growing movement by personal computer manufacturers to "bundle" hard disk drives with PC systems at the factory instead of giving dealers an easy opportunity to upgrade with independent disk drives. The effect of this bundling, plus Seagate's late arrival in the 3.5" marketplace, dampened Seagate's growth rate in the late 1980's.

In October, 1989, Seagate completed an agreement with Control Data to acquire Imprimis Technology in a deal valued at \$450 million. There was little overlap between the Seagate's line of desktop PC drives and Imprimis' server drives, or between Seagate's predominantly aftermarket distribution and Imprimis'

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mis' predominantly OEM sales. In late 1991, the company made key changes in executive management in an attempt to reassert product leadership and was successful in establishing an aggressive product development program.

The new Seagate maintained a vigorous pace of product development and market leadership with the 5.25" and 3.5" server drives developed at the Oklahoma and Minneapolis operations. 3.5" drives advanced from 5,400, to 7,200, to 10,000 RPM models offering capacities now ranging up to 50 gigabytes. The Elite 5.25" drive series was successfully extended to 9 gigabyte, then to 23 gigabytes, and finally to 47 gigabytes in late 1997, before finally being displaced in 1999 by the firm's high-end 3.5" server drives. The company pioneered in using 3" drives in advanced 10,000 RPM drives, to reduce vibration problems and cut power requirements.

During the 1993 disk drive price wars, Seagate, alone among the major independent drive producers, maintained consistent profitability as a result of the firm's strength in high end drives and a notable disinclination to price below levels returning a reasonable gross margin. During 1994, Seagate began diversifying into additional markets, acquiring several firms specializing in storage related software, and the company established a major program to become a major factor in the storage management software market. In mid-1997, it acquired Quinta, a start-up company using new technology approaches to develop high capacity, high performance optical disk drives, in a deal priced at a minimum of \$230 million.

In September, 1995, Seagate announced an agreement to acquire Conner Peripherals. The acquisition was consummated in early 1996, providing Seagate with major expansions in several areas, including internal disk media manufacturing, low end 3.5" drives for desktop personal computer markets, and a tape drive product line derived from the Conner 1992 acquisition of Archive. As with many acquisitions, smooth integration of the Conner Peripherals operation proved difficult to accomplish, and the next year Seagate was hit with a wave of effective new competitors in the server drive sector, the company's largest area of sales revenue, combined with enhanced competition in desktop drive markets from Asian drive manufacturers. Seagate responded in Fall, 1997, with major revisions in management organization and accelerated product development efforts, followed in mid-1998 by a change in executive management.

#### SYQUEST TECHNOLOGY

47071 Bayside Parkway  
Fremont, CA 94538

1998 disk sales: \$87,300,000

SyQuest was started in early 1982 to make rigid disk drives using 3.9" (100 mm) plated disks, in both fixed and removable disk cartridge configurations, but after several years of production 3.9" disks were displaced by industry standard sizes. The firm began shipping 5.25" disk cartridge drives with formatted capaci-

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ty of 44 megabytes and embedded SCSI controllers in 1988, achieving significant success in the Macintosh add-on market, and with its 5.25" disk cartridges, eventually becoming the dominant "prepress" interchange standard for graphics and desktop publishing. In 1989, SyQuest began manufacturing in Singapore.

In the 1990's, SyQuest increased the capacity of its 5.25" cartridge disk drive series to 88 megabytes, then to 200 megabytes. A 3.5" disk cartridge drive program resulted in first shipments of 105 and 270 megabyte models in 1993. SyQuest also manufactures the disk cartridges for the drives, and cartridges account for about half of the firm's revenue. A unique 1.8" drive was announced in 1995, utilizing a disk cartridge designed to be removable from a PC Card Type III disk drive, but the project was stopped in early 1996.

The EZ135, a 135 megabyte drive marketed as a counter to the high capacity floppy lomega "Zip" drive, began shipping in mid-1995, but the product was a major financial drain and production was stopped in mid-1996. SyQuest suffered financial difficulties starting in mid-1995, as the result of costs which were higher than expected for the EZ135, combined with significant penetration of traditional SyQuest markets by both the lomega Zip drive and the Jaz rigid disk cartridge drive series.

As the result of the company's continuing financial losses, a major management reorganization was undertaken, 60% of the company's employees were laid off, and the company's activities were refocused on new products. The 230 megabyte EZFlyer 3.5" drive replaced the money losing EZ135. The two platter 1.5 gigabyte SyJet 3.5" disk cartridge drive went into production in early 1997 and the single platter 1 gigabyte SparQ 3.5" disk cartridge drive started production at the end of 1997, both with the mission to reclaim the high-end disk cartridge market from the lomega Jaz.

Despite intense market development programs, aggressive pricing and expanded production facilities, SyQuest wasn't able to turn the business around, and most of its operations were closed down in November, 1998. During the subsequent bankruptcy proceedings, lomega purchased all of SyQuest's intellectual property, U.S. fixed assets and inventory for \$9.1 million, and the remaining service and warranty business is continuing under the name SYQT, Inc.

WESTERN DIGITAL CORPORATION  
 8105 Irvine Center Drive  
 Irvine, CA 92718

|                                       |                             |
|---------------------------------------|-----------------------------|
| 1998 disk sales: \$2,871,900,000      |                             |
| 1998 total net sales: \$3,541,500,000 | Net income: (\$290,200,000) |
| (FY ending 6/27/98)                   |                             |

Western Digital, at the time a major supplier of controllers and specialized semiconductor components, entered the rigid disk drive market by purchasing

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the rigid disk drive operations of Tandon at the end of 1987. The firm has maintained a disk drive development facility in San Jose for several years to develop desktop drives for the personal computer market. The company has aggressively moved from heavy dependence on aftermarket distribution with the original product line purchased from Tandon to a primary emphasis on OEM sales. WD's early development and shipment of a two platter 340 megabyte 3.5" drive in the first half of 1992 boosted the firm's share of the personal computer disk drive market, and impacted the product development plans of most competitors.

Western Digital continued a program of aggressive development for its Caviar 3.5" desktop drive product line, but by 1997 found itself falling behind competition in product development by delaying too long in its movement to using magnetoresistive heads. The company reassigned all available engineering talent to emergency programs to utilize MR heads as soon as possible, and WD's program for development of 3" mobile drives was stopped. In mid-1998, WD made a deal with IBM to become a customer for GMR heads and other necessary components, with the objective to start production of 3.5" desktop drives in the first half of 1999 using GMR heads, in order to reestablish a fully competitive product line.

Western Digital has also undertaken a major expansion program to build a significant position in the 3.5" server drive market, with a high-end development facility in Rochester, Minnesota, and production in Singapore. The company started production in the second half of 1996 with its initial server product line of 2.17 and 4.36 gigabyte 1 " high 3.5" drives, using inductive thin film heads, to facilitate the initial production ramp. The company has so far stayed with 1" high 3.5" server drives, and transitioning to MR heads with 7,200 RPM drives offering up to 18.3 gigabytes, and to GMR heads with 10,000 RPM drives, also with 18.3 gigabytes.

**Asian Manufacturers**

(All fiscal years end in March, 1999, unless otherwise noted. All companies are in Japan unless otherwise noted.)

FUJITSU LTD.  
6-1, Marunouchi 2-chome  
Chiyoda-ku, Tokyo 100

1998 disk sales: \$3,021,900,000

1999 total net sales: \$40,022,793,000      Net income: (\$104,107,000)

Fujitsu derives about 66% of its sales from the computer industry and is known as the leading manufacturer of computers for the Japanese domestic market. Fujitsu is also a major exporter to the worldwide computer market. Since 1982, the company has been among the leaders in worldwide disk drive revenues, and skillfully managed a transition from older removable magnetic disk drives to a product line consisting mainly of fixed disk drives in all capacity ranges and in several disk diameters. Fujitsu is a leading producer of 3.5" optical drives and 3.5" optical libraries. Over 90% of Fujitsu's rigid drive production is currently done outside Japan, in Thailand and the Philippines. Fujitsu, which had 44% ownership in Amdahl, increased its holdings to 100% in 1997.

Fujitsu has marketed most of its captive drives in OEM versions also, using industry standard interfaces, and is a serious contender in the market for OEM rigid disk drives. Fujitsu is also a participant in the enterprise systems plug compatible disk drive market through products sold by Amdahl. Particularly effective in the OEM market during the 1980's was the series of high performance 8" 48/84/168/337/690/824/1000/2000/2600 megabyte drives. Development of new 5.25" drives was halted in mid-1994 in favor of 3.5" drive development. Fujitsu now has an extensive product line of 3.5" desktop and server drives, combined with 2.5" mobile drives, and during the past year has been able to significantly increase its share of worldwide disk drive sales.

HITACHI, LTD.  
4-6 Kanda-Surugadai  
Chiyoda-ku, Tokyo 101

1998 disk sales: \$629,400,000

1999 total net sales: \$60,895,984,000      Net income: (\$2,586,214,000)

Hitachi remains Japan's largest manufacturer of electrical and electronic equipment and a major manufacturer of computer systems. 54% of the company's sales are in equipment for information systems. The firm currently makes a wide range of fixed disk drives for both captive and noncaptive markets.

In addition to significant OEM sales of smaller capacity fixed disk drives, Hitachi also sells data storage subsystems in the IBM compatible mainframe and midrange market through Hitachi Data Systems (formerly National Advanced

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Systems, before acquisition by Hitachi), and in 1983 started selling PCM drives for distribution in the European PCM market through BASF, and currently through Comporex. Hitachi was the first independent disk drive supplier to ship a double capacity drive equivalent to the IBM 3380E, and was an early supplier of 3380K equivalent drives. In recent years Hitachi used a 6.5" drive series for IBM plug compatible drive subsystems, including a 3390-9 equivalent subsystem, before transitioning to high capacity 3.5" drives. The company's 3.5" drive activities are concentrated on server drives, currently extending to 36.9 gigabytes. Hitachi's current rigid disk drive products are manufactured in plants in Japan and the Philippines.

In 1993, MiniStor and Hitachi announced agreements under which MiniStor licensed Hitachi to utilize the firm's 1.8" drive technology. The two companies then jointly developed a family of 2.5" disk drives, and subsequent development by Hitachi has extended the 2.5" series to become a major market participant, on two occasions producing drives with the industry's highest areal density, with current mobile drives up to 10 gigabytes in capacity. Hitachi has also used 2.5" disks in a server drive which operates at 12,000 RPM, currently the industry's highest motor speed. Plans for 1.8" drives terminated after MiniStor went out of business.

#### MATSUSHITA-KOTOBUKI ELECTRONICS INDUSTRIES, LTD.

2-2-10, Kotobuki-machi  
Takamatsu City 760

1998 total net sales: \$5,987,498,000      Net income: \$165,954,000  
(FY ending 3/31/98)

During the 1980's, Matsushita-Kotobuki Electronics concentrated on production of VCRs on an OEM basis for a number of U.S. consumer electronics manufacturers and distributors, as well as for sale under the Matsushita "Panasonic" brand name. In more recent years MKE became the largest producer of CD-ROM drives, which are sold mostly through other Matsushita group companies, and has undertaken a manufacturing program for 120 megabyte 3.5" LS-120 "super disk" floppy drives.

In 1985, Plus Development established a contract manufacturing arrangement with MKE for the Hardcard, which evolved into a manufacturing program for the highly successful 3.5" OEM drives offered by Plus' parent company, Quantum Corporation. MKE has the rights to sell the Quantum drives under license in the Japanese domestic OEM market, and activated a marketing program in 1989, but with limited results. MKE produces rigid disk drives in Japan and in a Singapore facility, and established a subsidiary in Ireland to manufacture Quantum products for the European market. In early 1996, Quantum turned over the balance of its disk drive production to MKE, including high end drives previously manufactured in California and in plants acquired with the purchase of the Digital Equipment disk drive product line.

NEC CORPORATION  
5-33-1, Shiba  
Minato-ku, Tokyo 108

1998 total net sales: \$40,471,692,000      Net income: \$341,057,000  
(FY ending 3/31/98)

NEC has defined its product area as communications and computers, with computer products currently accounting for about 39% of the firm's total revenues. In recent years, disk drive production has involved a variety of disk drives, from large to small configurations, for both captive and OEM markets. Disk drives produced in recent years have included 9", 5.25", 3.5", 2.5" and 1.8" disk diameters. All except 3.5" desktop drives have been phased out, with remaining products targeted to take advantage of NEC's leadership position in the Japanese personal computer market. In 1997 NEC and IBM agreed on an arrangement in which NEC will manufacture IBM desktop drive designs for use by NEC, and the company will also produce the drives on a contract manufacturing basis for IBM. NEC was the first of the major Japanese drive producers to produce small form factor rigid disk drives offshore, with the establishment of a factory in the Philippines, and the firm has added a new Philippines plant in which the IBM drive models are being manufactured.

SAMSUNG ELECTRONICS CO., LTD.  
7, Soonwha-dong  
Chung-ku  
Seoul, South Korea

1998 disk sales: \$1,077,800,000  
1997 total net sales: \$19,420,865,000      Net income: \$129,896,000  
(FY ending 12/31/97)

Samsung Electronics, founded in 1969, is Korea's largest electronics company, producing a variety of consumer, industrial and computer products. The firm is the leading supplier of DRAM chips and is becoming increasingly visible in the rigid disk drive market. Samsung made a minority investment in Comport, a 1987 U.S. startup, and manufactured Comport's 3.5" line of disk drives until Comport went out of business. Samsung's production of disk drives is currently entirely in 1" high 3.5" desktop models targeted for the higher capacity range used with personal computers, extending up to 27.2 gigabytes, and has achieved substantial sales growth in the last few years. Samsung arranged for development of 2.5" drives by Integral Peripherals, with production start originally planned for 1996, but did not subsequently enter the 2.5" mobile drive market. Samsung maintains an R&D center for disk drive design in San Jose.

**TOSHIBA CORPORATION**

1-1-1 Shibaura

Minato-ku, Tokyo 105

1998 disk sales: \$1,848,700,000

1999 total net sales: \$40,464,900,000      Net income: (\$106,076,000)

Toshiba is a major factor in consumer electric and electronic products, plus a wide range of industrial electronic products and heavy electric power equipment. The company also has a leading position in the Japanese office computer market, and about two thirds of sales revenues are derived from computing and communications products.

Rigid disk drive production at Toshiba has a history of more than two decades including 14", 8", 5.25", 3.5" and 2.5" disk diameters. Toshiba's presence in the U.S. OEM rigid disk drive market was enhanced when it acquired the OEM disk drive operations of Memorex from Burroughs, and Toshiba continued to expand its U.S. operations, establishing a design center in Southern California. Toshiba then dropped most of its 5.25" drives in order to concentrate on 3.5" and smaller form factors. In 1992, the company established a San Jose factory to manufacture high-end 3.5" drives originally developed at its design center in Southern California, but after it became clear that the firm's product designs would be eclipsed by the industry leaders, it phased out the 3.5" San Jose program.

Toshiba has established a very successful 2.5" disk drive series, as a result of an aggressive development program which provided a significant share of the industry's product leadership in 2.5" drives in the 1990's. Active in both the noncaptive market for 2.5" mobile drives and in Toshiba's requirement for captive drives used in notebook computers, the company's 2.5" product line now extends to 10 gigabytes with GMR head drives. Toshiba has pioneered in the production of very thin 2.5" drives, with models as thin as 6.35 millimeters. Like many other Japanese companies, Toshiba is shifting its rigid drive production offshore, with a factory in the Philippines.

## European Manufacturers

CALLUNA TECHNOLOGY LTD.  
Blackwood Road, Eastfield  
Glenrothes, Fife KY7 4NP  
Scotland

1998 total net sales: \$10,804,918                      Net income: (\$10,155,737)  
(FY ending 3/31/98)

Calluna Technology was founded to design and manufacture 1.8" drives in Glenrothes. The founders were all veterans of Rodime, the pioneer manufacturer of 3.5" drives, and many were previously with the Burroughs disk drive manufacturing facility in Glenrothes. Calluna occupied a new industrial building early in 1992 and started production of disk drives in the PCMCIA Type III PC Card format in mid-1993.

The PC Card drive product line has since been expanded, and currently includes drives with capacities up to 1,040 megabytes and an announced Type II 260 megabyte drive currently planned for production in mid-1999. In March, 1999, Calluna announced that the Type II drive will be produced in Singapore under a contract manufacturing arrangement with PCS, Inc., a California headquartered supplier of disk drive service and manufacturing programs. Production of a 520 megabyte drive was initiated in 1997, utilizing a contract manufacturing arrangement with Xyratex, the firm which resulted from a management buyout of IBM's facilities at Havant, U.K., but other contract manufacturing arrangements are expected to be made, since Xyratex plans to cease contract manufacturing of disk drives. With the end of 1.8" disk drive production by Integral Peripherals, Calluna is the only surviving 1.8" drive manufacturer.

NOMAI  
188, rue de la Liberte -- B.P. 141  
50301 AVRANCHES cedex  
France

Nomai entered the data storage market in 1992 as a manufacturer and marketer of rigid disk drive cartridges compatible with SyQuest 5.25" drives. After a flurry of legal actions by SyQuest were settled, Nomai was successful in setting up extensive distribution for the disk cartridge product line, including the temporary enlistment of Iomega as a reseller. In 1995, the company announced the development of 3.5" rigid disk cartridge drives, with initial shipments starting at the end of 1995. The basic 540 megabyte drive design was done in Scotland by Myrica (U.K.) Limited, a design firm staffed with Rodime graduates, with technology assistance from universities in the U.K. and France. The 540 megabyte drive and a later 750 megabyte model were manufactured by Xyratex at Havant in the U.K.

During the 1997-98 period legal claims and counterclaims between Nomai and Iomega appeared in the courtrooms of several countries, as Nomai entered the market for Zip compatible 3.5" floppy disk cartridges. Iomega cleared up the legal problems by buying control of Nomai and installing its own management. Subsequently, Nomai withdrew from the rigid disk cartridge drive business.

RODIME LTD.  
Nasmyth Road  
Southfield Industrial Estates  
Glenrothes, Fife KY6 2SD  
Scotland

After being formed in late 1980 by key personnel from the Burroughs facility in Glenrothes, Rodime met its schedule for shipments in 1981, and until 1986 continued to achieve a healthy growth rate. With the decline of its older 5.25" models, Rodime's sales increasingly relied on shipments of 3.5" drives, which it was the first to ship in 1983. The company had difficulty in keeping up with the industry's short product life cycles, and in early 1989 top management was completely overhauled as Rodime came perilously near bankruptcy. New financing was obtained, but Rodime never returned to profitability. In mid-1991 Rodime announced that it would file for bankruptcy and cease manufacturing of drives.

Rodime surprised the industry by obtaining patent coverage on the form factor of a 3.5" drive -- claiming no new technology, only a reduction in size. The firm then sued MiniScribe and Conner Peripherals for patent infringement. When IBM announced the PS/2 family, which used 3.5" drives, it sued Rodime to invalidate the patent, and Rodime bravely met the challenge by countersuing IBM for patent infringement. MiniScribe opted out of the legal proceedings by taking a license.

In the meantime, after extensive patent office preliminaries, the affair began a long tour of the U.S. federal court system which ended when IBM and Conner took licenses. Although several other companies have signed up for Rodime licenses, legal proceedings have lingered on. Appeals court rulings in 1995 and 1996 appear to have weakened the Rodime negotiating position, but Rodime continues to argue that other patent claims are still valid.

XYRATEX (Havant International Ltd.)  
P.O. Box 6, Langstone Road  
Havant, Hampshire PO9 1SA  
United Kingdom

Xyratex was created in December, 1994, as the result of a management buy-out of IBM's Havant facilities. Xyratex, the firm's brand name at the time of the

buyout, became the company's new name. Products include flexible circuits, storage subsystems (including disk drive arrays), test systems and networking equipment. Disk drives have been produced under contract, at various times, for a number of clients, including IBM, Western Digital, Calluna, JTS and Nomai.

Although "new", the company is of significant size, occupying about 600,000 square feet of space and employing about 2,000 people. In past years, the Havant facility has operated at disk drive manufacturing levels which in some years exceeded two million small disk drives per year, but the company now is emphasizing other business activities and it is expected that disk drive manufacturing will be phased out.

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# DISK/TREND ON DISK

## Introduction

DISK/TREND ON DISK is a licensed set of floppy disks available for separate purchase that contain the statistical tables and specification tables from the annual DISK/TREND Reports. The statistical tables are provided in text format usable on IBM-compatible computers running under MS-DOS, PC-DOS, or Microsoft Windows. Specification tables are provided in the form of an Excel spreadsheet file.

User instructions for 1999 DISK/TREND on Disk are included on the diskettes in the form of web browser readable files, and can also be found on the DISK/TREND web site at [www.disktrend.com/dtod/dtod.htm](http://www.disktrend.com/dtod/dtod.htm). To see the instructions on the diskette, set the browser to: <file:///A:/index.htm>. If you are using other than the "A" drive as your floppy disk, then use the appropriate drive letter.

If you are using DISK/TREND on Disk files for years earlier than 1999, please refer to the DISK/TREND Report for the appropriate year and product type for instructions.

A file translation program, DataImport, is available from DISK/TREND to assist in converting the data supplied to the formats of several popular spreadsheets. One copy of DataImport is provided at no extra charge to DISK/TREND subscribers who purchase DISK/TREND on DISK for the first time. Upgrades to DataImport for users with the earlier AutoImport conversion software are available at a special price: Please contact DISK/TREND for details.

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